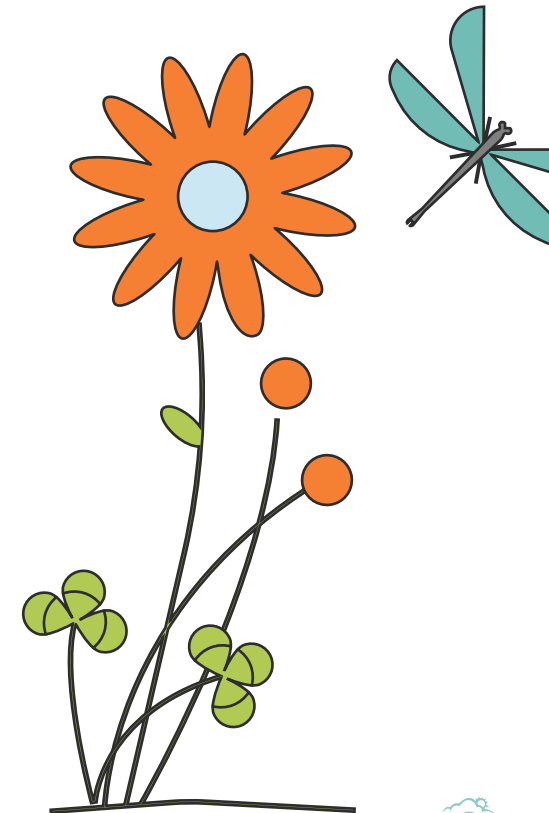


Truth In Labeling Task Force

Meeting #4

Monday, 4/4/2022



Announcements/updates



Survey Results



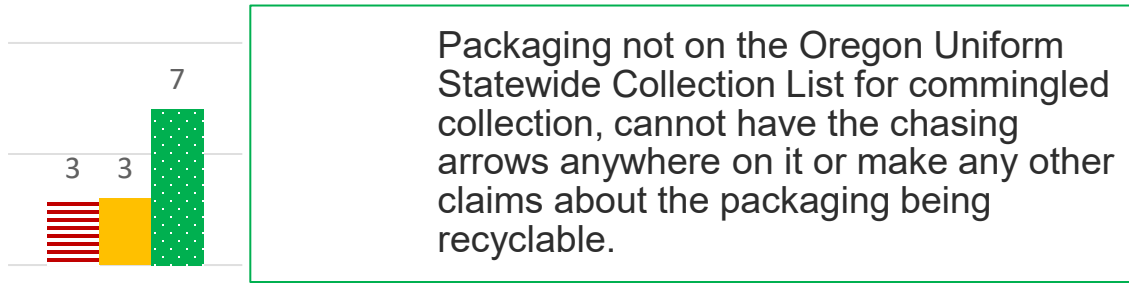
Supported by more than half the votes

- **13** – Support labeling improvements at a federal level
- **13** – Provide time for packaging producers to prepare for any changes adopted
- **12** – Provide onramp for new materials or materials that have developing markets
- **10** – Require clear, standardized recycling labels (chasing arrows, instructions for separating items as needed) that are on Oregon's Uniform Statewide Collection List
- **10** – Mandate embedded recyclability labeling via QR code or other smart-labeling technology

Supported by more than half the votes

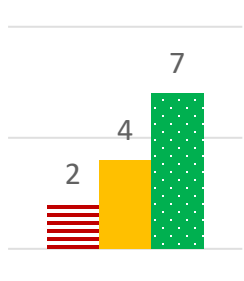
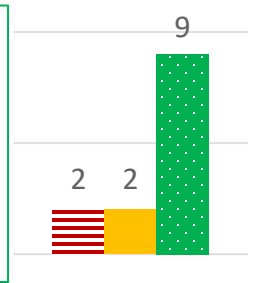
- **9** – Require the RIC w/o any other triangle or chasing arrows shape
- **9** – PROs run statewide ad campaigns to teach Oregonians about label changes PRO plan red
- **8** – Require DEQ to review state criteria against enforceable federal statute
- **8** – Use the PRO as a tool for removing a non-compliant product from sale in Oregon
- **7** – Allow 45 degrees
- **7** – Packaging not on Oregon's Uniform Statewide Collection List cannot have the arrows or recyclability claims

