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Action  
Alliance®**

# Circular Action Alliance Oregon

**Paper and Packaging EPR Quarterly Report**

**Q1 (January – March, 2026)**

**May 15, 2026**

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## CAA Introduction

Circular Action Alliance (CAA) is a U.S. Producer Responsibility Organization (PRO) dedicated to implementing effective Extended Producer Responsibility (EPR) laws for paper and packaging. As a nonprofit, producer-led organization, CAA is committed to helping producers comply with EPR laws, delivering harmonized best-in-class compliance services and working with governments, businesses and communities to reduce waste and recycle more. CAA was founded in 2022 and is governed by producers representing the food, beverage, consumer goods, restaurant and retail sectors.

CAA Oregon is the only approved paper and packaging PRO in Oregon, and its first two-and-a-half-year Oregon program plan became effective on July 1, 2025. CAA has also been selected as the PRO in California, Colorado, Maryland and Minnesota, and it is engaging with additional states that are developing EPR systems.

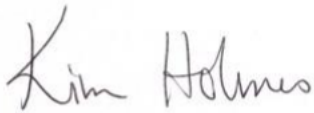
CAA has built out a robust, nationwide services organization led by experts in packaging and recycling, consumer goods, circular economy policy, and more. CAA's fast-growing team of passionate, mission-driven experts are dedicated to ensuring that U.S. EPR laws reach their full potential.

## Message from the Oregon Executive Director

As detailed in the program plan, CAA will submit a report each quarter during the course of the first program plan period to demonstrate CAA Oregon's progress toward meeting the convenience standard requirements for the collection of the materials on the PRO Recycling Acceptance List per Oregon Administrative Rules (OAR 340-090-0630 (3)) and fulfilling the Expansion of Service Funding (per OAR 340-090-0800).

This report reflects the progress made in the first quarter from Jan. 1 to March 31, 2026. The report demonstrates the range of engagement the CAA team has had with interested parties around the state to build the foundation of the program.

The CAA Oregon team looks forward to our continued work with producers, the Department of Environmental Quality (DEQ), local governments, service providers, and all other interested parties across the state as we successfully implement the *Plastics Pollution and Recycling Modernization Act* (RMA) together.



Kim Holmes  
Oregon Executive Director  
Circular Action Alliance

## System Expansion Funding Administrative Process

As CAA Oregon detailed in its program plan, providing financial and other assistance to local governments and service providers for purposes of expanding recycling collection services is a critical step in the RMA implementation.

The system expansion process began in January 2025, building on the initial outreach through the Oregon Recycling System Optimization Project (ORSOP), and technical assistance from the CAA team. This outreach aimed to confirm information initially gathered in previous needs assessments, including communities' requests for infrastructure such as containers, trucks, and depots accepting materials on the Uniform Statewide Collection List (USCL). All Oregon jurisdictions were assigned a priority status based on each community's need for improvements, with A as the highest priority and F as the lowest. Budgeted system expansion costs are being disbursed to communities according to their priority status.

The results of that outreach and the needs identified in each priority category are detailed below:

| Priority / Outreach Groups | Total Funding Estimate per the Program Plan FY 2025-27 | *Annual Operating and Education | Containers          | Trucks              | **USCL Depots      | Recycling Reload Facilities |
|----------------------------|--------------------------------------------------------|---------------------------------|---------------------|---------------------|--------------------|-----------------------------|
| A                          | \$16,679,168                                           |                                 | \$4,746,510         | \$10,352,300        | \$0                | \$1,500,000                 |
| B                          | \$96,428                                               |                                 |                     |                     | \$103,571          |                             |
| C                          | \$1,052,321                                            |                                 |                     |                     | \$1,323,036        |                             |
| D                          | \$10,237,967                                           |                                 | \$1,402,467         | \$7,876,750         | \$300,000          | \$500,000                   |
| E                          | \$12,834,790                                           |                                 | \$2,533,490         | \$5,851,300         | \$900,000          | \$3,700,000                 |
| F                          | \$40,624,829                                           |                                 | \$17,056,730        | \$19,579,350        | 0                  | \$3,800,000                 |
| G                          | \$6,909,825                                            |                                 | \$408,825           | \$4,501,000         | \$0                | \$2,000,000                 |
| <b>Totals</b>              | <b>\$88,435,328</b>                                    | <b>*\$2,725,911</b>             | <b>\$26,148,022</b> | <b>\$48,160,700</b> | <b>\$2,626,607</b> | <b>\$11,500,000</b>         |

