



TINA KOTEK
GOVERNOR

July 24, 2025

The Honorable Tobias Read
Secretary of State
900 Court Street NE
Salem, OR 97301

RE: House Bill 3040

Dear Secretary Read:

Today, I am signing House Bill 3040, a crucial step forward in Oregon's commitment to ensuring every student becomes a strong reader by the end of third grade. House Bill 3040 builds on the foundation laid in 2023 by the Early Literacy Success Initiative (HB 3198), addressing key technical fixes and adding targeted coaching support to ensure educators are well-equipped to deliver high-quality reading instruction.

Early literacy is the cornerstone of long-term educational success, which is why I proposed additional investments for school districts to expand this vital work in my recommended budget for the 2025–2027 biennium. The investment was to establish a regional network of literacy experts to build coherent and consistent educator coaching opportunities, supporting literacy specialists at the local level, and ultimately helping more Oregon students learn to read and write with confidence. A number of other states successfully advanced early literacy outcomes using this model.

While the statute sets the clear intent to move this work forward, it is important to note that no funding was allocated in this session to implement the new coaching program. The full promise of House Bill 3040 will only be realized with a dedicated investment that matches the policy intent. I remain committed to working with legislative leadership and stakeholders to secure the resources necessary to make this vision a reality and set every young learner across the state up for success.

Sincerely,

Governor Tina Kotek

cc: Speaker of the House Julie Fahey
Senate President Rob Wagner

TK:smg