



**INNOVATIVE, ADAPTIVE  
PHILANTHROPY.**

**LIVE UNITED**

**TOGETHER, WE CAN DO MORE**

MARION COUNTY | POLK COUNTY | YAMHILL COUNTY

**United  
Way**



**United Way of the  
Mid-Willamette Valley**

[UnitedWayMWV.org](http://UnitedWayMWV.org)

455 BLILER AVE. NE  
SALEM, OR 97301





Perhaps you've noticed, but, we've changed the way we do business here. We're working to tackle multiple focus areas at United Way, but there's a single mission that drives everything we do: uniting people and resources to build thriving and resilient communities. All of our work - whether it be to create Resource Cabinets for students affected by poverty, or bring access to basic hygiene to those suffering homelessness - flows from that mission.

Over the last two years, we've taken major steps toward each of our focus areas; developing housing for all, strengthening children and families, building community capacity and meeting basic needs. We launched innovative projects, we supported area service partners with gifts in kind or grant funding, and worked to address the gaps between resources and the needs in our tri-county area.

Each goal we set, each project we launch, each victory we win, is meant to bring more opportunities to thrive for our families, friends and neighbors.

You can help. Give today.



**NOTE:** Data sources are Mid-Valley Community Action Agency, Yamhill Community Action Partnership, United Way ALICE Report and Oregon Department of Education.

### **Marion County:**

- 995 people are unhoused.
- 394 of them are women.
- 223 are families with at least one child.
- 76 are U.S. veterans.
- Over 1,800 are students.
- 48% of all households live at or below the federal poverty level.

### **Polk County:**

- 223 people are unhoused.
- 89 of them are women.
- 13 are families with at least one child.
- 19 are U.S. veterans.
- Over 190 are students.
- 37% of all households live at or below the federal poverty level.

### **Yamhill County:**

- 426 people are unhoused.
- 183 of them are women.
- 142 are families with at least one child.
- 31 are U.S. veterans.
- Over 647 are students.
- 54% of all households live at or below the federal poverty level.

# COVID-19 FOOD SUPPORT



Following the COVID-19 outbreak in March, United Way immediately decided to put aside our normal operations and help fill the gaps for immune compromised and vulnerable people with food accessibility challenges. Community sponsors stepped up to assure our success, our thanks to Don Pancho, Dutch Bros., Grocery Outlet, Lowes, MaPS Community Foundation, Oregon Community Foundation, Pacific Source, Safeway, Washington Federal Bank and private donors. Leveraging community partnerships we've provided 500 bags each week in Salem, Keizer, Gates, Mill City and North Marion.

**To date, we've distributed enough food for over 175,200 meals.**

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COMMUNITY PARTNERS:

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# COMMUNITY RESPONSE UNITED



A mobile crisis response program, delivering non-emergency care that is voluntary, free, confidential, and would include: COVID-19 testing, suicide prevention, conflict resolution and mediation, welfare checks, substance abuse, first aid and non-emergency care, and social service program connection and referrals.

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COMMUNITY PARTNER:

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# MOBILE SHOWER UNIT



Access to basic hygiene is a recurring issue for those people affected by homelessness. With donor support, we purchased a 22-foot long trailer equipped with 3 private bathroom stalls - complete with shower, toilet and sink. This mobile hygiene unit has both black and gray storage tanks, and can be run on a generator so that it may be hauled to areas or programs that serve people in need.

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COMMUNITY PARTNER:

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RAISING CAPACITY

# GOOD360 GIFTS IN-KIND



Good360, a national program, works with major retailers to donate any returned or back stock items and distribute them to redistribution partners. As the distribution partner for this region, United Way offers the donated goods to local qualifying nonprofits to offset operating costs.

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COMMUNITY PARTNERS:

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# GRANT FUNDING



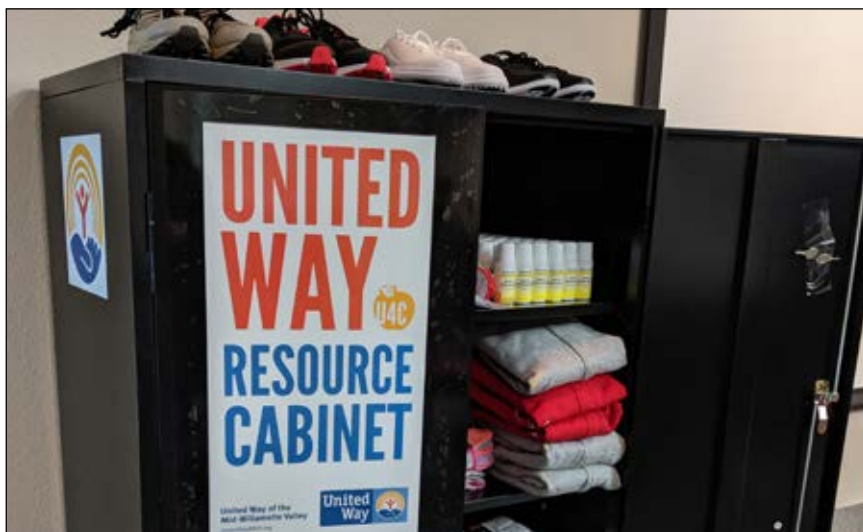
Dedicated to facilitating lasting social change, we work together with businesses, government, schools, faith groups, community members, and other nonprofits, because it takes the whole community to achieve the kind of results we need. Our objective for funding is to find opportunities to support providers projects or programs that are impact-driven, equitable, transparent, and regionally focused. United Way facilitates the grant program annually via an investment in the Willamette MBA course, Philanthropic Investment for Community Impact.

