



Oregon PaintCare Program

Annual Stakeholder Meeting

July 9, 2025



Meeting Overview

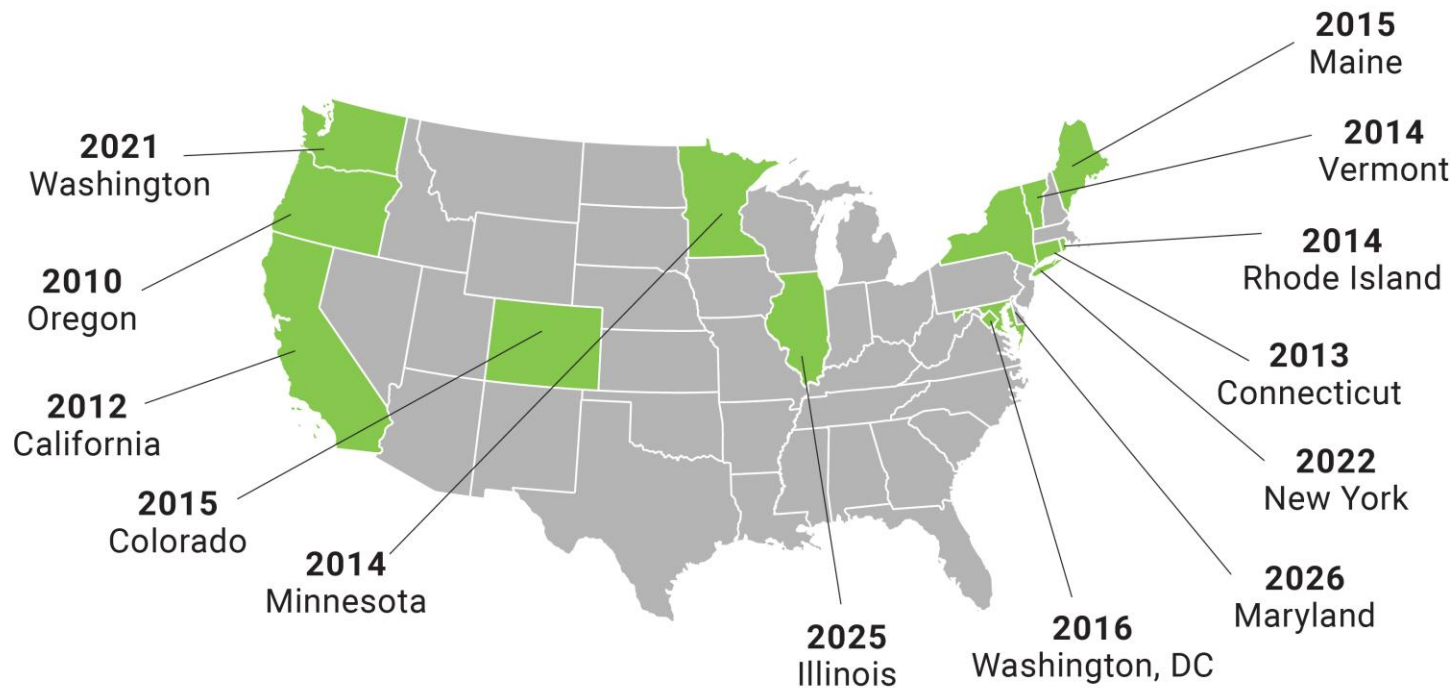
1. PaintCare Program
2. Our Team
3. Drop-off Sites & Services
4. Drop-off Events
5. Giveaway Events
6. Collection and Processing
7. Finances
8. Communications
9. Looking Ahead



1 | PaintCare Program



PaintCare Program





PaintCare Program

- **To Date PaintCare has....**
 - Over 2,500 drop-off sites
 - Collected over 82.5 million gallons of paint
 - Conducted 383 PaintCare collection events