*Table 1. Summary of estimated investments in the approved program plan, by Priority Group. There are 241 Cities, 135 Census Designated Places, and 36 Counties. Some of the communities fall into multiple priority groups.*

*\*Note: The E&O amount is allocated by watershed and is not included in the Program Plan FY2025–27 total as it is separate.*

*\*\*Note: Timing for USCL depot investments have been adjusted to reflect what is in the FY2025–27 Program Plan.*

CAA Oregon has entered into Primary Funding Agreements with all 16 Priority A communities and has executed service expansion addenda for 15 communities. The remaining Priority A community, Milton–Freewater, is in the process of finalizing their expansion plan implementation dates. All Priority B communities have been contacted for existing and potential USCL depots (3 counties totaling 21 USCL depots). Two of the three Priority B counties have submitted completed applications. All Priority C communities have been contacted for existing and potential USCL depots (29 counties totaling 42 USCL depots). USCL improvement negotiations are currently underway with all Priority C communities. Priority D addresses communities with populations under 4,000 (36 counties totaling 329 communities). Initial outreach has been completed for all Priority D counties and consultations are in progress. Initial outreach for Priority E communities (15 counties totaling 7 USCL Depots) is in progress and has been completed for Priority F (26 counties totaling 106 communities). Consultations will coincide with Priority D service negotiations to avoid overlap.

Communities that did not respond to the original ORSOP survey were provided an additional opportunity to participate by completing the ORSOP 2.0 survey. Of the 95 communities re-engaged through this outreach, 53 submitted responses, demonstrating renewed engagement. Analysis of these responses identified System Expansion needs in 11 communities. These communities, which have been designated as Priority G, are reflected in Table 1 and are scheduled to be addressed in 2027. Doing so will allow CAA resources to remain focused on prioritized expansion efforts while ensuring future engagement in this program plan cycle.

System expansion activities continued within an established framework in Q1. However, timelines were impacted by variability in community readiness, including differences in staffing capacity, data accuracy, equipment vendor timelines, governance requirements,

and implementation preparedness. Although most communities responded promptly and demonstrated strong engagement during the initial outreach, challenges such as outdated ORSOP data, limited resources in smaller or rural communities, procurement delays, staff turnover, and required governing body approvals—factors largely outside of CAA’s direct control—have slowed advancement through key phases from application development to implementation. As a result, external outreach could not be completed within the original timeframe; however, outreach to all priority groups will be completed by June 15, 2026, with all priority group applications underway by the end of Q3 2026.

The table below shows all system expansion investments ordered from the beginning of the program through the end of Q1 2026.

| Region/<br>Wasteshed | Priority<br>Group | Program Plan<br>Initial<br>Estimates FY<br>2025–27 | Priority G<br>FY 2025–27 | Total Funding<br>Estimate<br>Signed<br>Addendums<br>thru Q1 2026 | Trucks<br>Ordered | Containers<br>Ordered | USCL<br>Depots<br>(Existing<br>&<br>Potential) | Recyclin<br>g Reload<br>Facilities |
|----------------------|-------------------|----------------------------------------------------|--------------------------|------------------------------------------------------------------|-------------------|-----------------------|------------------------------------------------|------------------------------------|
| Baker                | A/B               | \$2,414,771                                        |                          | \$1,122,869                                                      | 2                 | 5,187                 | 2                                              |                                    |
| Benton               | C                 | \$542,100                                          |                          | \$609                                                            | 0                 | 0                     | 3                                              |                                    |
| Clatsop              | C                 | \$1,390,414                                        |                          | \$756,292                                                        | 1                 | 4,000                 | 2                                              |                                    |
| Columbia             | C                 | \$40,179                                           |                          | \$295                                                            | 0                 | 0                     | 2                                              |                                    |
| Coos                 | A/B/C             | \$2,739,200                                        |                          | \$1,393,629                                                      | 2                 | 9,722                 | 2                                              |                                    |
| Crook                | C                 | \$1,470,200                                        |                          | \$0                                                              | 0                 | 0                     | 2                                              |                                    |
| Curry                | D/F               | \$0                                                |                          | \$6,924                                                          | 0                 | 0                     | 3                                              |                                    |
| Deschutes            | B/C               | \$9,129,221                                        |                          | \$1,334,376                                                      | 2                 | 8,300                 | 6                                              |                                    |
| Douglas              | A/G               | \$6,735,721                                        | \$2,314,775              | \$2,541,960                                                      | 3                 | 12,729                | 11                                             | \$74,978                           |
| Gilliam              | C                 | \$0                                                |                          | \$0                                                              | 0                 | 0                     | 2                                              |                                    |
| Grant                | D                 | \$0                                                |                          | \$0                                                              | 0                 | 0                     | 1                                              |                                    |
| Harney               | C                 | \$7,143                                            |                          | \$711                                                            | 0                 | 0                     | 1                                              |                                    |
| Hood<br>River        | C                 | \$660,100                                          |                          | \$0                                                              | 0                 | 0                     | 2                                              |                                    |
| Jackson              | C/G               | \$6,175,399                                        | \$1,000,000              | \$791                                                            | 0                 | 0                     | 3                                              |                                    |



