

# DLCD - Regional Housing Needs Analysis Racial Equity Impact Statement

2023-25 Agency Request Budget



# Agency Team

## **DLCD:**

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# RHNA Program Overview

- HB 5006 directed DLCD and OHCS to study and make recommendations incorporating a regional housing needs analysis into the Oregon Land Use Planning program
  - Goal: Prepare legislative recommendations that achieve more affordable, fair, and equitable housing outcomes
- Affects Housing & Land Use implementation (Statewide Planning Goal 10) and potentially other areas of state housing policy

# Level of Engagement

Stakeholder Groups	Level of Engagement
Oregon Legislature, Governor's Office, Land Conservation and Development Commission	Empower
Housing Capacity and Need Working Groups	Collaborate
Local government officials, housing providers and developers, equity and housing advocates, Tribal representatives	Involve
Communities of color, federal/state protected classes, other marginalized communities, general public	<i>Embedded Systemically in Implementation</i>

## Engagement Principles:

- Reach and consider broad range of perspectives
- Center racial equity and affordable, fair, and equitable housing outcomes
- Transparent communication
- Inclusive and audience-appropriate messaging
- Build on and improve engagement throughout implementation

# Overview of Feedback

- Including the Working Groups, regional forums, specialized focus groups, 1-on-1 interviews, surveys, and tribal consultations, DLCD has held over 50 meetings and engaged hundreds of people in housing policy conversations related to the RHNA program
- Three major themes:
  - **Accountability** in taking action to address housing needs
  - **Partnership** at the local, regional, and state levels
  - **Investment** is necessary to make meaningful progress towards meeting the state's housing production goals

# Overview of RHNA ARB Proposal

- DLCD POP 204 - \$3,574,433
  - \$2.5 million in technical assistance to local governments
    - To continue support of local housing planning and production efforts
  - \$1,074,433 to support rulemaking and standing up RHNA program
    - Includes advisory committee facilitation, research and analysis, reimbursements for community-based organization participation, and agency staff capacity
    - Ongoing investment in the RHNA program will be necessary to support implementation

# Resource Allocation

- Stakeholders routinely commented on the lack of financial resources available to adequately address the housing needs of their communities.
- Technical assistance, capacity building and support, investment in infrastructure, and regulatory relief are primary tenants of the RHNA program recommendations.
- Investment to involve and collaborate with communities of color, people of state and federal protected classes, and other marginalized communities is necessary to implement the RHNA in both the short- and long-term

# Data Analysis

- Current system does poor job of measuring progress and evaluating outcomes.
- RHNA program would establish “equitable housing report card” which considers:
  - Total unit production
  - Affordable unit production
  - Fair and equitable housing outcomes

## Fair and Equitable Housing Outcomes



Location and Transportation



Fair Housing



Housing Choice



Housing for People Experiencing Homelessness



Affordable Rental and Homeownership



Housing Stability and Displacement



# Accountability to Community Partners

- Project Team members have collected notes, suggestions, feedback, and requests for follow up during each of the engagement activities
- Comments and suggestions from these meetings directly inform the agency's final legislative recommendations or are included in the project's "Conditions for Success"
- Draft recommendations are to be published in August 2022 after which time, DLCD will host a series of listening sessions with stakeholders to ensure they feel as though their suggestions have been included and/or addressed

# Evaluation

- What worked well:
  - Coordination with organizations that center communities of color, federal/state protected classes and other marginalized communities in their work
  - Virtual meetings
  - Focus group discussions
  - Clear and transparent intention towards state and local partnership
- The engagement process has been critical to the formation of the recommendations and have resulted in a legislative concept that better addresses the program goal of achieving more affordable, fair, and equitable housing outcomes.

Questions?  
Feedback?

Thank you

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<https://www.oregon.gov/lcd/UP/Pages/Housing-Needs.aspx>