2 | Our Team



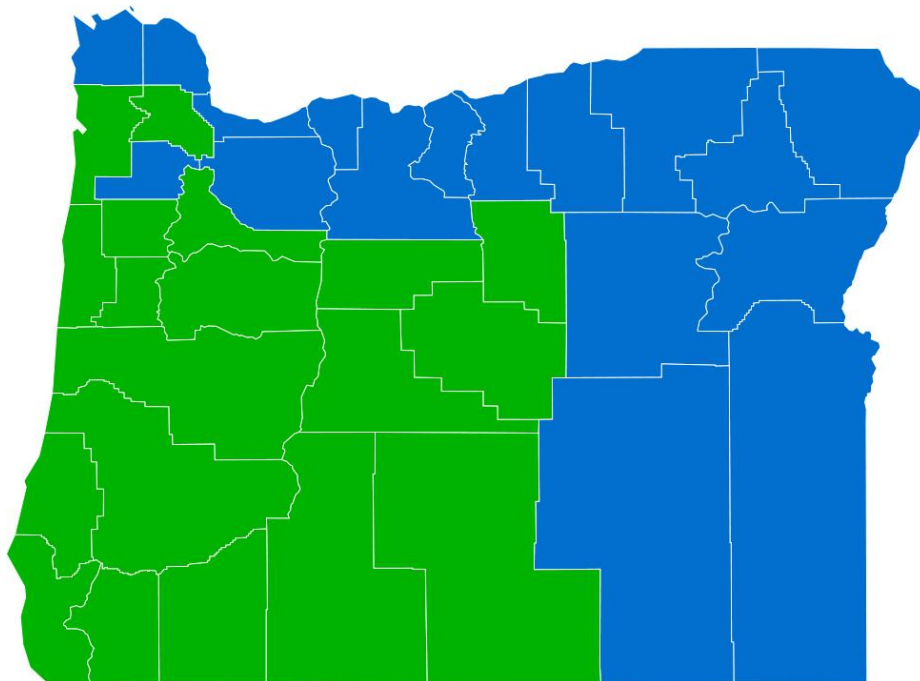
Our Team

- **Lauren Scher**
OR and WA Program Manager
- **Cesar Barajas**
OR and WA Program Coordinator
- **Aaron Scott**
OR Program Coordinator
(All other Oregon Counties)



Our Team

Aaron
(green)



Cesar
(blue)



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Drop-off Sites & Services

Drop-Off Sites

- Who can be a drop-off site?
 - Paint retailers
 - Reuse stores
 - Household hazardous waste programs
 - Solid waste facilities
 - Paint recyclers
 - Environmental companies



Year-Round Drop-Off Sites

- Open at least one day per month in the reporting year
- A new site which plans to be open at least one day per month going forward



Year-Round Drop-Off Sites

Site Type	2022	2023	2024
Environmental Services Company	1	1	1
Household Hazardous Waste Facility	6	6	6
Paint Recycler	1	1	1
Paint Retailer	133	137	142
Reuse Store	23	25	26
Transfer Station	18	17	18
Total Sites	182	187	194

Supplemental Drop-off Sites

- Sites that are open less frequently
- Sites that stopped participating in the program during the year are listed as “partial year”
- Includes HHW locations that may not be open year-round
- All sites are listed in the appendix



Supplemental Drop-off Sites

Site Type	2022	2023	2024
Household Hazardous Waste Event Site/Number of Events	28/35	30/40	39/52
Household Hazardous Waste Facility (Seasonal)	4	4	4
PaintCare Event Site/Number of Events	5/5	6/6	4/4
Paint Retailer (Partial Year)	4	3	1
Reuse Store (Partial Year)	2	0	0
Transfer Station (Partial Year)	1	1	0
Transfer Station (Seasonal)	0	0	0
Total Sites	44	44	48

Large Volume Pickups


- Minimum pickup of 100 gallons
- Free service open to households and businesses
- Frequent users may be converted to RLVP contract
- PaintCare attempts to divert more paint for reuse by first referring candidates for LVPs to local reuse store partners



Large Volume Pickups

Site/Service Type	2022	2023	2024
Direct Large Volume Pickup Site/Number of Pickups	59/67	84/92	94/102
Recurring Large Volume Pickup Site	15	16	17

Convenience Criteria

- 
- **Distribution**
 - **Population**
 - **Underserved Areas**

Distribution Criteria

- Provide 95% of state's access to a permanent drop-off site within 15 miles
 - 96.9 % of the state's residents have access
 - 98.3% of Oregonians live within 15 miles of a drop-off site (supplemental sites included)

Population Criteria

- Provide one permanent drop-off site per every 30,000 residents of the state
 - 194 year-round sites = one site for every **21,976** residents or **17,617** with supplemental sites added in

Underserved Areas Criteria

- When the population is not within 15 miles of a permanent drop-off site, provide one or two paint drop-off events

