

2025-2026 OGIC Work Plan

Approved By

Oregon Geographic Information Council January 29, 2025

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Introduction

The Oregon Geographic Information Council (OGIC) serves as the strategic and executive body responsible for guiding the implementation of the goals and objectives identified within the 2023-2026 Strategic Plan for Geospatial Data Management. Many stakeholder groups are represented on the Council, including counties, cities, special districts, tribal government, 911 centers, and other public and private entities that create, share, or utilize geospatial data. OGIC's central focus is to provide executive leadership for coordinating geospatial activities between, among, and within the stakeholder groups by establishing policy and facilitating activities that enhance and support the Oregon Framework program.

Oregon Geographic Information Council

(OGIC)

Geospatial Enterprise

Operations
OGIC Committees

Framework Program
Participants

The tactical and operational work to be carried out in support of the Strategic Plan will be led by the Oregon Geospatial Enterprise Operations in partnership with OGIC Committees, Framework Program participants, and participating organizations identified as data custodians and stewards.

This biennial work plan aims to formalize OGIC activities that should occur in parallel to the Framework Program activities to advance geospatial data sharing and management. Creating an OGIC work plan acknowledges that OGIC members have responsibilities in addition to the oversight of the Oregon Framework Program. Therefore, the work plan has the following components:

OGIC Priorities

- o OGIC's priority initiatives to improve geospatial framework data sharing, determine a sustainable funding mechanism, GIS-related advocacy and legislative coordination, and OGIC communications and outreach.
- OGIC committees, roles, and responsibilities created to support OGIC's priority initiatives to improve data sharing and management by public bodies.
- Framework Program Oversight
 - o Alignment with the 2023-26 Strategic Plan for Geospatial Data Management goals and objectives.

OGIC committee members will support the Framework Program by meeting with the Framework Theme leads and teams as needed, while working alongside the Geographic Information Officer (GIO) and Geospatial Data Governance Coordinator, to support both Framework goals and objectives and OGIC's priority initiatives.

The priority initiatives and activities planned within this Work Plan are designed to support the shared vision and mission, the goals and objectives within the 2023-26 Strategic Plan for Geospatial Data Management, and OGIC's duties to implement ORS 276A.500-515.

Vision and Mission for Geospatial Data Management

In 2022, the Oregon Geographic Information Council (OGIC) worked collaboratively with the Geographic Information Officer and Oregon's Framework Program participants to review and refresh the shared state vision and mission for Geospatial Data Management.

Vision: Authoritative, reliable geospatial data are available and accessible when and where needed to support the equitable provision of services across the state of Oregon.

Mission: The Oregon Geographic Information Council oversees Oregon's Framework Program in providing a consistent and reliable network of geospatial resources and data for all Oregonians.

OGIC's Priority Initiatives and Planned Activities

To achieve the shared vision for the State, OGIC has identified the following priority initiatives and activities for geospatial data sharing and management. The OGIC Committees will accomplish the activities over the 2025-26 calendar years. These activities are to be aligned and supplemental to the activities of the Oregon Framework Program, whose goals and objectives are outlined in the 2023-26 Strategic Plan for Geospatial Data Management.

1. Strengthen Communications

Assigned Committee(s): Outreach and Communications

Strategic Plan Objectives Supported: 1d and 2a

- Develop communications materials to support OGIC's advisory committees and ensure a unified message in OGIC communications.
- o Maintain and update OGIC hub/website (with the assistance of the Geospatial Enterprise Operations staff).
- o Engage with the public, the GIS Community, OGIC committees, and others to advance GIS in Oregon.

2. Support Sustainable Funding

Assigned Committee(s): Legislative Coordination Strategic Plan Objectives Supported: 1a and 1c

- Assist the Geographic Information Officer in creating a long-term funding strategy, the imagery portfolio, and coordinated program for imagery.
- Develop legislative funding requests to support data development, sharing, and aggregation.

3. Improve Data Sharing

Assigned Committee(s): Data Sharing and Governance

Strategic Plan Objectives Supported: 1a, 1b, 1d, 2a, 2b, and 2c

- Develop materials and conduct outreach to OGIC representative groups regarding the benefits of data sharing and the responsibility to share geospatial Framework data.
- o Review and update OGIC data priorities for the Framework Grant Program.
- Identify geospatial Framework data for sharing by public bodies; update administrative processes for implementing ORS 276A.509 as needed (consultation, data standards, update frequency, communications).

