



# **Mattress Recycling in Oregon**

## **Our Progress and Accomplishments**

Mattress Stewardship Program Advisory Committee

 **Mattress Recycling Council®**

# WHO WE ARE



**International Sleep Products Association**  
Trade association for the mattress industry



**Mattress Recycling Council (MRC)**  
The nonprofit ISPA created in 2013 to develop and implement recycling programs in states that enact mattress recycling laws



**Bye Bye Mattress**

The consumer-facing brand MRC developed for the recycling program



# We are not snoozing.

We are hard at work expanding the program and growing awareness.



## Oregon Program Highlights Preliminary 2025 Data

More than **55,000** mattresses in the first six months

More than **2.3 million** pounds of material recycled

**312** registered companies

More than **200** local media stories

Nearly **100** municipalities, local leaders and community groups sharing our social media content

# PLAN IMPLEMENTATION

## MRC's Approved Plan Contains an Implementation Timeline (Part 3)

**Upon Plan Approval** – All items satisfied by Jan. 1, 2025.

**Upon Program Launch**– Addressing the items in the “within 7 to 12 months after program launch” section and preparing for items due in 2026.

**One Year After Program Launch**– What we are focusing on in 2026.

**Before End of Second Year to End of Plan Term**– Early preparations are underway for some of these items.

# WHO CAN USE THE PROGRAM?

**Anyone living in Oregon or a business/organization located in the state.**

**Individuals** – Oregon residents can discard any mattress or foundation at no-cost.

**Solid Waste Facilities** – Public and privately owned landfills, transfer stations, public works yards, etc. can host a site or event.

**Nonprofits & Other Community Based Organizations** – can host a site or event.

**Retailers & Other Industries** – Large volume disposers like retailers, hotels, hospitals, universities and military bases can self-haul to recyclers or ask MRC for assistance.



OPERATIONS

# **COLLECTION NETWORK PROGRESS & NEXT STEPS**

# ALTERNATIVE CONVENIENT SERVICE METHOD

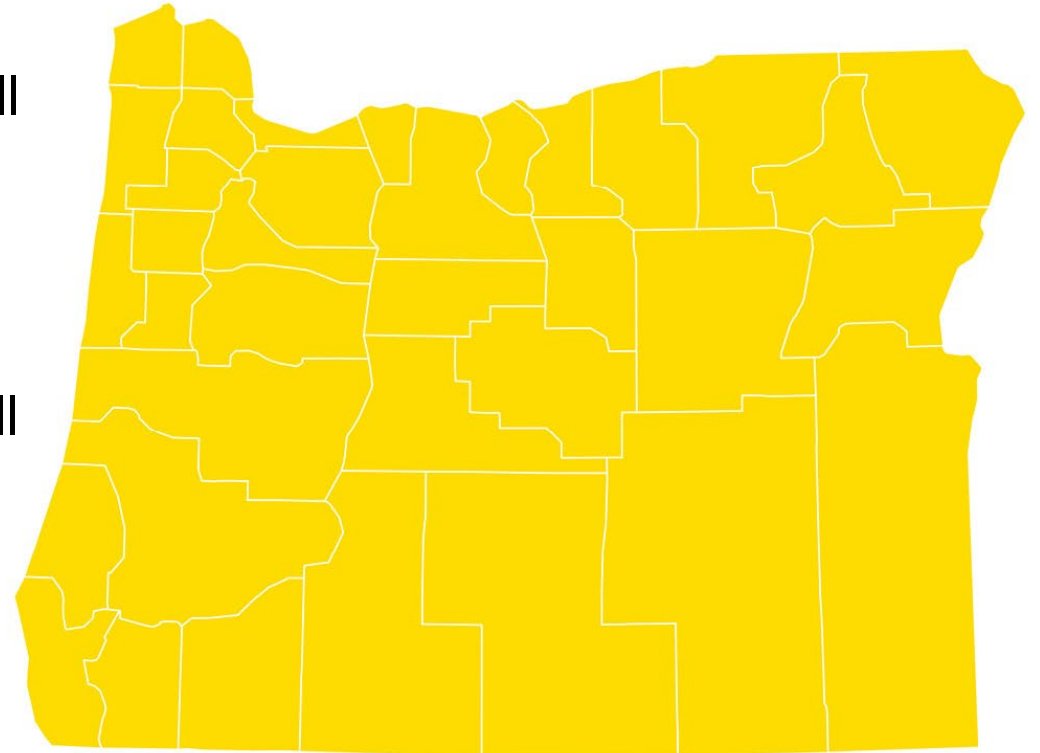
## 29 Counties with population greater than 10,000