Supported by more than half of votes



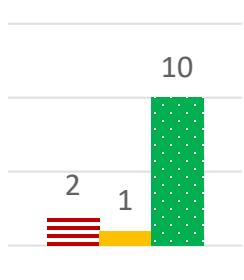
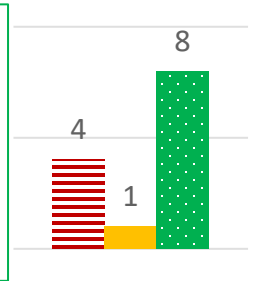
Packaging not on the Oregon Uniform Statewide Collection List for commingled collection, cannot have the chasing arrows anywhere on it or make any other claims about the packaging being recyclable.

Require the resin identification code without any other triangle or chasing arrows shape.



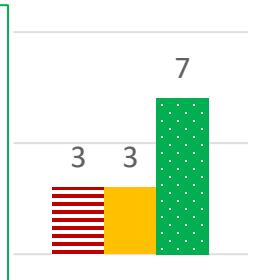
Allow recyclability labeling on covered packaging if it uses chasing arrows symbol in combination with a clearly visible line placed at 45 degree angle over chasing arrows symbol to convey that it.

Require DEQ to review state criteria against enforceable federal statutory or regulatory recyclability labeling within 180 days of implementation at the federal level and permit DEQ to adopt federal criteria in lieu of state recyclability labeling requirements.

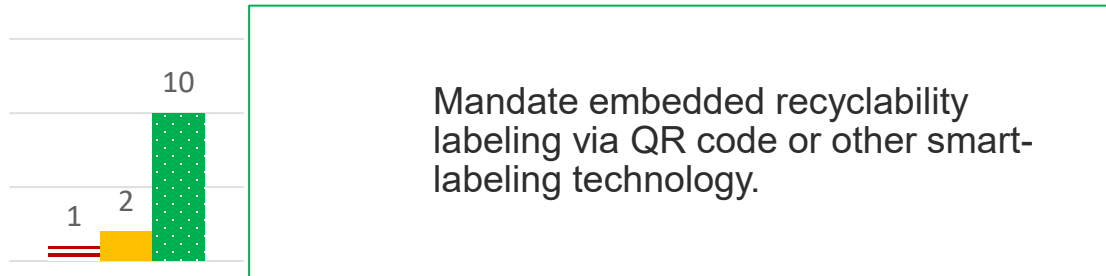


Require clear, standardized recycling labels (chasing arrows, instructions for separating products as needed) for items that are on Oregon's Uniform Statewide Collection List.

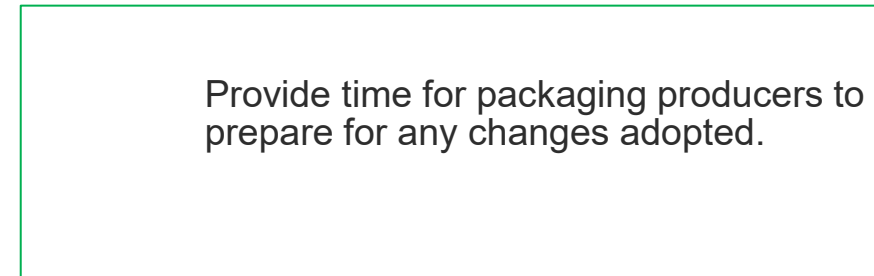
Create Oregon's Uniform Statewide Collection List after dialogue with California.



