UNITED WAY

Raise Your Hand

TOGETHER, WE CAN DO MORE

MARION COUNTY | POLK COUNTY | YAMHILL COUNTY

United Way of the Mid-Willamette Valley

455 BLILER AVE. NE, SALEM | UNITEDWAYMWV.ORG

UNITED
United Way

INNOVATIVE, ADAPTIVE PHILANTHROPY.

LIVE UNITED

Whether it's a shelter for homeless teens, a mobile hygiene trailer, food boxes for medically fragile individuals or support for families affected by the wildfire disaster, United Way is committing to step up and help wherever we're needed.

No other single organization has the scope, expertise or influence to bring hundreds of human service agencies, government, education partners and dedicated volunteers around a common vision of achieving long lasting results for a stronger, healthier Willamette Valley. When you give to a specific charity, you support a cause. When you give to United Way, your gift becomes part of a collective effort to strengthen our entire community. Your gift to United Way allows you to accomplish more than you can alone or through a single charity.

We've worked very hard over the last two years to strengthen our relationships with area service providers and community members to assure our efforts have impact, our resources are used wisely, and our focus is on collaboration and sustainable outcomes.

Each goal we set, each project we launch, each victory we win, is meant to bring more opportunities to thrive for our families, friends and neighbors. We can't do our work without you - put us to work for you and let us put your passion into action. Just raise your hand.

Developing Housing for All

Affordable Housing: Senior Cottage Clusters

SafeSleep United

Meeting Basic Needs

Community Impact Partner Projects

Santiam Canyon Long Term Recovery Group

Building Community Capacity

Community Impact Grants

Good360 Gifts in Kind

Transportation Assistance

Strengthening Children & Families

COVID-19 Resources

Emergency Food & Shelter Program

UW Resource Cabinets

Women United: Red Cart

ALICE

Asset Limited Income Constrained Employed

ALICE is the tool United Way uses to define and understand the struggles of households that earn above the Federal Poverty Level, but not enough to afford a bare-bones household budget.

MARION COUNTY

ALICE HOUSEHOLDS

30%

HOUSEHOLDS AFFECTED BY POVERTY

11%

POLK COUNTY

ALICE HOUSEHOLDS

32%

HOUSEHOLDS AFFECTED BY POVERTY

14%

YAMHILL COUNTY

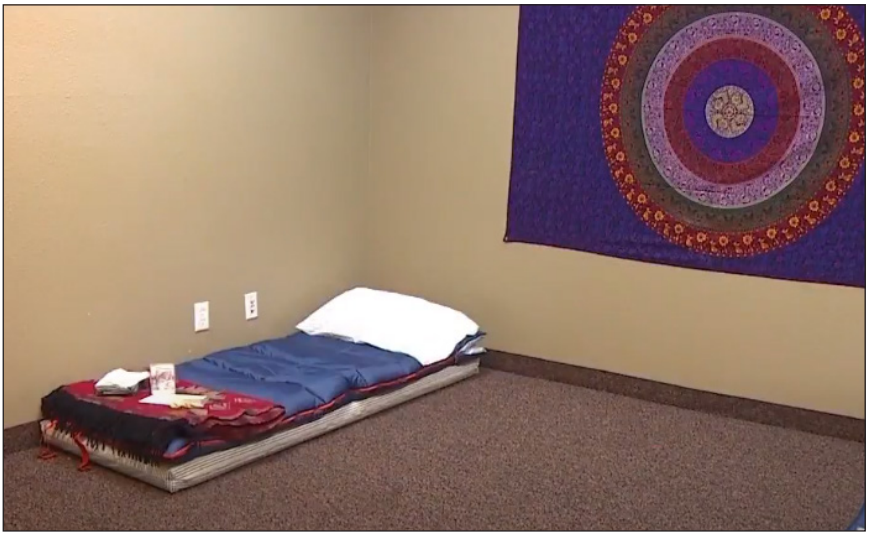
ALICE HOUSEHOLDS

31%

HOUSEHOLDS AFFECTED BY POVERTY

13%

SAFESLEEP UNITED



SafeSleep is a community solution to an ever-growing problem. We are providing a safe, warm, secure place exclusively for 19 women to sleep, eat and have access to wrap around supports that increase their chances of rebuilding their lives. SafeSleep United is open nightly from 7pm to 7am, regardless of weather. Beds are available on a first come, first served basis each evening. We are currently in the process of seeking approval to increase capacity to up to 40 women.

COMMUNITY PARTNER:

SafeSleep UNITED

INSIDE OUT
insideOutSalem.com

AFFORDABLE HOUSING

In our Mid-Valley region, we are experiencing a crises around housing and homelessness. The overarching goal for this effort is to build affordable housing for underserved, at-risk or very low-income populations with initial priority for seniors, women and veterans.

Currently, we're exploring some options to assist families affected by the Santiam Wildfire rebuild in a more affordable and accessible manner.

BASIC NEEDS

SANTIAM LONG TERM RECOVERY

For over 80 years, United Way of the Mid-Willamette Valley has been working to meet the needs of vulnerable families in our region. No matter the crisis, we have always remained steadfast in our commitment to take care of our community.