- Within 12 months of Program launch, all counties will have had at least one collection event or have a contracted permanent collection site

## 7 Counties with less than 10,000 population

- Within 12 months of Program launch, all counties will have had at least one collection event or have a contracted permanent collection site

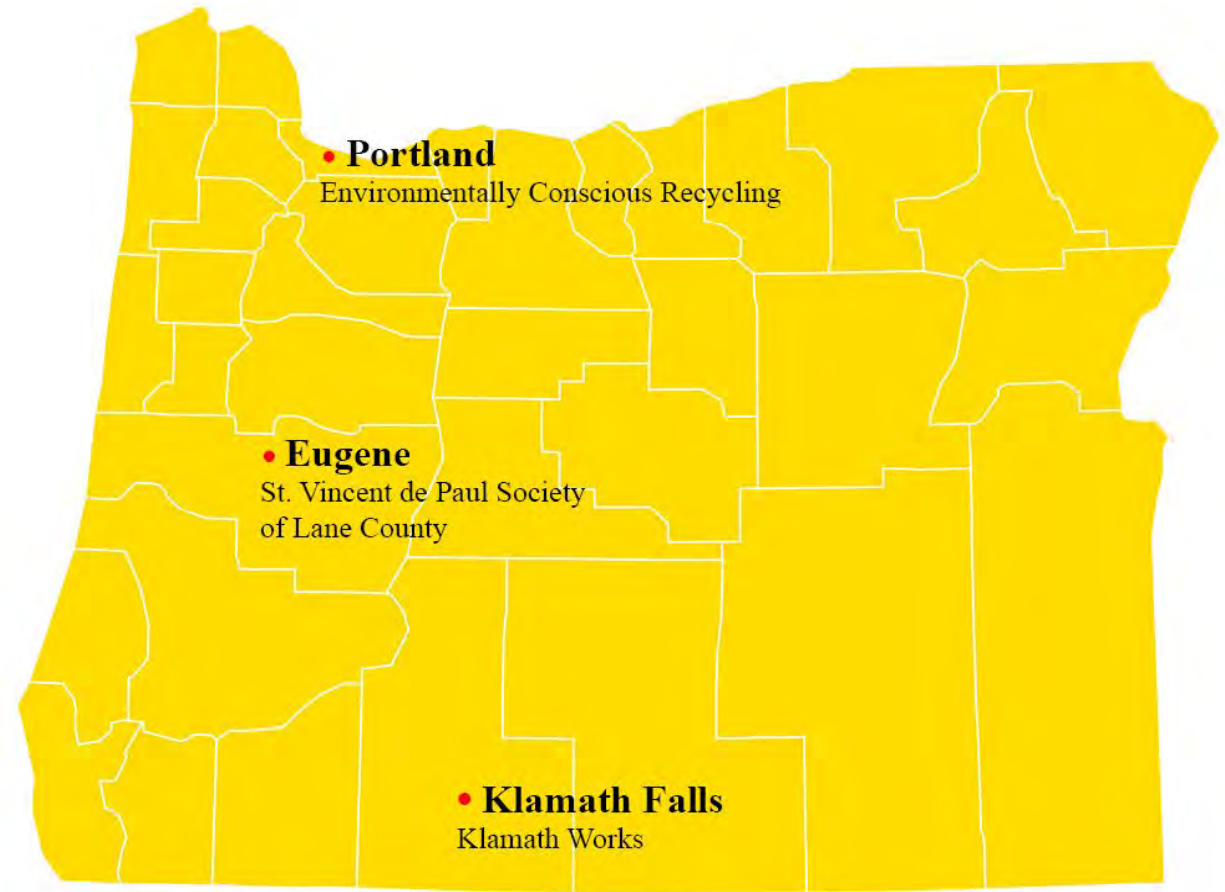
Additional 25 collection sites or events throughout Oregon



# RECYCLERS

## Three Oregon-based mattress recyclers

- Accepting from public and commercial volume





# COLLECTION SITES & EVENTS

## Details published on [ByeByeMattress.com](http://ByeByeMattress.com)

- Currently 20 sites in 13 counties.
- Held 41 events with 10 scheduled over remainder of the year.
- Changing on near weekly basis. Keep visiting [ByeByeMattress.com](http://ByeByeMattress.com) for latest developments.



