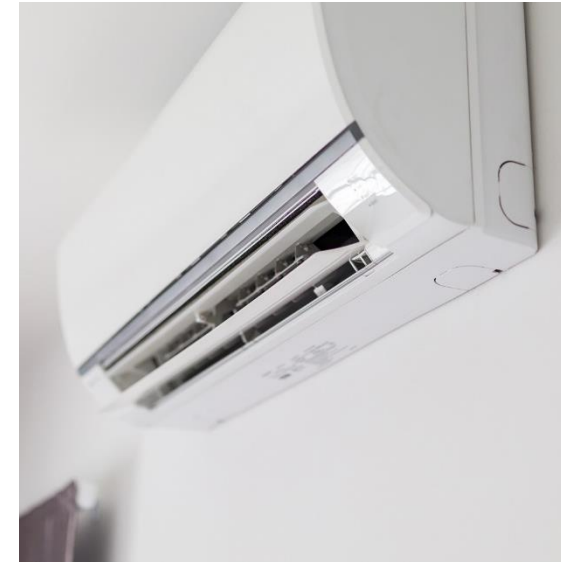


Oregon Department of **ENERGY**

Heat Pump Purchase Program (HP3)

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Duard Headley
April 14, 2025





OREGON DEPARTMENT OF ENERGY

Leading Oregon to a safe, equitable, clean, and sustainable energy future.

Our Mission

The Oregon Department of Energy helps Oregonians make informed decisions and maintain a resilient and affordable energy system. We advance solutions to shape an equitable clean energy transition, protect the environment and public health, and responsibly balance energy needs and impacts for current and future generations.

What We Do

On behalf of Oregonians across the state, the Oregon Department of Energy achieves its mission by providing:

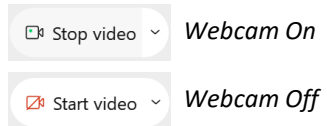
- A Central Repository of Energy Data, Information, and Analysis
- A Venue for Problem-Solving Oregon's Energy Challenges
- Energy Education and Technical Assistance
- Regulation and Oversight
- Energy Programs and Activities

USING WEBEX

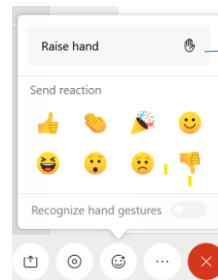
Audio Options



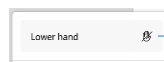
Video Options



Reactions



Click to Raise your hand.

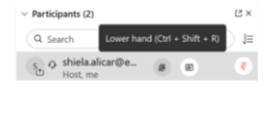


Click on Lower hand when you are done.

Second Raise Hand Option

You can also click on the hand next to your name in the Participant list to raise your hand.

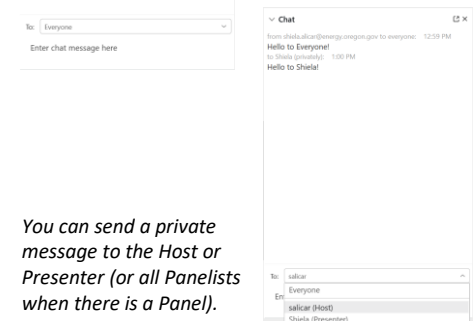
Click on Lower hand when you are done.



Chat



You can chat to Everyone in the meeting.



You can send a private message to the Host or Presenter (or all Panels when there is a Panel).

AGENDA

10:00	Welcome and Introductions
10:10	Program Overview
10:20	Incentive Reservations – Added based upon contractor input
10:30	Contractor Registration
10:35	How to Apply and Key Program Dates
11:10	Questions

INCENTIVE OVERVIEW

- 12,000 incentives of \$2,000 each
 - 6,000 incentives for **rental units**
 - 4,000 incentives for **new residential construction** (including rental units)
 - 2,000 incentives for **owner-occupied homes**
- One incentive per dwelling
- Applied for by contractors after installation with optional reservations
- Can be stacked with other non-federal incentives (ORHHP, CHPDP)



PROGRAM COMPARISON

HEAT PUMP PURCHASE PROGRAM	OREGON RENTAL HOME HEAT PUMP PROGRAM
\$2,000 incentive for cost of heat pump (no grants)	Rebates (\$2-7k) and grants (\$2-4k)
Cap of 50 incentives per contractor business per quarter (200 annually)	No limit on reservations per contractor
Apply after installation (--- NEW --- Reservations optional)	Reserve before installation
Available for homeowners, rentals, and new construction	Available for rentals/owner-occupied MH in rented space
Rental agreement not required	Rental agreement is required
LMI check box (for reporting)	LMI documentation required
Efficiency requirements: HSPF2 8.1, SEER2 16	Higher efficiency requirements – HSPF2 8.1, SEER2 16
1 step to receive incentive (submit)	2 steps to receive incentive (submit, project complete)
Can reapply if application is denied due to being incomplete	Ability to amend Incomplete reservations
Application can only be approved or denied	Ability to amend and withdraw applications