|                            |       |                     |                    |                     |           |               |            |                  |
|----------------------------|-------|---------------------|--------------------|---------------------|-----------|---------------|------------|------------------|
| Jefferson                  | C/G   | \$109,550           | \$41,250           | \$0                 | 0         | 0             | 3          |                  |
| Josephine                  | C/G   | \$1,103,410         | \$453,400          | \$0                 | 0         | 0             | 4          |                  |
| Klamath                    | D     | \$100,000           |                    | \$295               | 0         | 0             | 11         |                  |
| Lake                       | C     | \$48,214            |                    | \$0                 | 0         | 0             | 3          |                  |
| Lane                       | A/G   | \$13,193,954        | \$1,125,200        | \$615,553           | 1         | 3,000         | 15         |                  |
| Lincoln                    | C     | \$4,399,394         |                    | \$1,494             | 0         | 0             | 5          |                  |
| Linn                       | C     | \$1,247,316         |                    | \$171               | 0         | 0             | 2          |                  |
| Malheur                    | C/G   | \$611,100           | \$450,100          | \$0                 | 0         | 0             | 1          |                  |
| Marion                     | C     | \$3,002,006         |                    | \$14,671            | 0         | 0             | 9          |                  |
| Metro                      | B/C/G | \$8,873,261         | \$75,000           | \$7,433             | 0         | 0             | 14         |                  |
| Milton Freewater           | A     | \$1,068,200         |                    | \$0                 | 0         | 0             | 0          |                  |
| Morrow                     | A     | \$1,229,200         |                    | \$630,365           | 1         | 3,016         | 3          |                  |
| Polk                       | C     | \$1,025,200         |                    | \$0                 | 0         | 0             | 3          |                  |
| Sherman                    | C     | \$0                 |                    | \$165               | 0         | 0             | 1          |                  |
| Tillamook                  | C     | \$3,353,510         |                    | \$2,900             | 0         | 0             | 4          |                  |
| Umatilla                   | A/G   | \$7,151,050         | \$1,450,100        | \$4,325,418         | 6         | 22,946        | 6          | \$96,188         |
| Union                      | F     | \$1,552,200         |                    | \$0                 | 0         | 0             | 1          |                  |
| Wallowa                    | C     | \$1,786             |                    | \$0                 | 0         | 0             | 1          |                  |
| Wasco                      | A     | \$1,437,590         |                    | \$259,454           | 0         | 4,914         | 1          |                  |
| Wheeler                    | D     | \$0                 |                    | \$0                 | 0         | 0             | 3          |                  |
| Yamhill                    | C     | \$714,114           |                    | \$3,105             | 0         | 0             | 2          |                  |
| <b>Totals thru Q1 2026</b> |       | <b>\$81,525,503</b> | <b>\$6,909,825</b> | <b>\$13,019,461</b> | <b>18</b> | <b>73,814</b> | <b>134</b> | <b>\$171,166</b> |

Table 2. Summary of estimated payments to communities within each wasteshed based on signed addenda as of the latest quarter reporting timeframe. Negotiations within each wasteshed are not complete.



