



Oregon Clean Fuels Backstop Aggregator 2025 Workplan

Forth has been the Backstop Aggregator in the Oregon Clean Fuels Program since 2018, and, in that time, most utilities in Oregon have opted into the program, leaving fewer credits to the Backstop Aggregator. As the credit allocation continues to decrease, Forth and DEQ recognize the need for greater flexibility and creativity around revenue spending. The 2025 workplan features a small collection of programs being served by the revenue generated by the Backstop Aggregator. Additionally, Forth did not receive enough credits/revenue from any one utility to signal a clear need for focused work as dictated by our contract. Our workplan thus features programs that are rooted in consumer engagement but seek to increase awareness of electric transportation throughout various communities. Additionally, we are still seeking out opportunities for new and strengthened relationships with consumer-owned utilities across Oregon as they become an increasingly important player in the growth of transportation electrification.

We have allocated our funds based on the following principles:

1. Where possible, leverage other funding streams
2. Implement programs believed to have the largest impact on sales
3. Seek opportunities and partnerships outside of Portland Metro and/or in historically underserved communities
4. Balance efforts with market realities to increase EV awareness and EV adoption
5. Provide a portfolio of programs to increase the impact of the Clean Fuels Program

Forth is pleased to share the following planned programs and activities that will utilize its Backstop Aggregator Clean Fuels revenue:

Affordable EV Carshare Programs

Carsharing presents an excellent opportunity for individuals to embrace the advantages of electric driving without the necessity and costs associated with owning a vehicle. In 2021, Forth launched a “GoForth Carshare” in communities across Oregon. The vehicles are used to take free test drives in an EV or to rent for errands, shopping, or appointments. Forth operates 8 EVs in Oregon, supported by funding from several electric utilities, the Bonneville Environmental Foundation (BEF), and the federal Department of Energy. In 2025, Forth will grow the program to include at least two more locations (likely in Eugene). Clean Fuels funds will be used to support the ongoing operations of these services across the state, increasing the positive impact of this program to hundreds of residents across Oregon.

EV Ride & Drives

Forth's approach to outreach and education is centered around the power of firsthand experiences to drive consumer interest and adoption of EVs. Experience with Forth EV Ride & Drive events have shown a significant increase in interest to purchase an EV following engagement at a Ride & Drive event. Based on this proven strategy, Forth will host two "Ride-and-Drive" events across diverse communities in Oregon, strategically aligning with existing local events and partnering with community stakeholders, including Community-Based Organizations (CBOs), to maximize local impact.

Forth will partner with well-attended community events where possible, and major milestones such as the opening of new carshare locations, to present a series of EV educational and ride-and-drive events. These events offer community members a culturally-responsive, brand-neutral, and informative introduction to electric vehicles and charging infrastructure. They will include key assets such as the Forth Mobile Showcase, an interactive education space that demonstrates EVs, charging options, trip planning, and micromobility solutions, along with information on available purchase and lease incentives. The events may also include demonstration EVs for participant test drives, sourced from a combination of new EVs on loan from dealers and Forth's own EV demonstration fleet.

Community-Focused Clean Mobility

Forth is engaged with Metro, the City of Portland, and other Oregon partners to enable CBOs to consider their options and optimal impact to their operations and communities. With support from the Portland Clean Energy Fund, Forth will engage with CBOs to understand their transportation needs and help them assess how adopting electric mobility technologies could benefit their operations and communities.

Forth will also create a comprehensive list of affordable housing locations and community organizations in Portland that could benefit from electric mobility solutions. We will reach out to these organizations directly to gauge interest in potential solutions. When an organization shows interest, we will conduct Electric Transportation Needs Assessments to identify the most impactful electric mobility services for them. Forth has years of experience in this area and recognizes the importance of ensuring solutions are tailored to community needs. Clean Fuels funds will help expand this work, allowing Forth to engage with more CBOs for needs assessments and to provide potential solutions.

Utility Engagement

Utilities are essential to advancing transportation electrification through investment and program development. Most utilities in Oregon have joined the Clean Fuels Program and are receiving

their own credits. Forth will continue to provide Oregon utilities with valuable opportunities to engage with emerging topics in transportation electrification and strengthen support for effective programs. In 2025, Forth will host a virtual Utility Roundtable, bringing together Oregon utilities with their counterparts from the Pacific Northwest and across the nation. This platform will allow Oregon utilities to exchange ideas, share best practices, and learn from national experiences. The Roundtable will offer resources, case studies, training, and industry connections, promoting efficient investment in electrification programs and fostering peer learning at both the regional and national levels.

Estimated 2025 Budget

This workplan is informed by the source of revenue from 3,118 credits Forth received in late 2024. The sale of these credits resulted in \$119,785.94 available for use in 2025 and provided below is the budget for the same. A full report of our 2025 activities will be submitted in March 2026.

#	Program	Budget
1	Program Administration	\$10,900
2	Affordable EV Carshare Programs	\$37,000
3	Ride & Drives	\$45,000
4	Community-Focused Clean Mobility	\$15,000
5	Utility Engagement	\$12,000
	Total Estimated Expenses	\$119,900

Forth appreciates the opportunity to be the Backstop Aggregator for the Clean Fuels Program. We look forward to implementing this workplan in 2025.