PROJECT ELIGIBILITY

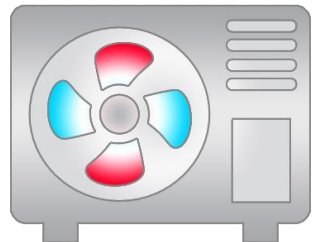
- Installed on or after program start date.
 - **Yes**, heat pumps purchased now due to the coolant change will be eligible **if** they are installed on or after the program opening.
- Installed by an ODOE approved contractor.
- Include a 5-year system warranty and a one-year labor warranty, be new, and provide heating and cooling for a living area of the home.
- Commercial properties, Vacation/transient occupancies are not eligible.
- Other requirements included in the HP3 Policies.

RESERVATIONS -- NEW!

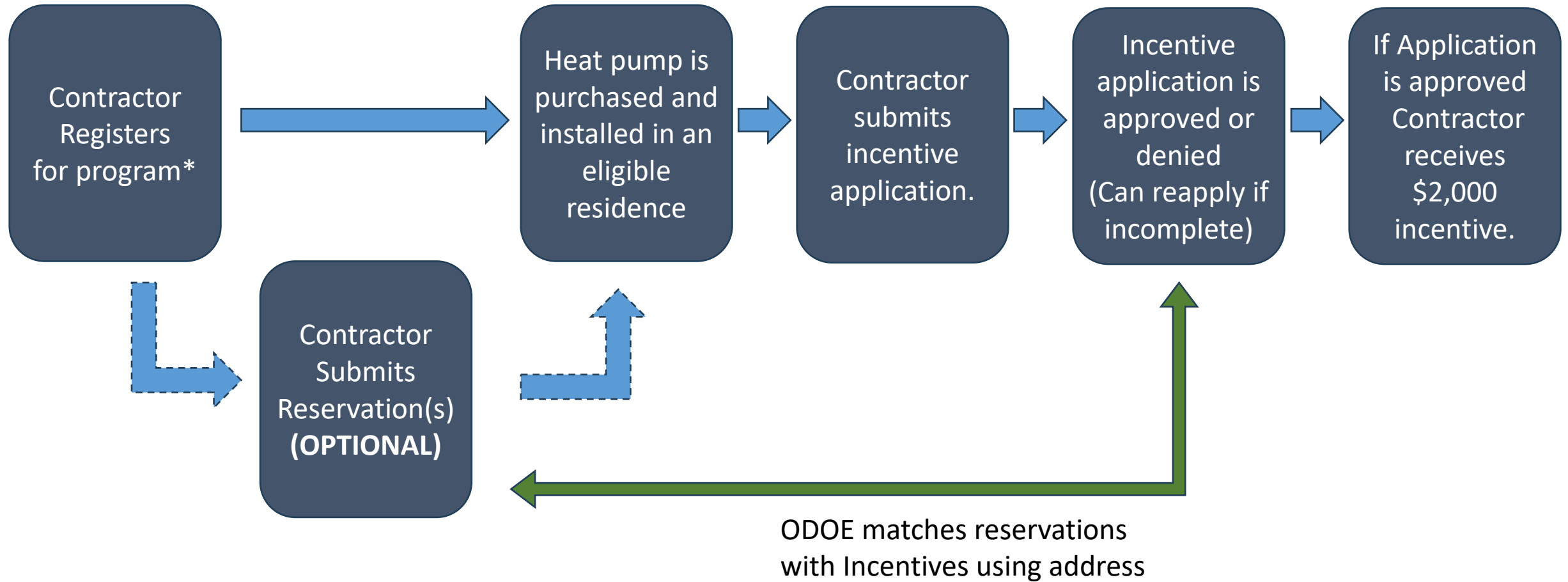
- Contractors can submit incentive reservations
- Reservations are optional; Contractors may submit applications without a corresponding reservation
- Full project eligibility not reviewed as part of reservations approval
- To claim a Reservation, contractors submits an Incentive Application and ODOE will match the Reservation and Application
- Reservations count toward incentive limits (50/quarter & 200/year)
 - Contractor Total = Reservations + Incentives Submitted without reservations
- Reservations hold one or more of the 12,000 incentives, but do not guarantee an incentive if federal funding is terminated