# TRANSPORTATION

**MRC assigns one of five transporters to pick up containers from a collection site.**

- Collection sites are not required to provide their own transportation.
- Service requests are made through an online portal (MyMRC).
- Urban areas serviced within 2 business days; rural areas up to 5 days.
- Transportation vendors supply covered containers and trailers to keep units dry and protected from weather.

# COMMERCIAL VOLUME PROGRAM

If more than 100 units, MRC picks up the load.

- Retailers must be compliant with their MRC registration, assessment collection and remittance obligations.
- Retailers regularly accumulating 100 units can be provided a storage container.

Companies may self-haul any number of units to a participating recycling facility.

- No unit minimum if self-hauling. Any amount can be dropped off.
- Self-haulers in certain counties must register with the program.

We also work with third-party service providers.



REGISTRATION REQUIRED

[ORcvp@mrc-us.org](mailto:ORcvp@mrc-us.org) or 707-307-3052

# WHAT'S NEXT?

## Highest priority areas for establishing convenience

- Benton
- Clackamas
- Columbia
- Douglas
- Lincoln
- Umatilla
- Yamhill

**Have leads or contacts in these areas?**

Email Darcy Perez [dperez@mrc-us.org](mailto:dperez@mrc-us.org)

## Increasing Commercial Volume Program Participation

- Retailers
- Educational Housing
- Hospitality/Lodging
- Healthcare
- Military

**Contact us to get started:**

Email [ORcvp@mrc-us.org](mailto:ORcvp@mrc-us.org) or call (707) 307-3052





FUNDING THE PROGRAM

# **THE STEWARDSHIP ASSESSMENT**

# STEWARDSHIP ASSESSMENT

## HOW IT WORKS

A visible stewardship assessment on new mattresses and box springs

**All retailers** are required to collect the assessment

Remitted to MRC monthly



## WHAT IT FUNDS

Collection, transportation and processing

Education and outreach

Department of Environmental Quality Oversight

Program Administration

Illegal dumping mitigation

# INDUSTRY COMPLIANCE

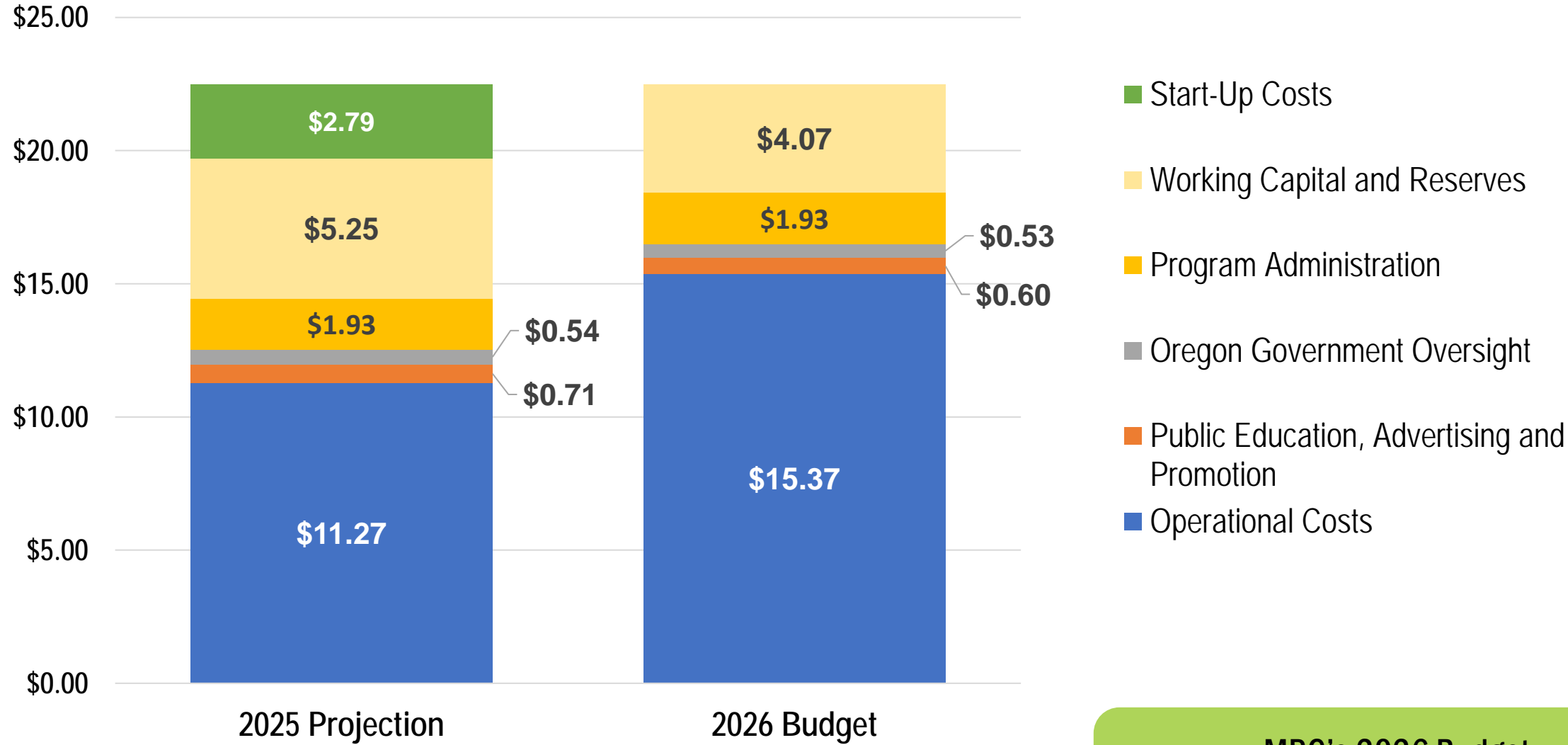
TABLE 6: LATE REPORTING AND REMITTING PROTOCOL

DELINQUENCY STAGE	LATE REPORTER	LATE REMITTER
