

Oregon Clean Fuels Program

2025 Annual Report



May 1, 2026

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ABOUT PACIFICORP

PacifiCorp d/b/a Pacific Power (PacifiCorp or the Company) provides safe and reliable electric service to more than 800,000 customers in Oregon, Washington and California. The Company supplies customers with electricity from a diverse portfolio of generating plants including hydroelectric, natural gas, coal, wind, geothermal and solar resources. Pacific Power is part of PacifiCorp, one of the lowest-cost electricity producers in the United States, with 2 million customers in six western states. For more information, visit www.pacificpower.net.

The Company is dedicated to helping customers and communities thrive by delivering an energy future that is reliable, affordable, sustainable, and safe. To do this, we work to protect and enhance the environment by conserving natural resources, reducing emissions, and protecting wildlife and habitat. We shape forward-thinking policies and innovative solutions to improve the livability of customers' hometowns and neighborhoods. We take pride in being an active member in the communities we serve, always striving to make the place our customers call home a better place to live.

INTRODUCTION

PURPOSE

PacifiCorp developed its Clean Fuels Portfolio in response to Public Utility Commission of Oregon (Commission) Order No. 18-376, which directed utilities to propose programs that utilize Oregon Clean Fuels Program (CFP) funds in accordance with Commission-approved principles.¹ Commission Order No. 18-376 established a schedule for the development of programs and required utilities to file their final program(s) and expenditure plans in docket UM 1826. Most recently, PacifiCorp has included the clean fuels expenditures as part of the Oregon Transportation Electrification Plan with the second TE Draft Plan covering 2026-2028 filed on May 1st, 2025². The final TE Plan is anticipated to be filed around Q3 of 2025.

In accordance with OAR 340-253-0640(11), PacifiCorp hereby submits the Annual Utility Report.

BACKGROUND

The Oregon CFP evolved as a product of House Bill 2186 (2009), Senate Bill 324 (2015), and the rules promulgated by the Oregon Department of Environmental Quality in Oregon Administrative Rules (OAR) Chapter 340, Division 253. The initial goal of the CFP is to reduce the carbon intensity of the transportation fuels used in the state by 10 percent from 2015 levels by 2025. In March 2020, Governor Brown signed Executive Order 20-04, expanding the goals of the CFP to reduce carbon intensity by 20 percent from 2015 levels by 2025 and 25 percent reduction by 2030. In March 2021, the Environmental Quality Commission adopted amendments to the CFP rules to advance methods accelerating the generation and aggregation of clean fuels credits by utilities. The rule amendments include changes and additions that will further incentivize the generation and aggregation of electricity credits.

Fuel importers that do not otherwise meet the annual carbon intensity reduction standards may comply with those standards by purchasing credits from credit generators. Electricity is a transportation fuel under the CFP rules, and registered electric utilities are eligible to generate credits from residential charging of PEVs in their service territories.³ In July 2017, the Commission directed PacifiCorp to register as a generator of residential clean fuels credits before the October 1, 2017 deadline.⁴ PacifiCorp is separately generating non-residential credits from its utility-owned public stations.

When the Commission determined that utility participation in residential credit generation was in the public interest, it also determined that it was appropriate to provide guidance on how credits would be monetized and how resulting revenue would be spent. PacifiCorp actively participated in docket UM 1826, where the Commission established guidance on credit monetization⁵ and program design principles.⁶

This document outlines PacifiCorp's annual report for the program year 2025.

PROGRAM DESIGN PRINCIPLES

The Oregon Public Utility Commission issued Order No. 22-336⁷, which created permanent changes to Division 87 of the Oregon Administrative Rules (OAR) addressing the Transportation Electrification (TE) planning process to be consistent with Executive Order 20-04⁸ and 2021 HB 2165.⁹ These rules are informed by a staff guidance document that was adopted on August 26, 2022, in docket UM 2165 in Order No. 22-314.¹⁰

Through the orders described above, the Commission identified five principles to guide utility expenditure of residential CFP credit revenue:

1. Support the goal of electrifying Oregon's transportation sectors.

2. Provide majority of benefits to residential customers.
3. Provide benefits to traditionally underserved communities.¹¹
4. Programs are developed collaboratively and transparently.
5. Maximize use of funds for implementation of programs.

Clean fuels program funds are now being used to support implementation of PacifiCorp's entire TE portfolio of activities. Prior to this portfolio approach, Clean Fuels Funds were more narrowly focused on grant programs and limited outreach activities. Following the approval of the TEP, the Clean Fuels funds are braided with PacifiCorp's System Benefit Charge, which includes a Transportation Electrification public purpose charge. This supports TE investments statewide across the Company's service area.

The program offerings supported by the Oregon Clean Fuels Program funds align with the design principles identified by the Commission. Table 1, below, provides information on program offerings and how these offerings meet the design principles provided by the Commission.

Table 1: Program Alignment with Design Principles Funded Through Clean Fuels

Program Offering	Support the goal of electrifying Oregon’s transportation sectors.	Provide majority of benefits to residential customers.	Provide benefits to traditionally underserved communities.
Grant Programs	<ul style="list-style-type: none"> Grant funds enable projects of all types to advance electrification 	<ul style="list-style-type: none"> Project must provide benefits to residential customers to be awarded 	<ul style="list-style-type: none"> Prioritizes projects serving underserved communities
Outreach & Education	<ul style="list-style-type: none"> Build awareness of transportation electrification options 	<ul style="list-style-type: none"> Events are primarily community-focused events, ride and drive events, workforce development, school events, or information available at Dealerships 	<ul style="list-style-type: none"> Outreach & Education events are prioritized in underserved communities
Managed Charging	<ul style="list-style-type: none"> Ensures optimal times of charging on the grid and utilizes load as a reliable frequency demand response resource 	<ul style="list-style-type: none"> Focused on residential customers that own electric vehicles 	<ul style="list-style-type: none"> Benefits are located throughout the service area
Portfolio Support	<ul style="list-style-type: none"> Provides ongoing resources to sustain a more holistic portfolio of offerings to customers 	<ul style="list-style-type: none"> Focused on incremental crediting support to increase overall Clean Fuels revenue 	<ul style="list-style-type: none"> Studies, dashboards and new initiative development all focused on support greater underserved access

REVENUES AND COSTS

As a reminder, PacifiCorp files an annual Transportation Electrification Report with the Oregon Public Utility Commission detailing the activities and expenditures that occurred during the previous year.¹² In 2024, PacifiCorp ceased to operate as a third-party aggregator for past grantees, as the administrative burden of collecting and aggregating this information was projected to financially expend more than the revenue projected to result from the aggregation activities. The Company is actively working on technological investments which may reduce the administrative costs of this activity in the future. Once enhanced systems are operational, PacifiCorp will reevaluate the potential for third-party credit aggregation.

Table 2, below, displays total residential credit revenue and total costs associated during the 2025 calendar year associated with the Clean Fuels Program. PacifiCorp monetized both base and incremental credits in 2025, thus the following revenue amount includes both residential base and incremental credit sales during 2025. Table 2 only illustrates the revenues and costs associated with clean fuels

credits.¹³ These values reflect only actual payments made during the calendar year, which includes payments made to grant recipients for commitments made in prior years.

