

Truth In Labeling Task Force Updated and Combined Proposal from Meeting #6

If a recyclability claim is made on a package (text and/or symbol):

1. **For items on the Oregon local government collection list** (USCL is a subset of this list) – allow recyclability claims (text and/or symbol), and require all claims to follow standards for language, including instructions where needed.
2. **For items covered by the Bottle bill**– allow recyclability claims (text and/or symbol), and require all claims to follow standards for language, including instructions where needed.
3. **For items exclusively on the Oregon depot list** - allow recyclability claims (text and/or symbol), and require all claims to follow standards for language, including instructions where needed.
 - a. Instructions must say "drop-off recycling only" or "Recycle Separately" or similar.
4. **For all other items** - prohibit claims of recyclability; exemption allows the use of recycling symbol ONLY if surrounded by a circle with a 45-degree slash (universal "do not") {solves the 36 other states problem}.
5. **Mandate** embedded consumer-facing recyclability labeling via commonly-used smart-labeling technology, if adhering to all the above language – allow five years for compliance.
6. Provide time for packaging producers to prepare for any changes to be adopted – covers all above items.
7. DEQ coordination with other west coast states on the development of lists
8. Require DEQ to review state criteria against enforceable federal statutory or regulatory recyclability labeling within 180 days of implementation at the federal level and permit DEQ to adopt federal criteria in lieu of state recyclability labeling requirements.
 - a. Subject to Oregon Legislature's oversight
9. Support labeling improvements at the federal level that align with Oregon's goals for Truth in Labeling.

Recommendations for PROs

1. PROs run statewide ad campaigns to teach Oregonians about label changes (which does not preclude RMA money for local government education)
2. Use eco modulation to support recycling labeling best practices
 - a. good labeling practice = lower fee. Poor labeling practices = higher fee
 - b. Incentivize via eco modulation embedded consumer-facing recyclability labeling via commonly-used smart-labeling technology.