

# Meeting Summary

## Truth In Labeling Task Force

### Meeting Summary: Meeting 1

1/31/2022

Zoom

#### List of Task Force Members

- Dr. Anja Brandon (Vice-chair)
- Athena Petty
- Dan Felton
- Dave Larmouth
- Dylan de Thomas (Chair)
- Jenny Slepian
- Kristan Mitchell
- Nicole Janssen
- Sen. Lee Beyer (non-voting)
- Shawn Miller
- Commissioner Steve Kramer
- Thomas Egleston
- William Posegate

#### DEQ Staff

- Abby Boudouris
- Alex Bertolucci
- Cheryl Grabham
- David Allaway

#### List of handouts and presentation notes

- Menu of Potential Options
- Current Recycling Laws
- Current Recycling Labels
- California Senate Bill 343 Background
- Truth in Labeling Task Force Responsibilities and Proposed Calendar

#### Time Topic

- | Time      | Topic  |
|-----------|--|
| 8 a.m.    | The meeting started with Abby providing a welcome, explaining why DEQ was facilitating the first meeting and reviewing the goals of the Task Force. Members provided introductions and shared why they applied for the Task Force.   |
| 8:30 a.m. | DEQ staff provided background information on the Recycling Modernization Act and its relation to the Truth In Labeling Task Force's work. The presentation also discussed how contamination and confusion within the recycling system effects end markets and the viability of recycling.  |
| 8:50 a.m. | The Task Force discussed draft rules and members proposed several amendments to those suggested by DEQ staff or mandated by the law. Additional rules added include: <ul style="list-style-type: none"><li>• The Task Force shall appoint a vice-chair to take over the role of the chair when the chair is absent.</li><li>• The Task Force shall accept written and oral comments at meetings.</li><li>• Added "and made available upon request. "to the recording rule.</li></ul> |



State of Oregon  
Department of  
Environmental  
Quality

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# Meeting Summary

The Task Force voted and approved the rules unanimously. The rules are included below.

One of the rule amendments was to add a vice-chair position to take over the chair's duties if the chair is absent. There were two nominees for chair, Dylan de Thomas and Anja Brandon. Anja asked to move to vice-chair, and Dylan accepted the chair nomination. The Task Force voted and unanimously approved Dylan as chair and Anja as vice-chair.

9:25 a.m. Break

DEQ staff provided a brief overview of the background information that was sent to task force members in advance of the meeting. The documents reviewed include background on current recycling laws, current recycling labels, a summary of California's SB 343 and a menu of potential options. Staff answered questions from the pre-meeting survey and questions from the Task Force.

9:30 a.m. Staff led a conversation around general themes from the survey, and the Task Force had time to provide comments. These themes included understanding what other states, especially California, are doing around labeling; who is liable for mislabeling; what does "recyclable" mean in the context of the Task Force; the need for consistent, accurate and reliable labeling for all recycling users; and how do labels for compostable and degradable packing fit with the Task Force's charge.

Next, Task Force members discussed some of the pros and cons of aligning with California or other states' labeling schemes.

10:10 a.m. Task Force members talked about the roadmap for the duration of the Task Force. They discussed future content, agenda items, meeting timelines and possible future speakers. A complete list of topics discussed is below.

11 a.m. Wrap up and next steps: DEQ and the chair committed to posting notes from this meeting, sending a doodle poll for the next meeting, and sending an agenda in advance of that meeting.

1. How realistic is it for Oregon to do something different than California?
  - a. Dan mentioned the CA Statewide Recycling Commission, which has some info about what might be on the CA list.
2. Comprehensive list of confusing and misleading claims
3. More on SB 343 and how items are selected
4. Metro local recyclability messaging study
5. How2Recycle (Green Blue)
6. Cost to change molding and labels
7. ASTM update
8. FTC Green Guide update
9. APR Design Guidelines



