

Overview of First Year Operations

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DRUG TAKEBACK SOLUTIONS
FOUNDATION

Program Operator Role

Per 459A.200(16) – “Program operator” means a covered manufacturer, group of covered manufacturers or drug take-back organization that develops and implements, or plans to develop and implement, a drug take-back program approved by the Department of Environmental Quality.

Overview of Network

161 Drop Off Sites

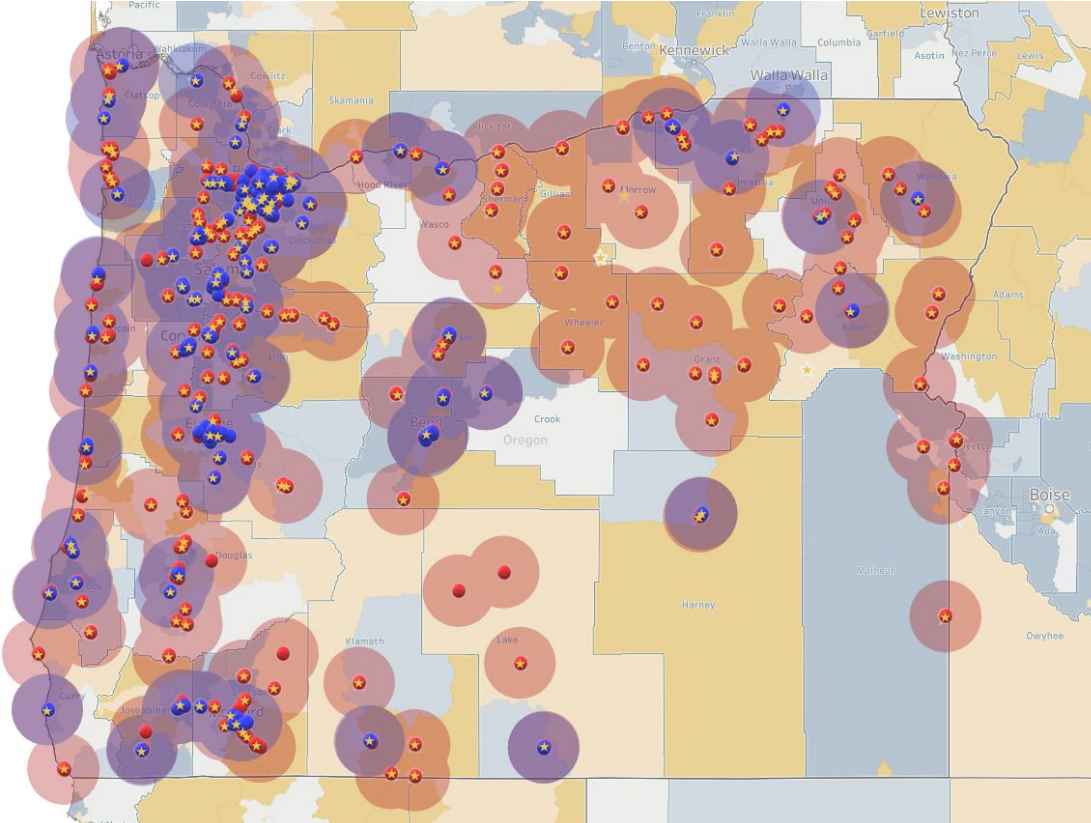
464 Mail-Back Distribution Sites

5 Events



Locations Map

- ★ Population Center
- Kiosk
- Mail-Back



Collection System Metrics

A comprehensive and measurable public awareness and education strategy to drive awareness of the Program and maximize participation.

Goal:

Ensure that where and how to return Covered Drugs was widely understood by Oregon Covered Entities and Authorized Collectors.

