

JOIN THE NETWORK OF GOOD



SECURE
HOUSING

BASIC
NEEDS

INCR EASE
CAPACITY



STRENGTHEN
FAMILIES



**United Way of the
Mid-Willamette Valley**

455 BLILER AVE. NE, SALEM | UNITEDWAYMWV.ORG



We find every dollar we can to address these critical issues, but we are more than fundraisers. Our work is centralized around four focus areas; developing housing for all, strengthening children and families, building community capacity, and meeting basic needs. Guided by these, we look for innovative projects, we support area service partners with grant funding and work to increase resources for our tri-county area.



COMMUNITY
IMPACT GRANTS



COTTAGES
UNITED



GOOD360 GIFTS IN
KIND PROGRAM



SAFESLEEP
UNITED



UNITED FOR
CLASSROOMS



ENRICHMENT
ACADEMY
SALEM- KEIZER



PAJAMA DRIVE



WOMEN
UNITED

A.L.I.C.E.: Asset Limited Income Constrained Employed

ALICE is the tool United Way uses to define and understand the struggles of households that earn above the Federal Poverty Level, but not enough to afford a bare-bones household budget.



MARION COUNTY

30% ALICE HOUSEHOLDS
11% HOUSEHOLDS
AFFECTED BY POVERTY



POLK COUNTY

32% ALICE HOUSEHOLDS
14% HOUSEHOLDS
AFFECTED BY POVERTY



YAMHILL COUNTY

31% ALICE HOUSEHOLDS
13% HOUSEHOLDS
AFFECTED BY POVERTY

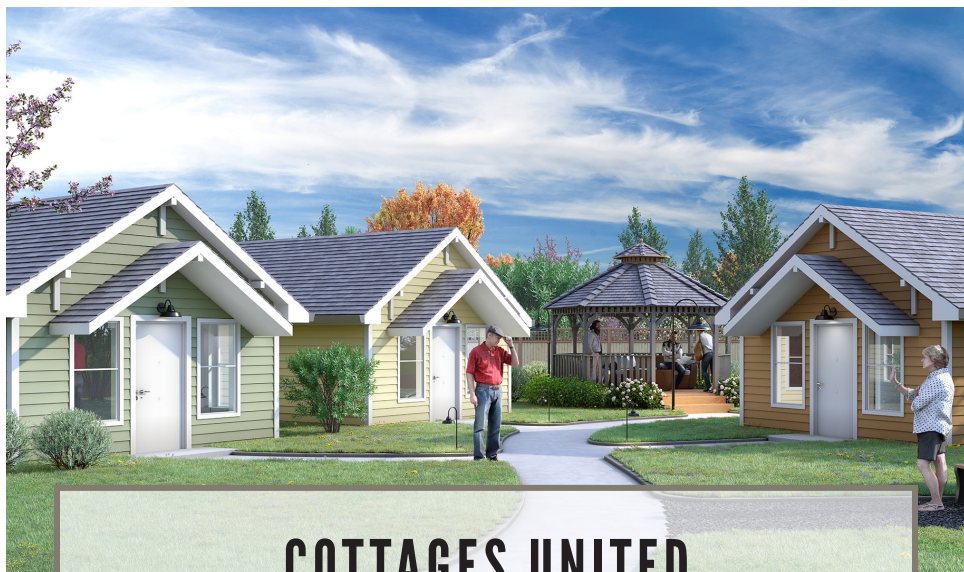
INNOVATIVE, ADAPTIVE PHILANTHROPY.

LIVE UNITED

United Way is committing to step up and help wherever we're needed. No other single organization has the scope, expertise or influence to bring hundreds of human service agencies, government, education partners and dedicated volunteers around a common vision of achieving long lasting results for a stronger, healthier Willamette Valley. When you give to a specific charity, you support a cause. When you give to United Way, your gift becomes part of a collective effort to strengthen our entire community. Your gift to United Way allows you to accomplish more than you can alone or through a single charity.

For 2022 and beyond, your United Way remains laser-focused on our Community Impact work, concentrating on solutions for senior citizens at risk of homelessness, increased access to resources to build capacity for our service providers, and tangible solutions to challenges right here in our backyard. This strategy wouldn't be complete without robust support for Community Essentials such as food access, support programs for children, programs for BIPOC, houseless or homeless programs and other basic essentials. United Way will continue to award grants to provide these critical services.

