



Office of Governor Tina Kotek — RJC Economic Opportunity Committee

October 15, 2024 – Zoom

2:30 – 4:00 pm

Moderator – Javier Cervantes

MEMBERS

	Jan Mason	Х	Marcus Mundy	Х	Evann Goss-Lemelle
Х	James Parker	Х	Ciara Pressler	Х	Nicole Davison-Leon
Х	Jesse Hyatt		Cobi Lewis	Х	Latiffe Amado
Х	Marin Arreola	Х	Anthony Veliz		
Х	Tiffany Monroe	Х	Kevin Bumatay		

OTHER ATTENDEES

Х	Tamara Brickman	Х	Sarah Foster	Х	Kelly Brooks
Χ	Yasmin Solorio	Х	Janice Mason	Х	James Cador

Topic/Lead	Notes/Main Points	Decisions/Action Items
Intros and New Members	Latiffe Amado, new member	
Executive Order-22- 15 Work	Jan Mason - initiates meeting. Members discuss moving the December 17, 2024 to another date. Members approve consensus, December 17 th meeting will now be adjusted to December 10, 2024 at 2:30pm. Javier Cervantes – Discusses "RJCEOC Priority Tracker 2024" excel sheet. Jesse Hyatt- Please start on line 26, and then jump up to the larger list. Kevin Bumatay – Can we send ratings to Yasmin after? There are a lot of ratings to go through. Jesse – Yes, please send to Yasmin later. Jan Mason – Please ask them to be clear when to return doc. Return by Friday 10/18/24 COB and complete the excel sheet.	Members decided to move 12/17/24 meeting to 12/10/24. Members to complete "RJCEOC Priority Tracker 2024" excel sheet and email to Yasmin by end of business day on Friday, October 18, 2024.

Determining and setting the committee's priorities

Javier shares "Economic Opportunity Committee Priorities POPs 2024" document.

Javier shares the need to include EEIP on the POP doc.

Javier: Given this is a long session, is it possible to meet on the off-months as well, if needed?

James Allan Parker: Intersection from disparities study, do we have an update?

Jesse: It's not finalized, no updates on timeline. As soon as its done it'll be shared with this group. Next meeting we will include Chris Wilson from the Procurement Office. Once complete, we will share out.

Jan Mason – Disappointing, we've been asking that from DAS since early summer. We keep hearing "its coming, its coming", and its embargo'd since the summer. I don't think that's acceptable to keep doing that. I understand legal is likely going through a lot of review. It feels like we're being brushed off. That is not what we are here for. We've expressed numerous times we're here to collaborate. RJC is not intended to become adversary but to be collaborator. Hard to collaborate when documents are not being shared.

Jesse: This all stems back to a single point of human error. It was leaked inappropriately and started a chain reaction. It's a coachable moment, be tactical on things that can and can't be shared.

Marin Arreola: I'm trying to understand the process. Is the process you can't share until everything is completed, or why can't you share while its being worked on? Is it legally you can't share until its fully developed? What are the rules with this process.

Jesse: Theres a few different aspects. When looking at the disparities studies as a whole list, what they are working on is just one portion of it.

Outreach for community feedback and needed clarification points, they will need to sort through data, and develop LC drafted by the legislature.

They are working on one piece. Nonfiscal impact is self-contained in what they're doing.

I don't think it's against a legal policy per se, but I think it's the ability to have it fully defined before holes get

Jesse to follow up with DAS on LC and if they have information to share.

Javier to send reminder for EO priority questions to be sent in by Friday COB. poked in it. It is sensitive in nature. They're being diligent to be able to stand up to legal pressure and challenges should it arise.

Javier: Is this something the committee wants to keep working on post-session?

James Alan Parker: We are trying to get a better understanding of full landscape and how it interacts, with reaction by the state and the disparity study. We want to support any state action in response to the disparity study.

Javier: Is the Committee in agreement this is one of the top 5 priorities?

Committee consensus

Jan: This is a multi-agency topic. We need to ensure all agencies are speaking to each other. Particularly DAS and BizO

Latiffe Amado: Is the report *data* and *response* the priority, not necessarily the disparity study.

James Allan Parker: Let's compare EO's to this order and order from former Governor Brown. Business Oregon DEI and strategic plan as a priority and to have that conversation. Accountability within a time frame - we want to see your plan and implemented with "X" years.

Marin: Remember that EO under Brown?

Jan: That was in 2022 and we got it done in 3 months.

Marin: Exactly. Have we seen any substantial progress since? Back to accountability - has it been working? Personally, I don't think so, that was part of the problem with the old EO. It had no teeth behind it. Good to do but its not followed or acted upon by many agencies.

James Alan Parker: Exactly but yet the money got spent.

Ciara Pressler: What is the consequence to an EO? No one gets fired, not legally bound, we just hope they want to? Literally asking, what is the "power" of an EO? Seems like a suggestion.

Marin: No real consequence, more of a suggestion. That's why we wanted an LC to hold folks accountable. James Alan Parker: Budgets and structures disagreeing, when we look at how do we tie that into these goals. Do you still get to maintain your own procurement or does it go to another agency if you can't meet goals.

Javier: Is it appropriate for me to put that in there?

Marin: Future Ready Oregon 2.0 to look at workforce and construction. If you'd like to join the subcommittee, email Javier. Starts in November. Need more bilingual bicultural workforce.

Jan: Governor has a number of other task groups related to economic development, mainly clean tech advisory. She has a CHIP acts team. Both groups mention Future Ready as a program within the state that complements other programs like SB and CHIPS. This is really important that 2.0 hits on and touches industries like homebuilding, housing construction, investment with semiconductor, technical assistance clusters.

Javier: What are the Clusters?

Jan: Semiconductors and the clean tech industry . As a priority, communities that are disadvantaged and underutilized are engaging in these opportunities for economic growth.

Javier: Future Ready Oregon is workforce

Latiffe: How are these industries prioritized over others?

Marin: Construction because of housing. We need 15k workers in construction. Behavioral health workforce, we need more diverse workforce bicultural. Folks wait 10 months for Spanish therapists. CHIPS because more communities get into these tech sector jobs with good pay.

Latiffe: How do we go the other way - What are *communities* seeing? How do we lift what *they* want? What are *their* aspirations.

James Alan Parker: You can almost see this as intersection. Communities need workforce that's prepped for future industry. That's what we're hearing from communities, and we are at the point where that's what's being funded.

Latiffe: Thinking of childcare, young teacher retention,

and thinking of how that is being impacted. Can folks join these.

Jan: Future Ready has embedded these needs like childcare, and addressing folks who do not have certifications. If the state wants folks to enter these industries, they need to help with these problems.

Marin: Oregon is less restrictive than federal government. We can help pay for clothing, training, or what people need. That's why Governor Kotek created this within the Racial Justice Council.

James Alan Parker: Better understanding of procurement process, opportunities, barriers, measurement of impact to focus on local contract.

Nicole: Barriers to COBID (Certification Office for Business Inclusion and Diversity) certification for ITIN or undocumented. Push for ITIN inclusivity in procurement processes.

James: That may nestle into disparity study.

Javier: October 29th meeting with Governor. Let us know if you have any items or questions for the Governor. We will send additional meeting cadences for January – June. The more we hear from you the more we can help Oregonians.

Jesse: Reminder that in two weeks is Portland Marketplace tradeshow. Theres 45 different agencies, 25 sponsors, lots of learning, and networking. Free to public.