Table 2: 2025 Total Clean Fuels Residential Revenue and Total Costs (In Thousands)

Revenue (in Thousands)	\$	5,183
Costs (in Thousands)	\$	2,520
a. Grant Programs	\$	1,819
b. Outreach & Education	\$	330
c. Portfolio Programs	\$	319
d. Managed Charging	\$	52

Note that overall costs for 2025 were approximately 50% of costs in 2024. Customers receiving E-Mobility and Grant Matching funds have the option to request a partial incentive payment upfront to help alleviate the financial burdens they may face early on in the procurement process. While we aim to issue these incentives as soon as feasible, delays in our application review process meant that initial incentive payments were being issued in 2026 for projects awarded in 2025. Because of this, we anticipate grant program costs to be much higher in 2026.

DESCRIPTION OF 2025 PROGRAMS

The following section describes the programs that were funded by CFP revenue from the sale of residential credits. PacifiCorp utilized CFP revenue to support grant funding opportunities, portfolio programs, managed charging, as well as outreach and education efforts. For more detailed information, refer to the filed 2025 TE Annual Report.¹⁴

E-MOBILITY GRANT PROJECTS

Through the E-Mobility grant program, the company awarded more than \$1.3 million to 16 organizations in Oregon for projects that will expand electric mobility and connect people across the state to the cost-saving, clean air benefits of EVs. Two recipients had to cancel their projects due to budgetary issues, leaving the final awarded amount for E-Mobility grants to equal approximately \$1.1 million. The latest round of E-Mobility Grants will support a variety of initiatives, including the purchase of EVs and assistance for nonprofits to improve their charging infrastructure. The funding aims to benefit underserved communities and residential customers by increasing access to electrified transportation, reducing emissions, or increasing educational opportunities. Additionally, community-focused organizations and nonprofits will have the opportunity to acquire EVs to help them fulfill their missions. EV charging stations will also be installed in areas that currently lack adequate public charging facilities.

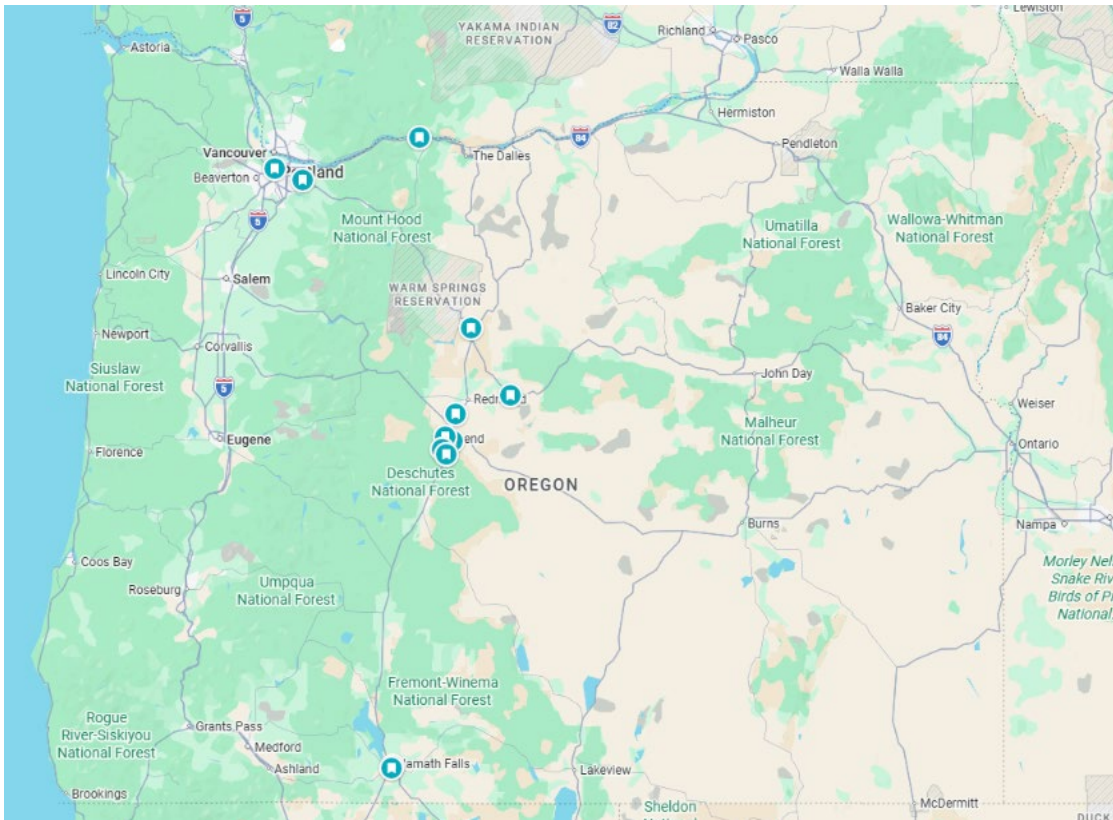
The 2025 round of E-Mobility Grants will fund a diverse group of innovative projects:

- **Anson's Bike Buddies** will manage an e-bike lending library to allow customers to experience e-bikes before making a purchase. E-bike vouchers will also be available for up to 29 individuals.
- **Around the Bend Farms** will purchase one electric truck and install two AC Level 2 chargers. In their own words, this project will support the farm's "agricultural and fresh produce distribution activities that address food insecurity for marginalized communities across Central Oregon and the Confederate Tribes of Warm Springs. "
- **Central Oregon Avalanche Center** will purchase two fully electric snowmobiles for forecasters.
- **Central Oregon Community College** will procure one electric van for campus mail delivery services. Costs to purchase and install a Level 2 charger to support this van will also receive funding through this program. As one of the most used vehicles on campus, this electrified mail van will have the bonus of increasing the visibility of electrified transportation on campus.
- **The City of Bonanza** will purchase one electric vehicle for municipal use, a fully electric utility vehicle for public works purposes, and a Level 2 charger to support the two vehicles. This project will serve the residents of Bonanza, focusing on traditionally underserved and rural populations.
- **Crooked River Watershed Council** will purchase one electric passenger truck and one electric UTV. These vehicles will introduce and promote the adoption of electrified vehicles in the agricultural sector.
- In their own words, **Friends of the Children – Central Oregon** "provide[s] youth facing poverty, foster care, and other traumatic circumstances with access to mental health services, both non-clinical and clinical, across Deschutes, Jefferson and Crook Counties." Funding provided through this program will help offset the costs of purchasing two electric passenger vehicles to help fulfill their mission.
- **Friends of the Children – Klamath Basin** will use funds to help purchase two electric passenger vehicles and purchase and install a Level 2 charger to help serve children and families in the Klamath Falls and Chiloquin areas.
- **Furnish Hope** will use provided funds to purchase one electric vehicle and one electric transit van to help serve their mission of providing furniture to deserving households in Central Oregon who may otherwise lack the means of furnishing their homes.
- **The High Desert Museum** will purchase four fully electric UTVs to provide a quieter, faster, and more efficient mode of transportation for their staff.
- **Lloyd Eco District** will administer an e-bike program to 20 low-income residents of an affordable multifamily housing development site.
- **Mountain View Community Development** will purchase one electric light duty truck to deliver food and supplies and offer rides to appointments and other services for unhoused clients.
- **North Unit Irrigation District** will purchase two electric light duty trucks and two Level

- **Rooted Homes** will purchase and install 18 Level 2 chargers to support resident electric vehicle use and promote sustainable transportation. This project is part of the organization’s broader clean energy and affordability model, integrating homeownership with reduced transportation costs.