Level 1	Late notice email generated by MRCreporting.org	Late notice email generated by MRCreporting.org
Level 2	Phone call made to verify continued program participation and provide a verbal reporting reminder	Phone call made regarding outstanding payment and warning of potential interest charges
Level 3	Written notice mailed	Written notice mailed and interest invoice issued
Level 4	Second phone call made to provide verbal warning of potential penalties	Second written notice sent by certified mail and the interest invoice issued
Level 5	Written notice sent by certified mail and penalty invoice issued	Second phone call made warning of accruing interest
Level 6	Second written notice sent by certified mail and a penalty invoice issued	Third call made warning of referral to a collections agency and interest invoice issued
Level 7	Penalty invoice issued	Delinquent account sent to collections agency; interest invoice issued
Continued action	Penalty invoices issued monthly until the account is no longer delinquent	Interest invoices issued monthly until the account is no longer delinquent

- Staff dedicated to monitoring and communicating with obligated companies daily.
- A seven-stage process to inform delinquent companies used with our other state programs.
- DEQ's website publishes lists of registered companies.
- Currently compiling a packet of information for DEQ.

See Parts 8 and 9 of MRC's Plan Assessment collection and remittance

# Allocation of \$22.50 Assessment Fee







AWARENESS

# **EDUCATION & OUTREACH**

## CONSUMERS

- Retailer Point-of-Sale Material
- Publicity Toolkits & Media Opportunities
- Public Service Announcement
- Digital and Social Media

## INDUSTRY

- Direct mail and phone calls
- Media and industry presentation opportunities
- Advertising and collaborating with other industry associations

# MATTRESS INDUSTRY OUTREACH

## Raising awareness of the law and obligations

- Industry ads and news coverage
- Webinars
- Direct mail
- Industry events
- Collaborating with other industry associations
- MRC's portal, newsletters and social media



MRC will launch its fourth state program in Oregon on Jan. 1, 2025.