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|---|---|
| <ul style="list-style-type: none"> <li>10. Holy Grail 2.0, DigiMark, QR codes (labeling innovation)</li> <li>11. Labeling lawsuits, consumer protection perspective, legal pathways (e.g., Keurig)</li> <li>12. How to deal with emerging markets?</li> <li>13. Flushable wipes HB 2044 (OR 2021) (enforcement method)</li> <li>14. ASTM – is the RIC needed</li> <li>15. Recycling Pulse research from the Shelton Group</li> <li>16. How is the statewide recycling list being created/recyclability determination</li> <li>17. Type and frequency of packing materials used (percent of materials used)</li> </ul> | <ul style="list-style-type: none"> <li>18. Material source labels. Material attributes and source materials</li> <li>19. How would enforcement work? Is enforcement against retailers or producers?</li> <li>20. How does this integrate with the role of the PROs? Do the PROs have a role?</li> <li>21. "True circularity" and concerns about chemicals</li> <li>22. Environmental impacts of drop-off</li> <li>23. Larger implementation of RMA</li> <li>24. End markets and how to create them</li> <li>25. Biobased, biodegradable, compostable (if capacity)</li> </ul> |
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#### **TRUTH IN LABELING TASK FORCE RULES**

The task force will operate in accordance with the Oregon Constitution, applicable statutory provisions, and general parliamentary law. The task force may provide recommendations and conduct other duties outlined in the applicable enabling legislation.

**1a. Chair** *The task force shall elect one of its members to serve as chairperson. The role of the chair is to preside over task force meetings; develop meeting agendas; interact with agency staff providing support to the task force; if necessary, appoint subcommittee members; and serve as spokesperson for the Task Force.*

**1b. Vice-chair** *The Task Force shall appoint a vice-chair to take over the role of the chair when the chair is absent.*

**2. Quorum** *A majority of the voting members appointed to the task force shall constitute a quorum for the transaction of business.*

**3. Meetings** *The task force shall meet at times and places specified by the call of the chair or a majority of the voting members of the task force. Meetings shall be open to the public. The Task Force shall accept written and oral comments at meetings.*

**4. Task Force Action** *Official action by the task force requires the approval of a majority of the voting members of the task force. A task force member may vote by telephone or digitally. If a task force member requests, voting may be by roll call.*

**5. Recording** *Meetings of the task force shall be recorded and made available upon request.*

**6. Amending the Rules** These rules may be changed by an affirmative vote of the majority of the voting members of the task force, but at least one day's notice of any proposed change shall be given in writing to each member of the task force.

**List of attendees**

Aaron Donley	Garrett Mosher	Laura Leebrick
Adam	garthhickle	Laurie Gordon
Adrian Tan	Gretchen Sandau	Laurie Hansen
AFogue	Hannah Scholes	Legislative Advocates
Alex Baumhardt	Hasina Wittenberg	Linda Brewer
Ali Cafferty	Heather Trim	Madeline Smith
Alli Kingfisher	Holli Alexander	Matt Markee
Anisha Stancil	Hugh Ady	Maya Buelow
antjegillard	Janine Bogar	mianoren
Beth Vargas Duncan	Jared Rothstein	Michael Van Dyke
Brandon Lesowske	Jason Hudson	Mike Smaha
Brian Gardner	Jeff Murray	Mira Iren
Carol Patterson	Joan Popowics	MMcCauley
Cat Rhoades	Joanna Dyer	Montana Lewellen
Celine Swenson Harris	Jocelyn Quarrell	nicole palmateer hazelbaker
Center for APA Women	Joel Baxter	Paloma Sparks
Chris Papinsick	Jonathan Levy	Renee Burman
Christa McDermott	Jordan Fengel	Rocky Dallum
Christopher Finarelli	Joyce Thung	Ryan M Parker
Colette Bazirgan	Julie Jackson	Sabrina Correll
Dakota Tangredi	Julie Robertson	Sam Schlaich
Daniel Redick	Justin Gast	Sandra Boggs
Dave Yeshi	Kate Eagles	Sara Duncan
David McCall	Katy McDowell	Scott Klag
Dean Kampfer	Kayla Walsh	Tara Brock
Diandra Brennan	Kelsey Wilson	Tara Knierim
Eissabeth S	Kierstin Turnock	Thomas Cuomo
Elena Bertocci	Kim Holmes	Udara Abeysekera
Erin Hall	Kirk Leonard	US Plastics Pact
Erin Victor	KJ Lewis	Vinod Singh
Flo Hall	Kristin Leichner	Walter Reiter

**Alternative formats**

DEQ can provide documents in an alternate format or a language other than English upon request. Call DEQ at 800-452-4011 or email [deqinfo@deq.state.or.us](mailto:deqinfo@deq.state.or.us).