The 2025 grant awards were geographically dispersed through PacifiCorp’s Oregon service area. The map shown in Figure 1 displays the distribution of grants by location for 2025.

Figure 1: Map of E-Mobility Grantees in 2025



GRANT MATCHING & GRANT WRITING SUPPORT

Two grant matching applications were submitted in 2025, both of which are currently under review. Although PacifiCorp offered microgrants for grant writing support, there were no submitted applications in 2025.

Although PacifiCorp offered microgrants for grant writing support, there were no approved awards for this purpose in 2025.

OUTREACH & EDUCATION PROGRAMS

In 2025, PacifiCorp implemented a multichannel EV outreach and communication strategy in Oregon designed to support its TE objectives, inform customers and stakeholders, and meet Commission

engagement expectations. Outreach activities emphasized equity, stakeholder participation, and transparency, consistent with ORS 757.357 and OAR 860-087-0020.

PacifiCorp promoted various EV marketing and outreach campaigns designed to bring awareness to the benefits that electrified transportation can provide communities. PacifiCorp has leveraged outreach and education campaigns to build awareness of the Company's TE offerings, including free technical commercial and fleet assistance studies for commercial customers, offering EV ride and drive events, committing sponsorships to support statewide and local outreach, engaging auto dealers, and educating high-school students. The company also hosted an online EVSE technician workforce development training which provided participants with certifications & training in Electrical Codes & Safety Standards, EVSE Commissioning, EVs, and batteries.

RIDE AND DRIVES & EV EVENT SPONSORSHIPS

In 2025, PacifiCorp partnered with nonprofit advocacy groups and program implementers to hold community events throughout the Company's service area to offer three free EV test drives in various EVs in Medford, North Bend, and Portland, Oregon. The Company supported local EV groups with sponsorships to ensure that EV owners and specialists were on site to answer customer questions at each event.

PacifiCorp's community sponsorships supported customer engagement at the Portland International Auto Show. The company supported several local nonprofit groups who educate and engage customers, ranging from programs such as fleet electrification coaching to hosting EV test drives. In 2025, these events led to EV engagements with over 2,600 customers in Oregon and over 50 EV experiences and test drives.

PUBLIC WORKSHOPS AND REGULATORY FORUMS

In 2025, PacifiCorp incorporated TE topics into its Oregon Clean Energy Plan (CEP) Engagement Series, which are open public meetings intended to meet HB 2021 and OPUC participation standards. These workshops allowed PacifiCorp staff and representatives to present program offerings to a wider audience in an engaging forum. This also allowed us to discuss items such as upcoming program offerings like Wattsmart Drive (the managed charging program launching in 2026), timelines for grant and incentive application windows, and addressing questions attendees had related to PacifiCorp's offerings, TE plans, and TE in general.

DEALERSHIP ENGAGEMENT

PacifiCorp hosted a virtual EV Dealer Roundtable focused on preparing dealerships for evolving EV market conditions in 2026. PacifiCorp collaborated with the Oregon Auto Dealers Association (OADA) and the Electric Power Research Institute (EPRI) to provide expert insights into projected market sales trends, discuss a market case study on incentive reductions and how the market may evolve in American markets, and present details about the PacifiCorp EV Program. Recruitment efforts for the roundtable and EV Dealer Partner Program included direct outreach to more than 150 Oregon dealerships through a coordinated phone and email campaign. Sixteen dealer representatives registered to attend, meeting

the registration goal.

rEV OUTREACH CAMPAIGN

The Company’s rEV outreach campaign equipped high school teachers with EV curriculum paired with in-person presentations. During the in-person presentations, EV experts displayed an EV for a “show and tell” to facilitate firsthand learning opportunities. After the presentation, students were given take-home materials about EVs and asked to complete surveys about the curriculum and what they learned. See Appendix A: rEV PacifiCorp Final Report.

CUSTOMER-FACING EDUCATION AND INFORMATION

PacifiCorp maintained customer facing EV education resources through its website and program materials in 2025, including:

- Information on EV charging, incentives, and grants,
- Updates on electric transportation programs and infrastructure initiatives, and
- General EV awareness messaging tied to emissions reduction and cost savings.

These materials complemented in-person and virtual outreach efforts by providing on-demand, accessible information for customers considering EVs.

PORTFOLIO PROGRAMS

PacifiCorp supported various activities across the Transportation Electrification Portfolio that support the provision of benefits to residential customers. These activities included efforts to conduct a tribal needs assessment, purchase RECs to generate incremental credits, and continue to evaluate the development of additional public charging.

CLEAN FUEL CREDITS

PacifiCorp began claiming residential incremental CFP credits in 2022, based on 2021 information. PacifiCorp claimed incremental credits based on charging associated with EV drivers who participate in the PacifiCorp’s voluntary Renewable Energy Certificate (REC)-based program, known as Blue Sky. Table 3 details below the incremental credit calculations.

Table 3: Incremental Credit Calculations

Year	MWh attributed to EV Charging	MWh Covered by Blue Sky	Additional RECS Purchased and Retired by PacifiCorp	Incremental Credits Received
2021	30,638	4,841	25,797	16,280
2022	44,463	7,114	37,349	23,372
2023	55,238	13,257	39,512	19,384
2024	66,331	15,920	50,411	NA
2025	83,597	20,063	0	NA

Note: Estimated from 2023 BlueSky DMV Match

Ascribing a zero-carbon value to charging load from Blue Sky participants allows PacifiCorp to reduce the carbon intensity of its electricity, thereby increasing the number of credits it generates. PacifiCorp identified 24% of its Blue Sky participants as utilizing EV charging as of year-end 2023.



