



Oregon

Kate Brown, Governor

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May 23, 2019

TO: Nursing Facilities and
Residential Care and Assisted Living
Facilities

FROM: Safety, Oversight and
Quality



RE: MOVE Event Coming July 18, 2019

MOVE (Making Oregon Vital for Elders) is hosting “Doing Better Together to Support Person-Centered Behavioral Healthcare” on July 18, 2019 at the Holiday Inn Portland South Hotel and Convention Center in Wilsonville, OR. Speakers for the day will be David Farrell, M.S.W., L.N.H.A. along with Cathie Brady, M.S., and Barbara Frank, M.P.A. Together they have co-authored two books, “Meeting the Leadership Challenge in Long-Term Care, What You Do Matters” and “A Long-Term Care Leader’s Guide to High Performance, Doing Better Together”.

The day will begin with a pre-session workshop (7:30 – 9:00 am) “Thriving in the New Economic Model by Investing in Quality”. This workshop will be presented by David Farrell in which he will provide strategies for investing in quality that supports staff stability, especially in the current labor market. This session is geared towards those who work in leadership roles within nursing facilities. However, leaders in residential care, assisted living and adult foster homes are invited to attend. This session has been approved for 1.5 CEUs for nursing facility, residential care and assisted living administrators, and adult foster home providers.

This will be followed by a highly interactive workshop, “Providing Person-Centered Behavioral Healthcare” starting at 9:30 am. Participants will learn how to create conditions for high quality behavioral healthcare. This session is approved for 5.5 CEUs for adult foster home providers, and administrators of nursing facilities and residential care and assisted living facilities.

For more information about this event and to register, please see the attached flier.



MAKING OREGON
VITAL FOR ELDERS

Doing Better *Together* to Provide Person-Centered Behavioral Healthcare

July 18, 2019

Pre-Workshop: 7:30 - 9:00 a.m. Workshop: 9:30 a.m. - 4:00 p.m.
Holiday Inn Portland South Hotel & Convention Center, Wilsonville, OR

7:30-9:00 **Pre-Workshop: Thriving in the New Economic Model by Investing in Quality (Audience: NF)**
This pre-workshop for nursing facility administrators and directors of nursing and corporate leadership will be led by David Farrell, MSW, LNHA. David will discuss why a new financial model is needed to maximize viability in response to the combined forces of the Patient Drive Payment Model (PDPM), the new Requirements for Participation, and QAPI. He will share strategies for investing in quality, including practices that support staff stability, especially in the current labor market.

Objectives:

- Identify leadership practices that generate high performance
- Differentiate between investments and expenses
- Describe ways to create the environment for staff retention and engagement

9:30-4:00 **Workshop: Providing Person-Centered Behavioral Healthcare (Audience: ALF/RCF/AFH/NF)**

In this highly-interactive full-day workshop, David Farrell, Cathie Brady, and Barbara Frank will illustrate how to create the conditions for your team's success in providing high quality behavioral healthcare. They will discuss how to use short problem-solving huddles with staff closest to the resident to discuss residents and arrive at a game plan with everyone on the same page. These huddles allow the team to identify those systems that need to be made more person-centered.

Objectives:

- Describe the elements of good behavioral healthcare
- Identify how person-centered approaches work well in providing behavioral healthcare
- Describe how to use huddles to support teamwork in delivery of person-centered behavioral healthcare

Who Should Attend:

Administrators, Directors of Nursing, Health Service Directors, Organization Leaders, Other LTC Leaders

Continuing education available for NH, ALF/RCF, AFH, and MCC administrators, Social Workers, LPNs, RNs, and direct care staff.

Register Online Today: <https://www.brownpapertickets.com/event/4220467>

Registration Rates

Full Day Workshop Only, \$50/person

Pre-Workshop + Full Day Workshop, \$75/one person

Guest Package \$100 (register for the pre-workshop and workshop and add a guest for workshop only)

Contact us about group registration discounts.

For questions about registration or more information, call 503-382-3909 or email info@orculturechange.org.

Presenter Bios



David Farrell, M.S.W., L.N.H.A., is a licensed nursing home administrator who has spent his entire career in the long-term care profession. He started as a certified nursing assistant in order to earn extra money while attending college. That experience inspired him to pursue a Master's degree in Social Work with a concentration in Gerontology and Administration from Boston College. In the 30 years he served as a nursing home administrator and regional director of operations, David consistently implemented patient-centered care using quality improvement practices. He is a published author of numerous articles and the co-author of two books on healthcare leadership have received widespread acclaim. Currently, David is the Vice President for Subacute Services for Telecare Corporation.



Cathie Brady, M.S., has more than 30 years of experience in executive leadership roles providing services and advocating for older adults in a variety of settings. She was the Executive Director of the Department of Aging Services for the city of Bristol, Connecticut, where she revitalized programming and participation through development of award-winning, life enriching programs. For 10 years, she served as the Regional LTC Ombudsman for Eastern Connecticut and developed educational programs to introduce her nursing homes to culture change. Cathie has an M.S. in Organizational Management from Eastern Connecticut State University.



Barbara Frank, M.P.A., worked, for 16 years, at the National Citizens' Coalition for Nursing Home Reform in Washington, D.C., where she directed the 1985 study, A Consumer Perspective on Quality Care: The Residents' Point of View and helped establish the national network of state and local ombudsman programs. She facilitated the Campaign for Quality, a coalition of organizations representing providers, consumers, practitioners, and regulators that developed the consensus framework for what became OBRA 1987, the Nursing Home Reform Law. Barbara facilitated the first Pioneer Network gathering in 1997, and in 2005 she facilitated the St. Louis Accord, a national gathering of provider, consumer, regulator, and quality improvement organizations that came together set a course for state and national work to improve clinical outcomes through staff stability and culture change.