

## **2020 Biennial Energy Report Draft Outreach and Engagement Plan**

**The Biennial Energy Report Purpose:** The Biennial Energy Report is an important tool for the Oregon Department of Energy to help Oregonians make informed decisions and maintain a resilient and affordable energy system. As the culmination of two years of work, it is a key part of ODOE's ability to provide a central repository of energy data, information, and analysis and it can also help provide a foundation for ODOE to be a venue for problem-solving Oregon's energy challenges.

**Outreach Plan Objectives:** This outreach plan will help make key legislators, stakeholders, and members of the public are aware of the report as a resource and will help ensure that the information is accessible and used. Specifically, objectives of this plan include:

- Highlight the report and the relevant information in it to key audiences to inform energy conversations and decisions.
- Be responsive to requests for information.
- Increase accessibility of the information.
- Help advance ODOE's strategic imperatives.
- Facilitate conversations about energy challenges.
- Begin the scoping for the 2022 Biennial Energy Report.
- Build a set of recommendations for energy policy that are informed by public and stakeholder input.

### **Outreach Plan Strategies and Actions – Questions for EAWG:**

- ODOE-sponsored webinars on report sections and topics. *What webinars and topics would be helpful?*
- ODOE staff presentations at existing conferences, meetings, seminars, classes. *Do you know of any venues where the report should be presented?*
- Legislative testimony to inform lawmakers. *Feel free to let your contacts know that ODOE is a resource.*
- Share the report digitally and in printed form with reporters, libraries, and educators. *Are there specific places and people we should reach out to?*
- Invite participation and reaction from other energy experts and stakeholders. *Which experts do you recommend? Are there topics that might benefit from discussions with stakeholders? What is the best format for these conversations?*
- Enhance website to include more easily digestible and accessible information. *Do you have ideas for the website?*
- Translate all or parts of the report into other languages. *With limited resources, which language(s) should be a priority? Which sections?*
- Collect feedback on report scope and content, seek input on content for future reports and other agency products.

- Host sessions to solicit ideas for and discuss recommendations. *What is the right scope and level for policy recommendations?*

### **Additional Questions for EAWG:**

- What ideas do you have on how ODOE can use the Biennial Energy Report to help educate Oregonians, inform energy decisions, and facilitate energy conversations?
- Are there additional objectives for the outreach?
- What other strategies or actions should the agency consider?

### **Background on Biennial Energy Report**

In 2017, Oregon passed a law ([ORS 469.059](#)) requiring ODOE to develop a Biennial Energy Report to inform local, state, regional, and federal energy policy development and energy planning and investments. In 2018, the [inaugural Biennial Energy Report](#) provided foundational energy data, examined the existing policy landscape, and identified options for continued progress toward meeting the state's energy goals. The second report was released November 2020.

### ***Topics Required in ORS 469.059***

- Consumption, generation, transmission and production of energy, including fuel energy,
- Energy costs
- Energy sectors, markets, technologies, resources and facilities
- Energy efficiency and conservation
- The effects of energy use, including effects related to greenhouse gases
- Local, state, regional and federal regulations, policies and planning activities
- Emerging opportunities, challenges, and impacts

*Report may include recommendations for:*

- Development and maximum use of cost-effective conservation methods and renewable resources, consistent with the energy policies stated in ORS [469.010](#), [469.310](#), and the [Northwest Power and Conservation Council's plans](#).
- Proposed research, development and demonstration projects and programs necessary to further the energy policies stated in ORS [469.010](#) and [469.310](#).