PROGRAM BACKGROUND

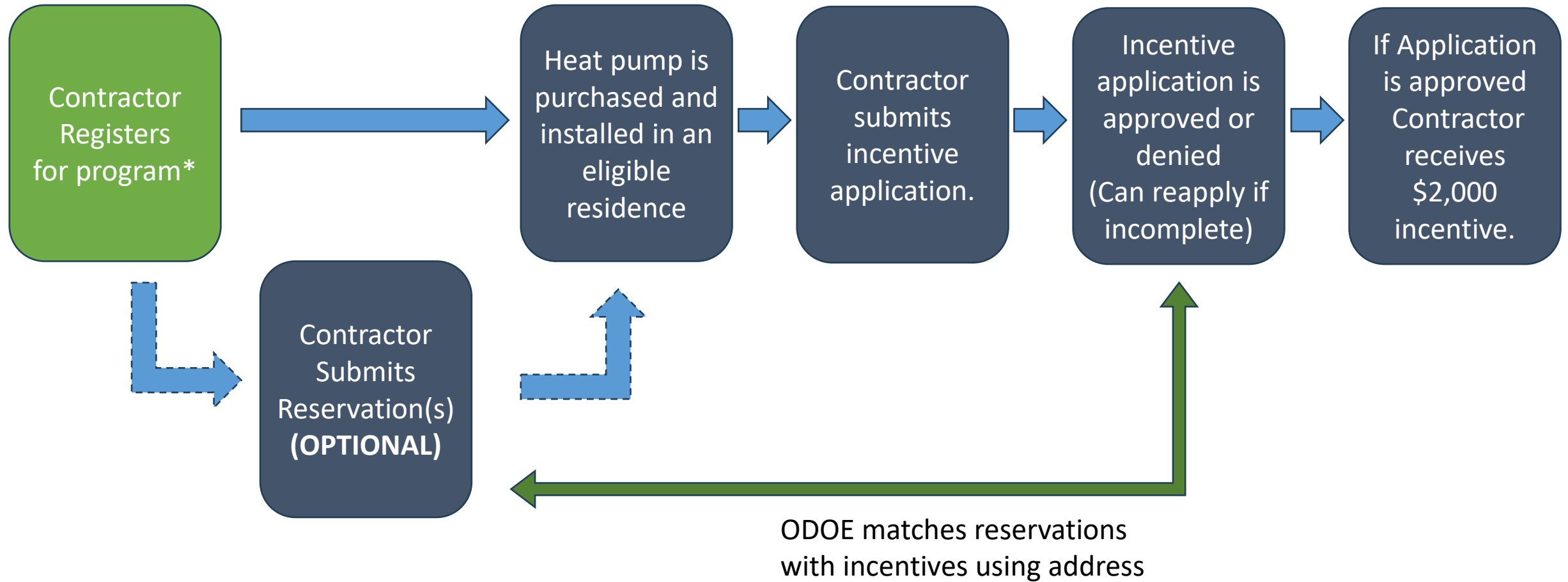
- The Heat Pump Purchase Program (HP3) is funded through a Climate Pollution Reduction Grant (CPRG) awarded to Oregon by the U. S. Environmental Protection Agency.
- The CPRG grant is a reimbursable grant: Oregon does not receive grant funds up front.
- For HP3 Oregon only receives grant funds for incentives after incentives are paid to contractors.
- If grant funding is suspended by the U. S. Environmental Protection Agency, ODOE will suspend the program until funding is once again available.
- If funding is term terminated U. S. Environmental Protection Agency, ODOE will necessarily terminate the program.
- Contractors will be promptly notified if funding is suspended or terminated.



