

Central Electric Cooperative is a member-owned, not-for-profit electric cooperative. CEC serves approximately 29,000 members throughout a 5,300 square-mile service territory, in Deschutes, Crook, Jefferson, Lake, Linn, Wasco, and Grant counties.

2021 was a big year for CEC's EV promotion efforts. In cooperation with Housing Works, Bonneville Environmental Foundation, Forth Mobility and Midstate Electric Cooperative, CEC had two dual port charging stations installed at Housing Works Legacy Landing in Bend. These stations will help serve both the local community and residents in the multi-family building.

Additionally with that partnership CEC began a car share program for the entire community to use. The first ride is free in order to promote the benefits of EVs. More information can be found here, https://www.cec.coop/wp-content/uploads/GoForth_Bend-One-Pager-11.16.21.pdf.

CEC also successfully started offering EV registration and EV charger rebates for recent past purchases as well as current ones. This program not only helps our members offset the cost for in-home charging, but also helps CEC plan for our future power system needs.

Lastly, CEC launched an education campaign by creating a virtually experience with an EV and EV charger, <https://www.thinglink.com/card/1535335336761098242>, and for when is the best time to charge, <https://www.cec.coop/customer-service/electric-vehicles/>.