



Reduce, Reuse, Reimagine Grants Fact Sheet

April 2024

Scoring Criteria

Possible Points: 100

Organization Overview

1. Organization Overview – Up to 20 points

- Succinctly describes the organization, its mission or goals, and how the organization serves their community or target audience.
- Demonstrates clear understanding of and engagement with the community or the target audience that the organization serves.
- Applicant's organization description, mission and/or the work they do demonstrates alignment with the RRR Grants program [purpose, goals and/or objectives](#).
- Demonstrates the impact the organization and its services have had on the community or target audience – which could include statistics, success stories, or testimonials that illustrate the organizations effectiveness to fulfilling its mission.

Project Overview

2. Project Overview – Up to 20 points

- Provides a brief overview of the proposed project including some or all of the following elements: project title, location, primary goals, theory of change, key activities, anticipated outcomes and/or criteria for measuring success.
- Proposed project addresses an environmental issue that supports the principles of Waste Prevention as defined here: waste prevention is an environmentally centered approach to reduce the consumption of natural resources and generation of waste before something becomes trash or pollution. Waste prevention activities reduce waste by changing product design, by using less, by using something longer, or by repairing it. For projects with a reuse or repair component, the main activities are focused on Waste Prevention.
- The project demonstrates an element of creativity or innovation in its approach to waste prevention, and/or brings a new system or service to a community.

Translation or other formats

[Español](#) | [한국어](#) | [繁體中文](#) | [Русский](#) | [Tiếng Việt](#) | [العربية](#)

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Demonstrated Community Need

3. Community or Audience Served – Up to 15 points

- Describes the specific communit(ies) or audience(s) the proposed project will serve. Their description should be clear and specific.
- Demonstrates existing or emerging relationships and work with this community or audience. This could include efforts to reach marginalized or underrepresented groups, ensure accessibility for all community or audience members, and/or foster an inclusive environment for participation.
- Demonstrates applicability and relevance to the organization’s mission and goals.
- Describes meaningful engagement with the community or audience served to identify the need for the proposed project. A strong answer will provide evidence of how the identified community was consulted or involved in the project planning process or other work related to the development of the proposed project—this could include surveys, focus groups, interviews, community meetings, or stakeholder consultations rooted in lived experience.
- Demonstrates responsiveness to the community or audience’s feedback, leadership and needs expressed. Does not have to be specific engagement for the purposes of writing this grant application, but applicant should be able to demonstrate how the existing relationships or past work have led to meaningful community involvement or input.

4. Community or Audience Need Addressed – Up to 15 points

- Provides clear explanation of the community or audience need(s) that the proposed project addresses.
- Demonstrates how the proposed project will effectively address or positively impact the specific needs or challenges faced by the identified community or audience that the project aims to address. These solutions can be short-term or long-term, direct or indirect.

Diversity, Equity, Inclusion, and Environmental Justice

5. DEI and EJ Principles – Up to 15 points

- Describes how the proposed project will meaningfully advance the principles of equity, diversity, inclusion and/or environmental justice in the served community or audience. Demonstrates understanding of these principles and describes culturally responsive methods for addressing them through the proposed project.
- Methods of advancing DEI and/or EJ are tailored to the needs of the organization, cultural context, and community served. The methods or strategies are relevant to the specific problems or issues addressed by the project.
- Applicant demonstrates past experience considering these issues and incorporating them into their work, and/or interest and willingness to advance DEI and EJ principles through their work in an ongoing way.

6. Community Representation and Participation – Up to 15 points

- Provides specific and concrete examples of how the applicant will ensure diverse community representation and participation throughout implementation of the proposed project.
- Demonstrates familiarity with what diverse and inclusive representation means for their specific community, culture and population.
- Demonstrates commitment to authentic and meaningful engagement with the served community or audience through strategies such as: power sharing, defining clear and ongoing metrics for measuring success, providing specific support for community involvement such as compensation, ongoing consultation and leadership opportunities, or similar.

Reduce, Reuse, Reimagine: Materials Management Grants

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Non-discrimination statement

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