PROGRAM PROCESS OVERVIEW



PROGRAM PROCESS OVERVIEW



CONTRACTOR BUSINESS REGISTRATION

- Documents requested
 - W-9
 - Proof that OSHA violations resolved (if applicable)
- Licenses Required
 - CCB (No disciplinary actions from CCB within last two years)
 - BCD (Enter a subcontractor you typically use if you do not have one)
- Other requirements
 - Current worker's compensation insurance coverage
 - No non-complying employer order from the WCB within last two years
 - No OSHA violations within the past two years
- Training is required for existing and new contractors

USER REGISTRATION STEPS

1. Create a profile in the ODOE [application website \(https://odoe.powerappsp.ortals.us/\)](https://odoe.powerappsp.ortals.us/)
 - a) You can update the Language settings using the dropdown below the Sign in button
 - b) If you already have a portal account you can skip this step

The screenshot shows the top navigation bar of the ODOE application website with links: Home, Submit a Comment, Financial/Incentive, Received Comments/Data, Ask Energy, Other, and Sign in. Below the navigation bar are three tabs: Sign in (active), Register, and Redeem invitation. The main content area is titled 'Please Sign In to' and lists several actions users can perform: Submit/Update an incentive or grant application, Submit a energy code question, Submit a record request, Submit a 1.5% for Green Energy Technology(GET) Report, Submit a Responsible Labor Standards Attestation(RLSA), and Submit a Renewable Portfolio Standard(RPS) Application. A note states: 'NOTE : if this is the first time accessing this site please use the register tab to create an account'. Below the note are two sections: 'Sign in with a local account' and 'Sign in with an external account'. The 'Sign in with a local account' section contains fields for Username and Password, a 'Remember me?' checkbox, and 'Sign in' and 'Forgot your password?' buttons. The 'Sign in with an external account' section contains 'Google' and 'Microsoft' buttons. At the bottom of the page, there is a 'Select Language' dropdown menu, a 'Powered by Google Translate' logo, and a copyright notice: 'Copyright © 2025. All rights reserved.'

CONTRACTOR BUSINESS REGISTRATION STEPS

1. Click back into the HP3 program page.
2. All Contractors will need to complete an HP3 Registration
3. The main business account will need to be approved prior to registering other contractors within the business.

[Home](#) > [Heat Pump Purchase Program HP3](#)

Heat Pump Purchase Program HP3

Welcome to the Heat Pump Purchase Program (HP3) at Oregon Department of Energy

The Oregon Department of Energy has received a grant of \$24 million to help fund the purchase of heat pumps in Oregon residences. The grant is funded through the U.S. Environmental Protection Agency's Climate Pollution Reduction Grant, enabled by the Inflation Reduction Act. With this grant, ODOE will provide incentives of \$2,000 for heat pumps purchased for homes in Oregon. The Heat Pump Purchase Program (HP3) will begin accepting new incentive applications in the Spring of 2025.

Contractors: Please read the [Contractor registration eligibility requirements here](#).

If you receive a message "you don't have the appropriate permissions", please contact us using one of the methods under need support below. Registered contractors submit an application to receive incentives. Your application progress will save each time you click the 'Next' button in the application. If you click 'Previous' or leave the page before clicking 'Next' your progress on that page will be lost. You can leave the page and return later to your saved application by again selecting "Complete an incentive application"

You must receive an email stating that you have been approved to access the incentive application.

[Register to be an approved contractor here.](#)

To apply, select the option below to "Complete a grant application".
Rule is each business will have a maximum of 100 applications in submitted and in-review status at a time.

The HP3 application is one page that will require W-9. If applicable you will also need to provide documentation of good standing with OSHA (if you have had any violations in the past two years). If you need to leave the application please do not close out of the screen as you may only submit the application. You cannot save and return to the application later

Create a new application

Associated to business

Application ID	Customer Label	Status Reason	HP3 Contractor ID	Applicant Contact
123456789	123456	123456	123456	123456789

NEW USER FOR CONTRACTOR BUSINESS REGISTRATION STEPS

- Main account must be approved prior to registering new users

Home > Heat Pump Purchase Program (HP3) > Heat Pump Purchase Program (HP3) Contractor Registration

