

### Process of Land Acquisitions

Ben Pittenger - Lower Nehalem Community Trust ben@nehalemtrust.org

Comparing two types of acquisitions ...

#### Define the terms

Fee Simple - Acquire full title - become full owner/manager

#### Conservation Easement

Negotiated, binding (legally enforceable) agreement:

- Transfers some rights in land not full title
- Places limits or conditions on certain uses of the land
- Includes duty to enforce/defend conservation purpose
- In perpetuity (Fed. Tax Code) (... rule against)
- To fulfill conservation purposes of the easement
  - habitat, water, open space, farm, housing, historical, etc.

### General Order of Process

1.
Policy/Strategy

3.
Due Diligence

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Fund

2.
ID project

4.
Negotiate

6.
Purchase/Close

# What is the overall purpose of acquisition procedures ...?

(remember, I'm also an attorney)

- 1. Protect your agency/employer
- 2. Protect your backside
- 3. And, of course, close the deal with desired outcomes

### 1. Policy/Strategy

### Why do you want to acquire this land?

Organization needs to define policy.

Guide employees/acquisition committee.

Efficiency - avoid false starts

Justify / explain process and choice to:

Board

Funders

LTA or other accrediting body

Example ...

## One procedure is to conduct a basic, initial screening

- Quick
- Yes/No
- Identify ecol. values
- Should we invest more time and \$ to continue to investigate?

Lower Nehalem Community Trust					
Due Diligence					
Project Name	0				
		DATE AND NOTES (where applicable)			
Meetings/Conversations with owner - notes					
Owner's conditions/criteria					
Meetings/Discussions with partners					
Site visit					
Improvements (note their conditions)					
Obvious 3d party uses					
Vegetation - Invasives					
Vegetation - Native					
Water resources & condition					
Waste, refuse, debris, junk					
Indications of possible contamination					
Intrusions/Encroachments					
Inspections and Reports					
Legal description and boundary survey					
Landowner Concerns					
Encumbrances (easements, ROWs, adverse interests, restrictions, etc.)					
Title status and searches					
Background Research:					
Water Rights					
Mineral Rights					
Natural resources					
Cultural resources					
Contracts					
Prior uses					

### 1. Policy/Strategy

Fee Simple	CE
1. All ownership benefits/burdens	1. Only concerns outlined in CE
2. As long as agency/ngo holds title	2. In perpetuity (or defined period)
3. More expensive	3. Less expensive
4. Self-management	4. Shared mgmt - multi-generational

#### 2.

### ID project

What interests do you want to acquire?

What land will meet your needs?

What does your Agency's or Trust's policy say?

What need are you trying to meet?

Where, and what type of land will meet policy and need?

Do you have the capacity?

#### How might a project be ID'd?

- Unsolicited offer (walked through the door)
- To meet specific need, due to location or resource
- ID'd through strategic process
- Linked to other transaction

### 2. ID project

Fee Simple	CE
1. Self-management	1. Who would you co-manage with?
2. As long as agency/ngo holds title	2. In perpetuity (or defined period)
3. More expensive	3. Less expensive
4	4

### 3. Due Diligence

#### Due diligence:

• Investigation to ascertain legal and/or environmental challenges related to the property.

Land is acquired with its unique benefits ... and challenges. After the deal, ability to address problems is limited. Need to know challenges - before you seal the deal. Protect your Agency/Trust, and yourself.

### Due diligence investigation

- Legal:
  - Title review
    - (E.g. owner names)
  - Easements (power, water road)
  - Surveys
  - Permits for improvements
  - 3rd party interests
  - Mineral rights \*\*
  - Water rights
  - Tax implications

- Boundary issues
- Zoning issues
- Outstanding fees
- Environmental
  - · Site inspections \*\*
  - Previous uses \*\*
  - Technical reports
  - Buildings/improvements
  - · CWA, or other env. actions

### 3. Due Diligence

Fee Simple	CE
1. All concerns relevant to an owner	1. Concerns specific to CE
2. Stewardship - solo - all on you!	2. Stewardship - defined in CE
- 3 I 1kely obtain own appraisal	3. Donor gets appraisal (Tax benefit)

#### 4. Negotiate

Know your position/limits - What it is worth and what can you spend? Appraisal(s)! and experience in market

Land Value

According to Highest Best Use = Reasonably possible and feasible use of the property that results in the highest value

Comps

Resource values (Timber Cruise, water rights, views, etc.)