Program Report

OREGON 2025



rEV Program Report

OREGON 2025

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Program Overview

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TOTAL PARTICIPATION



1942 STUDENTS

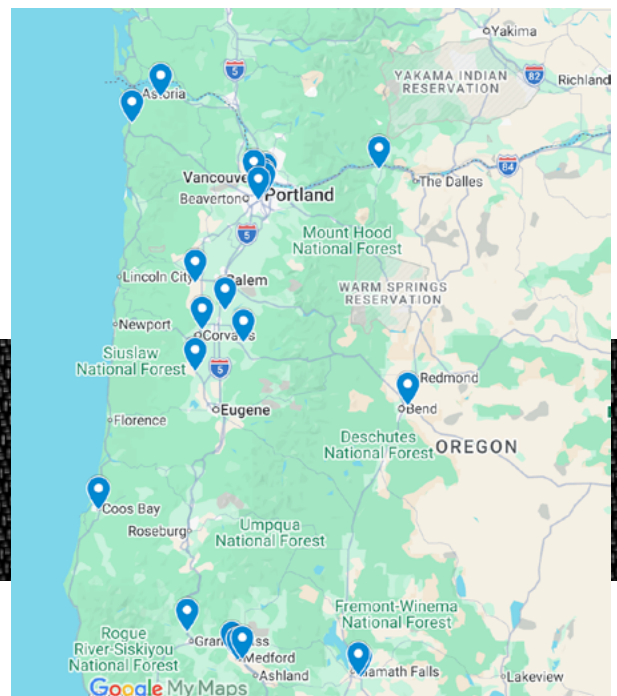


32 TEACHERS



22 SCHOOLS

The total spread of schools for 2025 can be viewed in this [interactive map](#).



PROGRAM DESCRIPTION

rEV, a secondary education EV outreach program, is a collaborative partnership between Pacific Power and the National Energy Foundation. rEV teaches about the advantages of electric transportation delivered through a “choose your adventure” interactive movie format, with accompanying teacher and student materials and a customized website. A key component of rEV is the Share Form that collects valuable household information about EV knowledge and attitudes.

PROGRAM ADMINISTRATION

rEV is administered by NEF, a 501 (c)(3) nonprofit organization, founded in 1976. It is dedicated to increasing energy literacy through the development, distribution and implementation of educational programs and materials. These resources relate primarily to energy, natural resources, energy efficiency, energy safety and the environment. Concepts are taught through science, math, art, technology, and writing. NEF recognizes the importance of educating individuals about energy so they can make informed decisions about energy issues and use.

Oversight for program implementation was provided by Alison Pinnock, program director and Emily Mastin, program manager.

Building Collaborations

The target audience for rEV were secondary students in the Pacific Power service territory in Oregon. NEF reviewed NexGen Science, Common Core and American Driver and Traffic Safety Education Curriculum Standards, so that the rEV Program could meet the educational needs of teachers in grades 7-12 for topics in Science, Math, English Language Arts and Driver’s Education and Automotive classes. Correlations are posted on the website, reved.org/PacificPower.

Program Implementation

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PROGRAM MATERIALS

Middle and high schools within Pacific Power's service territory in Oregon were registered via phone or email. Pacific Power-branded rEV materials were prepared and delivered to schools, which included:

TEACHER FOLDER

- » Welcome Letter
- » Rewarding Results flier
- » rEV Challenge Contest flier
- » rEV Student Sheet

STUDENT MATERIALS

- » rEV fliers with EV information
- » Carabiners branded with program url



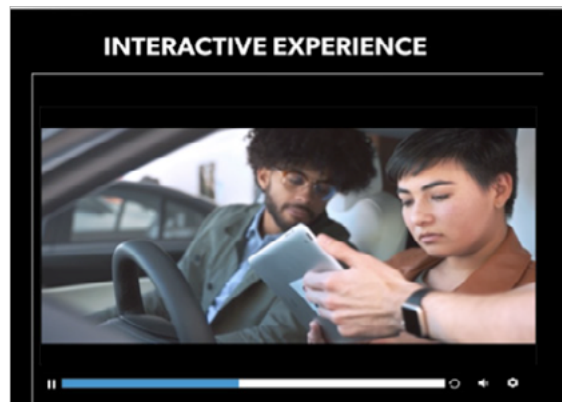
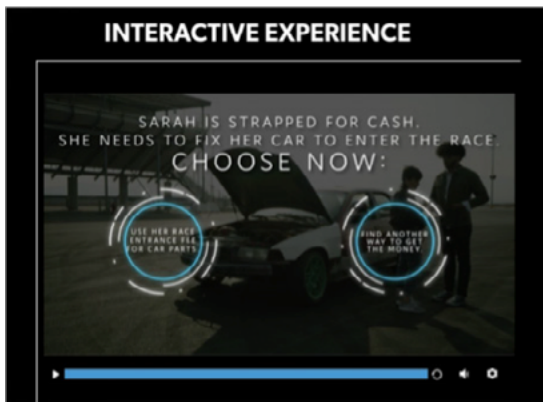
SCHOOL PRESENTATIONS

Teachers were sent a link to a 40-minute interactive video discussing the benefits of electric vehicles. The video is a fun, “choose your adventure” dramatization of a rideshare driver experiencing EV for the first time. Information is given on EV technology, batteries, charging, driving performance, environmental and economic benefits, as teachers and students choose the path of the presentation. Five schools in Portland with 351 students also had NEF presenters visit their school to present the rEV program in person.

After the presentations, all students took home a carabiner branded with the program website URL, and a student sheet with EV information to increase EV awareness with their families. The student sheet also directed students and families to the program website. Students were asked to fill out the rEV Share Form online, which asked for feedback about the program, and their EV awareness and attitudes. Teachers were incentivized with a \$100 mini-grant if 50% or more students submitted a form.

rEV PRESENTATION

The NEF rEV presentation is an award-winning interactive video that raises awareness about electric vehicles. Through a series of film clips, information on EVs is relayed to the students. The central character in the film is introduced to EVs as a rideshare operator, as her friend tries to help her gain knowledge on EVs. Varying passengers in the rideshare driver's car have different views and information on EVs, often dispelling EV myths and relaying current EV information. There are several places where the students make choices on how the story will proceed. Any of the various paths that the students choose for their story ultimately give the same EV information. Teachers or NEF presenters help facilitate the video choices and lead discussions with the students.



rEV CHALLENGE CONTEST

This unique national contest asks students to create a 30-45 second video revealing the benefits and future of EVs to their friends. Students complete a digital entry form and upload their video file. Judging took place in May 2025. The winning student was from New Mexico. She and her teacher received an electric bike of their choice. Students from the fall will be eligible to participate in the 2026 contest this spring. See the flier in the attachments.

Now you know, time to go rEVed.org/pacificpower



Enter by April 30, 2026 for
your chance at the grand
prize, an electric bike!

If you win, your teacher also
wins an electric bike!

 **PACIFIC POWER.**

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Foundation

Summary & Analysis

OREGON 2025



REV SHARE FORM DATA

There were several interesting responses from the students regarding their participation in the rEV program and EVs in general. See the attachments for full responses.

- » **78%** have gained general knowledge about EVs.
- » **46%** chose “all of the above” when asked which advantages they could see in purchasing an EV, which included environmental benefits, fuel cost, driving performance, and decreased car maintenance.
- » **38%** indicated the roadblocks to owning an EV were availability of charging. **28%** selected vehicle cost, and **15%** indicated driving range as the primary roadblocks.
- » **53%** have a more favorable attitude about EVs after participating in the rEV program.
- » **35%** reported that they visited their utility website to learn more about EVs, and another **34%** plan to.
- » **27%** reported they had charging stations near home, **25%** said they don’t know if they do, but want to know.