Heat Pump Purchase Program (HP3) Contractor Registration

Enter Business CCB or Name

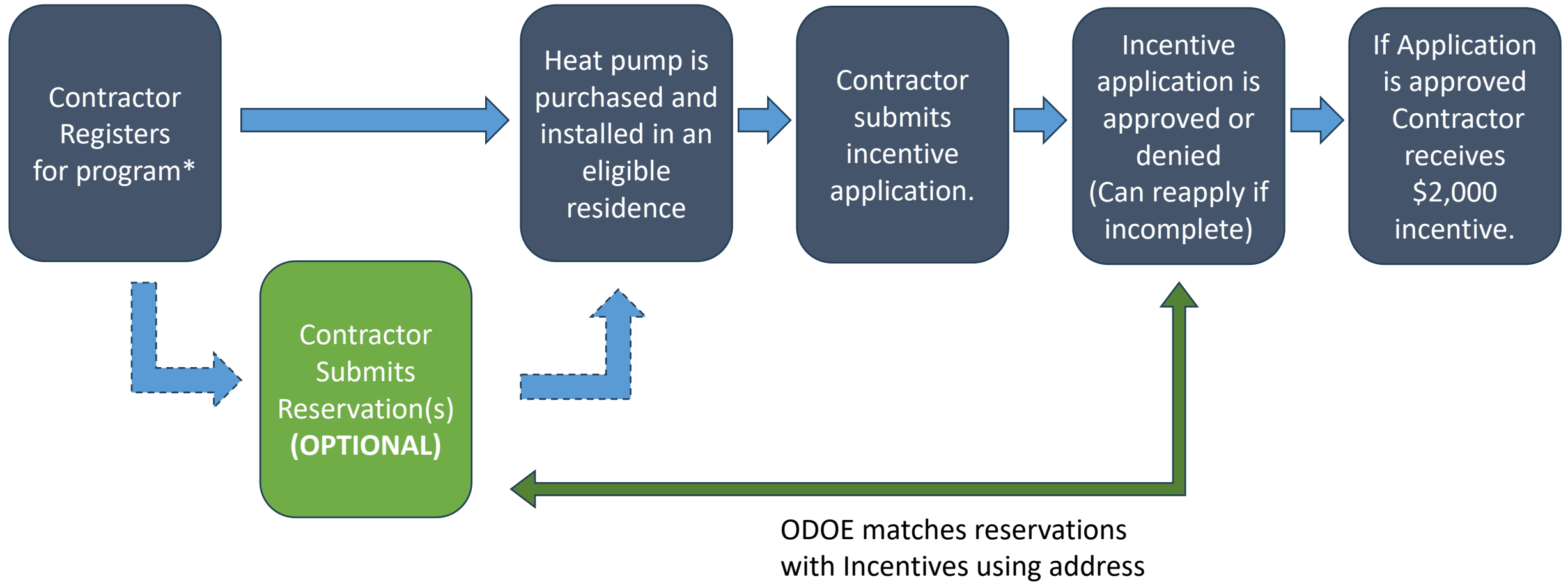
Business Name ↑	CCB Number	
Business Name	234123	<input type="button" value="v"/>
Business Name	234123	<input type="button" value="v"/>
D2 Heat Pumps	39393	<input type="button" value="v"/>
Ducky Heat Pumps	1234	<input type="button" value="v"/>
Heat Pumps 4 All	1234	<input type="button" value="v"/>
Heat Pumps R Us	1234	<input type="button" value="v"/>
Heaters	4321	<input type="button" value="v"/>
Muppets Inc	AbDa	<input type="button" value="v"/>
New April Contractor	3456	<input type="button" value="v"/>
ODOE	1234567	<input type="button" value="v"/>

< 1 2 >

Select Language

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PROGRAM PROCESS OVERVIEW



RESERVATIONS

- Submit project site address information
- Number of units within the project
 - 1 if single family
 - Up to 124 if multifamily
- Incentive caps
 - 50 per quarter up to 200 per year per Contractor Business
 - Contractor Business Total = Reservations + Incentives Submitted without reservations

Home > Heat Pump Purchase Program (HP3) > Heat Pump Purchase Program Reservations