## 10% PCR Content Roll Cart Pricing

CAA's procurement team conducts quarterly market reviews of roll cart pricing by collecting current pricing from national manufacturers for roll carts constructed from virgin plastic resin as well as those containing a minimum of 10% post-consumer recycled (PCR) content. Pricing is logged and averaged by cart size to assess any material cost difference between virgin and PCR options. Based on Q1 2026 supplier pricing, CAA found no material difference in the cost of virgin roll carts compared to roll carts containing a minimum of 10% PCR content.

**Note:** During the Q1 2026 cost comparison process, CAA was informed by some of the suppliers that overall market pricing for carts has increased, reflecting broader cost pressures across the market. CAA will continue to monitor trends in over cost of goods, watching for trends in price increases to gauge program impacts.

## Implementing Education and Outreach (E&O) Initiatives

In Q1 2026, CAA continued its statewide E&O efforts to support communities implementing USCL collection and the continued rollout of RecycleOn Centers. CAA's E&O team delivered two new communication tools via the E&O Portal, supported eight communities with updating USCL depot signage, and finalized campaigns to support material collection trials.

Communities continued to actively use the E&O Portal, downloading more than 233 customized collateral items and ordering more than 46,577 pieces of educational materials during the quarter. The most frequently downloaded items included Recycling Guides (53% of all downloads during Q1 2026), Oops Tags (12%), Bill Inserts (9%), and Large Signs (8%). A new cart label featuring material graphics and a social media toolkit were added to the E&O Portal in response to feedback from recycling programs.

CAA partnered with communities to design custom USCL depot signage, a complex effort requiring close coordination with individual depot operators. Each site's signage package is tailored to reflect its unique layout/size, traffic flow and operational considerations. The following communities updated their USCL depot signage:



Updated USCL depot signage at Cannon Beach

- Ashland (Recology)
- Cannon Beach (City of Cannon Beach)
- Clatsop County (Recology)
- Deschutes County (Republic Services)
- Boardman, Echo, Hermiston, Irrigon, Stanfield, Umatilla (Sanitary Services/Waste Connection of the George)
- Wilsonville (Republic Services)
- Woodburn (Republic Services)
- Silverton (Republic Services)

Statewide advertising efforts launched in August 2025 (Phase 1) continued into Q1 2026. Phase 1 introduced Oregonians to the RecycleOn Oregon brand and website while raising awareness that statewide recycling changes are coming. Two additional campaign phases continued in Q1 2026: Phase 2 focused on reducing contamination, and Phase 3 encouraged public participation with RecycleOn Centers. To ensure inclusive outreach, CAA Oregon allocated 8%-12% of campaign spending across phases to Spanish-language media.

### Phase 1

Originally launched in Q3 2025, Phase 1 efforts focused on building a strong baseline awareness for the RecycleOn Oregon brand and the changes to the state's recycling system. Across Q1 2026, Phase 1 reached an estimated 89% of Oregon adults, on average, two times.

| Phase 1 | Impressions | Complete Video Views | Site Clicks |
|---------|-------------|----------------------|-------------|
| Social  | 4,685,803   | 4,623,964            | 7,195       |

## Phase 2

This phase focused on discouraging Oregonians from bagging recycling and putting stretchy plastic in the curbside recycling program.

During Q1 2026, Phase 2 reached an estimated 76% of Oregon adults, on average, 12 times.

| Phase 2            | Impressions       | Audio Listens     | Site Clicks   |
|--------------------|-------------------|-------------------|---------------|
| Radio              | 18,132,760        | 18,132,760        | --            |
| Digital Audio      | 2,141,712         | 2,141,712         | 87            |
| Social             | 10,909,550        | --                | 22,421        |
| <b>2026 Totals</b> | <b>31,184,022</b> | <b>20,274,472</b> | <b>22,508</b> |

## Phase 3A & 3B

Phase 3 promoted participation in RecycleOn Centers through geographically targeted campaigns. Phase 3A focused on Southwest Oregon, while Phase 3B brought attention to populations throughout Central Oregon.