4 | Drop-Off Events



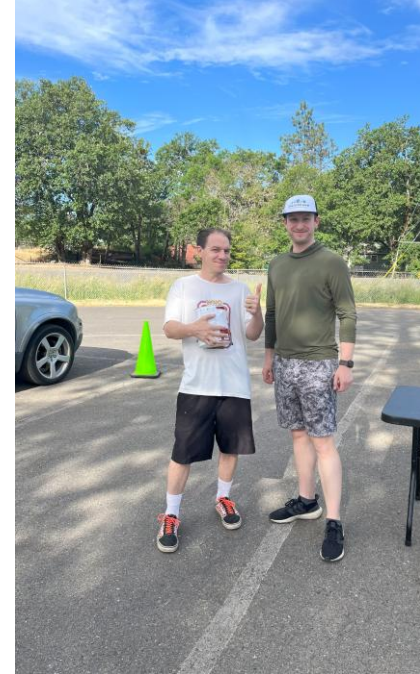
Drop-off Events

- Events are typically held in underserved areas where the population is 15+ miles from a permanent drop-off site



Drop-off Events

- 2 paint collection events in 2024
 - Cave Junction (54 participants)
 - Shady Cove (100 participants)
- All events included free giveaway of paint in good condition



PaintCare Staff with 'Mural Haggard'
at 2024 Cave Junction Event

5 | Giveaway Events



PaintCare Giveaway Events

- Reuse Focused
 - Original container and label
 - At least half full and in good condition
 - Participants taking paint must sign a waiver



2024 Cornelius Giveaway Event

- Cornelius, OR
 - 161 individuals left with paint
 - 1500+ gallons of paint given away





2024 Cornelius Event Partners



CENTRO CULTURAL



Solid Waste & Recycling

CleanEarth™

2024 Oak Grove Giveaway Event

- Oak Grove, OR
 - 117 individuals left with paint
 - 1,087 gallons given away





2024 Oak Grove Event Partners



6 | Collection & Processing



Gallons Collected, Sold, & Recovery Rate

Description	2022	2023	2024
Paint Collected (gallons)	697,872	648,554	649,346
New Paint Sold (gallons)	9,077,186	8,535,124	8,409,763
Recovery Rate	7.7%	7.6%	7.7%

Collection Volume by Site Type / Service

Site Type/Service	2022 Gallons	2022 Percent	2023 Gallons	2023 Percent	2024 Gallons	2024 Percent
Environmental Services Company	0	0	2,132	<1	2,332	<1
HHW Facility/Event	232,490	33	195,441	30	208,968	32
LVP/RLVP	27,883	4	37,533	6	40,238	6
Paint Recycler	33,218	5	5,114	<1	6,388	1
Paint Retailer	274,193	39	287,121	44	275,057	42
PaintCare Event	3,392	1	2,345	<1	1,281	<1
Reuse Store	61,275	9	51,557	8	47,821	7
Transfer Station	65,421	9	67,311	10	67,261	10
Total	697,872	100	648,554	100	649,346	100

Latex Paint Processing

LATEX PAINT PROCESSING METHODS

Method	2022 Gallons	2022 Percent	2023 Gallons	2023 Percent	2024 Gallons	2024 Percent
Reuse	25,249	5	28,341	6	20,369	4
Paint-to-Paint Recycling	368,264	70	372,817	73	327,893	69
Biodegradation	111,098	21	80,651	16	109,686	23
Disposal	20,175	4	26,365	5	16,932	4
Total	524,786	100	508,174	100	474,880	100

LATEX PAINT RECYCLING GOAL

	2022	2023	2024
Recycled	74%	78%	72%



Oil-Based Paint Processing

OIL-BASED PAINT PROCESSING METHODS

Method	2022 Gallons	2022 Percent	2023 Gallons	2023 Percent	2024 Gallons	2024 Percent
Reuse	4,700	4	5,107	3	10,303	7
Energy Recovery	102,561	95	151,416	97	137,790	93
Incineration	239	<1	217	<1	892	<1
Total	107,500	100	156,740	100	148,985	100

7 | Finances



Revenue & Expenses

Size	Container Size	Fee
Very Small	Half pint or smaller	\$0.00
Small	Larger than half pint up to smaller than 1 gallon	\$0.45
Medium	1–2 gallons	\$0.95
Large	Larger than 2 gallons up to 5 gallons	\$1.95

Revenue

REVENUE AND EXPENSES

Revenue	2022	Percent of Total	2023	Percent of Total	2024	Percent of Total
Small Containers	\$486,537	9	\$470,779	9	\$511,144	10
Medium Containers	2,774,888	50	2,570,162	49	2,602,063	50
Large Containers	2,291,583	41	2,168,000	42	2,096,995	40
Total Revenue	5,553,009	100	5,208,942	100	5,210,202	100

Expenses

- State Specific Expense Categories
 - Collection/Transportation/Processing
 - Communications
 - Personnel, Professional Services, Other
 - State Agency Administrative Fees
- General and Administrative