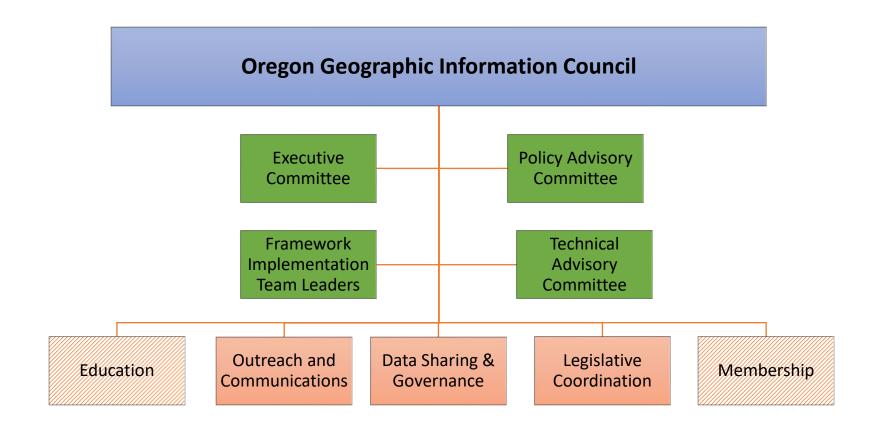
4. Legislative Coordination / Advocacy

Assigned Committee(s): Legislative Coordination

Strategic Plan Objectives Supported: none

- o Coordinate with key stakeholders to support OGIC and GIS-related state agency funding requests.
- Track and respond to proposed legislative bills and concepts that either support or may adversely affect the GIS profession, GIS data sharing, or the use of GIS technologies in Oregon.
- Meet with legislators prior and/or during each legislative session to support OGIC funding requests or other GIS-related bills.

OGIC members' work will largely be carried out within OGIC's committee and workgroup structure. As authorized by ORS 276A.506, OGIC may establish subcommittees and workgroups as needed to carry out its duties. In 2023 OGIC established a set of committees and the following organization chart to carry out its duties.



OGIC Organizational Chart

Standing Advisory Committee

OGIC Committee

Proposed Future Committees

Standing Advisory Committees

OGIC has a set of standing advisory committees created per ORS 276A.506 (1)(f) to assist OGIC in carrying out its duties: Policy Advisory Committee, Technical Advisory Committee, Executive Committee, and the Framework Implementation Team. These committees are established in the OGIC Charter and assist OGIC on an ad hoc basis. With the exception of the executive committee, these committees do not have decision-making authority but provide advice and guidance to OGIC.

Executive Committee: The OGIC Executive Committee is established to act on behalf of the Council as needed between Council meetings. Items before the executive committee are time-sensitive and require a decision or action before the next meeting. The executive committee also meets approximately one month prior to each Council meeting for agenda setting and meeting preparation.

Policy Advisory Committee (PAC): The Policy Advisory Committee provides strategic planning, budgetary recommendations, and policy advice and development for OGIC.

Technical Advisory Committee (TAC): The Technical Advisory Committee provides technical advice related to GIS technology; GIS coordination; and geospatial data management, use, and governance for OGIC.

Framework Implementation Team (FIT): The purpose of the Oregon Framework Implementation Team is to guide the development and maintenance of authoritative Framework geospatial data in Oregon and ensure these data are available, suitable, and accessible for repeated and varied use by a broad user base, especially for providing consistent government services across the state. The FIT advises OGIC on GIS Framework theme development and stewardship issues.

Advisory Subcommittees

As authorized by ORS 276A.506, OGIC may establish subcommittees and workgroups as needed to carry out its duties. In addition to the standing advisory committees, OGIC created the following committees to support the priority initiatives of this 2-year Work Plan.

Outreach and Communications Committee

This committee is designed to strengthen the awareness of OGIC and OGIC activities to advance geospatial data sharing by and for the public, the GIS community at-large, the legislature, and other key stakeholders. This committee leads the collection and dissemination of information, creates materials and key messages, and creates communication strategies to support OGIC initiatives and activities.