In Q1 2026, Phase 3A reached an estimated 87% of adults in the Southwest region, on average, 23 times.

| Phase 3A           | Impressions      | Audio Listens    | Site Clicks  |
|--------------------|------------------|------------------|--------------|
| Radio              | 2,440,905        | 2,440,905        | --           |
| Digital Audio      | 250,550          | 239,045          | 0            |
| Social             | 1,680,126        | --               | 3,250        |
| <b>2026 Totals</b> | <b>4,371,581</b> | <b>2,679,951</b> | <b>3,250</b> |

Phase 3B reached an estimated 85% of adults in the Central Oregon region, an average of nine times in Q1 2026.

| Phase 3B           | Impressions      | Audio Listens  | Site Clicks  |
|--------------------|------------------|----------------|--------------|
| Digital Audio      | 229,692          | 224,386        | 1            |
| Social             | 2,682,531        | --             | 6,110        |
| <b>2026 Totals</b> | <b>2,912,223</b> | <b>224,386</b> | <b>6,111</b> |

### **Material Trials for E&O Development**

During Q1 2026, CAA worked with recycling educators in Clackamas, Multnomah and Washington Counties to develop campaigns supportive of the trial collection of aluminum foil, foil-pressed products and empty aerosol cans.

CAA built on work started in late 2025 in partnership with recycling educators and the Household Chemical Products Association (HCPA) to develop a campaign encouraging community members in the Portland Metro area to empty aerosol cans completely before recycling in their curbside bins. The full “Press it. Shake it. Recycle it.” campaign will launch in May 2026. However, CAA made digital assets available to local governments in the Metro area during Q1 2026 and was pleased to see a number of jurisdictions’ leverage the new messaging across social media, mailers, and websites.

A second campaign encouraged recyclers in the Metro area to “Ball Up” aluminum foil for recycling will launch in May 2026. For this campaign, CAA is partnering with the Portland Pickles baseball team to reinforce that foil should be balled to a baseball size or larger.

## **Meeting the PRO Recycling Acceptance List Convenience Standard Requirements**

Q1 2026 saw the continued expansion of the RecycleOn Center network by opening six additional PRO Recycling Acceptance List material collection sites. This expansion included the first RecycleOn Centers in Eastern Oregon and represents a significant step in extending access to PRO-material recycling services to previously unserved and rural communities.

During the quarter, new RecycleOn Centers were deployed in Hermiston, Pendleton, Ontario, and Baker City, along with additional sites in Harney and Klamath Counties. These sites build on the southern and central Oregon network established in Q4 2025 and contribute to continued progress toward statewide convenience standard requirements.

As part of this expansion, CAA grew the network of RecycleOn Centers serviced through the Oregon Beverage Recycling Cooperative (OBRC) by leveraging multiple operational hubs. Several new sites were added to the network serviced through OBRC’s Redmond consolidation point, while additional Eastern Oregon locations are supported through OBRC’s Pendleton-based fleet operations. This approach allows CAA to extend service coverage while efficiently utilizing existing collection, consolidation, and transportation infrastructure.

By the end of Q1 2026, there were 26 operational RecycleOn Center locations across the state. CAA's planned network expansion anticipates continued site development through 2026, with a projected target of 93 RecycleOn Center locations by the end of the year being subject to ongoing contracting efforts and site readiness.

During Q1 2026, CAA Oregon continued supporting glass collection through on-route curbside glass collection and existing glass depot locations funded via a per-ton glass incentive and eligible transportation reimbursement. The contracted glass depots are included in CAA's Q1 reporting toward meeting the PRO Recycling Acceptance List convenience standard for glass, a material on the PRO Acceptance List.

During Q1, CAA provided a glass incentive rate of \$79.08 per U.S. ton, reflecting the original \$77 per-ton incentive included in CAA's approved program plan, adjusted by a 2.7% CPI-U increase for calendar year 2026. In addition to the per-ton incentive, CAA continues to provide transportation reimbursement for glass hauled more than 50 miles to the nearest reload facility or Responsible End Market, consistent with program requirements.

By the end of Q1 2026, CAA Oregon had executed 53 glass incentive funding agreements and 31 glass transportation reimbursement agreements. Communities and service providers continue submitting documentation, including weight tickets and route data, to support reimbursement and incentive payments.