Heat Pump Purchase Program Reservations

HP3 Contractor *

Project Site Address 1 *

Project Site Address 2

Project Site City *

Project Site Zip *

Project Site State *

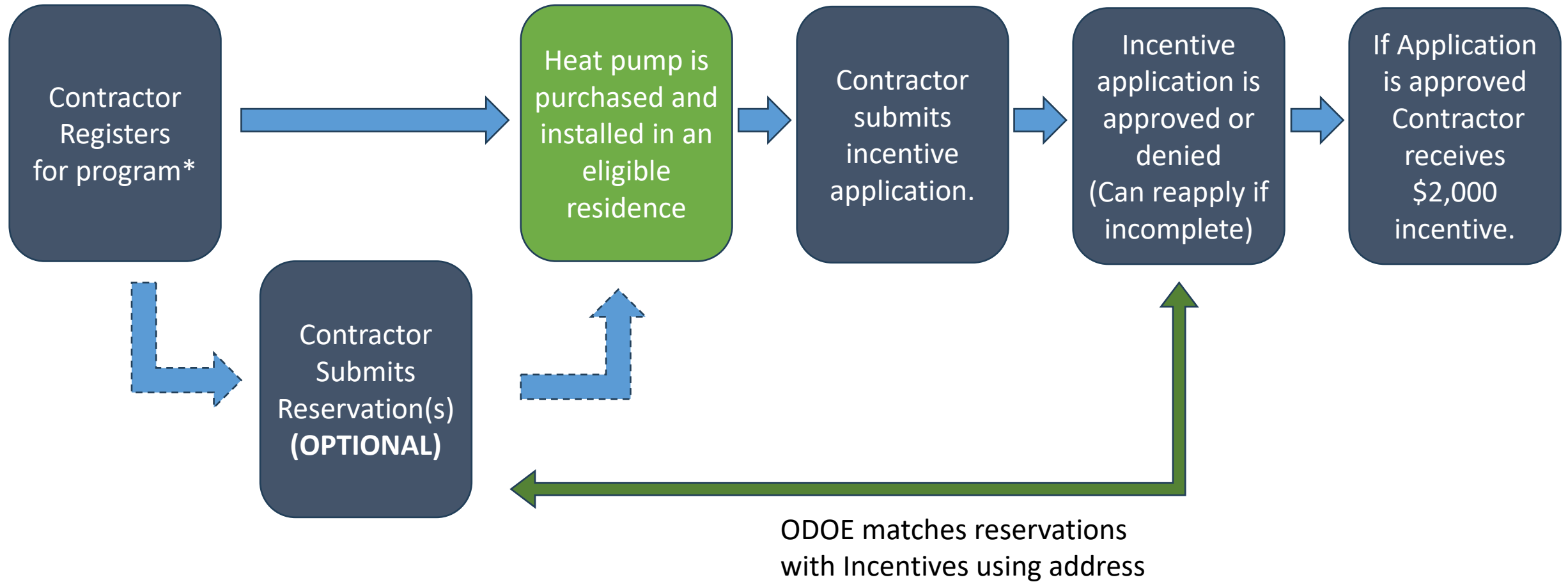
OR ▼

Project Site County *

Select ▼

Number of Units

PROGRAM PROCESS OVERVIEW

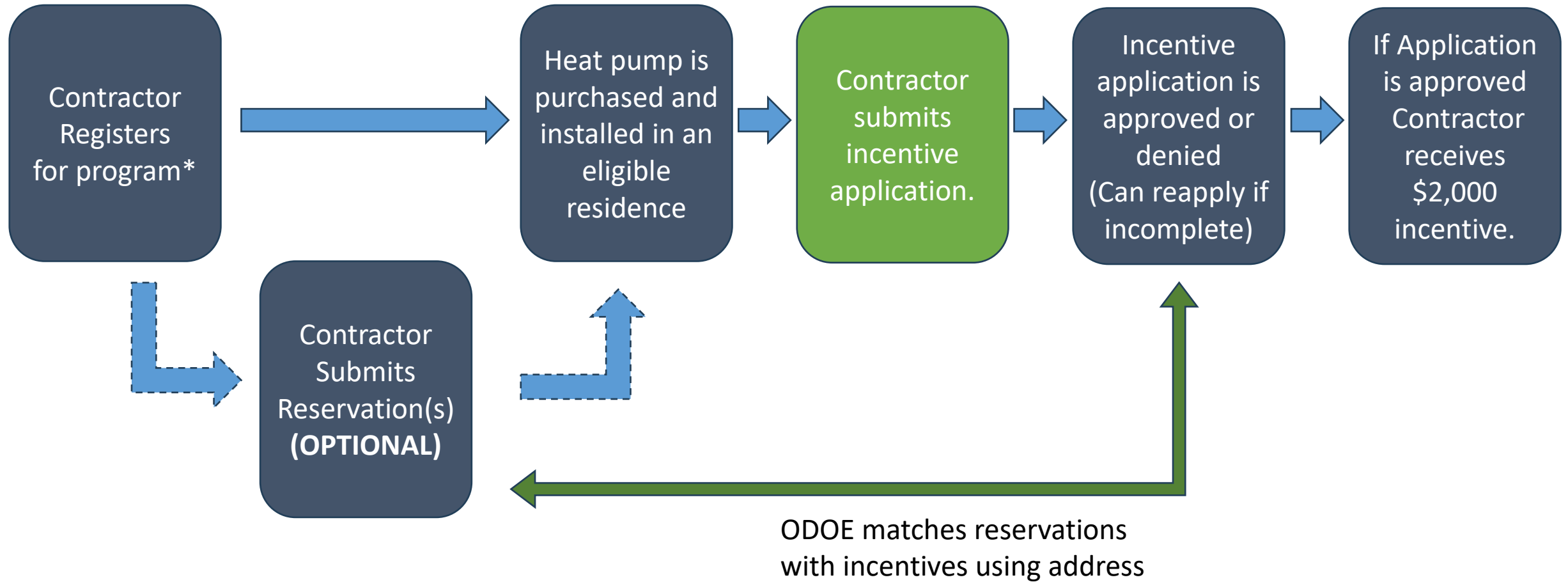


ELIGIBLE RESIDENCES

- Address must be in Oregon
- New residential construction (including rental units)
- Rental units
- Owner-occupied homes
- Manufactured homes that are owner occupied and paying space rent considered as Rental Unit if there are no more incentives available in that category, can be owner-occupied home