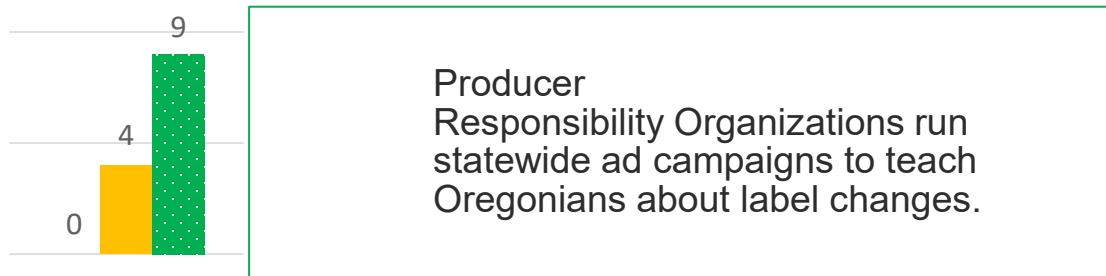
Supported by more than half of votes



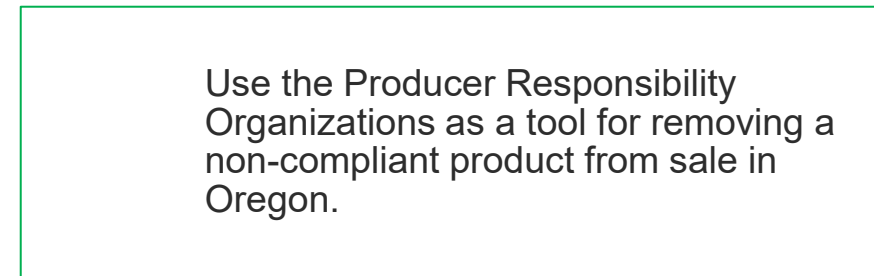
Mandate embedded recyclability labeling via QR code or other smart-labeling technology.



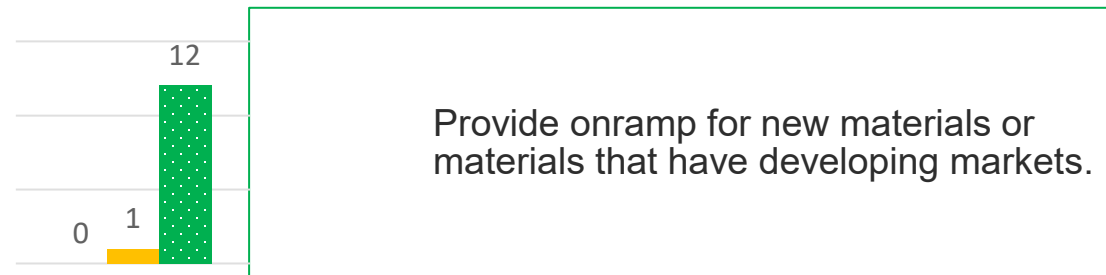
Provide time for packaging producers to prepare for any changes adopted.



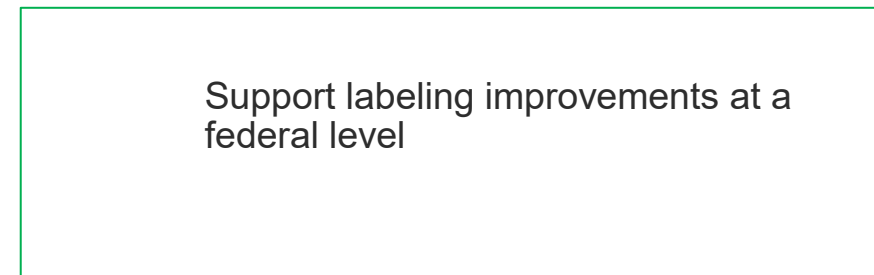
Producer Responsibility Organizations run statewide ad campaigns to teach Oregonians about label changes.



Use the Producer Responsibility Organizations as a tool for removing a non-compliant product from sale in Oregon.



