

JH Baxter StoryMap - Core Team Review Session

Facilitator's Summary

January 27, 2022

Participants for all or part of the meeting: Arjorie Arberry-Baribeault, Robin Bloomgarden, Lisa Arkin, Mary Camarata, Killian Condon, Dylan Darling, David Farrer, Todd Hudson, Max Hueftle, Travis Knudsen, Diana Rohlman, Nancy Pionk, Sarah Wheeler, Steve Silverberg, Susan Turnblom, Lin Woodrich, Donna Silverberg, and Emily Stranz

Core Team members were invited to a showing of the draft JH Baxter StoryMap that was developed as a public communication tool to share information regarding JH Baxter, agency involvement and community engagement. The intention was to make information easily accessible and available for interested community members to engage with and learn. Core Team members reviewed the text ahead of the session (via a PDF) and during the session, Travis walked the group through the interactive aspects of the platform. The Core Team community members expressed that the StoryMap was easy to use, accessible, a tour de force! They shared that it is accurate and very informative to catch anyone up to speed. Further, Core Team members noted that the interactivity makes it fun and that the agencies did a really good job.

The following suggestions were provided; associated action items are included as well.

Section	Suggestion for Edit	Action
CAO section that explains what chemicals are used at JHB	Link to ATSDR or other website where folks can get more information on the chemicals and impacts on human health and the environment. ATSDR has really good fact sheets for all these chemicals. Easy to read, and available in Spanish.	Travis will add link(s)
CAO or "get involved" section	Link directly to the air quality complaint form.	Travis shared information with the group that precedes the complaint form on the LRAPA website. This info was added per community Core Team input and is helpful to read before filling out the complaint form.
Soil testing	Add map that shows the step out for soil testing. People are interested in what is happening next and where the next soil sampling will take place.	DEQ is working on an updated map (incorporating Core Team input from the 1/25 meeting) to add to the StoryMap. Content will be provided to Travis for an update when available.
Soil testing	Regarding which properties - current text makes it sound like only the 6 properties are tested - would be more clear and	Susan will add "initial" before "testing" when the soil sampling section is updated.

	respond to community concerns to add "initial" before testing, as there will be more residences tested in the future.	
JHB in the News	Update with 1/13 press release and 1/26 Register Guard articles.	Travis will add links to articles
	Fix text that appears really small at the end of the StoryMap - make it the same size as the rest of the text.	Travis will fix text size
Full StoryMap		Travis will incorporate edits, let JHB have a look before it goes live, and then publish!

Next Steps: The agencies will incorporate feedback from the Core team and then will publish the StoryMap. It will likely be live next week!

Once live, the StoryMap will be linked to from the agency websites, others will also be able to link to the StoryMap on their websites. The agencies are considering creating a QR code that could be printed on little cards and handed out to people at meetings and such (like a StoryMap business card). It was suggested that a community meeting be scheduled to slowly walk through the StoryMap, potentially ABC hosting a meeting, with some agency folks to respond to questions. Beyond Toxics would also like to host a community meeting covering the story map and also what is currently happening.

This summary is respectfully submitted by the DS Consulting facilitation team. Edits are welcome and can be emailed to Emily Stranz (emily@dsconsult.co).