

Partnerships to Improve Air Quality and Climate Expanding and Enhancing Commute Option Programs

Commute Option Rulemaking Advisory Committee Meeting #3
Sept. 21, 2022

Agenda

- 8:30 a.m. Welcome - Meeting Logistics
- 8:40 a.m. Recap Meetings 1 and 2
- 8:50 a.m. Questions
- 9 a.m. Discuss employer survey, calculations
- 9:30 a.m. Discuss policy concepts
- 10 a.m. Break
- 10:15 a.m. Continue discussion policy concepts
- 11:30 a.m. Wrap up, roundtable, next steps
- 11:45 a.m. Public Input
- 12 a.m. Adjourn

Remote Meeting Participation Tips

- Meeting is being recorded
- Join by computer audio or phone, but not both (feedback, echoes)
- Use Raise Hand feature and *9 if on the phone
- Stay on mute when not speaking
- RAC members unmute with microphone icon or *6 if on the phone
- State name and affiliation before speaking
- Camera on as you are able – “gallery view” for discussion
- Use “Chat” only for technical issues, sharing information (not discussion, comments)
- Public attending is muted (will be public input period at end)

Participation Guidelines

- Please type your affiliation after your name and list your name and title as you wish to be addressed
- Please also state your name and affiliation each time before you speak (we won't do individual introductions this morning)
- Speak up or use link to anonymous comment form if meeting space or speech is unwelcome, harmful, inhibits your participation
- Honor agenda and strive to stay on topic (using the “bike rack”)
- Ask clarifying questions often
- Remain aware of speaking time balance
- Listen, seek to learn and understand others' perspectives
- Focus comments on content, not individuals

RAC Meetings 1 and 2 Discussion Topics and Recap

- **Scope**
 - Revise/strengthen existing Employee Commute Options
 - Develop employer-based commute option programming rules to apply outside of Portland metropolitan region
- **Pollutants**
 - Ozone, greenhouse gasses, toxic air contaminants
- **Benefits and burdens**
 - Value to employees
 - Environmental impact
 - Administrative challenges for employers
- **Intersections with landuse and transportation policy**
 - Transit accessibility
 - Parking policies and pricing
 - Housing
 - Active transportation infrastructure

RAC Meetings 1 and 2 Discussion Topics and Recap

- **Implementation**
 - survey delivery
 - outreach
- **Measurement**
 - survey data
 - reduction targets
- **Compliance**
 - incentivize effective commute reduction strategies
 - survey percentage requirements
- **Examples from other states and jurisdictions**
 - Washington state
 - San Francisco
 - South Coast Air Quality Management District

RAC Meeting 2 Discussion Topics and Recap

- Potential statewide commute option program strategies
- Potential geographic applicability of new rules
- Employer types and sizes potentially subject to regulation
- RAC requested more discussion of policy concepts before reviewing draft rules

Time for Questions...

Any clarifying questions about what we've gone over in the first two RAC meetings?

For the rest of today....

- Present information that responds to some RAC questions
- Discuss policy concepts and see where we may have agreement or concerns.