Data Sharing and Governance Committee

The committee is designed to carry out the administrative processes and procedures to implement ORS 276A.509, including consultation with public bodies, identification of geospatial Framework data for sharing, identifying data standards and update frequency, and processing public body appeals. This committee will also work to improve geospatial data sharing and governance in Oregon, including coordination with local governments and leading priority OGIC data development and aggregation initiatives such as road centerlines, parcels, addresses, and more...

Legislative Coordination Committee

This committee is designed to lead legislative coordination activities to support OGIC initiatives and funding requests and to increase legislative awareness of geospatial data sharing and management challenges. The Committee will also design strategies, draft legislative recommendations, and perform outreach to achieve stakeholder support for sustainable funding of geospatial Framework data development, aggregation, and maintenance.

Appendix A: Performance Measures

A set of performance measures were created for OGIC in 2023 to measure the Council's effectiveness in advancing its priority initiatives over the 4-year period of the Strategic Plan for Geospatial Data Management. Data to support the following measures will be collected from January 2024 – December 2026.

Priority Initiative	Measure #	Performance Measure	
Strengthen	1	Measure: Increase in the # of new subscribers to OGIC communications list serve. Baseline: # of existing subscribers on the 1 st of the previous quarterly month. Frequency of Measure: quarterly; Jan, Apr, Jul, Oct **Target: Set annual target following 2024	
Communications	2	Measure: GIS community survey regarding general awareness of OGIC's responsibilities and activities. Baseline: Questions will be created for January release of survey. Frequency of Measure: annually; Jan	
Support Sustainable Funding	3	Measure: # of OGIC recommended Policy Option Packages and Legislative Concepts related to sustainable funding approved by the legislature. Baseline: variable; # proposed Frequency of Measure: annually; Jul	
Improve Data	4	Measure: # of counties contributing parcel data to GEO for statewide aggregation and publication to the public. Baseline: 36 counties Frequency of Measure: semiannually; Jan, Jul Target: 10 counties by January 2025.	
Sharing	5	Measure: # of geospatial Framework datasets where OGIC has performed consultation prior to OGIC endorsement of dataset for sharing. Baseline: # of datasets in approved Framework Inventory that are not stewarded by tribal governments or federal government agencies = 131 datasets	

Priority Initiative	Measure #	Performance Measure	
		Frequency of Measure: quarterly; Jan, Apr, Jul, Oct Target: consultation occurs in each quarter of 2024 until complete.	
	6	Measure: % of geospatial Framework datasets appealed to OGIC and then shared following consultation, negotiation, or assistance. Baseline: variable; based on # of appeals received and recorded in appeal log. Frequency of Measure: semiannually; Jan, Jul Target: 50%	
	7	Measure: GIS community survey regarding OGIC's legislative coordination and advocacy role. Baseline: Questions will be created for January release of survey. Frequency of Measure: annually; Jan	
Legislative Coordination / Advocacy	8	Measure: # of legislators OGIC members met with to promote and discuss GIS-related topics. Baseline: 8 Oregon senators and representatives Frequency of Measure: annually; Jan Target: Meetings with at least 8 unique individuals in one year.	
	9	Measure: # of bills receiving public comment or written testimony from OGIC. Baseline: # of GIS-related bills known to LCC (for information purposes; not needed for calculation of measure) Frequency of Measure: annually; Jul	