Expenses

Expenses	2022	Percent of Total	2023	Percent of Total	2024	Percent of Total
Paint Processing	4,087,370	84	4,122,764	85	4,537,805	78
Paint Transportation	46,525	1	41,661	<1	68,322	1
Paint Collection Supplies and Support	52,293	1	30,940	<1	110,296	2
Communications	205,029	4	108,868	2	434,518	7
Personnel, Professional Fees, Other	140,360	3	192,624	4	208,540	4
State Agency Administrative Fees	40,000	1	40,000	1	40,000	1
General and Administrative	313,182	6	340,874	7	407,431	7
Total Expenses	4,884,759	100	4,877,730	100	5,806,912	100

Revenue & Expenses

- Change in net assets was (\$596,710)
- Reserve Level – 50%
- Cost per Gallon Collected - \$8.94

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Communications





Communications

- Targeted outreach
- Home Depot branded counter mats
- Digital and Streaming
- Social media – Buy right, Use it up, Recycle the rest
- USPS

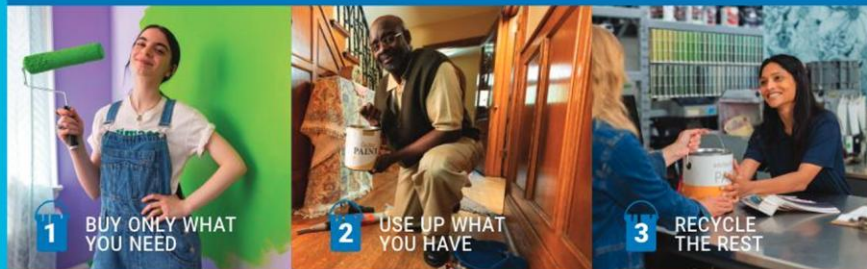


USPS Insert

3 SIMPLE RULES FOR PAINTING SMARTER

The Right Way to Reduce Paint Waste

Welcome to your new home! PaintCare's 3 Simple Rules can help you paint smarter, whether you're changing wall colors or just need to do some touchups to make it your own.



Learn more: PaintCare.org/3SimpleRules

Postcard as Part of the USPS MyMove Welcome Kit

Face-to-Face



PaintCare Staff Exhibiting at the Trends PNW Property Management Show (Left)
and Portland EcoFilm Festival (Right)



Program Goals

- Program Plan Amendments
 - Submitted February 2025
 - DEQ conditionally approved the goals through April 1, 2026



Program Goals – Source Reduction

- Goal: To increase consumer awareness of 10 best practices for buying, using, and storing paint.
- Increase reported awareness of those factors by an average of 5% across all 10 practices within 10 years compared to baseline survey data measured in 2023.

Program Goals – Source Reduction

Goal Measurements	Baseline 2023 Percentage	October 2024 Percentage	Difference from Baseline	Percent Change
Took measurements before painting to plan the right amount	47	47	0	0
Consulted with a salesperson when buying paint to plan the right amount	31	33	2	6
Followed instructions on the label to plan the right amount	21	19	-2	-10
Searched online for advice on planning the right amount	20	18	-2	-10
Used a web-based paint calculator tool for planning the right amount	13	14	1	8
Aware that using a rubber mallet when sealing paint can lids helps avoid damage to the can	61	62	1	2
Aware that cleaning the container's rim helps ensure amore airtight seal	57	57	0	0
Aware that keeping paint away from freezing temperatures may preserve it longer	52	51	-1	-2
Aware that using a paint can key or opener tool may help avoid damage to the can rim and lid	51	51	0	0



Program Goals – Program Awareness

- Goal: To increase public awareness that paint can be recycled or reused, aware of the drop-off opportunities in state, and/or aware of PaintCare.
- Increase reported awareness of those factors by an average of 10% across all three measurements within 10 years compared to baseline survey data measured in 2023.

Program Goals – Program Awareness

Goal Measurements	Baseline 2023 Percentage	October 2024 Percentage	Difference from Baseline	Percent Change
Aware that paint can be recycled	42	44	2	5
Aware of paint drop-off opportunities in the state	51	59	8	16
Aware of the organization named PaintCare that operates the paint stewardship program	8	7	-1	-13



Program Goals – Program Awareness



A full list of leftover paint drop-off sites is available at:
www.paintcare.org

Proud sponsor of **The Portland EcoFilm Festival** at the Hollywood Theatre



9 | Looking Ahead



Looking Ahead

- RFP process
- Continue focus on visiting non-drop-off sites
- Host 4-5 collection events (Cave Junction, Halfway, Arlington, Shady Cove, and TBD)
- Fee increase



Contact Us

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