## Secondary Convenience Standard Requirements: Access to Public Transit

CAA's siting of RecycleOn Centers is driven by a balance of statutory and regulatory requirements, community need, available host locations, operational feasibility, and local government coordination. As part of meeting Oregon's RMA convenience standards, CAA evaluates public transit accessibility as a secondary consideration in communities that require two or more collection points and are served by public transit. Under OAR 340-090-0640(2)(e)(F), at least 50% of such sites must be convenient for public transit reliant users. During Q4 2025, CAA reviewed newly established RecycleOn Centers to document how emerging site networks align with this requirement. None of the newly opened RecycleOn Centers in Q1 2026 are in locations requiring this secondary convenience standard access.

## Meeting Alternative Convenience Standards for Block White Expanded Polystyrene

During Q1 2026, CAA continued advancing work to establish a collection system in the Metro area and Lane and Tillamook Counties for block white expanded polystyrene (EPS) collection and densification. Building on draft agreements shared in Q4 2025, CAA worked closely with Green Century Recycling and Saint Vincent de Paul Society of Lane County to refine the technical, operational, and financial parameters of future agreements to collect and densify EPS material. These efforts focused on resolving remaining details related to service scope, equipment hosting, and operational readiness in support of eventual EPS processing operations in both the Metro area and Lane County.

CAA continued negotiations with City of Roses Disposal & Recycling on an agreement to support ownership and operation of an innovative mobile EPS collection and pre-processing truck. This mobile approach is intended to improve access to EPS recycling in more rural or geographically dispersed communities by enabling the collection and onboard shredding of block white EPS at remote aggregation points, including proposed sites in Tillamook County. During the quarter, discussions remained focused on finalizing contractual roles, equipment integration, and the service delivery expectations needed to deploy the mobile system.

While contract negotiations progressed, CAA advanced operational preparedness by receiving key EPS processing equipment. During Q1 2026, CAA took delivery of two full EPS thermal-melt densifiers, which are staged and ready for installation by future contracted service providers once agreements are executed. CAA also received the onboard EPS shredding system intended for installation on the mobile collection truck. All equipment is currently held in readiness, pending finalization of service agreements and installation planning.

Separately, CAA advanced preparatory work to support future public-facing EPS collection. During the quarter, CAA sourced a standardized EPS collection box suitable for deployment at RecycleOn collection locations once site contracting begins. Associated art and design work was completed, and camera systems were tested to confirm their ability to monitor box fullness and support servicing logistics.

## Collection Events for PRO Recycling Acceptance List Materials

The RecycleOn team used 2025 primarily as a year of observation, planning, and readiness, focusing on refining logistics, partnerships, and service models in advance of broader community collection event deployment. This preparatory work helped establish a flexible approach to supporting event-based collection of PRO acceptance list items and introducing communities to the RecycleOn program.

During the first quarter of 2026, CAA continued this focus on planning and readiness rather than event execution. Activities included evaluating appropriate community collection event models and engaging with potential operating partners to assess interest and feasibility. CAA also continued coordinating with local governments, service providers, and community organizations to identify future opportunities that align with program goals.

As these efforts progress, RecycleOn community collection events are intended to expand access to recycling services in additional communities, support collection of PRO acceptance list items, and serve as an introduction to the broader RecycleOn network.

## Tribal Engagement for System Expansion and RecycleOn Centers

Following CAA's regional RecycleOn rollout across the state, Q1 2026 focused on engagement with the Confederated Tribes of the Umatilla Indian Reservation (CTUIR). CAA worked with Tribal staff to facilitate site visits at the Tribe's transfer station and several 'campus areas' of the Reservation to map out potential locations for a RecycleOn container. CAA and CTUIR discussed options for separate glass recycling dumpsters in coordination with a RecycleOn set up to accommodate the Tribe's casino, which generates significant volumes of glass containers. CAA staff spent considerable time working with the CTUIR to build trust in navigating the Primary Funding Agreement, which was signed in early April.

CAA staff attended a recycling education training hosted by TSWAN in March. This training allowed for more technical assistance time with CTUIR and the Coquille Indian Tribe. It should be noted not all Oregon Tribes are TSWAN members, and not all members attend all meetings. CAA will continue to attend collaborative cross-training sessions and explore other similar opportunities to further engage with Tribal organizations throughout the state.

For Tribes without solid waste infrastructure or an 'existing depot' as defined by DEQ, CAA has continued to share information about the RMA and gather desires of Tribes for expanding recycling services in their communities or on their reservation.





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