

# Meeting Summary

## Truth In Labeling Task Force

### Meeting Summary: Meeting #4

4/4/2022

Zoom



State of Oregon  
Department of  
Environmental  
Quality

**Truth In Labeling**  
700 NE Multnomah St.,  
Suite 600  
Portland, OR 97232  
Phone: 503-869-2884  
Contact: Alex Bertolucci

[www.oregon.gov/DEQ](http://www.oregon.gov/DEQ)

*DEQ is a leader in restoring, maintaining and enhancing the quality of Oregon's air, land and water.*

#### List of Task Force Members in attendance

- Dr. Anja Brandon (Vice-chair)
- Athena Petty
- Dan Felton
- Dave Larmouth
- Dylan de Thomas (Chair)
- Jenny Slepian
- Kristan Mitchell
- Nicole Janssen
- Sen. Lee Beyers (non-voting)
- Maya Buelow
- Shawn Miller
- Thomas Egleston
- William Posegate

#### DEQ Staff

- Abby Boudouris
- Alex Bertolucci
- David Allaway

Time	Topic
9 a.m.	<b>Welcome.</b> The Chair reminded people about the opportunity for public input.
9:10 a.m.	<b>Discussion of re-built proposals</b> In order to focus on where there is alignment vs. disagreement, the Chair and Vice Chair, with support from DEQ and prior to this meeting, broke the proposals submitted by members at Meeting #3 into their elements and asked Task Force members to respond directionally "support, oppose, neutral." An overview of the survey results was shared and is attached at the end of this summary.  <b>PROPOSAL #1</b> for legislation: <ul style="list-style-type: none"><li>• Require clear, standardized recycling labels (chasing arrows, instructions for separating items as needed) that are on Oregon's Uniform Statewide Collection List.</li><li>• On non-recyclable items, allow the use of the chasing arrows symbol only with a 45-degree strike-through.</li><li>• Mandate embedded recyclability labeling via QR code or other smart-labeling technology.</li><li>• Provide time for packaging producers to prepare for any changes to be adopted.</li><li>• Include an on-ramp for new materials.</li></ul> <b>PROPOSAL #1 potential add-ons:</b> <ul style="list-style-type: none"><li>• Establish a threshold for requiring DO NOT RECYCLE labeling and/or chasing arrows with a strike-through on products. (not on Oregon's Uniform Statewide Collection List AND not considered recyclable in California, the threshold could be set below 30-50% recycling acceptance rate, for example).</li></ul>

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	<ul style="list-style-type: none"> <li>Require the RIC without any triangle or chasing arrow symbols.</li> </ul> <p><b>PROPOSAL #2:</b> Recommendations to the PRO:</p> <ul style="list-style-type: none"> <li>PROs run statewide ad campaigns to teach Oregonians about label changes.</li> <li>Use eco modulation to support recycling labeling best practices.</li> </ul> <p><b>PROPOSAL #3:</b></p> <ul style="list-style-type: none"> <li>Allow both Oregon's Recycling Modernization Act and California's SB 343 to be implemented.</li> <li>Suggest coordination with OR DEQ and CalRecycle around accepted materials lists.</li> <li>Suggest coordination with OR DEQ and future OR PRO around needed investments for materials "close" to making statewide accepted materials lists.(eg PET thermoforms).</li> </ul> <p>Task Force members discussed the three proposals and the survey results.</p> <p>The Chair and Vice Chair will take the feedback from this meeting and refine the proposals. They may request input in the form of a survey or writing before the next meeting.</p> <p><b>Action by the Task Force</b> Several Task Force members asked for more information. The Chair asked for a vote on an additional meeting to review more background information. A vote took place via chat - 10 members voted. 9 members voted in favor, 1 member opposed, 2 members abstained. Another meeting will be set up to provide more background information. The meeting will be recorded for members who are unable to attend.</p> <p>Another vote decided the Trask Force should not focus on plastic packing first but instead focus on all packing types. The final vote count was 7 (all packaging) to 5 (plastic first).</p>
10:30 a.m.	<p><b>Report outline</b> The Chair shared a draft outline of the final report. A discussion took place about the format and outline of the report.</p> <p>Task Force Members Kristan Mitchell and Shawn Miller agreed to look into the liability issue to ensure alignment with SB 582.</p>
10:45 a.m.	<p><b>Public input</b> – One person spoke to the Task Force. Paloma Sparks - Oregon Business and Industry and Oregon Retail Council</p>
10:55 a.m.	<p><b>Next steps.</b> The Chair shared an idea for soliciting public input on the Task Force's draft proposal(s).</p> <ul style="list-style-type: none"> <li>Written feedback - Before meeting #6 or #7, DEQ will post the proposal(s) online and solicit written input for a set period. Staff will compile the comments and provide them to the Task Force before the next meeting.</li> </ul>

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	<ul style="list-style-type: none"><li>• Oral comments – An hour will be added to the start of meeting #6 or #7, which is optional for Task Force members to make scheduling easier. Staff will take public input and brief Task Force members during the scheduled meeting time.</li></ul> <p>Task Force members were asked to keep an eye out for emails asking for feedback on proposals and scheduling a meeting to discuss other background information.</p>
11 a.m.	<b>Adjourn.</b>



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## List of attendees

Andrea Fogue  
Brennan Georgianni  
Celine Swenson Harris  
Cheryl Grabham  
Christa McDermott  
Colette Bazirgan  
Dean Kampfer  
Denise Barnes  
Elena Bertocci  
Evan Sorce  
Garrett Mosher  
Heather Trim  
Hugh Ady

Jason Hudson  
Jazmin Rocha  
Jeff Kuypers  
Jeff Murray  
Jeff Newgard  
Jennifer Dresler  
Jennifer Olson  
Joan Popowics  
Jocelyn Nejman  
John Bush  
Joyce Thung  
Julie Jackson  
Katy McDowell

Kim Holmes  
Kristin Leichner  
Laura Leebrick  
Leah Navarro  
Matt Markee  
Nicole Mann  
Paloma Sparks  
Rocky Dallum  
Sam Schlaich  
Scott Klag  
Shannon Crawford  
Vinod Singh

1. Your name?

13  
Responses

Latest Responses

"*Maya Buelow*"

"*Nicole Janssen*"

"*Anja Brandon*"

2. Packaging not on the Oregon Uniformed Statewide Collection List for commingled collection, cannot have the chasing arrows anywhere on it or make any other claims about the packaging being recyclable.