Send specific eligibility questions to the program email: hp3@energy.Oregon.gov

PROGRAM PROCESS OVERVIEW



INCENTIVE APPLICATION

- Required Documents

- AHRI Certificate
- Final inspection from permitting agency as proof that the heat pump is associated with the project address (can upload a photo of mechanical minor label if applicable)
- Invoice
 - Model information of the heat pump installed
 - Heat pump price (equipment only)
 - Total installation cost
 - Incentives received
 - Project site address
 - Warranty information (5yr against manufacturer defects and 1yr labor warranty)
 - Owner or Representative Signature
 - Contractor Signature



INCENTIVE APPLICATION

Key information requested

- Owner Contact information
- Project site address
- Site utility
- Heat pump indoor/outdoor model information
- Efficiency requirements
- Heat Pump Purchase price
 - Only include the cost of the heat pump (no labor or other work done)
- Other Incentives
 - Amount
 - Description= Who the other incentive is from
- LMI
 - No documentation required. Only for reporting purposes
- Household type
- Heating type replaced

[Home](#) | [Submit a Comment](#) | [Financial/Incentive](#) | [Received Comments/Data](#) | [Ask Energy](#) | [Other](#) | [Kayla Barboza](#)

Heat Pump Purchase Program Incentive Application

Application Contact Information

Business Name *

Business Name

Applicant Contact *

Kayla Barboza

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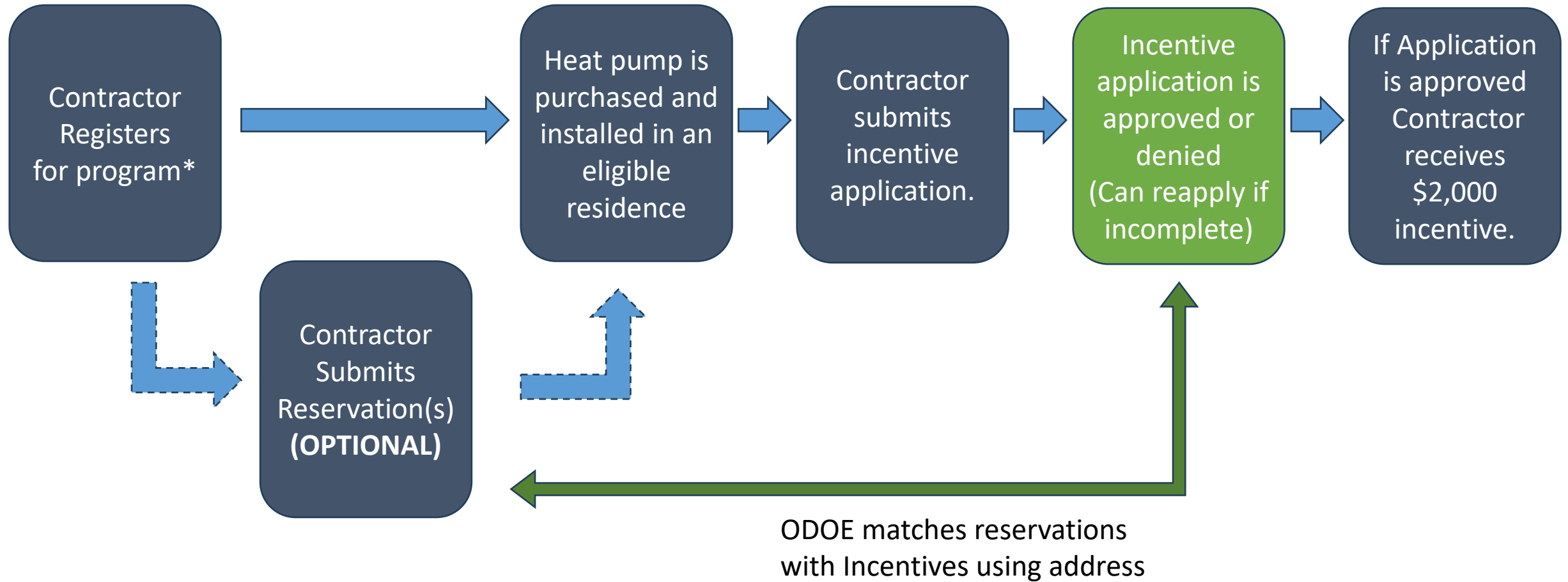
Next

