



Agenda/Notes
Office of Governor Kotek — Economic Opportunity Committee (RJC)
4/23/2024 – Zoom
2:30-4:00 p.m.

CHAIR

	Governor Tina Kotek
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CO-CHAIRS

<input checked="" type="checkbox"/>	Jan Mason (co-chair)
<input checked="" type="checkbox"/>	James Alan Parker

MEMBERS

<input checked="" type="checkbox"/>	Marcus C Mundy	<input checked="" type="checkbox"/>	McKenzie Worthington		
<input checked="" type="checkbox"/>	Jesse Hyatt	<input checked="" type="checkbox"/>	Anthony Veliz		
<input checked="" type="checkbox"/>	Marin Arreola				

OTHER ATTENDEES

<input checked="" type="checkbox"/>	Andre Bealer				
<input checked="" type="checkbox"/>	Javier Cervantes				
<input checked="" type="checkbox"/>	Susana Sandoval				

Topic/Lead	Notes/Main Points	Decisions/Action Items
Welcome and Introductions	<ul style="list-style-type: none">WelcomeIntroductions: Name, pronouns, organizationWe have not met in a while, starting a new series.	
Establishing the reset, committee role, and goal setting.	<ul style="list-style-type: none">New Structure and Goals:<ul style="list-style-type: none">The purpose of the meeting is to reset our direction and discuss how we move forward.We need to be intentional about our goals and priorities.The committee operating guidance ensures consistent engagement and protocols.Budget Process and Subcommittee:<ul style="list-style-type: none">Utilize committees for the budget process.Form a budget engagement subcommittee to review agency legislative items, policies, and racial impact statements.	<ul style="list-style-type: none">Ground Rules:<ul style="list-style-type: none">Consider adding ground rules on how committee members should conduct themselves during meetings.

<ul style="list-style-type: none"> ○ Help agencies self-assess and avoid unintended harmful consequences. ○ Prioritize 6 agencies aligned with the governor's priorities. ○ Consider involving at least 2 representatives from each committee. ○ Explore collaboration with advocacy directors. ● Legislation and RJC Work: <ul style="list-style-type: none"> ○ Align RJC work with legislative timing. ○ Identify opportunities for executive orders or bill attachments. ○ Engage advocacy directors to ensure relevance. ○ Tie RJC work to legislative agendas. ● External Engagement and Racial Disparity Impact: <ul style="list-style-type: none"> ○ Agencies should seek feedback during budget development. ○ RJC members' involvement is mandated by statute. ○ Create racial disparity impact statements. ○ Evaluate policies through a DEI lens. ○ Address disparities based on study outcomes. ● EOC's Role: <ul style="list-style-type: none"> ○ Consider EOC driving measurable outcomes based on the disparity study. ● Continuing Work in Off Months: <ul style="list-style-type: none"> ○ The goal is to find ways to continue work during off months. ○ The RJ team will provide support. ● Importance of Subgroups: <ul style="list-style-type: none"> ○ Subgroups play a critical role in moving forward. ● Addressing Challenges: <ul style="list-style-type: none"> ○ Some individuals prefer to focus on specific topics rather than covering everything. ○ Lack of knowledge can lead to frustration, but short-term engagement has worked well. ○ Clear communication with defined beginnings and endings helps participants prepare. ● Resource Constraints and Long-Term Planning: <ul style="list-style-type: none"> ○ Resources become narrower when discussing long-term initiatives. ○ Underrepresented groups bear the brunt of limited resources. ○ Consider the horizon, including legal 	<ul style="list-style-type: none"> ● Topic for Next Meeting: <ul style="list-style-type: none"> ○ Discuss guidance for co-chairs and committee members. ○ Clarify expectations for members, time commitments, and activities both inside and outside meetings.
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	<p>strategies and challenges related to race-based policies.</p> <ul style="list-style-type: none"> ● Positioning and Influence: <ul style="list-style-type: none"> ○ Understand where the committee fits in the hierarchy. ○ Leverage advocacy strength and maximize influence. ○ Reflect on the committee's position in previous administrations. ● Governor's Support and Priorities: <ul style="list-style-type: none"> ○ The Governor fully supports the RJC and committees. ○ Priorities need alignment and utilization of the platform. ○ Resetting intentions requires focused efforts. ○ Partner with other committees to share the burden. ● Co-Chair Adjustments and Access: <ul style="list-style-type: none"> ○ Both co-chairs will serve on the RJC. ○ Co-chairs will have access to the Governor. ○ Increasing profiles and voices at the table is a priority. ○ RJC's impact is recognized and valued. 	
Committee membership discussion	<ul style="list-style-type: none"> ● Committee Membership: <ul style="list-style-type: none"> ○ Question: How many people have replied for this committee? ○ Reviewed a spreadsheet with responses categorized as "yes," "no," or "no replies." ○ Members identified outdated emails and recommended new recruits. ● Committee Size and Recruitment: <ul style="list-style-type: none"> ○ The committee size can vary, ranging from as small as 8 members to a larger group. ○ Recruitment will occur throughout the year. ● Desired Characteristics for New Members: <ul style="list-style-type: none"> ○ Geographic diversity is essential. ○ Recognize that smaller communities are already burdened with responsibilities. ○ Encourage introductions from existing members, especially from different cultural or racial backgrounds (e.g., Pendleton, Klamath, rural areas). ● External Outreach in May: <ul style="list-style-type: none"> ○ Shift focus from internal to external outreach this month. 	<ul style="list-style-type: none"> ● In-Person Recruitment at Marketplace: <ul style="list-style-type: none"> ○ Consider in-person recruitment efforts at the Marketplace. ○ Even without a booth, engage with outgoing and interested individuals.