Appendix B: Subcommittee Charters



OGIC Committee Charter Data Sharing & Governance Committee

Committee Name	OGIC Data Sharing & Governance Committee (DSC)		
Meetings	1 st and 3 rd Thursdays, 12:30pm – Meetings begin March 16, 2023		
Co-Chairs	Shad Campbell, OGIC County GIS Manager Representative Melissa Foltz, Framework Program Coordinator Leads meetings Directs agenda setting with support from DSC members Provides updates to OGIC on DSC activities Tracks DSC Objectives, Activities, and Performance Communicates regularly with Geographic Information Officer (GIO) to maintain accountability, coordination, and communications		
DSC Members	Traci Naile, OGIC State Agency Representative Tom Rohlfing, OGIC County Assessor Representative Rachel Smith, GIO Marguarite Becenti, OGIC Tribal Representative Patti Sauers, OGIC PSAP Representative Shad Campbell, OGIC City/County GIS Manager Representative Brad Cross, OGIC AOC Representative Dan Brown, OGIC LOC Representative Phil Smith, Oregon Dept. of Transportation, OGIC TAC Melissa Foltz, Oregon Framework Program Coordinator Don Pettit, Oregon Dept. of Environmental Quality		
Committee Purpose	The DSC is designed to carry out the administrative processes and procedures to implement ORS 276A.509, including consultation with public bodies, identification of geospatial Framework data for sharing, identifying data standards and update frequency, and processing public body appeals. This committee will also work to improve geospatial data sharing and governance in Oregon, including coordination with local governments and leading priority OGIC data development and aggregation initiatives such as road centerlines, parcels, addresses, and more The DSC is an established OGIC advisory committee authorized by ORS 276A.506(3)(a) and by majority vote of OGIC membership January 25, 2023.		
Committee Member Expectations	Be Active: Participate in meetings and actively engage in committee business and decision-making. 1. Help to develop web page messaging. 2. Talk about OGIC at conferences/forums/networking. 3. Reach out to 'OGIC Priority Groups' as procedures are defined. 4. Help to carry out OGIC data sharing processes. 5. Suggest agenda items/presentations for upcoming meetings. Be Prepared: Review materials before meetings and bring them to meetings. Be Committed: Commit time and attention to meetings and service as a committee chair or member.		



OGIC Committee Charter Data Sharing & Governance Committee

Expected outcomes	 Expected outcomes: OGIC stakeholders/public bodies will understand why GEOHub was built, the benefits of sharing data within GEOHub, and the public bodies' responsibilities to share data within the GEOHub. Procedures and materials for outreach and communication. Review and Update OGIC data priorities for Framework Grant Program. Address appeals by public bodies regarding the mandatory sharing of geospatial Framework data (implementation of ORS276A.509). 		
Timeline			
	Key Dates		
	Determine data sharing challenges; determine talking points; update data sharing web pages	July 2025	
	Develop procedures and materials for outreach and communication	December 2025	
	Build flexibility into the Administrative Process for ORS276A.509 so it can be adapted to local jurisdictions as well as state agencies.	March 2025	
	Address appeals by public bodies regarding the mandatory sharing of geospatial Framework data (implementation of ORS276A.509).	Ongoing	
	Review and Update OGIC data priorities for Framework Grant Program	May 2025	
Charter Revision Process	Charter will be reviewed at least every two years coinciding with the OGIC Work Plan Update, or as needed. Charter revisions must be approved by OGIC.		
Committee Budget	Use of OGIC funds must be approved by the OGIC Executive Committee prior to expenditures occurring.		
Committee End	DSC Committee will sunset on January 31, 2025, unless extended by Charter revision and approval by OGIC.		



OGIC Committee Charter Legislative Coordination Committee

Committee Name	OGIC Legislative Coordination Committee (LCC)		
Meetings	Friday, every 2 weeks, 8am – during legislative sessions Friday, 1x a month, 8am – outside of legislative session months		
Chair Duties	 Leads meetings Directs agenda setting with support from LC members Provides updates to OGIC on LC activities Tracks LC Objectives, Activities, and Performance Communicates regularly with Geographic Information Officer (GIO) to maintain accountability, coordination, and communications 		
LC Membership	Tom Rohlfing, OGIC County Assessor Representative Rachel Smith, GIO Ned Fairchild, OGIC State Agency Representative Patti Sauers, OGIC PSAP Representative Ed Flick, OGIC State Agency Representative Legislative Representative - TBD		
Committee Purpose	LC is designed to lead legislative coordination activities to support OGIC initiatives and funding requests and to increase legislative awareness of geospatial data sharing and management challenges. The Committee will also design strategies, draft legislative recommendations, and perform outreach to achieve stakeholder support for sustainable funding of geospatial Framework data development, aggregation, and maintenance. The LC is an established OGIC advisory committee authorized by ORS 276A.506(3)(a) and by majority vote of OGIC membership January 25, 2023.		
Committee Member Expectations	Be Active: Participate in meetings and actively engage in committee business and decision-making 1. Help to create written testimony for legislative bills. 2. Meet with legislators or legislative staff (when appropriate) about OGIC and OGIC priorities/needs. 3. Assist with bill tracking and review. 4. Help to develop outreach materials so that all OGIC members can speak with one voice and a unified message. 5. Suggest agenda items/presentations for upcoming meetings. Be Prepared: Review materials before meetings and bring them to meetings. Be Committed: Commit time and attention to meetings and service as a committee chair or member.		