Outreach Initiatives:

- Printed promotional materials
- Educational materials
- Kiosk signage
- Press Release
- Direct Mail
- Print Advertisements
- Programmatic Media
- Social Media and Influencer Marketing
- Biennial Survey
- Toll-free telephone number and website

Key Messages:

- Promote the safe and secure storage of Covered Drugs by Covered Entities
- Awareness of the inherent risks of improperly storing or disposing of opioids or opiates and other Covered Drugs
- Discourage the disposal of Covered Drugs in the garbage or sewer system
- Promote the disposal of Covered Drugs through the use of the Drug Take-back Program including by publicizing information on Drop-off Sites, hours of operation, Mail-back Services, collection processes and any Collection Events



Collection System Metrics

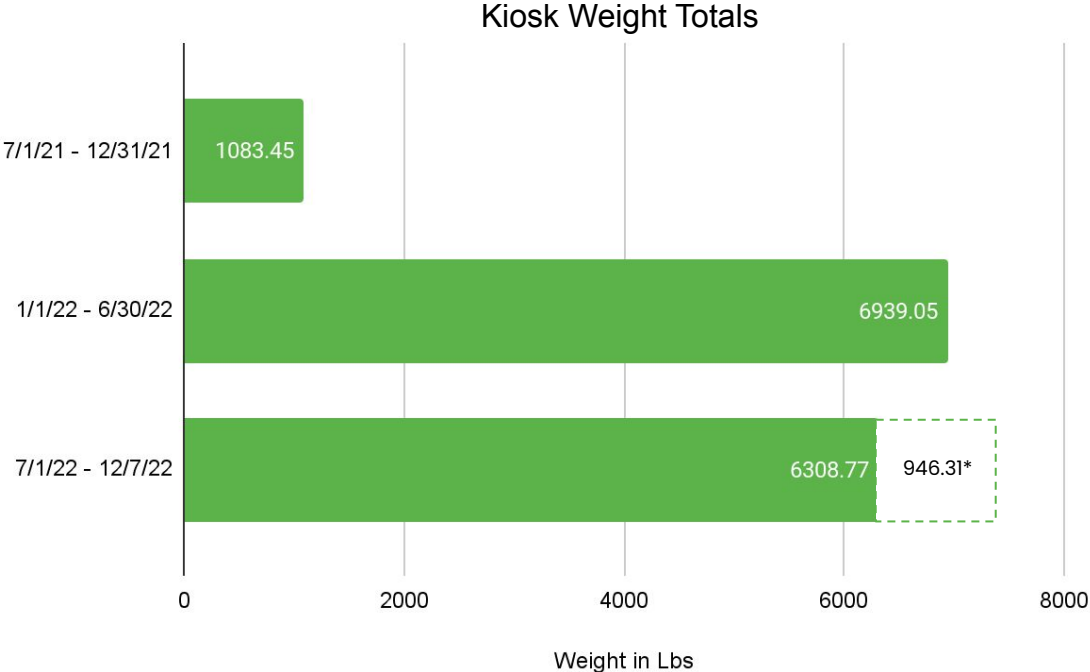
Covered Drug Collection

Type	Number	Total Weight (lbs)
Kiosk Inner Liners	338	8,022.05
Mailers	468	160.48
Collection Events	5	342
Total Weight Collected	811	8,524.53

Collection Events

Location City	Date of Event	Total Weight (lbs)
Hines	4/8/22	4
Gold Beach	4/9/22	67
Prairie City	4/22/22	16
Roseburg	4/23/22	255
Maupin	4/23/22	0

Progress Towards Goals



*Based on weight average from 7/1/22-12/7/22 this is the projected weight for the rest of the calendar year.

Annual Expenditures

For the first program year
The Foundation had a total
expenditure for the plan of

\$386,780.15

- Media Expenses: \$32,792.98
- Kiosk and Mail-Back Expenses: \$97,760.60
- Personnel Expenses: \$151,226.57
- Annual Fee: \$105,000

Continued Improvement

Media

- Look Into New Awareness Tactics
 - NIL – Oregon College and University Student Athlete Influencers
- Strengthen Current Awareness Tactics
 - Increase Frequency
 - Increase Saturation
- Growth in connections with local organizations across the state.
- Shift Historically Underserved Community dedicated media strategy to include the bigger population centers

Operational

- Continued Communication and Outreach To Drop Off Locations

Thank You!