REV SHARE FORM STUDENT COMMENTS

Students Share Forms were given an opportunity for additional comments. Here is a sample of their responses:

- » *EVs seem like a good option for the future*
- » *Good presentation. It was enjoyable and I like the discussions that were provoked because of it.*
- » *Great program*
- » *I am much more interested in EVs now*
- » *I learned a lot about EVs and how much better they are for the environment*
- » *I think this is a good program. I didn’t know much about EVs before this and now I know a lot more. Thank you for coming to our school.*
- » *Thank you for educating us on electric vehicles!!!*
- » *This is an awesome program*
- » *This was a VERY cool program and I told my parents about it, now they keep talking about getting one!*
- » *This website is so cool. I am learning so much! Thank you Pacific Power!!!!*
- » *EVs are really cool and efficient for the environment and seem like a good alternative to other options.*
- » *I like EVs a lot and think they will be the future of cars.*
- » *I love this program very much! You guys have really impacted the type of car I will be purchasing in the future! Thank you!*
- » *Sense you came into my class I’ve been really interested in electric vehicles. They’re super cool because they’re like the cars of the future: fast, quiet and packed with awesome technology that’s easy to use. I saw a video where a Tesla could drive itself and it blew my mind! I want to learn more about how they work, like how the batteries power the car and how charging stations work. Plus, I think it’s cool that EVs help the planet by not polluting the air like gas cars. Maybe one day I could even help design one, or work on new ways to make them better. It just seems like something really exciting to be a part of.*

- » *Thanks for teaching our class! I talked about EVs to my parents and they are thinking about it even more now.*
- » *This has really changed my mind on getting an EV in the future, to make an impact on the environment for the better.*

REV TEACHER COMMENTS

Teachers were also asked to evaluate the program after participating. Here is a sample of their responses:

- » *It's a great way to engage your students when you're talking about electricity, generators, life choices and careers.*
- » *It's worth checking out*
- » *Good program, great incentives, entertaining video*
- » *Nice introductory lesson on electric vehicles and the benefits of them*
- » *The program is a valuable resource for engineering classrooms*
- » *Thank you for allowing us to participate in the program*
- » *Students were very engaged and it led to some great discussion about concepts which directly affect their future/our world.*
- » *The presenters were friendly, patient and engaging with the students. They did a great job! I enjoyed working with them.*
- » *It's a great way to raise awareness and the students enjoyed the story line.*
- » *It's a great introduction to electric vehicles, with interesting information and stories.*

Program Attachments

OREGON 2025



WELCOME LETTER

Questions? Contact:

Alison Pinnock
Education Service Representative
800-616-8326 ext. 165
alison@nef1.org



Welcome to

rEV[®]
the electrifying education experience





Now you know, time to go ▶ rEVed.org/pacificpower

Ready, set, rEV!

Three easy steps to educate and earn your \$100 eGift Card:

- 1.** Show your classes the 35 minute “rEV Interactive Experience” at rEVed.org/pacificpower on the “Fun” or “Teachers” page. (If a presenter is scheduled to come to your school, they will show the film to your students). Electric vehicles (EVs), natural resources, electrical generation, smart technology, economics and history are taught through the story of Sarah. In the “rEV Interactive Experience,” students choose the direction of the story during pivotal parts of the film.
- 2.** Send home the rEV carabiner and the *Student Sheets* as a reminder to visit the website. Students can enter the rEV Challenge, experience e-learning and use emissions and fuel cost calculators. You can also access EV lessons and resources from the “Teachers” page.
- 3.** After the presentation, have your students visit rEVed.org/pacificpower to complete the rEV Share Form. When 50% or more of your enrolled students share feedback, you earn your \$100 eGift Card, and they will be entered into a drawing for a pair of Beats headphones. Your teacher ID from the label on the clear mailer is helpful but not necessary for students to login to submit feedback.



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Rewarding Results

Reward Your Students



All students receive a carabiner and *rEV Poster*.



Students who complete the [rEV Share Form](#) on the website are entered into a drawing for a pair of Beats headphones.

Giving a completion grade or extra credit may encourage students to complete the form.

Reward Yourself

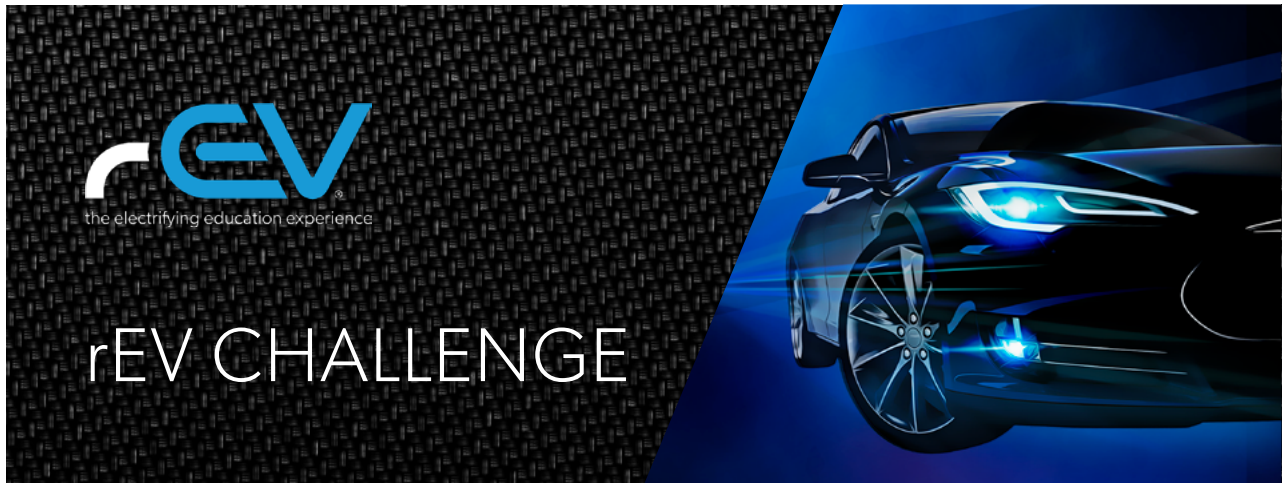


Earn a \$100 eGift Card when 50% or more of your class completes the [rEV Share Form](#) by the due date in your program emails. Direct your students to the website to fill out the form online.*



Now you know, time to go [▶ rEVed.org/pacificpower](https://rEVed.org/pacificpower)


*Offer available for teachers participating in the rEV program. Classes must submit 50% or more of the [rEV Share Forms](#) by the deadline to earn the \$100 gift card.




ARE YOU IN?

You have learned about electric vehicles (EVs), now it is time to take the rEV Challenge!

1 Create a 30 to 45 second video that reveals the future of EVs to your friends. Get out your camera (even if it is your phone) to record a compelling message about the benefits of EVs. Entries will be judged on accuracy, engagement and presentation. Review rEved.org/pacificpower/contest/ for examples of accurate EV facts.

2  Review the rEV Challenge official rules.

3  Complete the digital entry form (including an electronic signature from your parent/guardian) and upload your video file.

Now you know, time to go [▶ rEved.org/pacificpower](https://rEved.org/pacificpower)



Enter by April 30, 2026 for
your chance at the grand
prize, an electric bike!