Oregon's Department of Environmental Quality last week authorized MRC to create a statewide mattress recycling program when it approved a modified operating plan, including a budget and stewardship agreement to fund the program.

Before the Oregon distributors and Oregon must register or for

Read our post

Our Oregon ne



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[MattressRecyclingCouncil.org](https://MattressRecyclingCouncil.org)



# POINT-OF-SALE MATERIALS



## Rest Easy! Your Old Mattress CAN Be Recycled.

Drop off at a participating location,  
use your solid waste provider, or ask  
your retailer about taking it back.

**\$22.50 Per Unit Assessment Required By Oregon Law**  
To comply with Oregon's Mattress Stewardship Act, the bedding industry created the Mattress Recycling Council, a nonprofit organization, which uses the stewardship assessments collected on the sale of all mattresses and box springs to administer and operate a statewide network of Bye Bye Mattress collection opportunities. Learn more at [ByeByeMattress.com/Oregon](http://ByeByeMattress.com/Oregon).



### YOUR MATTRESS RECYCLING OPTIONS

**No-Cost Drop Off At A Participating Location**  
Use our website to find your nearest collection site or event. Only units used and discarded in Oregon are eligible.\*

**Ask Your Retailer To Take It Back**  
If you are having your mattress or box spring delivered, ask your retailer to take back an unwanted one. Retailers may choose to recycle with Bye Bye Mattress. Discuss during your purchase.

**Contact Your Solid Waste Provider**  
Your solid waste provider may offer to pick up large, bulky items at the curb. See which ones recycle with Bye Bye Mattress on our website.

**bye bye mattress**  
A Program of the Mattress Recycling Council

**VISIT [ByeByeMattress.com](http://ByeByeMattress.com) FOR DETAILS.**  
Contact [info@byebyemattress.com](mailto:info@byebyemattress.com) or 1-855-494-8400.

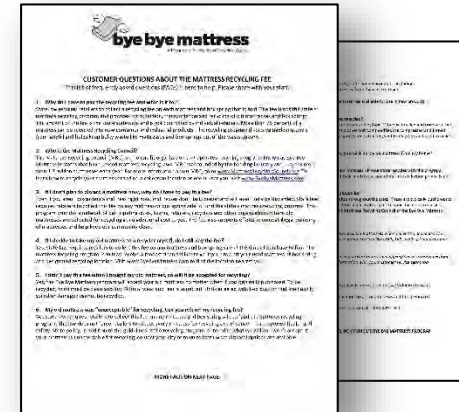


\*Mattresses transported from another state to be discarded in Oregon are ineligible for no-cost recycling.

## In-Store Poster

Available in 8.5x11 and 11x14

- Spanish
- Chinese
- Korean
- Vietnamese
- Russian



## Customer FAQs

For training store leadership, vendors and staff

## Information Card

Measures 4.25x5.5

- Spanish
- Chinese
- Korean
- Vietnamese
- Russian

## Badges



All available online. Download today.  
[MattressRecyclingCouncil.org/Resources](http://MattressRecyclingCouncil.org/Resources)



# SITE & EVENT MARKETING

## What type of promotional assistance does MRC provide?

- ByeByeMattress.com locator listing
- Social media post
- Durable metal signage for collection facilities; way-finding signage for events
- Publicity Toolkits containing templates, photos, videos and more.
  - [Collection Site Promotion Toolkit](#)
  - [Collection Event Promotion Toolkit](#)
- Outreach to local leaders and community groups