COBID and on-going conversation for input	<ul style="list-style-type: none"> • COBID Certification and Hiring: <ul style="list-style-type: none"> ○ The organization is pursuing COBID certification. ○ There are plans to hire a new potential employee. • Advisory Board for Equitable Loan Applications: <ul style="list-style-type: none"> ○ An advisory board will be formed. ○ The goal is to engage more diverse firms in Oregon. ○ The focus is on making loan applications more equitable. • Addressing Challenges: <ul style="list-style-type: none"> ○ The organization is actively addressing various issues. 	
Expectation of priorities and agency implementation practices	<ul style="list-style-type: none"> • Purpose and Charter: <ul style="list-style-type: none"> ○ The committee should position itself and set the stage. ○ Other committees have been intentional about creating their charters. ○ The question is whether this committee wants to work on its charter. • Does a Charter Define Work? <ul style="list-style-type: none"> ○ The Education Committee finds that having a charter is helpful. ○ It doesn't need to be word-for-word but serves as a guide. • Interest in the Education Committee's Output: <ul style="list-style-type: none"> ○ The Education Committee's output is appreciated. ○ Is there an existing charter for the Education Committee? • Operating with a Charter: <ul style="list-style-type: none"> ○ The RJC could share a charter outlining ongoing work, completed tasks, and goals. ○ The charter would also aid in onboarding new members. • Implementation and Cost: <ul style="list-style-type: none"> ○ Implementation doesn't necessarily require additional funding. ○ It can serve as another voice or watchdog. ○ Working with other committees is an area where the Governor is interested in listening. ○ Consider what's working well, 	