Our communities thrive when we LIVE UNITED. Thanks to you, United Way has remained an integral part of the social service provider network for over eighty years. We invite you to join us in restoring, repairing, rebuilding or whatever it takes, because together we can do more.



COTTAGES UNITED

AFFORDABLE, SAFE, HOUSING FOR SENIORS AT RISK OF HOMELESSNESS



Many older Oregonians are entitled to Social Security benefits. However, these benefits (currently \$1,529.00 average for an individual*) remain well below the poverty line and often fail to cover the cost of housing. Truthfully, a senior person relying on benefits cannot afford housing at the Free Market Rate anywhere in the country.

HUD considers a person housing burdened if their monthly housing costs are greater than 30% of a person's income. Throughout the nation, there are at least 9 seniors waiting for every occupied unit of affordable elderly housing.

Furthermore, the waiting list for affordable senior housing is often three to five years. With less income for other necessities such as food, medicine, and health care, these populations are particularly vulnerable to homelessness.



*Data from the Supplemental Security Income program through the Social Security Administration.



GOOD360 GIFTS IN KIND PROGRAM



2021 IMPACT:

264 DISTRIBUTION EVENTS

68 SERVICE PROVIDERS SERVED

136 VOLUNTEERS, 2280 HRS



SUSTAINABLE, TANGIBLE, RESOURCES FOR NONPROFITS IN OUR REGION

Good360, a national program, works with community-based nonprofits who can receive large quantities of goods and distribute them to nonprofits locally. These partners are called Community Redistribution Partners (CRPs). As the CRP for this region, United Way current has two warehouse distribution centers, one in Salem and a brand new West Valley Hub outside of Amity. Another warehouse in Newberg is in the works for 2022.

The beauty of a large warehouse full of new or returned goods is the variety and sheer volume of items. This assures the effectiveness of this resource. There is no cost to participate, nonprofits register for established time slots or contact our staff directly if they have an urgent need.

Our Warehouse would not be as effective without the key volunteers that come to help unpack, sort, and display the donated items for our partners to come and "shop". These tireless individuals have become a priceless contributors to the success of our program.





SAFESLEEP UNITED



2021 IMPACT:
4,380 SHELTER NIGHTS
10 VOLUNTEERS

OUR LOW BARRIER WOMEN'S SHELTER OFFERING SAFETY, ACCESS TO ADDITIONAL SERVICES, AND A SENSE OF COMMUNITY BELONGING.

SafeSleep United is our low-barrier women's shelter. In partnership with Inside Out Ministries, we established SafeSleep in 2020, providing a safe, warm, secure place exclusively for unsheltered women to sleep, eat a warm meal, and have access to wrap around supports that increase their chances of rebuilding their lives.



SafeSleep United is a low barrier shelter which does not require participation in a program, employment, income, or mandatory attendance. Our experienced, professional staff follow a harm reduction approach that does not require sobriety or mandatory treatment.

We are well on the way to conduct a large-scale remodel to accommodate more women and provide some basic needs; such as showers and a larger kitchen. We anticipate starting construction in Fall of 2022.





SANTIAM WILDFIRE SUPPORT

LONG TERM RECOVERY, SUPPORTING OUR FRIENDS AND NEIGHBORS REBUILD



2021 IMPACT:
\$464,418 DISTRIBUTED

As we surpass a full year from the beginning of the wildfire disaster, we reflect on how far we've come, but also, what's still needed to help our communities rebuild.

Today we serve as the fiscal sponsor for the Santiam Long Term Recovery Group as we continue to work closely with our valued partner Santiam Service Integration Team to meet the needs of survivor families in the canyon.

Each challenge, whether it be an urgent need for housing, or basic items like school supplies, we work to meet through emergency funding, grant funding and our Good360 Gifts in Kind Warehouse.





BUSINESS & COMMUNITY



2021 IMPACT:
TOTAL RAISED: \$844,098



WHAT'S RAISED HERE, STAYS HERE.

Every year, hundreds of Mid-Valley employees get involved in workplace giving campaigns to support local United Way Community Impact Projects or the charity of their choice.

The United Way workplace campaign unites employees in all offices or branches of a company, and gives them an opportunity to donate, volunteer and advocate for causes that matter to them. You can see the results in your own backyard, every dollar raised here, stays here. But the workforce campaign is about more than raising money for worthy causes; it also strengthens connections between employees and their community.