Appraisal will affect Grant amounts

Appraisal will affect tax benefits to donors

Other sources - Donors in the wings, partners, fundraising capacity

Timing - to allow for fundraising?

Purchase or Donation Agreement

### 4. Negotiate

Fee Simple	CE
1. Negotiating for the entire package	1. Must negotiate responsibilities, access, stew. funding, etc.
2. Full price	2. Value of access and right/duty to steward
3. More expensive	3. Less expensive
4 After deal sellers are done	4. After deal sellers and subsequent owners remain involved & bound

#### 5. Fund

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Develop funding sources
 Agency/Trust funds (ready cash)
 Acquisition grants
  Government agencies (E.g. OWEB)
   (Often come with their own conservation easement)
  Private foundation grants
 Private donations
 Loans & other approaches
  Bridge loan
  Other NGO or supporter purchase?
  Bank
Amount to fund (See negotiation)
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#### 5. Fund

Fee Simple	CE
1. Funders/donors more familiar	1. Need to educate donors/funders
2. Full price - more expensive	2. Value of right to steward - less
3. Legal defense less likely	3. Legal defense more likely
4	4

#### 6. Purchase / Close

Close the Deal Agency/Trust Board Authorization Work with attorney Review documents Agreements incorporated? Accurate? Authorized signers correct? Signatures may be executed separately

Provide payment After closing Confirm completed, & correct Copies Record Store originals pursuant to Agency/Trust policy

#### 6. Purchase / Close

Fee Simple	CE
1. Tax form (8283) if bargain sale (Charitable non-cash donation)	1. Tax form 8283 almost always
2. No CE to record	2. Must emphasize CE in deed
3	3
4	4

Easy, eh?

Another perspective

### Initiate contact with landowner when appropriate. Gather information on goals/intentions/interest/timeline

#### **ACQUISITION PROCESS**

Pursue public/partner engagement

**Purchase/Donation Agreement** 

Trust or agency acquisition priorities & strategy

Due diligence: Title review, easements, site inspections, surveys, previous uses, permits, technical reports, buildings/improvements, legal issues, mineral rights, water rights, 3rd party interests, tax implications, boundary issues, zoning issues, outstanding fees, etc.

Address/resolve outstanding issues discovered during due diligence process

Close

Pursue grants and private donations

If passes initial screening, seek Board approval to proceed

Time

Identify potential project(s)

- 1. Strategic selection
- 2. Unsolicited contact

Apply initial, basic screening: service area, ecological values

Valuation & Negotiation:
Appraisal(s)
Donation?
Bargain sale?

Plan for Funding:

ID Grants, Donations, Partners, Stewardship costs
Anticipated duration for fundraising

Gather initial basic information (publicly available) —
Title holder(s) / Land description / Neighboring
properties / Aerial photos / Historical Uses / Obvious
challenges

Assess & address Management, Stewardship Planning, & Other Considerations:

- Capacity considerations
- Immediate property concerns: Remediation/repairs
- Ongoing: Restoration projects & ongoing management

#### What does it mean to 'own' land?

"Ownership" — Hold enforceable rights related to the property

All the rights

- To be present on the property
- To change the property

For a while

For a defined time

• To influence what others can/cannot do on the property

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A little bit of rights
No objection
  Verbal permission
                                    "Fee simple" "Exclusive ownership"
    Invitee
                                      1. Just you ... sole/undivided
     By agreement
                                      2. Right to invite, or exclude
For a moment
                                      3. Forever ... Until transfer rights ...
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