# PRESS COVERAGE



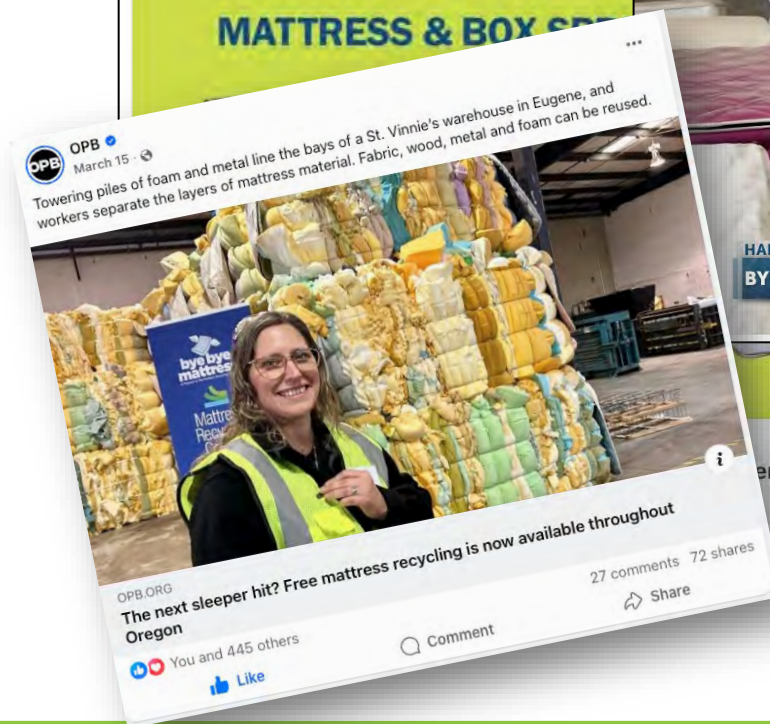
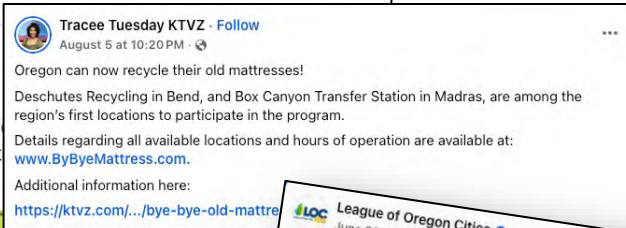
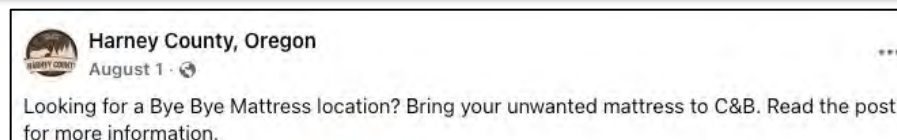
- 2 press events (Lane County and Portland)
- 5 regional press releases
- 16+ media advisories for collection events
- More than 200 local stories generated





# SOCIAL MEDIA

- Posting each collection site and event
- Nearly 100 municipalities, local leaders and community groups resharing content (385K audience collectively)



# PUBLIC SERVICE ANNOUNCEMENT



- English and Spanish
- TV and Radio
- 30-sec and 15-sec spots



# WHAT'S NEXT?

## Mattress Industry

- Implement feedback gained from retailer visits and 2025 industry survey.
- Continue to emphasize legal compliance and encourage recycling participation.

## Consumers

- Establish baseline awareness of program.
- Use Earth Day events and community festivals.
- Nurture relationships with advocates.

## Collection Network

- Continue to support site and event recruitment.
- Continue to support current participants with local outreach.

## Regulators

- Annual Report

## 2025 Sustainability Conference

September 10-11, Atlanta, GA

## Sustainability Committee

Broad industry representation, focused on industry education and promoting environmentally responsible practices and advocacy

## Circularity Workgroup

- Facilitate discussions with suppliers, product designers, manufacturers and recyclers on improving mattress circularity
- Lessons learned from mattress deconstruction and recycling operations to explain design impacts and end-of-life management



A collage of financial documents, including a calculator, a magnifying glass over a 'CASH FLOW STATEMENT', and various bar and pie charts. The documents are layered, with some showing regional data for Asia, Europe, America, Australia, and Africa. A green vertical bar is on the left side of the collage.

# JULY 1, 2026

## 2025 Annual Report

- Collection Network and Access
- Material Disposition
- Goals and Performance
- Illegal Dumping
- Research
- Education
- Circularity

## 2027 Budget

- Revenue and Expense Detail
- Administration
- Reserves

# QUESTIONS?

**Darcy Perez**

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