

OSU EXTENSION SERVICE

# Landowner Engagement

For Drinking Water Protection



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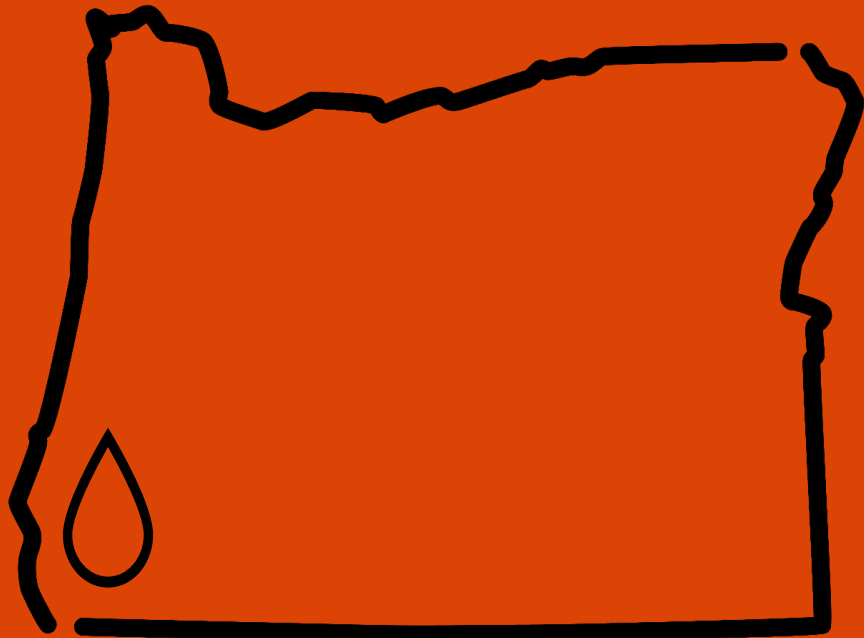


# HELLO!

Miranda Gray  
Water Resources Extension Educator  
Coos/Curry Counties

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OSU Extension provides information and expertise to help meet local challenges.



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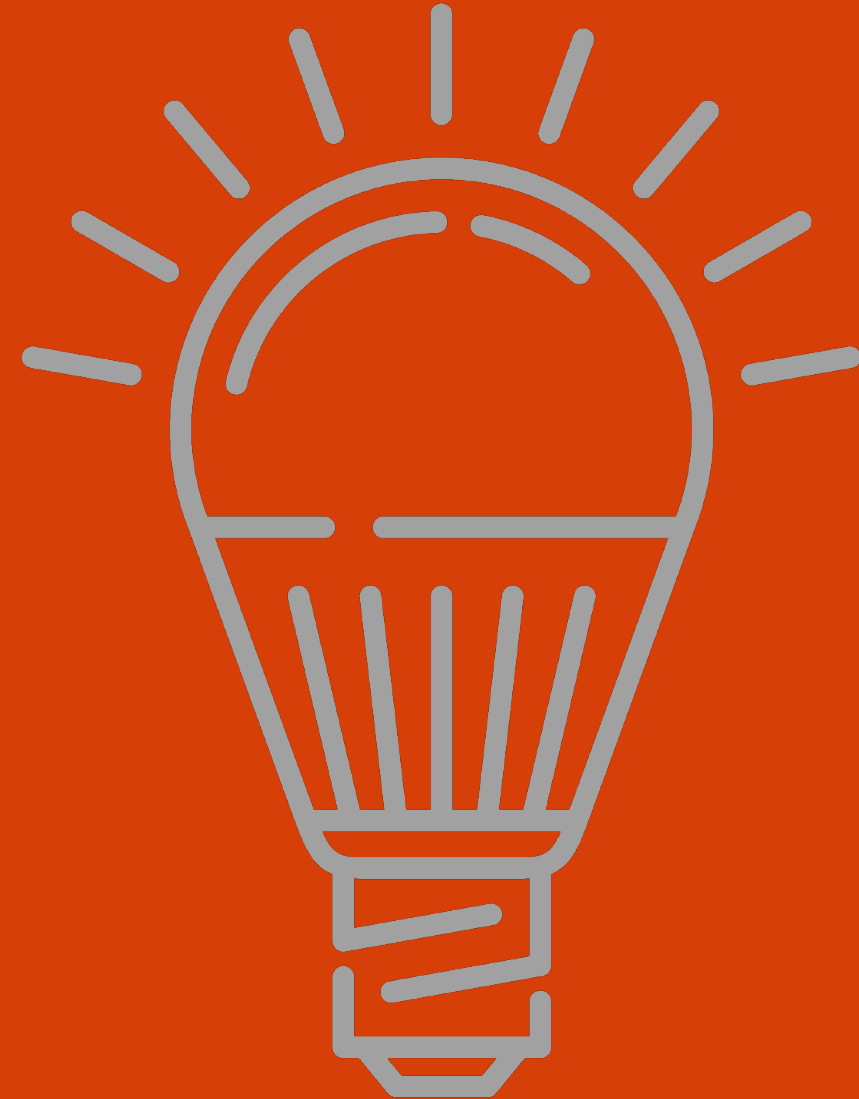
# Engagement Strategies in Source Watersheds

