



Central Electric Cooperative is a member-owned, not-for-profit electric cooperative. CEC serves over 40,000 meters throughout a 5,300 square-mile service territory, in Deschutes, Crook, Jefferson, Lake, Linn, Wasco, and Grant counties.

2025 was a challenging year for CEC's EV promotion and education efforts. While many CEC members were able to take advantage of EV offerings the cooperative has, nationally there were headwinds dampening overall uptake. We continue to promote our residential, commercial and multi-family rebate program offerings.

Here is a list of CEC's programs and accomplishments for 2025:

- CEC offers a suite of education materials on everything from how much you can save by upgrading to an electric vehicle, what kinds of vehicles are available today and what incentives are available to make the switch, [Electric Vehicles – Central Electric Cooperative](#).
- CEC has continued its robust EV charger rebate program by incentivizing over 73 residential chargers and 240 Volt outlets to make homes EV ready. This was an increase from 2024. In total, we disbursed \$25,161 in rebates.
- CEC offers a commercial and multi-family initiative to provide EV charger site evaluations. This free offering gives the business and property owners information on the best kinds of chargers for their operation, optimal siting, signage, cost and even some local bids. Because electric vehicles are new to most people, understanding how charging infrastructure will affect their business is key to implementation.
- CEC built out three more level 2 chargers for our EV fleet and employee workplace charging. For 2025 we converted two additional fleet vehicles to full EV, which is made up with a mix of SUVs and trucks. These high usage fleet vehicles provide useful data on what else can be converted to full BEV, provides education to the membership as we visit the members and reduce costs for the membership by using electricity as a less expensive fuel source.

Please see below a list of CFP revenue and CEC program expenditures.

**Total Program Revenue from Clean Fuels Program Sales: \$939,456**

**Expenses:**

Program Rebates and Support: \$25,461

Marketing and Training: \$5,200

EVSE Infrastructure: \$43,344

EV Fleet Conversion: \$149,621

Admin and Other Costs: \$89,393

**Total Expenses for Electric Vehicle Program: \$313,019\***

\* Since 2021 CEC has had more expenses than revenue. This difference was made up with the increased revenues in 2025. As an example, CEC brought in \$0 for revenue with over \$300,000 in expenses in 2024.