When the wildfires wreaked havoc across our region, forcing thousands of people to evacuate and seek shelter, we immediately jumped into action with a Resource Hub to meet their most pressing needs.

Today, we are facilitating Long Term Recovery by structuring the effort to support families and communities by working with nonprofit partners, county, city and federal teams to help our friends rebuild and thrive. This effort will continue for the next four to six years.

RAISING CAPACITY

GRANT FUNDING

Dedicated to facilitating lasting social change, we work together with businesses, government, schools, faith groups, community members, and other nonprofits, because it takes the whole community to achieve the kind of results we need. Our objective for funding is to find opportunities to support providers projects or programs that are impact-driven, equitable, transparent, and regionally focused. United Way facilitates the grant program annually via an investment in the Willamette MBA course, Philanthropic Investment for Community Impact.

COMMUNITY PARTNERS:

WILLAMETTE UNIVERSITY | MBA

RAISING CAPACITY

GOOD360 GIFTS IN-KIND

Good360, a national program, works with major retailers to donate any returned or back stock items and distribute them to redistribution partners. As the distribution partner for this region, United Way offers the donated goods to local qualifying nonprofits to offset operating costs.

Our Good360 Gifts In Kind program was instrumental in helping to assist families affected by the wildfires and continues to be a key part of our efforts to help those communities to rebuild.

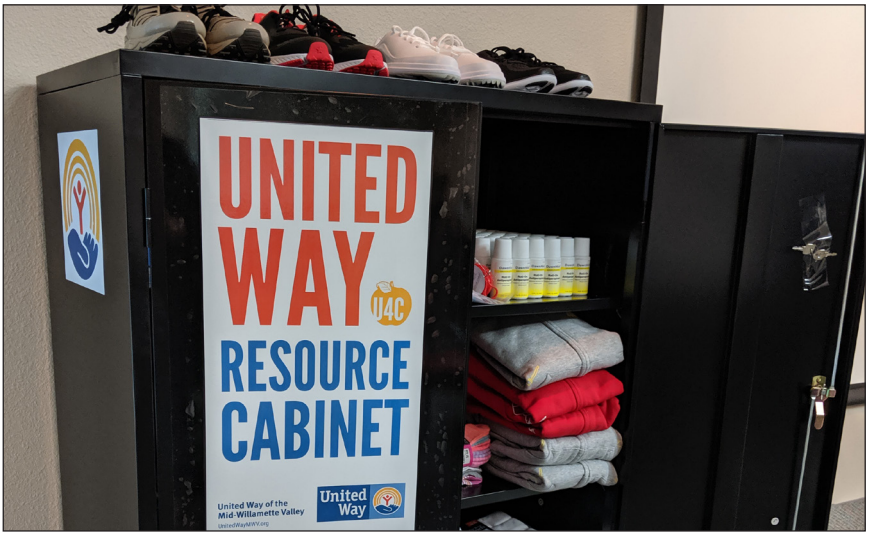
COMMUNITY PARTNERS:

Good360
GOODS FOR THE GREATER GOOD™

amazon.com

Walmart
Save money. Live better.

RESOURCE CABINETS



For far too many families, the cost of living outpaces what they earn. These households struggle to manage even their most basic needs. Responding to this issue and how it is affecting the performance and success of students, United Way created Resource Cabinets; mobile cabinets stocked with clothing, hygiene items and snacks. Cabinets are currently provided to elementary schools within our service area.

WOMEN UNITED

Women United is our womens philanthropic member group dedicated to positively impacting the lives of women and girls in our community. As our first focus area, we learned about the lack of feminine hygiene products in schools for students. In 2019, we launched the Red Cart Project. Community members responded in waves of support so that we can assure sustainability for years to come.

WOMEN UNITED
RED CART
PROJECT

INVEST:

MONTHLY DONOR: A monthly contribution from a checking account or credit card to support sustainability.

DONOR ADVISED FUND: A charitable giving vehicle administered by United Way, created to manage charitable donations.

MAGNET FUND: Choose from several focus areas; housing, children, environment, seniors, vets, women, or innovation.

COMMUNITY BUILDING SOCIETY: An annual business philanthropic opportunity for local businesses to engage in our community impact work.

UNITED LEGACY FUND: An endowment fund to assure long term sustainability of United Way's community impact.

VOLUNTEER:

LOANED EXECUTIVE: Represent United Way and our work throughout the community as a presenter or liaison.

COMMUNITY IMPACT VOLUNTEER: Regular facilitation or participation in supporting United Way events; Good360 Gifts in Kind events, and other activities.

SAFESLEEP UNITED: Assuring a safe, secure, warm place for women living on the streets to sleep.

CHAMPION:

COLLECTION DRIVES: Establishing and coordinating a collection drive for one of our impact projects - homeless kits, feminine hygiene products, pajamas and more.

WOMEN UNITED: A philanthropic group of women who take action on important issues affecting women and children in our community.

WORK PLACE CAMPAIGN: Conducting a fundraising campaign at a place of business that will provide employees the opportunity to engage in the work of United Way through payroll deduction or monthly giving.