If you win, your teacher also
wins an electric bike!



Picture Yourself in an EV.



rEved.org/pacificpower

What Is an Electric Vehicle (EV)?

- A vehicle powered by electricity or a combination of electricity and gasoline (PHEV)
- The growing technology of tomorrow
- A truck, scooter, self-driving car, mass transit, bus or SUV

Price Is Right

- Wide range of decreasing purchase prices
- New or used
- Fewer moving parts equals less maintenance cost
- EV fueling is generally less expensive than fueling a similar, conventional vehicle

Driving Experience

- Smooth and quiet
- Zero to 60 mph possible in under 3 seconds
- Batteries can last over 200,000 miles
- Locate chargers and plan trips with ease

Take Charge

- Like plugging in a toaster
- Charge while you shop or at work or home
- Potential to charge when electricity is cheaper
- Up to 300 miles on a single charge

Easy Bein' Green

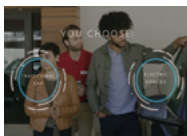
- Potential to fuel with electricity generated with renewable resources
- Can improve local air quality and reduce carbon
- EVs can store electricity for an efficient grid
- Electricity costs are more stable than gasoline

Now you know, time to go rEved.org/pacificpower

rEV Share Form

Share your voice to earn your reward.

What is the rEV Share Form? It is a way to share insights that shape the future of your community. Visit rEved.org/pacificpower and find the form on any page. Two minutes is all it takes to earn a chance at a pair of Beats headphones.



"rEV Interactive Experience"

Watch "rEV Interactive Experience" on the "Fun" page. YOU choose what Sarah does next.



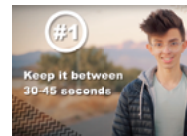
Games and Information

Play EV games.



Discover Your Future EV

Calculate EV purchase and fuel costs. Watch motion graphics.



rEV Challenge

Create a 30 to 45 second video to convince your friends to drive an EV. Entry details and information about the electric bike grand prize are on the program website. Are you in?



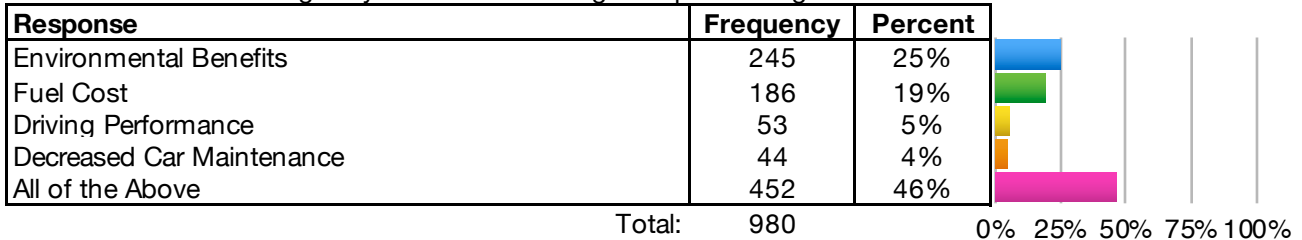
How Do You rEV?

Show your newfound knowledge with the social media listed below. Bust an EV myth, share the Spotify playlist or encourage your friends to complete the rEV Share Form.

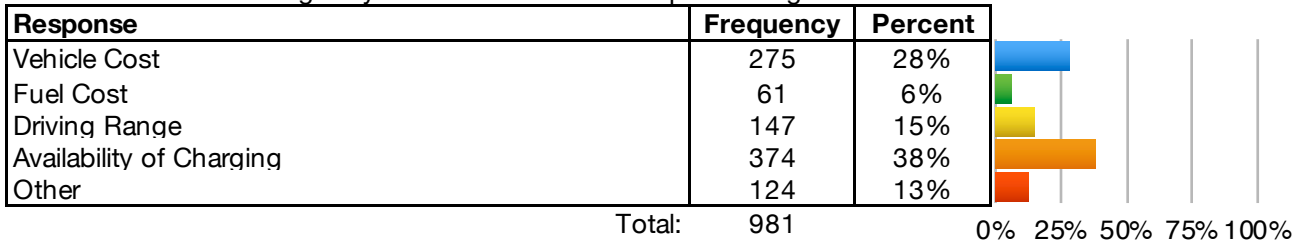


rEV Pacific Power OR Program Share Form Summary Report

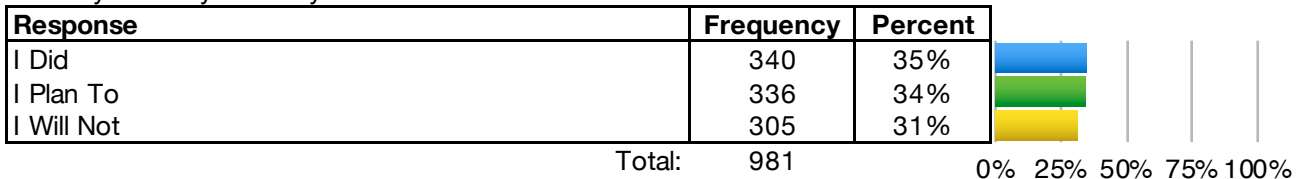
1. Which of the following do you see as advantages of purchasing an EV?



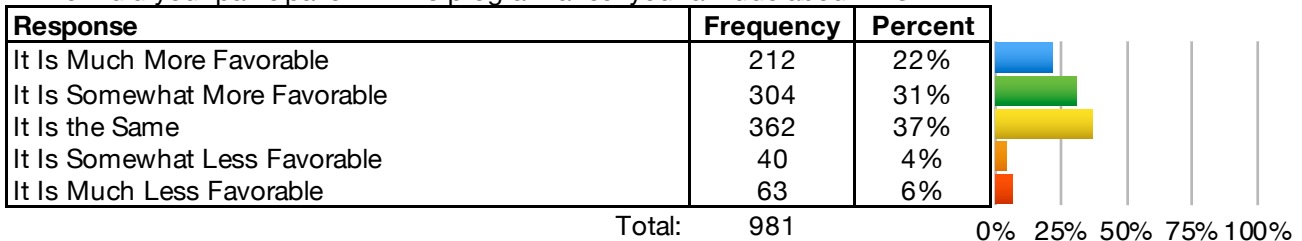
2. Which of the following do you see as roadblocks to purchasing an EV?



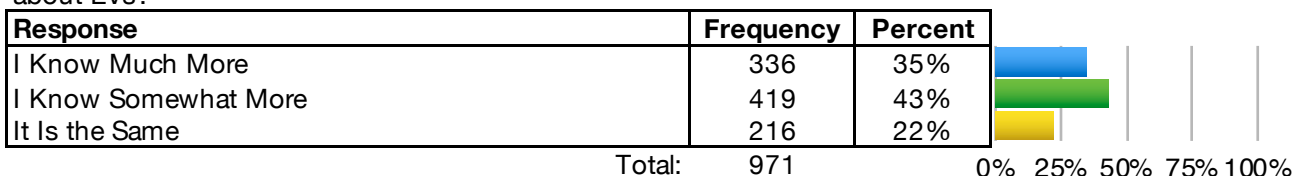
3. Did you visit your utility website to learn about EVs?



