2020 Biennial Energy Report
Draft Outreach and Engagement Plan

The Biennial Energy Report Purpose: The Biennial Energy Report is an important tool for the Oregon Department of Energy to help Oregonians make informed decisions and maintain a resilient and affordable energy system. As the culmination of two years of work, it is a key part of ODOE’s ability to provide a central repository of energy data, information, and analysis and it can also help provide a foundation for ODOE to be a venue for problem-solving Oregon’s energy challenges.

Outreach Plan Objectives: This outreach plan will help make key legislators, stakeholders, and members of the public aware of the report as a resource and will help ensure that the information is accessible and used. Specifically, objectives of this plan include:

- Highlight the report and the relevant information in it to key audiences to inform energy conversations and decisions.
- Be responsive to requests for information.
- Increase accessibility of the information.
- Help advance ODOE’s strategic imperatives.
- Facilitate conversations about energy challenges.
- Begin the scoping for the 2022 Biennial Energy Report.
- Build a set of recommendations for energy policy that are informed by public and stakeholder input.

Outreach Plan Strategies and Actions – Questions for EAWG:

- ODOE-sponsored webinars on report sections and topics. What webinars and topics would be helpful?
- ODOE staff presentations at existing conferences, meetings, seminars, classes. Do you know of any venues where the report should be presented?
- Legislative testimony to inform lawmakers. Feel free to let your contacts know that ODOE is a resource.
- Share the report digitally and in printed form with reporters, libraries, and educators. Are there specific places and people we should reach out to?
- Invite participation and reaction from other energy experts and stakeholders. Which experts do you recommend? Are there topics that might benefit from discussions with stakeholders? What is the best format for these conversations?
- Enhance website to include more easily digestible and accessible information. Do you have ideas for the website?
- Translate all or parts of the report into other languages. With limited resources, which language(s) should be a priority? Which sections?
- Collect feedback on report scope and content, seek input on content for future reports and other agency products.
• Host sessions to solicit ideas for and discuss recommendations. *What is the right scope and level for policy recommendations?*

**Additional Questions for EAWG:**

• What ideas do you have on how ODOE can use the Biennial Energy Report to help educate Oregonians, inform energy decisions, and facilitate energy conversations?
• Are there additional objectives for the outreach?
• What other strategies or actions should the agency consider?

**Background on Biennial Energy Report**

In 2017, Oregon passed a law ([ORS 469.059](https://www.leg.state.or.us/billsearch/finaltext.cfm?b=2017&s=1&chap=469)) requiring ODOE to develop a Biennial Energy Report to inform local, state, regional, and federal energy policy development and energy planning and investments. In 2018, the inaugural Biennial Energy Report provided foundational energy data, examined the existing policy landscape, and identified options for continued progress toward meeting the state’s energy goals. The second report was released in November 2020.

**Topics Required in ORS 469.059**

• Consumption, generation, transmission and production of energy, including fuel energy,
• Energy costs
• Energy sectors, markets, technologies, resources and facilities
• Energy efficiency and conservation
• The effects of energy use, including effects related to greenhouse gases
• Local, state, regional and federal regulations, policies and planning activities
• Emerging opportunities, challenges, and impacts

*Report may include recommendations for:*

• Development and maximum use of cost-effective conservation methods and renewable resources, consistent with the energy policies stated in ORS 469.010, 469.310, and the [Northwest Power and Conservation Council’s plans](https://www.northwestpower.org/).  
• Proposed research, development and demonstration projects and programs necessary to further the energy policies stated in ORS 469.010 and 469.310.