

# Meeting Summary

## Truth In Labeling Task Force

### Meeting Summary: Meeting #2

2/22/2022

Zoom

#### List of Task Force Members in attendance

- Dr. Anja Brandon (Vice-chair)
- Athena Petty
- Dan Felton
- Dave Larmouth
- Dylan de Thomas (Chair)
- Jenny Slepian
- Kristan Mitchell
- Sen. Lee Beyer (non-voting)
- Shawn Miller
- Commissioner Steve Kramer
- Thomas Egleston
- William Posegate

#### DEQ Staff

- Abby Boudouris
- Alex Bertolucci
- David Allaway



State of Oregon  
Department of  
Environmental  
Quality

**Truth In Labeling**  
700 NE Multnomah St.,  
Suite 600  
Portland, OR 97232  
Phone: 503-869-2884  
Contact: Alex Bertolucci

[www.oregon.gov/DEQ](http://www.oregon.gov/DEQ)

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Time	Topic
1 p.m.	<p><b>Welcome</b> The Chair started the meeting, thanked DEQ staff, noted the TIL resource page, and invited the public to sign up to comment via the chat feature. The Chair reminded the Task Force of their statutory charge to, 'study and evaluate misleading or confusing claims . . . Submit a final report and recommendations . . . no later than June 1, 2022.'</p> <p><b>Welcome activity</b> Task Force members shared a confusing or misleading recycling label they have seen. Items included meal kit foam, toothbrush, bottles with shrink sleeves, small or confusing labels, toothpaste tubes.</p>
1:20 p.m.	<p><b>Exercise/discussion around confusing and misleading claims</b> Task Force members viewed different items and packaging, then took a poll and discussed if the items had confusing or misleading labels. Items included paperboard and plastic packaging from a wireless doorbell kit, raw chicken packaging, a water filter, rechargeable battery, a cardboard beverage box with a mylar-type bladder and a sharps container.</p> <p>Next, the Task Force viewed different How2Recycle labels and discussed whether they found them confusing or misleading.</p>
1:55 p.m.	<p><b>How CA and OR will develop their approved lists</b> Dan Brown, Manager of the Knowledge Integration Section for CalRecycle, spoke and answered questions about CalRecycle's plans to implement SB 343. CalRecycle will conduct a waste characterization study of large and possibly medium volume processing facilities to show the type and form of collected, sorted, and recycled items. The first study is to be published by the beginning of 2024. Then 2027, then every five years after that.</p>

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	<p>The public and producers/distributors can use this information to determine if their products and packaging meet the recyclability labeling standards as laid out in SB 343.</p> <p>CalRecycle will not publish a comprehensive list of what is and is not recyclable in California. Nor will they enforce SB 343 or make determinations of recyclability. The Attorney General and District Attorneys will enforce it. However, <a href="#">SB 1335</a> will create a statewide list for some foodservice packaging.</p> <p>Compliance requirements take effect 18 months after 1/1/24 or after CalRecycle publishes the report, whichever is later.</p> <p>Dave Allaway, with Oregon DEQ, shared how Oregon plans to develop the Uniform Statewide Collection List and other statewide recycling lists. He showed how Opportunity to Recycle Act materials, and Producer Responsibility Organization collections might differ and overlap. David also talked about the timeline and process for rulemaking around the statewide lists. He speculated that Oregon's and California's lists might have reasonable overlap, resulting in relatively few items not accepted for recycling in Oregon that will be allowed (by California) to make recyclability claims in the future.</p> <p><b>Outcomes and TF member requests</b> Task Force members requested to review the packaging examples from the first part of the meeting and discuss how SB 343 and Oregon's Statewide Collection List may impact their recyclability and labeling.</p>
2:25 p.m.	<p><b>How will CA's SB 343 impact labeling in OR?</b> The Chair led the Task Force through an activity to see the likely overlap of items allowed to be labeled as recyclable in California and also on Oregon's USCL.</p>
2:45 p.m.	<p><b>Public Comment</b> Three people spoke. Walter Reiter, EPS Industry Alliance; Jerry Powell, community member; and Maya Buelow, Lane County. Brian Gardner submitted a written comment.</p> <p><b>Outcomes and TF member requests</b> A Task Force member requested more information from DEQ on the FTC Green Guide update process.</p>
2:55 p.m.	<p><b>Next steps.</b> The following two meetings are 3/17 and 4/4. Task Force members will receive homework and additional information via email. Task Force members were asked to review the Potential Menu of Options document and bring a straw person proposal to the next meeting.</p>
3 p.m.	<p><b>Adjourn.</b></p>

**List of attendees**

Aaron Donley  
Abigail Trumpy

Adrian Tan  
Alicia Cafferty  
Allyn Stern

Amanda Patrick  
Andrea Fogue  
Ashley Watkins

Brennan Georgianni  
Brian Gardner  
Cat Rhoades  
Cheryl Grabham  
Colette Bazirgan  
Dan Brown  
Dan Weston  
David Thorp  
Denise Barnes  
Elena Bertocci  
Elizabeth Kirsch  
Ella Meloy  
Gary Jones  
Gloria Adeboi  
Heather Berlinski  
Heather Berlinski  
Heather Trim  
Hugh Ady  
Janine Bogar  
Jared Rothstein  
Jason Jordan

Jeff Murray  
Jeff Newgard  
Jennifer Olson  
Jerry Powell  
Joel Baxter  
John Bush  
John Fogerty  
Jordan Fengel  
Julie Jackson  
Julie Tucker  
Justin Gast  
Karin Holt  
Katy McDowell  
Kimberly Holmes  
KJ Lewis  
Laura Leebrick  
Lauren Aguilar  
Laurie Gordon  
Laurie Hansen  
Lee Kilbourn  
Maria Gabriela Buamscha

Matt Markee  
Meredith Shield  
Mikey Strauhal  
Nick Banica  
Nick Isbister  
Paloma Sparks  
Pete Chism-Winfield  
Rebecca Kramer  
Rui Fernandes  
Sam Schlaich  
Samantha Siegner  
Sara Duncan  
Scott Thorsgard  
Shari Jackson  
Thomas Cuomo  
Tim Shestek  
Travis Comfort  
Tre Sullivan  
Tyler Jacob  
Vinod Singh  
Walter Reiter

**Alternative formats**

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