

## RANSOMWARE AWARENESS CAMPAIGN

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## Identify

Identify, the first of five core functions within what is called the National Institute of Standards and Technology (NIST) Cybersecurity Framework (CSF), is widely adopted by organizations as a flexible and

adaptable tool for improving their cybersecurity posture. It also provides a structured approach to assessing and managing cybersecurity risks, regardless of an organization's size, industry, or sector.

CSF consists of five core functions: Identify, Protect,
Detect, Respond and Recover. By using the CSF, an
organization can assess its current cybersecurity posture,
identify gaps, and prioritize actions to improve its
resilience against ransomware and other cyber threats.
Organizations can also use it to align their cybersecurity
efforts with their business goals, prioritize investments,
and communicate their cybersecurity practices to
stakeholders effectively.



GOAL: The goal of this campaign is to provide business leaders, IT teams, and stakeholders shareable and actionable information to protect, detect, respond, and recover in the event of a ransomware attack. Over the course of the next few months, the State of Oregon Cyber Security Services team will be sending out additional awareness fliers to share and help educate as many organizations and people as possible. A webinar will be conducted at the end of the campaign, to provide a discussion and answer session for interested parties.

# Cyber Security Services Webinar - Save the Date!

» October 11, 2023 1pm — 2pm

» October 13, 2023 9am — 10am

#### **IDENTIFY IS ESSENTIAL FOR:**

- » Understanding your computing environment
- » Assessing risks to the protection of customer data
- Determining the resiliency of services that rely on technology
- » Creating disaster recovery or business continuity plans
- » Preparedness when responding to a cyber security incident



For more information scan the QR code or visit our website ransomwareinfo.oregon.gov



**Identify is especially important for ransomware defense,** as it helps an organization to understand its assets, systems, data, and capabilities, as well as the potential risks and vulnerabilities that could compromise them. Some of the categories and subcategories under Identify are:

- Asset Management: The organization identifies and manages the physical and logical assets within its systems and networks, such as devices, software, data and users.
- Business Environment: The organization understands its role and mission in relation to its stakeholders, customers, partners and suppliers, as well as the legal, regulatory and contractual obligations that affect its cybersecurity.
- Governance: The organization establishes and implements policies, procedures and processes to manage and monitor its cybersecurity activities and performance.
- Risk Assessment: The organization identifies and analyzes the likelihood and impact of various cyber events on its assets, systems, data and capabilities.
- Risk Management Strategy: The organization develops and implements a plan to address the identified risks and mitigate their potential consequences.

By applying these categories and subcategories to its own context, an organization can create a comprehensive picture of its cybersecurity environment and identify the areas that need improvement or protection. This can help to prevent or reduce the damage caused by ransomware attacks, as well as to facilitate the detection, response, and recovery processes.

### QUESTIONS TO DISCUSS WITH YOUR BUSINESS LEADERS:



>> What are our most important organizational assets, business functions, and services we provide?

## **Additional Resources:**

National Institute of Standards and Technology (NIST) csrc.nist.gov

Cybersecurity & Infrastructure Security Agnecy (CISA) cisa.gov/stopransomware 888-282-0870 | www.cisa.gov FBI Field Office - Cyber Task Forces fbi.gov/contact-us/field Portland Office 503-224-4181 Ransomware Safety Resource Multi-State Information Sharing and Analysis Center® (MS-ISAC®) 866-787-4722

Oregon Cybersecurity State
Incident Response Team
503-378-5930 | eso.soc@das.oregon.gov
Oregon Emergency Response System
(OERS) 1-800-452-0311
Statewide Interoperability Team
503-373-7251 | swic.or@das.oregon.gov



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