Provide onramp for new materials or materials that have developing markets.

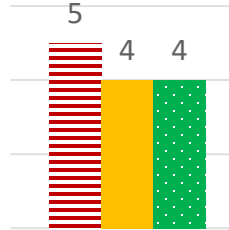


Support labeling improvements at a federal level

Split votes

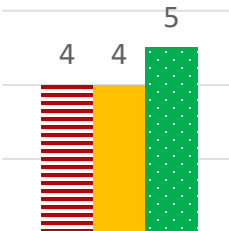
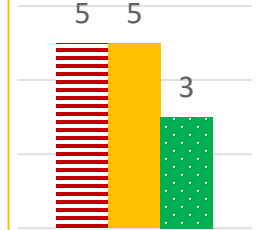
- **5** – Mandate PRO lobby against RIC
- **5** – Remove RIC through eco-mod PRO
- **5** – Mandate “do not recycle” label for not on OR or CA list
- **4** – threshold for DO NOT
- **3** – Status Quo
- **3** – Prohibit unless national third-party standard

Split votes



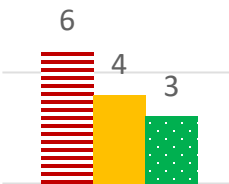
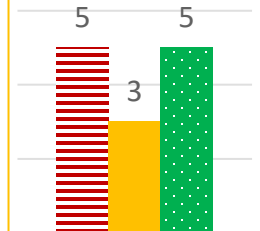
Add a threshold for the “DO NOT” recycle label, e.g., items that are recyclable in less than X% of areas in Oregon but above Y%. For items that are close to the threshold and accepted in CA, do not add an on-product label either way.

Prohibit recyclability labeling on covered packaging unless it is part of widely adopted and standardized third-party labeling system such as How2Recycle.



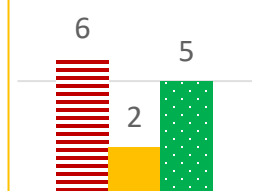
Require the packaging industry, through Producer Responsibility Organizations, to propose and advocate for federal legislation to remove chasing arrows laws in all 36 remaining states.

Incentivize removal of resin identification code with chasing arrows via eco-modulation.

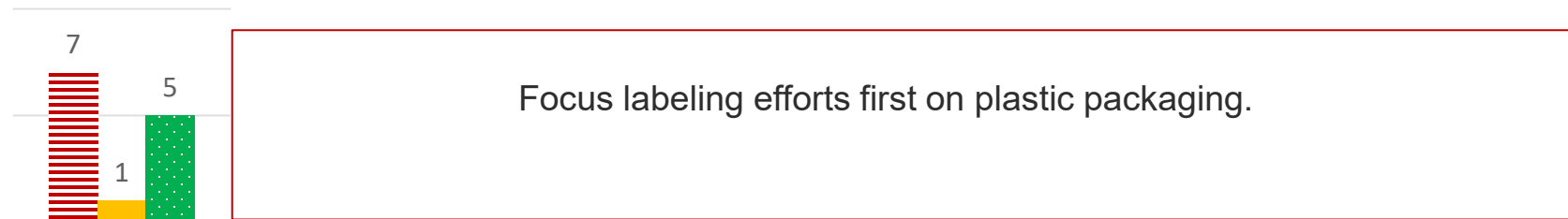
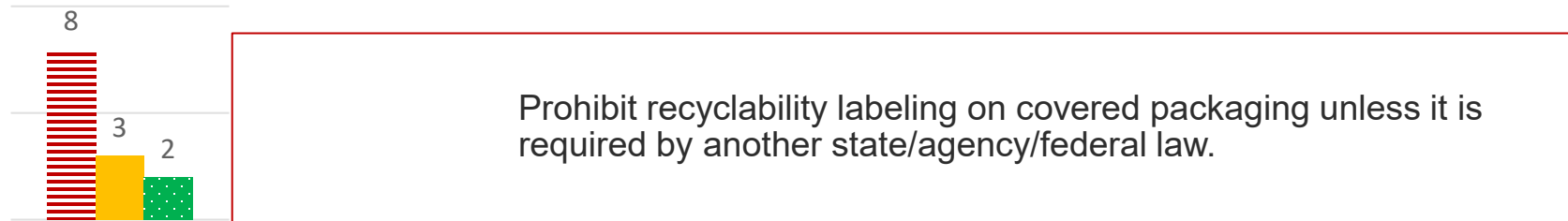