1. Understand who are the key partners
2. Make contact and build relationships
3. Find and focus on mutual benefits
4. Use specific projects as opportunities to collaborate



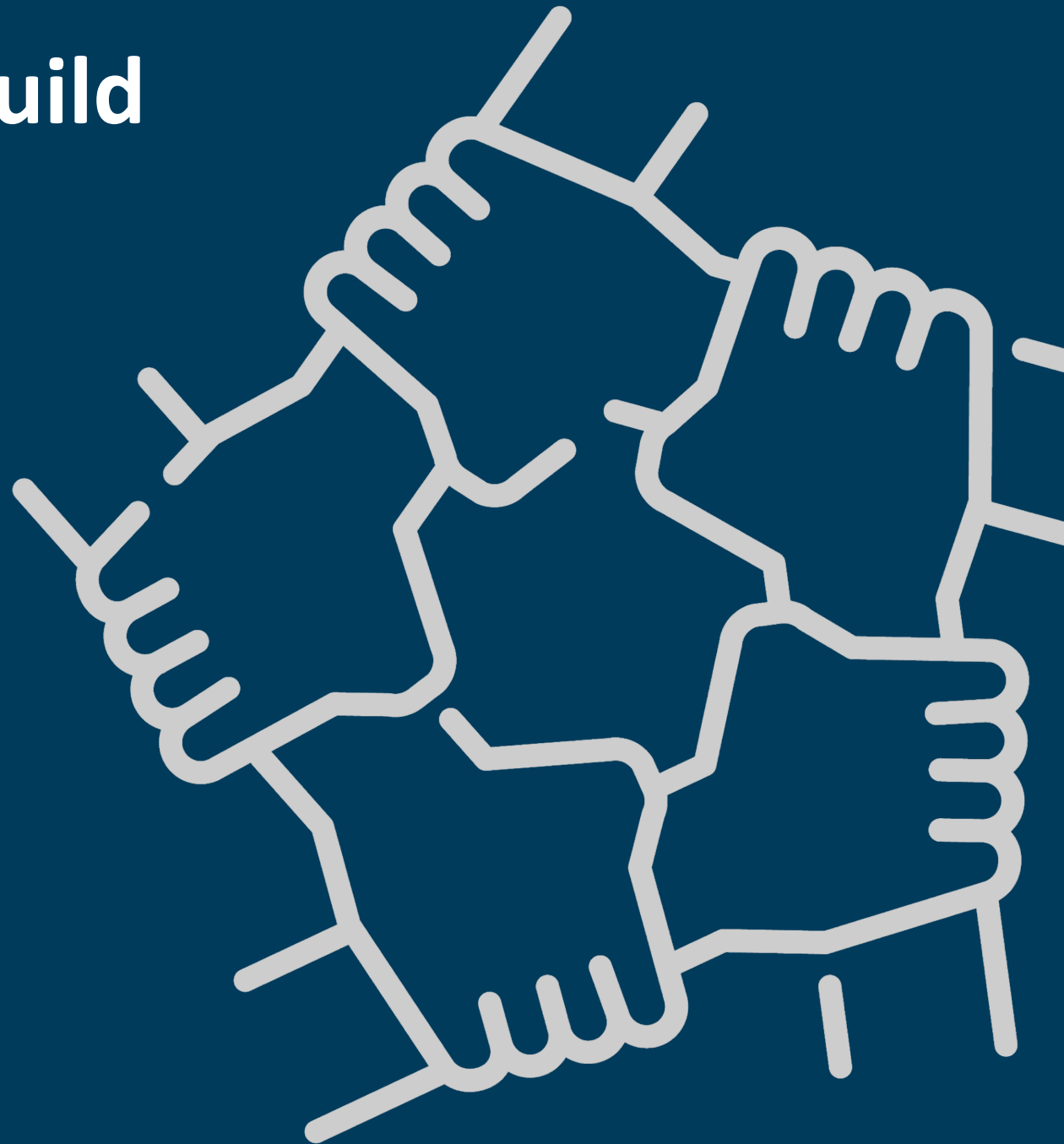
# 1. Understand who are the key partners in your Drinking Water Source Area

- Use free online tools to [explore the watershed](#) and [identify ownerships](#)
- Identify [key individuals and potential partners](#)



## 2. Make Contact and Build Relationships

- Schedule recurring meetings or site visits
- Join a local watershed council or other existing collaborative
- Request to be on agency contact lists
- Send out annual mailers/bill stuffers
- Host/participate in workshops





