

# Paint Stewardship Program Meeting Minutes

July 9, 2025/Zoom Meeting Platform

This is the annual public meeting for Oregon's paint stewardship program. The stewardship organization, PaintCare will present their 2024 Annual Report. DEQ will share program updates and wasteshed collection data for the 2024 calendar year. This is a virtual public meeting open to all; pre-registration is required.



## Meeting minutes

### 1:30 Welcome

Rachel Harding with DEQ opened the annual public meeting.

### 1:35 PaintCare presentation

- Lauren Scher, the OR and WA Program Manager from PaintCare, introduced 2 staff members, before starting into the presentation.
  - Cesar Barajas and Aaron Scott are both program coordinators for the Oregon Program. Cesar also covers part of Washington.
- This year marks 15 years since the paint stewardship program started in Oregon (2010).
- Over 180 permanent collection sites around the state
- 76% of paint collected was latex; 24% was oil-based
- Total revenue in 2024 was \$5.2 million
- Total expenses in 2024 were \$5.8 million
  - Some costs include collection, processing, communications, personnel, professional services, state agency administrative fees
- Reserve sits at 50% as of the end of 2024
- Communications included targeted outreach, branded counter mats for Home Depot, digital and streaming advertising, social media on Facebook and Instagram in both English and Spanish; partnered with influencers on Instagram and Tiktok; USPS welcome kit
- Reduce wasted paint and program awareness goals – PaintCare continues to measure since 2023; the former has no trend yet but the former did
- Discussed RFP process to identify transporters/processors
- Will continue visiting non-drop off sites
- 4-5 collection sites planned for 2025

## Translations or other formats

Español | 한국어 | 繁體中文 | Русский | Tiếng Việt | العربية

Contact: 800-452-4011 | TTY: 711 | [deqinfo@deq.state.or.us](mailto:deqinfo@deq.state.or.us)

DEQ does not discriminate on the basis of race, color, national origin, disability, age, sex, religion, sexual orientation, gender identity, or marital status in the administration of its programs and activities. Visit DEQ's [Civil Rights and Environmental Justice page](#)

## 2:00 DEQ presentation

- Rachel Harding gave a brief history of when the program started (2010) and how much has been collected since then (over 10 million gallons).
- In 2024, 649,348 gallons of paint were collected, very similar to collection in past years.
  - Of that amount:
    - 50% came from retail collection sites
    - 44% came from solid waste infrastructure, like transfer stations
    - Less than 1% came from PaintCare collection events
    - 6% came from the large volume pick up program
- Paint collected from each watershed was largely unchanged; larger populations centers contributed more paint than less populated watersheds
- Gilliam and Milton-Freewater watersheds had no collection in 2024
- DEQ's findings of PaintCare's annual report included:
  - The collection network is stable
  - Awareness and convenience
    - Some watersheds continue to have low collection volumes
  - Program finances slightly dipping due to increase costs
  - Reuse dropped slightly
    - A future program plan could discuss ways to better prioritize this
- Program updates from DEQ included:
  - PaintCare's upcoming request for a fee increase
    - Costs to run the program are increasing and sales are not matching pace which is what funds the program at this time
    - DEQ will post information when a request has come in from PaintCare
  - PaintCare will also likely submit an updated program plan this winter, to reflect changes to items including budget and operations
    - DEQ will also post information when this document is received
- DEQ went over some resources for consumers, retailers and prospective collection sites, from PaintCare's website

## 2:20 Comments and questions

There were no comments or questions from the audience.

## 2:25 Adjourn

The annual paint stewardship meeting was adjourned.

[Español](#) | [한국어](#) | [繁體中文](#) | [Русский](#) | [Tiếng Việt](#) | [العربية](#)

Contact: 800-452-4011 | TTY: 711 | [deqinfo@deq.state.or.us](mailto:deqinfo@deq.state.or.us)

DEQ does not discriminate on the basis of race, color, national origin, disability, age or sex in administration of its programs or activities.

Visit DEQ's [Civil Rights and Environmental Justice page](#)