OGIC Committee Charter Legislative Coordination Committee

Expected outcomes	 Expected outcomes: Draft legislative funding requests to support data development, sharing, and aggregation. Meet with legislators prior and/or during each legislative session to support OGIC funding requests or other GIS-related bills. Track and respond to proposed legislative bills and concepts. Coordinate with other OGIC members to perform outreach to stakeholder groups regarding OGIC funding requests, legislative concepts, and bills before the Legislature. 		
Timeline	Key Dates Consider and draft a legislative request for 2027-29 biennium. Track bills in the legislative session; provide written and/or oral testimony as desired. Meet with legislators leading up to the 2027 legislative session.	Summer 2025 Winter/Spring 2025 Winter/Spring 2026 Fall 2026	
Charter Revision Process Committee	Charter will be reviewed at least every two years coinciding with the OGIC Work Plan Update, or as needed. Charter revisions must be approved by OGIC. Use of OGIC funds must be approved by the OGIC Executive Committee prior to expenditures		
Budget Committee End	occurring. LC Committee will sunset on January 31, 2027, unless extended by Charter revision and approval by OGIC.		



OGIC Committee Charter Outreach and Communications Committee

Committee Name	OGIC Outreach and Communications Committee (OCC)		
Meetings	Meets monthly on the 2 nd Wednesday, 9-10am		
Chair Duties	 Leads meetings Directs agenda setting with support from OCC members Provides updates to OGIC on OCC activities Tracks OCC Objectives, Activities, and Performance Communicates regularly with Geographic Information Officer (GIO) to maintain accountability, coordination, and communications 		
OCC Members	Molly Earle, OGIC Public Representative Tom Rohlfing, OGIC County Assessor Representative Rachel Smith, GIO Brad Cross, OGIC Association of Oregon Counties Representative Patti Sauers, OGIC PSAP Representative Chris Wright, OGIC State Agency Representative Madeline Steele, OGIC Regional Government Representative Lisa Gaines, OGIC University Representative Scott Fowler, Office of Data Governance and Transparency Willow Crum, Office of Data Governance and Transparency		
Committee Purpose	OCC is designed to strengthen the awareness of OGIC and OGIC activities to advance geospatial data sharing by and for the public, the GIS community at-large, the legislature, and other key stakeholders. This committee leads the collection and dissemination of information, creates materials and key messages, and creates communication strategies to support OGIC initiatives and activities. The OCC is an established OGIC advisory committee authorized by ORS 276A.506(3)(a) and by majority vote of OGIC membership January 25, 2023.		
Committee Member Expectations	Be Active: Participate in meetings and actively engage in committee business and decision-making 1. Help to develop web/hub page messaging. 2. Talk about OGIC at conferences/forums/networking. 3. Reach out to your stakeholder group to share about OGIC and our work. 4. Help to develop outreach materials so that all OGIC members are speaking with one voice and a unified message. 5. Suggest agenda items/presentations for upcoming meetings. Be Prepared: Review materials before meetings and bring them to meetings Be Committed: Commit time and attention to meetings and service as a committee chair or member		



OGIC Committee Charter Outreach and Communications Committee

Expected outcomes	 Expected outcomes: Ad hoc review of new or revised content for OGIC's Hub site and Web page . Ad hoc creation of communication materials such as fact sheets and StoryMaps to ensure a unified message in OGIC communications. Support other OGIC committees' communication needs; coordinate/meet as needed with other committees. Partner with OGIC members 1:1 to continue outreach to increase awareness of who 		
	OGIC is and what activities OGIC is doing to advance GIS in Oregon, improve data sharing, and implement ORS276A.500-515.		
Timeline	Key Dates Revise content on OGIC hub/web site Ongoing communications-related activities will occur through	June 2025 oughout the 2-year period.	
Charter Revision Process	Charter will be reviewed at least every two years coinciding with the OGIC Work Plan Update, or as needed. Charter revisions must be approved by OGIC.		
Committee Budget	Use of OGIC funds must be approved by the OGIC Executive Committee prior to expenditures occurring.		
Committee End	OCC Committee will sunset on January 31, 2027 unless extended by Charter revision and approval by OGIC.		