Targeted Employer Survey – September 2022

~150 employers not meeting 10% trip reduction rate

~45 responses

Types: manufacturing, retail, service, government

Employer Responses



Strongest incentives

- Flex schedules
- Subsidized or free transit pass
- Carpools



Barriers

- Transit access and frequency
- Family care
- Live too far away

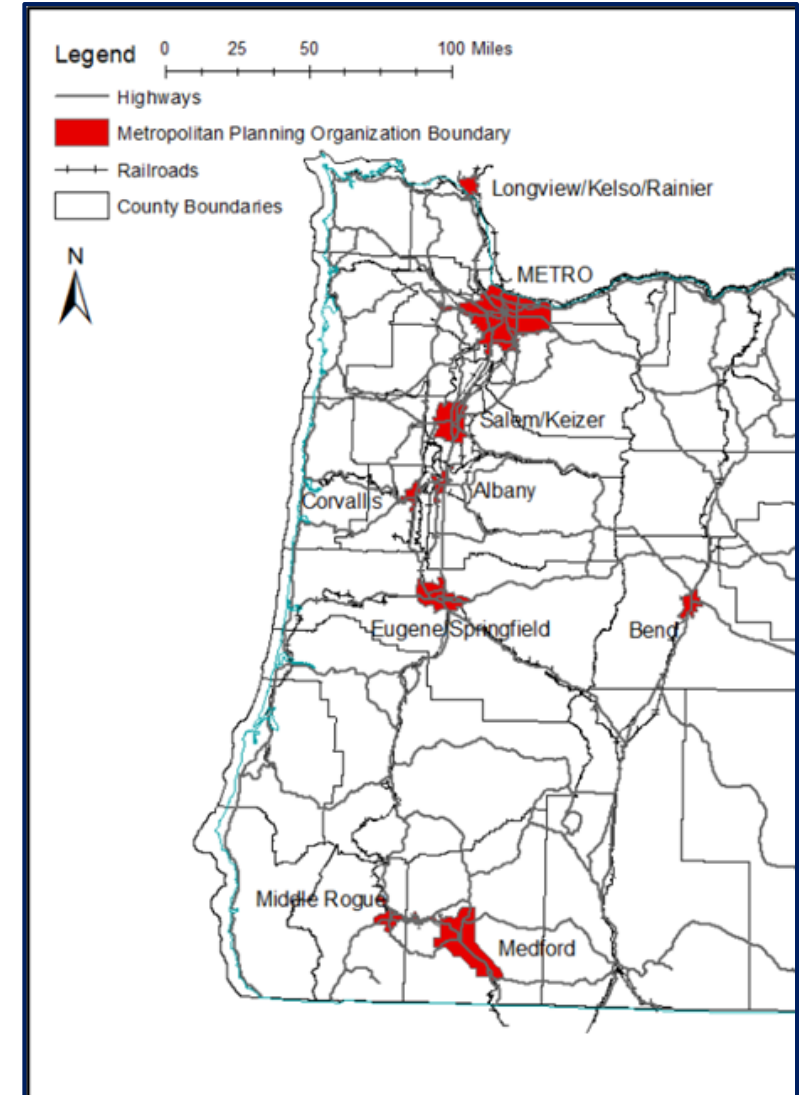


Needs

- Accessible transit
- Educational resources
- Commute option coordinator
- Carpool matching

Greenhouse gas emissions by MPO: DEQ calculations

Metropolitan Planning Organization	CO ₂ e (MMT/yr.)
METRO	7.78
Salem/Keizer	1.29
Eugene/Springfield	1.10
Medford	0.731
Middle Rogue	0.493
Albany	0.349
Bend	0.288
Corvallis	0.122



Carbon dioxide equivalents in million metric tons per year

Moving forward and keeping scope in mind...

How shall we consider this information in the context of this rulemaking?

Which employer barriers to success can this rulemaking remove?

How do we balance requirements and incentives?

How do we build on strengths of existing program in metro area?

Policy Concepts Discussion – Tiering by employer size

	Small	Medium	Large
	<i>101 – 249 emps</i>	<i>250 – 999 emps</i>	<i>1000+ emps</i>
Trip Reduction Plan total points	60	80	100

- Size breakdown?
- Tiered requirements?
- Trip reduction total required points?

Policy Concepts Discussion: Trip reduction plan scoring

Strategy/Policy/Incentive	Points
Charging for parking or parking cashout	50
At least half-time telecommute/remote work accessibility for at least 20% of workforce	40
Carpool incentives and coordination (carpool defined as being two or more people from different households going to work)	20
Bike or active transportation amenities	20
Subsidized or free transit pass	20
Guaranteed ride home, compressed work week, flexible scheduling – one or all of these incentives.	10

- Relative weights appropriate?
- More strategies to add?

Policy Concepts Discussion: Trip reduction plan scoring

<i>(new ideas)</i>	
Employing or contracting an employee commute option coordinator	20
Provide vanpool accessible to at least 50% of employees	50
Provide onsite childcare	20
Pay into MPO, local government or Transportation Management Agency transportation option program	20
Provide commute option incentives for employees not counted in regulated total (e.g. contracted workforce, those working swing or late shift)	10
Free/subsidized electric vehicle charging for employees	10
Subsidized/provided e-mobility membership	10
Alternative and enforceable emission reductions with DEQ approval	10

- Relative weights appropriate?
- More strategies to add?

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Break – we'll be right back

Policy Concept Discussion: Trip reduction targets

Auto Trip Reduction Targets

Retain 10% auto trip rate reduction from baseline as a target, not a compliance measure	
Allow an alternative target of 20% full-time remote workers	
Provide incentive to reach 20% trip reduction from baseline: reduce survey frequency to once/ 4 years	

Policy Concept Discussion: VMT reduction

Policy

Vehicle Miles Traveled Reduction

Trip reduction plans require MPO or local gov't approval as consistent with transportation system plans

Trip reduction plans require narrative explanation of consistency with MPO or local gov't transportation system plans

Policy Concept Discussion: Requirements

Reporting, Surveying and Trip Reduction Plan Requirements

Update employee commute option responsible person contact information within 30 days of change and at least annually

Trip reduction plans include description of employer policies that support accessibility and distribution of commute option benefits among employees of color, across job types and across salary ranges.

Survey employees 2 years after baseline survey, then every 4 years.

Require 75% survey participation or alternative of 65% in every job type category (e.g. office-based, direct customer service, manufacturing) – only for employers outside of Portland metropolitan area.

Policy Concept Discussion: Geographic applicability

Policy

Geographic considerations

Commute option programming mandatory for employers based within Metropolitan Planning Organization boundaries or within an urban growth boundary of an incorporated city with a population of at least 10,000.

Policy Concept Discussion: Employer Size and Opt-in Incentive

Policy

Regulated employer considerations

Commute option programming for employers with more than 100 employees at one worksite or more than 1,000 employees at multiple worksites within an MPO boundary or UGB of an incorporated city with a population of at least 10,000 people.

Employer trip reduction plan total points requirement is tiered by employer size

Employers who voluntarily opt in to providing commute options, surveying and reporting receive DEQ “commute option leader” certification or other promotional materials from DEQ.

Policy Concept Discussion: Exemptions

Exemptions

Retain exemptions of OAR 340-0242-0210 and -0270 except change -0270(1)(C) to “Work shift changes occur between 7:00 p.m. and 7:00 a.m.”

Commute Option Rulemaking Next Steps

- Please send comments on RAC3 by: Monday, Oct. 10, 2022 to: TripReduction2021@deq.Oregon.gov
- Next meetings
 - Review draft rules
 - Review fiscal impacts

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Time for Public Input

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Thank you! See you at the next meeting.