	<p>such as Future Ready or Opportunity Grants.</p> <ul style="list-style-type: none"> • Governor's Power and Tangible Outcomes: <ul style="list-style-type: none"> ○ Beyond being heard, focus on tangible outcomes. ○ Policy changes matter. ○ The Oregon Advocacy Committee is currently undergoing changes. ○ The Governor specifically asked what the RJC would like her to do—whether it's policy, letters, or public statements. • Priorities and Articulating Success: <ul style="list-style-type: none"> ○ Encourage the full RJC to hone in on specific priorities. ○ Knowing the Governor's priorities will lead to better outcomes. ○ Regardless of economic conditions, the RJC's work is ongoing. ○ Articulating success stories and tracking priorities create a true narrative of the Governor's office. 	
Introducing bills and the possibility of that happening next session	<ul style="list-style-type: none"> • RJC Procurement Policy Proposals Tracker: <ul style="list-style-type: none"> ○ The spreadsheet contains 30 priorities related to budget, policy, and technical matters. ○ Tracking progress and articulating outcomes is essential. ○ Some recommendations were addressed, while others remain pending. • Recommendations and Unaddressed Items: <ul style="list-style-type: none"> ○ James asks what recommendations the RJC can provide. ○ Consider revisiting items that weren't moved forward. • Workforce and Employment Reform: <ul style="list-style-type: none"> ○ Marin highlights workforce reform with the Employment Department. ○ Continuous improvement programs involve assessing the current system. 	

	<ul style="list-style-type: none"> ○ The RJC has been asked to participate in workforce-related discussions. ○ The Economic Opportunity Committee's subcommittee on Workforce is crucial, especially for vulnerable communities. 	
Governor's Marketplace update	<ul style="list-style-type: none"> ● Governor Marketplaces: <ul style="list-style-type: none"> ○ These are full-day events held in 8 locations across the state. ○ The Salem event on June 5th is expected to be remarkable. ○ The marketplaces cover various categories and involve participating agencies. ● Community Resource Booth: <ul style="list-style-type: none"> ○ A significant change is the inclusion of a community resource booth. ○ This booth provides technical assistance. ○ Previously, it didn't receive much traffic, but now it's positioned more centrally, making it accessible to attendees before reaching the agencies. ● Stipends for Nonprofits: <ul style="list-style-type: none"> ○ Nonprofits attending the event will receive a \$500 stipend. ○ Additional funds are being allocated to support these organizations. ● Highlighting RJC Achievements: <ul style="list-style-type: none"> ○ Emphasized the opportunity to showcase the RJC's accomplishments and successes. 	<ul style="list-style-type: none"> ● Planning Committee and Speaking Panel: <ul style="list-style-type: none"> ○ The planning committee, including the RJC, discussed the possibility of having a speaking panel. ○ The first event had a truncated timetable, but the second one in Portland (end of Q3 or beginning of Q4) could accommodate a panel.
Discussing previous successes like Future Ready, Technical Assistance	<ul style="list-style-type: none"> ● Future Ready and Technical Assistance Success: <ul style="list-style-type: none"> ○ Several policy fixes have been implemented. ○ These relate to contract opportunities for underrepresented businesses and technical improvements. ○ Limits for no-bid contracts have been raised. ○ Successes have been observed, and there's a desire to align these with longer-term strategies. ● Committee's Role: <ul style="list-style-type: none"> ○ The committee can help strategize and identify tactics that align with the overall vision. ○ Policy and budget recommendations are powerful tools. ○ Members can contribute to longer-term strategies. 	

	<ul style="list-style-type: none"> • Marin's Role as Co-Chair: <ul style="list-style-type: none"> ○ Marin served as the co-chair for Future Ready. • Oregon Business Commission and Priorities: <ul style="list-style-type: none"> ○ Conversations with Vince Porter are ongoing. ○ The focus is on addressing priorities for the next session. ○ The passage of the Tech Systems program and economic equity grant is noteworthy. ○ Prioritizing businesses in need remains crucial. • Upcoming Challenges: <ul style="list-style-type: none"> ○ The revenue forecast in May will inform decisions. ○ Limited resources require careful consideration of priorities. ○ The budget is more challenging than in the past. 	
Adjourn Next Meeting June 18, 2:30 PM	<ul style="list-style-type: none"> • This meeting time worked for most. • Adjourned at 4pm 	

Materials	<ul style="list-style-type: none"> • RJC Committee Operating Guidelines • Economic Opportunity Jam Board 	
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