## Case Study: Oceanside

**Communities served:** Oceanside

**Lead Partners:** Oceanside Water District, Stimson Lumber Company and Green Cow Corporation

**Population served:** 650

**Source watersheds:** Short Creek

**Source water area size:** 1,304 acres

**Land ownership:** 99.9% private industrial timberland;  
Stimson Lumber Company and Green Cow Corporation



# Case Study: Myrtle Point

**Communities served:** Myrtle Point

**Lead Partners:** Coquille Watershed Association, Coos SWCD

**Population served:** 2,715

**Source watersheds:** North Fork Coquille River Subbasin

**Source water area size:** 12,735 acres

**Land ownership:** 45% federal (BLM); 35% Private Industrial Forest; 13% Private Rural Residential; 6% Agricultural; 1% Tribal



## Project Goal

Establish and strengthen community relationships in the North Fork subbasin to assist in the strategic planning of future projects for watershed and community resilience.

## Project Objectives

1. Hire a facilitator with communication and consensus building experience to:

- develop an outreach plan
- create outreach materials for specific events
- assist in staff communications training
- collect social data
- conduct reporting

2. Outreach

- community listening sessions
- polls/needs assessments with the public, organizations, and agencies
- site visits at completed and/or “in-progress” project sites
- quarterly public presentations with guest speakers to inform on subjects like; the history of the Coquille River, drinking water quality, soil health, small woodland owner resources, changes to the Private Forest Accord, Coquille Watershed Coho SAP, CoosSWCD Strategic Implementation Areas, etc.
- Community based science: field-based bacteria monitoring workshops with CoosSWCD
- large mediated stakeholder meetings

3. Expand current monitoring and restoration programs using newly acquired knowledge and relationships

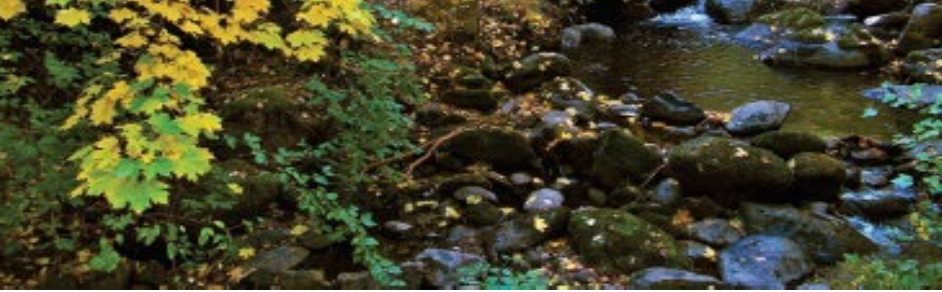
4. Reporting and information sharing



### 3. Find and focus on overlapping interests

- Reduce treatment costs for community systems *and* improve land/water management
- Conserve water for community systems *and* lower costs for the consumers
- Increase drinking water *and* forest resilience to wildfire





# Case Study: Ashland

**Communities served:** Ashland

**Lead Partners:** USFS, City of Ashland, TNC, Lomakatsi

**Population served:** 21,505

**Source watersheds:** Ashland Creek, Rogue River subbasin

**Source water area size:** 180,884 acres

**Land ownership:** 98% federal (Rogue River-Siskiyou National Forest); 2% local government

[Ashland MSA](#)

[City of Sandy MOU](#)

## 4. Use specific projects as opportunities to engage

- Monitoring/Assessment
- Restoration
- Outreach/Education





## Case Study: Langlois

**Communities served:** Langlois, OR

**Lead Partners:** Curry SWCD, South Coast Watershed Council

**Population served:** 232

**Source watersheds:** Floras Creek

**Source water area size:** 39,050 acres

**Land ownership:** 50% Private (Rural Non-Industrial); 38% Private Industrial Forest; 8% BLM

## Restoration Projects to Improve Drinking Water Quality:

- In-stream wood and boulder structures to collect sediment
- Riparian enhancement to filter agricultural run-off, reduce stream temperatures, & reduce erosion
  - Noxious weeds treatment and control
  - Seeding and planting native vegetation
- Livestock exclusion fencing and off-channel watering facilities
- Wetland restoration
- Process-based structural solution to riverbank erosion (i.e., willow planting and willow structures)
- Road improvements

\*Monitoring Programs also measure water quality (e.g. stream temperature and dissolved oxygen) to assess how restoration projects can or are improving water quality. Furthermore, monitoring programs perform road surveys to identify areas of sediment entering water ways and then work with landowners to address these areas.





Miranda Gray  
Water Resources Extension Educator  
[Miranda.gray@oregonstate.edu](mailto:Miranda.gray@oregonstate.edu)  
541-247-6672



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