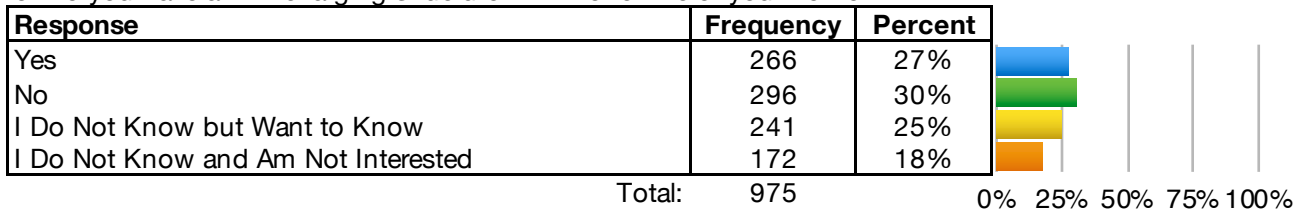
4. How did your participation in this program affect your attitude about EVs?



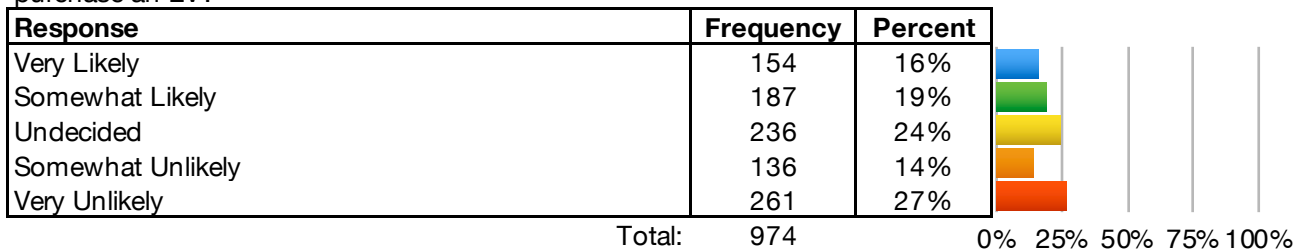
5. How did your participation in this program affect your general knowledge about EVs?



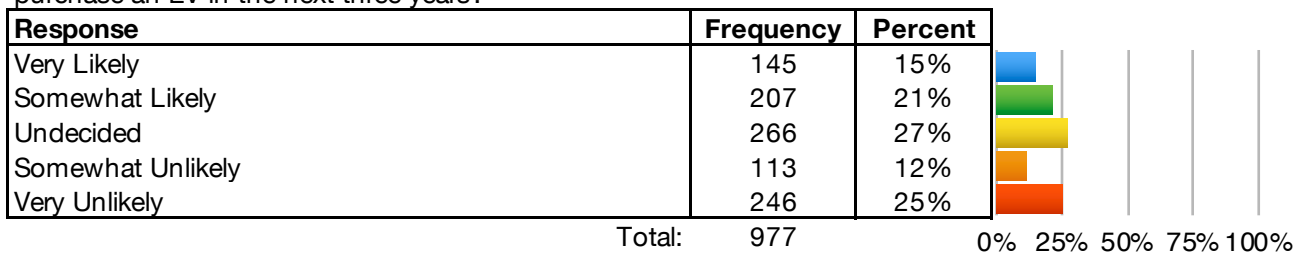
6. Do you have an EV charging structure within one mile of your home?



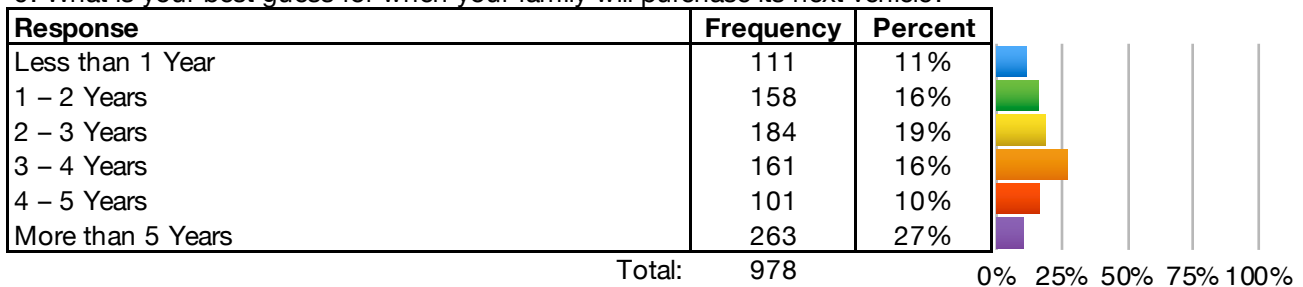
7. Prior to participation in this program, how likely were you, or your family, to purchase an EV?



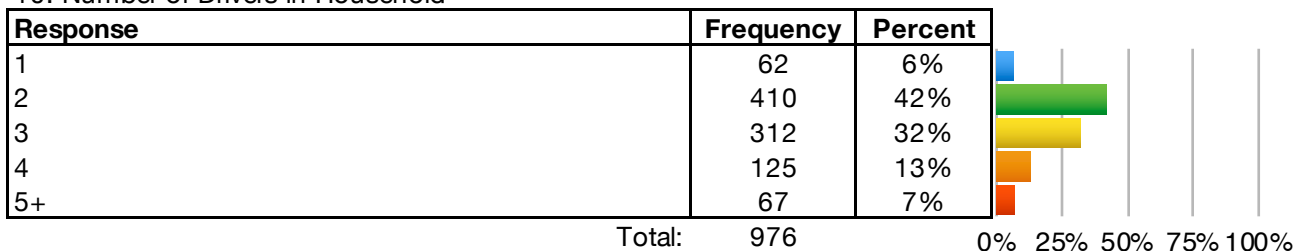
8. Having participated in this program, how likely are you, or your family, to purchase an EV in the next three years?



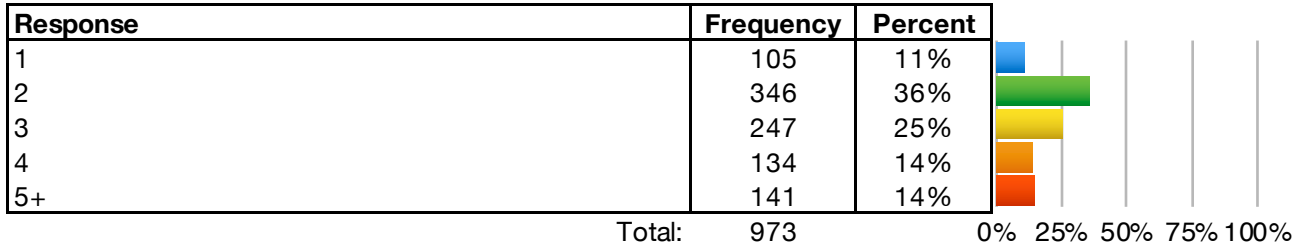
9. What is your best guess for when your family will purchase its next vehicle?