Select Language

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PROGRAM PROCESS OVERVIEW



ODOE REVIEW PROCESS

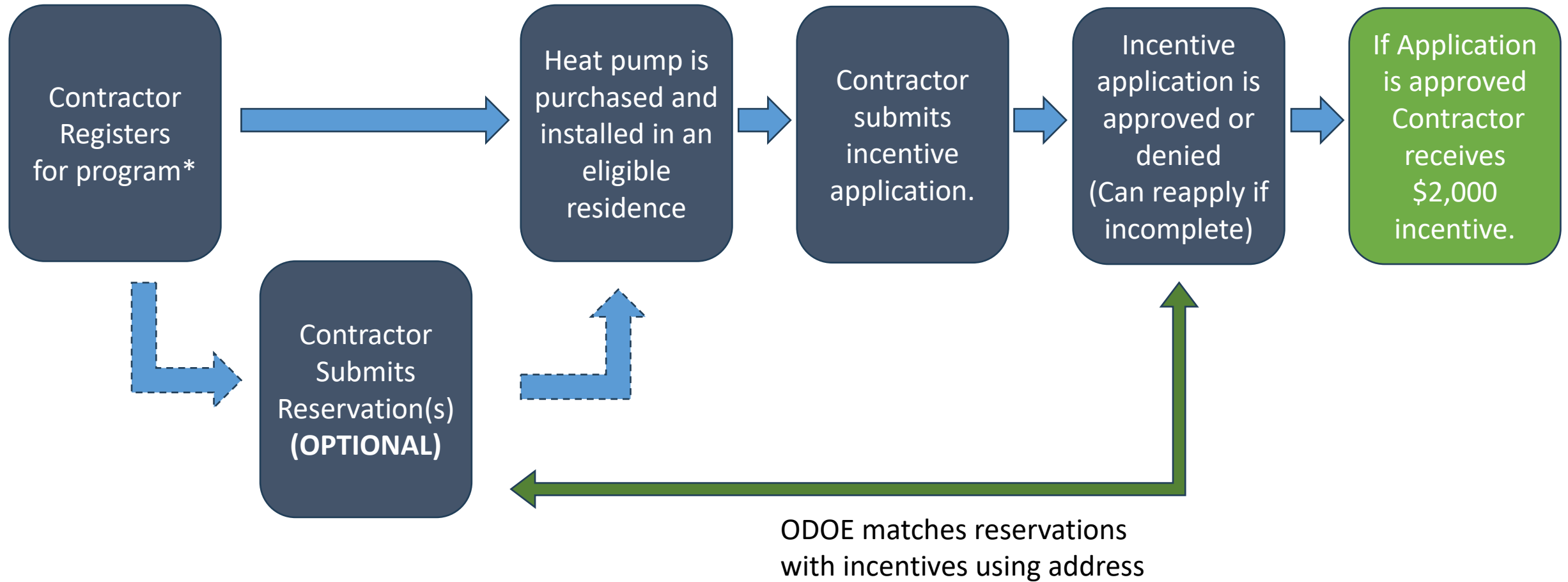
Program staff review submitted applications

Applications will be denied if...

- Project is outside of Oregon
- Installation prior to program start
- Installed in a commercial building
- Address changed (from reservation if previously reserved)
- Heat pump installed does not meet minimum efficiency requirements
- Missing or incomplete required information*

*Eligible to re-apply if denied

PROGRAM PROCESS OVERVIEW



RESOURCES

- All following resources as well as webinar recordings can be found on the HP3 webpage:
<https://www.oregon.gov/energy/Incentives/Pages/HP3.aspx>
- [Program policies](#)
- [Program FAQs](#)
- [Contractor Registration Requirements](#)
- [LMI Eligibility Guide](#)
- [Sign-up for Program Updates](#)
- Funding Status Updates

Key Program Dates

- April 14, 2025 – contractor training
- Spring, 2025 – Begin accepting new applications.
- Two weeks notice will be provided prior to program start

Thank you!
Questions?

Contact: hp3@energy.oregon.gov