● Support	7
● Neutral	3
● Oppose	3



3. Allow CA SB 343 to take effect and take no action to regulate recyclability claims and the use of the chasing arrows symbol at the state level.

● Support	3
● Neutral	4
● Oppose	6



4. Require the resin identification code without any other triangle or chasing arrows shape.

Support	9
Neutral	2
Oppose	2



5. Require products and packaging NOT on the Oregon Uniformed Statewide Collection List (and recyclability labeling prohibited in CA under SB 343) to have a "do not recycle" label.

Support	5
Neutral	2
Oppose	6



6. Add a threshold for the "DO NOT" recycle label, e.g., items that are recyclable in less than X% of areas in Oregon but above Y%. For items that are close to the threshold and accepted in CA, do not add an on-product label either way.

Support	4
Neutral	4
Oppose	5



7. Prohibit recyclability labeling on covered packaging unless it is required by another state/agency/federal law.

Support	2
Neutral	3
Oppose	8



8. Prohibit recyclability labeling on covered packaging unless it is part of widely adopted & standardized third-party labeling system such as How2Recycle.

Support	3
Neutral	5
Oppose	5



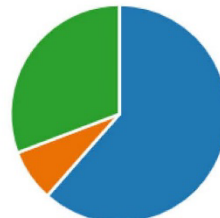
9. Allow recyclability labeling on covered packaging if it uses chasing arrows symbol in combination with a clearly visible line placed at 45 degree angle over chasing arrows symbol to convey that item is not recyclable. Example shown.

Support	7
Neutral	4
Oppose	2



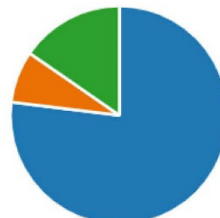
10. Require DEQ to review state criteria against enforceable federal statutory or regulatory recyclability labeling within 180 days of implementation at the federal level and permit DEQ to adopt federal criteria in lieu of state recyclability labeling requirements.

Support	8
Neutral	1
Oppose	4



11. Require clear, standardized recycling labels (chasing arrows, instructions for separating products as needed) for items that are on Oregon's Uniform Statewide Collection List.

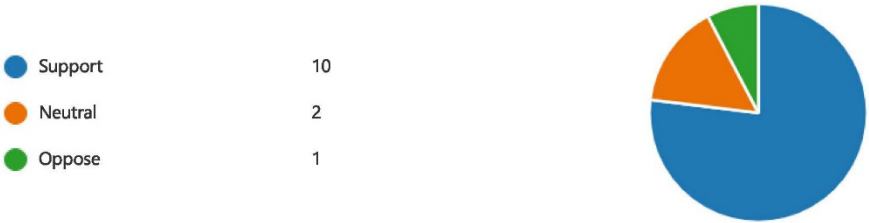
Support	10
Neutral	1
Oppose	2



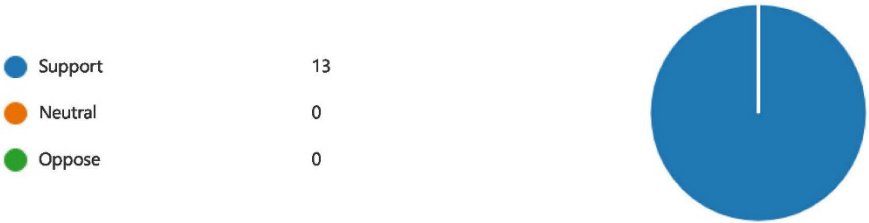
12. Create Oregon's Uniform Statewide Collection List after dialogue with California.



13. Mandate embedded recyclability labeling via QR code or other smart-labeling technology.



14. Provide time for packaging producers to prepare for any changes adopted.



15. Require the packaging industry, through Producer Responsibility Organizations, to propose and advocate for federal legislation to remove chasing arrows laws in all 36 remaining states.



16. Producer Responsibility Organizations run statewide ad campaigns to teach Oregonians about label changes.

Support	9
Neutral	4
Oppose	0



17. Use the Producer Responsibility Organizations as a tool for removing a non-compliant product from sale in Oregon.

Support	8
Neutral	1
Oppose	4



18. Incentivize removal of resin identification code with chasing arrows via eco-modulation.

Support	5
Neutral	3
Oppose	5



19. Focus labeling efforts first on plastic packaging.

Support	5
Neutral	1
Oppose	7





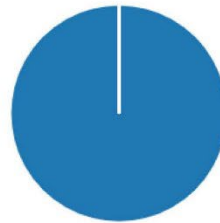
20. Provide onramp for new materials or materials that have developing markets.

Support	12
Neutral	1
Oppose	0



21. Support labeling improvements at a federal level.

Support	13
Neutral	0
Oppose	0



**Alternative formats**

DEQ can provide documents in an alternate format or a language other than English upon request. Call DEQ at 800-452-4011 or email [deqinfo@deq.state.or.us](mailto:deqinfo@deq.state.or.us).