Allow CA SB 343 to take effect and take no action to regulate recyclability claims and the use of the chasing arrows symbol at the state level.

Require products and packaging NOT on the Oregon Uniform Statewide Collection List (and recyclability labeling prohibited in CA under SB 343) to have a “do not recycle” label.



Opposed by more than half of votes



Proposal #1 – Recommendations to Legislature

- **Require clear, standardized recycling labels** (chasing arrows, instructions for separating items as needed) that are on Oregon's Uniform Statewide Collection List
 - On non-recyclable items, allow use of the chasing arrows symbol only with 45-degree strike-through
- **Mandate embedded recyclability labeling via QR code or other smart-labeling technology**
 - Provide time for packaging producers to prepare for any changes to be adopted
- **On-ramp for new materials**

Proposal #1 – Potential add-ons

- **Establish a threshold for requiring DO NOT RECYCLE** labeling and/or chasing arrows with a strike-through on products
 - (not on Oregon's Uniform Statewide Collection List AND not considered recyclable in California, threshold could be set as below 30-50% recycling acceptance rate, for example).
- **Require the RIC without any triangle or chasing arrow symbols**

Proposal #2 – Recommendations for the PRO

- **PROs run statewide ad campaigns to teach Oregonians about label changes**
- **Use eco modulation to support recycling labeling best practices**

Proposal #3 – Future Status Quo +

- Allow both Oregon's Recycling Modernization Act and California's SB 343 to be implemented
- Suggest coordination with OR DEQ and CalRecycle around accepted materials lists
- Suggest coordination with OR DEQ and future OR PRO around needed investments for materials "close" to making statewide accepted materials lists

Overview of Proposals

Proposal #1 –

Recommendations to Legislature

- Require clear, standardized labels on OR list
- Require embedded recyclability via QR
- On-ramp for new materials

**Add-on #1 –
Do Not
Recycle Label**

**Add-on #2 –
No triangle
with RIC**

Proposal #2 –

Recommendations to PRO

- Statewide ad campaign on labeling
- Eco-modulation bonus for improved labeling practices

Proposal #3 – Status Quo+

- Allow both Oregon’s RMA and California’s SB 343 to be implemented
- Suggest coordination w/ DEQ and CalRecycle on lists
- Suggest coordination with DEQ and OR PRO on “close” materials

All materials

PVC?

Multi-layer films?

Polystyrene?

Coffee pods?