Top 20 Workplace Campaigns:

Capitol Auto Group

Garmin

A-dec

Bi-Mart

United Parcel Service

Costco Wholesale

Sentry Insurance

Salem Health

Advantage_Heating

Hematology Oncology of

Salem

Judson's Plumbing

Salem-Keizer Transit

Marion County Employees

Washington Federal Savings

Do It Best Corporation

Target

Key Bank

Berkshire Hathaway Home

Services

Nationwide

O'Reilly Auto Parts



COMMUNITY IMPACT GRANTS



2021 IMPACT:
\$214,825 AWARDED
17 PROVIDERS SERVED
29 DAF DISBURSEMENTS



YOUR DOLLARS AT WORK IN YOUR COMMUNITY.

Every year we conduct over 50 Workplace Campaigns to raise undesignated funds to serve as our Community Chest. All of our grant funding is supported by these donations.

Our objective for funding is to find opportunities to support providers projects or programs that are impact-driven, equitable, transparent, and regionally focused.

In 2019 we created a partnership with Willamette University's Atkinson Graduate School of Management to facilitate our grant process. Students research applicants, present their recommendations, and track the progress of how the grantees use the United Way funds.

United Way Donor Advised Funds are a way to build long-term stability for local philanthropy. United Way manages the funds with disbursement advisement from the donor. Our DAFs support local area schools and charities and are donor-centric.



WILLAMETTE
UNIVERSITY

MBA



WOMEN UNITED

PHILANTHROPY IN ACTION WOMENS GROUP

Women United is our womens philanthropic member group dedicated to positively impacting the lives of women and girls in our community. We meet the first Friday of every month to learn more about the challenges in our community and how we can meet those challenges.

As our first focus area, we learned about the lack of feminine hygiene products in schools for students. In 2019, we launched the Red Cart Project. Today we have hygiene carts in 22 schools, covering all three counties.

Every year, the Women United group helps sort and organize our annual Pajama Drive in November. This year, we sorted and distributed over 823 new PJs that were collected by 25 area businesses to 16 nonprofit partners.



2021 IMPACT:
2,122 SERVED
18 VOLUNTEERS, 87 HRS.





ENRICHMENT ACADEMY SALEM-KEIZER

BEFORE AND AFTER SCHOOL PROGRAMS DESIGNED TO SUPPORT ACADEMIC ACHIEVEMENT

In 2021, Salem Keizer Education Foundation approached United Way with a request to adopt the Enrichment Academy as a new program.

Held at three elementary, four middle schools, and two are high schools, we serve students and families whose lives are influenced by an array of social, emotional and economic factors that hinder their academic success.

Through a partnership with the Salem-Keizer School District the Enrichment Academy provides academic support and intervention, enrichment activities such as art, science, music, soccer, weightlifting, cooking and gardening and Parent Education. College and Career readiness is offered through the ASPIRE program. United Way recruits, trains and manages all the mentors who provide one on one help to high school students needing guidance with their post-secondary plans.



2021 IMPACT:

3,006 STUDENTS SERVED
80 VOLUNTEERS, 6080 HRS



INVEST:

MONTHLY DONOR: A monthly contribution from a checking account or credit card to support sustainability.

DONOR ADVISED FUND: A charitable giving vehicle administered by United Way, created to manage charitable donations.

MAGNET FUND: Choose from several focus areas; housing, children, environment, seniors, vets, women, or innovation.

COMMUNITY BUILDING SOCIETY: An annual business philanthropic opportunity for local businesses to engage in our community impact work.

UNITED LEGACY FUND: An endowment fund to assure long term sustainability of United Way's community impact.

VOLUNTEER:

LOANED EXECUTIVE: Represent United Way and our work throughout the community as a presenter or liaison.

COMMUNITY IMPACT VOLUNTEER: Regular facilitation or participation in supporting United Way events; Good360 Gifts in Kind events, and other activities.

SAFESLEEP UNITED: Assuring a safe, secure, warm place for women living on the streets to sleep.

CHAMPION:

COLLECTION DRIVES: Establishing and coordinating a collection drive for one of our impact projects - homeless kits, feminine hygiene products, pajamas and more.

WOMEN UNITED: A philanthropic group of women who take action on important issues affecting women and children in our community.

WORK PLACE CAMPAIGN: Conducting a fundraising campaign at a place of business that will provide employees the opportunity to engage in the work of United Way through payroll deduction or monthly giving.