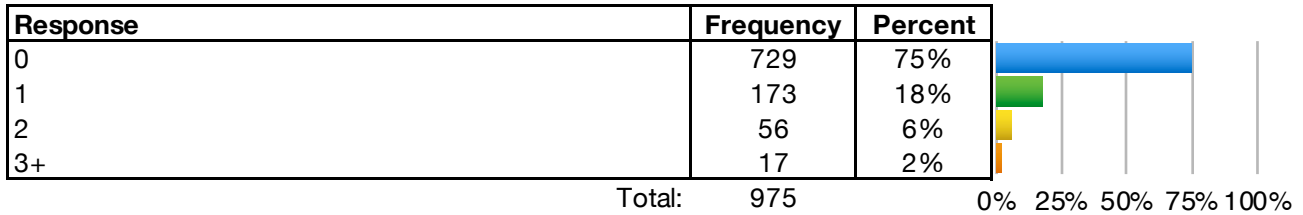
10. Number of Drivers in Household



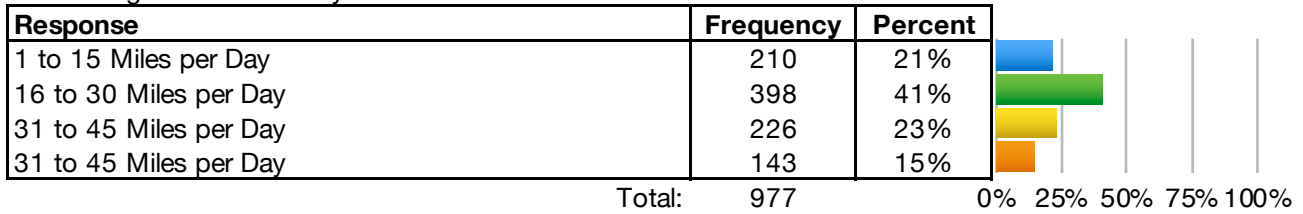
11. Number of Vehicles in Household



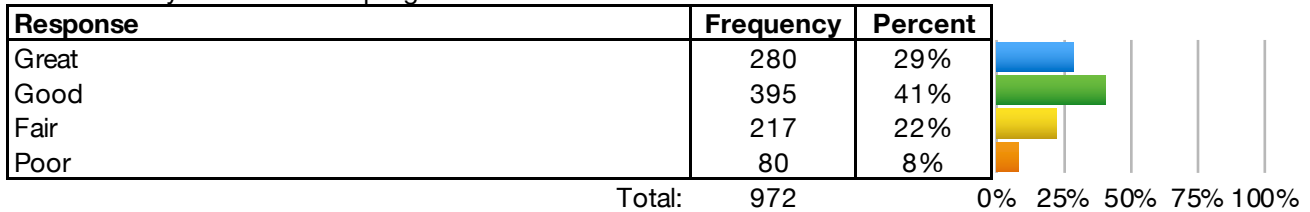
12. Number of EVs in Household



13. Average Miles Driven by a Household Driver

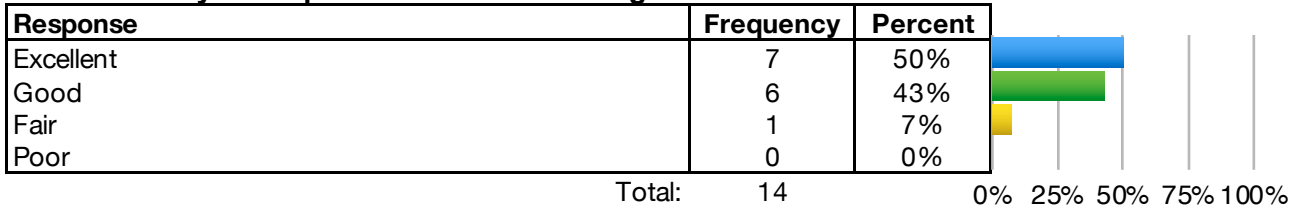


14. How do you rate the rEV program?

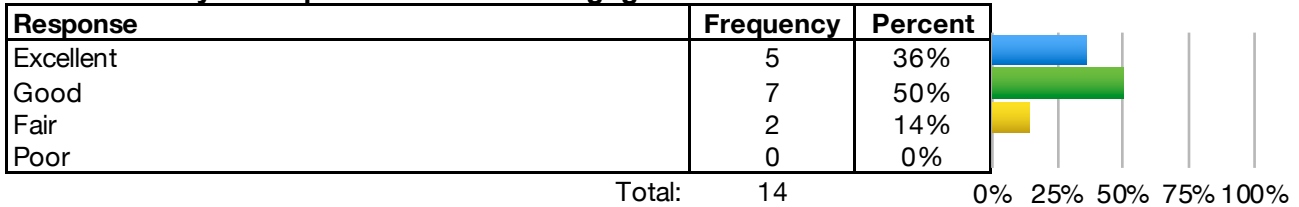


**rEV Pacific Power OR Program
Program Evaluation Summary Report**

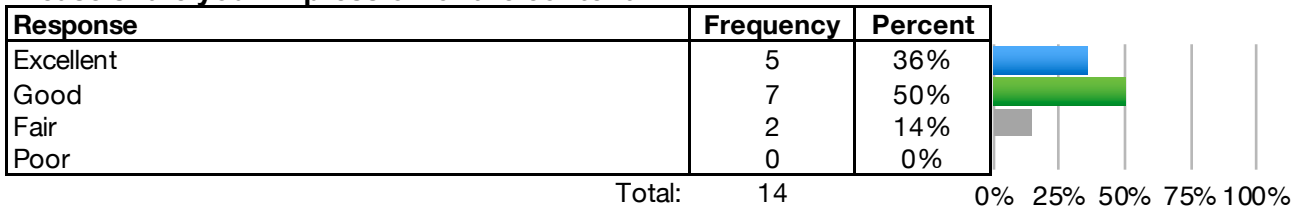
Please share your impression of the teaching materials.



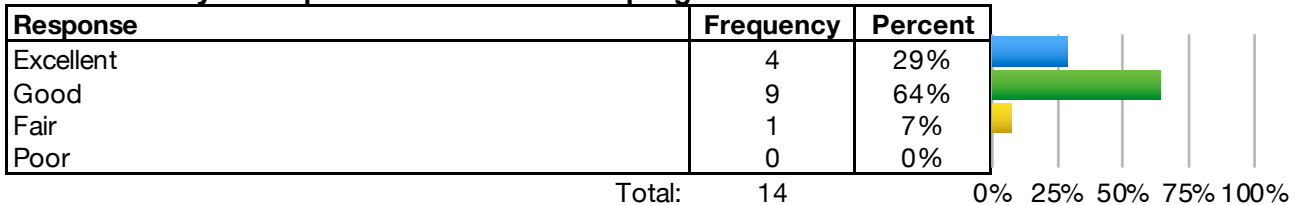
Please share your impression student engagement.



Please share your impression of the content.



Please share your impression of the overall program.



**Was the electronic gift card a
good incentive to participate in the program?**