May be labeled as recyclable in California

May be accepted for recycling in Oregon

PET thermoforms*

PET Bottles
HDPE
Metal
Paperboard
Office paper
Glass
Newspaper

Polypropylene*

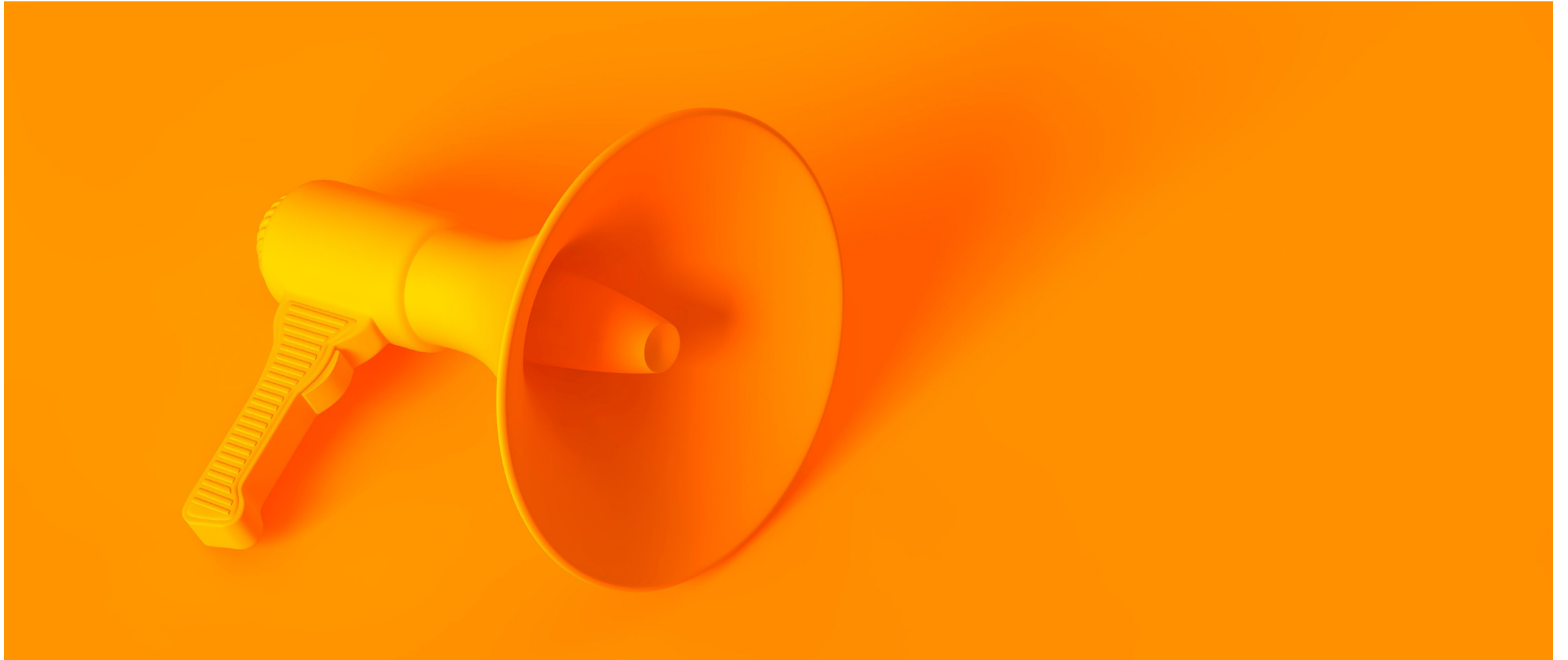


*Materials listed are for example only. California and Oregon haven't established their acceptance lists.

Report Outline

- Introduction and Task Force Charge
 - Executive Summary
- Recommendation(s) to legislature
- Recommendation(s) to the PRO
- Addendums:
 - Compilations of confusing labeling research
 - Compilations of issues affecting accessibility for diverse audiences
 - Compilations of future of labeling technology or processes
 - Opportunities outside of recommendations
 - Meeting Summaries

Public input



Public input proposal

Written feedback

- Before meeting #6 or #7 DEQ will post the proposals online and solicit written public feedback for a set period.
- Staff will compile the comments and provide them to the Task Force before the next meeting.

Verbal comments

- An hour will be added to the start of meeting #6 or #7.
- Optional for Task Force members
- DEQ staff will listen to public comments. Once the Task Force meeting starts staff will brief members on what was heard.

Next Steps

Next meetings

- Meeting 5 – 4/20, 1:30 – 3:30 p.m.: **Accessibility/Draft proposal(s)**
- Meeting 6 – 5/4, 2 – 4 p.m.: **Editing proposal(s)**
- Meeting 7 – 5/16, 2 – 4 p.m.: **Working/finalizing report**
- Meeting 8 – 5/23, 2:30 – 4:30 p.m.: **Finalizing report and next steps**