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COMMUNITY PARTNERS:

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# RESOURCE CABINETS



For far too many families, the cost of living outpaces what they earn. These households struggle to manage even their most basic needs. Responding to this issue and how it is affecting the performance and success of students, United Way created Resource Cabinets; mobile cabinets stocked with clothing, hygiene items and snacks. Cabinets are currently provided to elementary schools within our service area.

# WOMEN UNITED



Women United is our womens philanthropic member group dedicated to positively impacting the lives of women and girls in our community. As our first focus area, we learned about the lack of feminine hygiene products in schools for students. In 2019, we launched the Red Cart Project. Community members responded in waves of support so that we can assure sustainability for years to come.



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COMMUNITY PARTNERS:

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HOUSING FOR ALL

# SAFESLEEP UNITED



SafeSleep is a community solution to an ever-growing problem. We are providing a safe, warm, secure place exclusively for 19 women to sleep, eat and have access to wrap around supports that increase their chances of rebuilding their lives. SafeSleep United is open nightly from 7pm to 7am, regardless of weather. Beds are available on a first come, first served basis each evening. We are currently in the process of seeking approval to increase capacity to up to 40 women.

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COMMUNITY PARTNER:

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503.363.1651 | [unitedwaymwv.org](http://unitedwaymwv.org)

HOUSING FOR ALL

# TAYLOR'S HOUSE



United Way is committed to changing lives and shaping healthy futures for young people in our community. In 2018, after learning about the gap of available shelters for teens, we initiated our first impact project; a 24-hour shelter for youth who are unsheltered. Taylor's House offers safety, stability, structure and resources to at-risk, homeless, runaway and street youth.

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COMMUNITY PARTNER:

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BASIC NEEDS

# VILLAGES UNITED



A community based membership organization focused on helping seniors live independently in their own homes as they age. This new non-profit has joined a national movement working to help seniors live active, healthy lifestyles by supporting a volunteer network connecting seniors with seniors and neighbors with neighbors to support seniors to age in place gracefully.



**VILLAGES UNITED**

Connecting Seniors with Seniors  
and Neighbors with Neighbors

HOUSING FOR ALL

# AFFORDABLE HOUSING



In our Mid-Valley region, we are experiencing a crises around housing and homelessness. The overarching goal for this effort is to build affordable housing for underserved, at-risk or very low-income populations with initial priority for seniors, women and veterans. Each home would be financeable at a \$350 maximum monthly payment, be durable, functional, and cost effective to build.



## INVEST:

**MONTHLY DONOR:** A monthly contribution from a checking account or credit card to support sustainability.

**DONOR ADVISED FUND:** A charitable giving vehicle administered by United Way, created to manage charitable donations.

**MAGNET FUND:** Choose from several focus areas; housing, children, environment, seniors, vets, women, or innovation.

**PRESIDENTS LEADERSHIP CIRCLE:** An annual business sponsorship starting at \$5,000.

**UNITED LEGACY FUND:** An endowment fund to assure long term sustainability of United Way's community impact.

## VOLUNTEER:

**LOANED EXECUTIVE:** Represent United Way and our work throughout the community as a presenter or liaison.

**COMMUNITY IMPACT VOLUNTEER:** Regular facilitation or participation in supporting United Way events; Good360 Gifts in Kind events, and other activities.

**VILLAGES UNITED:** Support opportunities for supporting seniors.

**SAFESLEEP UNITED:** Assuring a safe, secure, warm place for women living on the streets to sleep.

## CHAMPION:

**COLLECTION DRIVES:** Establishing and coordinating a collection drive for one of our impact projects - homeless kits, feminine hygiene products, pajamas and more.

**WOMEN UNITED:** A philanthropic group of women who take action on important issues affecting women and children in our community.

**WORK PLACE CAMPAIGN:** Conducting a fundraising campaign at a place of business that will provide employees the opportunity to engage in the work of United Way through payroll deduction or monthly giving.