

Truth In Labeling Task Force

Meeting #2

Tuesday, 2/22/2022

Have you been
confused by a
recycling label?





Should this
get a
recycling
label?



Should this
get a
recycling
label?





NATURAL AC BI CHICKEN THIGHS

Hatched, Raised & Harvested in USA SELL BY
Contains Up To 4% retained water 10/02/2021

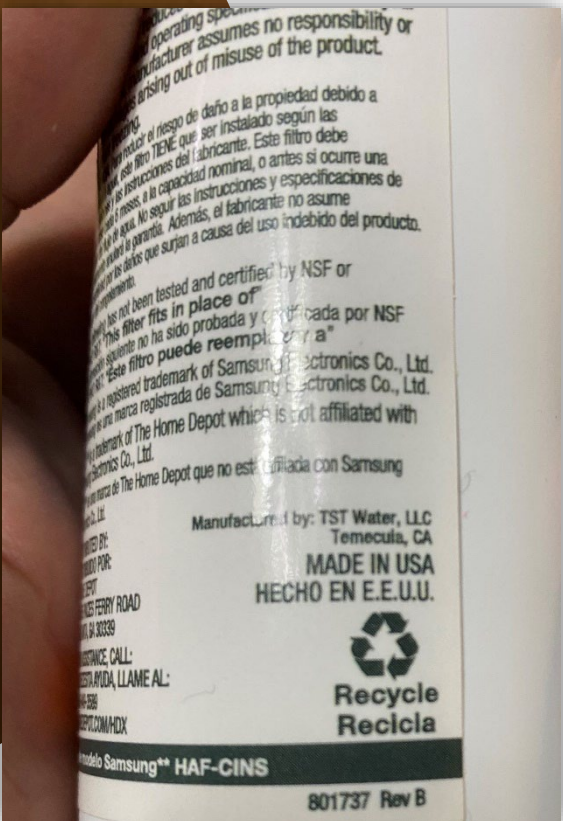
PRICE PER LB.	2.99
NET WT LBS	2.15
PRICE	\$ 6.43
51245	20210921

0 200647 006438





Should this
get a
recycling
label?



Water Filter



FMS-2



...operating specifications...
...manufacturer assumes no responsibility or...
...arising out of misuse of the product.

...riesgo de daño a la propiedad debido a...
...ser instalado según las...
...este filtro TIENE que ser instalado según las...
...instrucciones del fabricante. Este filtro debe...
...a la capacidad nominal, o antes si ocurre una...
...No seguir las instrucciones y especificaciones de...
...Además, el fabricante no asume...
...uso indebido del producto.

...not been tested and certified by NSF or...
...This filter fits in place of...
...no ha sido probada y certificada por NSF...
...Este filtro puede reemplazarse a...
...registered trademark of Samsung Electronics Co., Ltd...
...The Home Depot which is not affiliated with...
...Samsung Electronics Co., Ltd.

Manufactured by: TST Water, LLC
Temecula, CA

MADE IN USA
HECHO EN E.E.U.U.



Recycle
Recicla

Samsung** HAF-CINS

801737 Rev B

Should this
rechargeable
battery get a
recycling
label?





Is this a
confusing or
misleading
label?



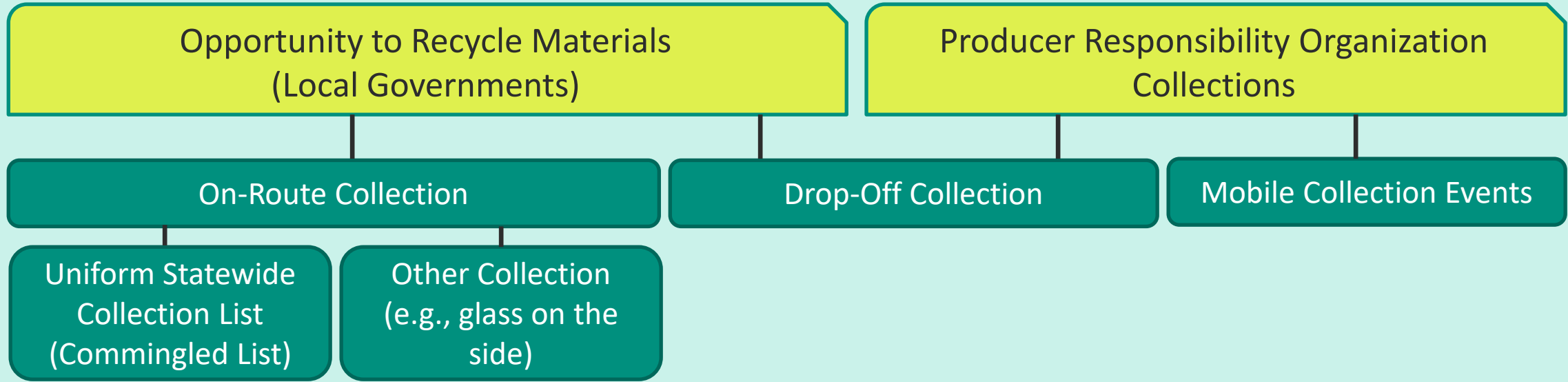
***Not recycled in
all communities**

Is this a
confusing or
misleading
label?

California SB 343



Initial Rulemaking (2022 – 2023)



Other Processes

PRO Program Plans

- Could add materials to Uniform Statewide Collection List (subject to DEQ Plan approval)
- Could add other recycling to meet plastic recycling goal(s)

Other Private Recycling

Subsequent EQC Rulemakings

Initial Rulemaking

Research & Evaluation

- DEQ research (in-house, contracted)
- Request for Information
- Technical Workgroup

Rulemaking

- Rulemaking Advisory Committee
- Draft rules & public comment
- Vote by EQC

ORSAC Consultation &
Recommendations

PVC?

Multi-layer films?

All materials

Polystyrene?

K-cups?

May be labeled as
recyclable in California

May be accepted for
recycling in Oregon

PET
*thermoforms**

PET Bottles
HDPE
Metal
Paperboard
Office paper
Glass
Newspaper

Polypropylene
*



*Materials listed are for example only. California and Oregon haven't established their acceptance lists.

Next Steps

- Upcoming homework
 - Follow up info from meeting #1.
 - Review potential menu of options shared in first meeting.
 - Optional – Bring a straw person labeling proposal in the next meeting.

