



Agenda/Notes
Office of Governor Tina Kotek — RJC Economic Opportunity Committee
August 20, 2024 – Zoom
2:30 pm
Moderator – Javier Cervantes

MEMBERS

X	Jan Mason	X	Marcus Mundy	X	Evann Goss-Lemelle
X	James Parker	X	Ciara Pressler		Nicole Davison-Leon
X	Jesse Hyatt	X	Cobi Lewis		
X	Marin Arreola		Anthony Veliz		
	Tiffany Monroe		Kevin Bumatay		

OTHER ATTENDEES

X	Christopher Wilson	X	Edina Haislip	X	Andre Bealer
X	Chris Cummings	X	Cobi Lewis	X	Marcus Mundy
X	Morgan Spencer	X	Nathan Buehler	X	Sophorn Cheang
X	Stacey Chase	X	Tamara Brickman	X	Ciara Pressler

Topic/Lead	Notes/Main Points	Decisions/Action Items
Intros and New Members		
House Keeping Items Annual Report Coordinating Team Note December 17, 2:30 PM Meeting Javier	Report Team – we have 4 committee responses as of today. December meeting: would the committee like to move? Think about it for the next meeting.	Anyone here want to join the report team? – Evan Goss-Lemelle / James Allan Parker as back-up Moving December meeting?
Disparity Study Legislative Concept Christopher Wilson	Goal: Have authority to implement recommendations within disparity study. State has some authority to make rules, but not in a way that moves the marker. Asking for statutory authority to act and set goals/targets within state agencies. Work with Business Oregon partners re small business programs. Measure neutral activities and have evidence if we need to move toward gender-conscious measures. No specific bill draft details yet. James Allen Parker: Is it under review now? Christopher: Being drafted as we speak.	Tamara to share deadlines with Javier

Marin Arreola: Want to see committee more involved. How? Can we share info with committee?
Christopher: As soon as the actual bill is had, will bring forward. Concern is that as a draft, it can be pulled into opposition and mischaracterizes the point. Still in concept.

Marin: when can we provide feedback? What's the timeline?
Christopher: unknown at this time.

Jesse: the goal is to make legislation moves through and is put into place. There will be development of program for this group to provide input on. The concept itself is just us trying to put something in place that can't be challenged later. Make sure we exhaust neutral measures in order to do more. Goal is to establish *something*.

Marcus: The people drafting the concept – did this group or someone here actually give any info re loops to close, etc.? Seems like we should have given suggestions before concept/draft. What's the sequence? Who's informing them?

Jesse: Past work has been reviewed. We determined that we had not exhausted all neutral measures. Goal is to establish neutral small business program.

Christopher: This body will shape the program with what comes next. I am the main concept drafter, but it will be interpreted into a legal bill.

James: Does the statute authority only apply to this small business program? Cross-agency opportunity?

Chris: All executive branch agencies is what was asked for. Agencies developing goals will need input from this body.

James: Are we just tracking metrics or are there going to be incentives?

Chris: We haven't gotten that far yet. Trying to be strategic to make sure we don't roll backwards. Build foundation first so we can continue to move forward.

Andre: DAS working on dashboard (shared). How can we continue to track the actual contracting across agencies? Hold ourselves accountable to how we're doing. Again, starts with the foundation.

	<p>Marin: Once we develop the bill, will it be shared with group?</p> <p>Chris: Will share what I can.</p> <p>Marin: doesn't feel like we're helping with this. Can we do more? Be more involved?</p> <p>Tamara: There are specific leg concept process deadlines. Chris will submit concept idea, leg will draft into statutory language, will send draft copy back for edits, goes back and becomes final concept. Budget impacts will be included.</p>	
<p>Business Oregon Updates</p> <p>1. Technical Assistance COBID and</p> <p>2. Intersection with Disparity Study</p> <p>3. Agency Strategic Plan Review</p> <p>Sophorn Cheang, Chris Cummings, Nathan Buehler</p>	<p>*power point*</p> <p>Program continues to be prioritized, \$5mil funding. One time only, not a permanent funding. Unique program that's targeted. As we prepare for the next budget, we look at revenue. Want to make sure we continue to be effective and efficient in providing. This is the only program that continues to be prioritized because of limited resources.</p> <p>James Alan Parker: Wasn't this \$10mil when it came out? Now it could go to \$2.5? Communities of color often bear the brunt of budget cuts. Will it still be effective? In our work as we've expanded, we hold this program as a model for other areas. We've been developing the network to make more of this program in other states. We want it to thrive. This has been a really successful program for us.</p> <p>Sophorn: We started at \$2.5, but when we asked for \$9, it did not make it to the permanent budget. Last cycle we made a request for \$9, but it only came to \$5. We requested to become a permanent program, we also intended to remain at the service level, but because of limited resources, we had to make a cut in order to keep the program at all. We want to continue to prioritize. Not able to prioritize anything else. We don't know if we have to reduce the providers. We want input and leadership early on. Numbers are not final yet.</p> <p>Chris Cummings: We have to see where we're at and what the best value for folks is.</p> <p>Marin: Has this never been a permanent program? (correct) Moving forward, how can we advocate to making this program heard? How can we support it as a committee? How can we get more resources for it? It could benefit the state's economy.</p> <p>Sophorn: Thank you.</p>	<p>Strategic plan is prepared (out of time) Sophorn to send a link to Javier as well as presentation. Javier will distribute.</p> <p>On this page we have our strategic plan and associated Diversity, Equity, and Inclusion plan, as long as some information on the process: https://www.oregon.gov/biz/reports/Pages/2024-2027-strategic-plan.aspx</p> <p>How can this group advocate for and support the program?</p>

	<p>James: It's a drastic cut. How can we support?</p> <p>Sophorn: We might have a 'big' budget, but when we can only ask for 1%, it's so small.</p> <p>Andre: We can have discussions about how to support this program.</p> <p>James: We want to respect the process, but maybe we as individuals reach out to our orgs and leaders to express support for the program.</p> <p>Cobi: I would also be in strong support of any optional advocacy.</p> <p>COBID/DAS disparity study We spent time to review the study. Looking forward to working with DAS and GO to implement recs from study. We would like your feedback and suggestions for moving forward.</p> <p>James: How are the agencies working together and how can we be part of the process? How do we erase some of the disparities? Make sure DAS is having conversations and developing framework for long term strategy.</p> <p>Jan Mason: Excited to see what action plan will be put in place. How are we going to increase the number of COBID firms? Share opportunities early on. We have a lot of goals as a state, and how do we integrate this opportunity for business owners to participate. Access to participation. Ongoing conversation. Bold moves, not just sticking to status quo. How do we work together and bridge for better connections and opportunities? Remove barriers to process of becoming verified.</p> <p>Sophorn: The establishment of the statewide COBID advisory group is coming up, there is interest. Want firms to have opportunity to participate.</p>	
<p>Policy Option Priorities ("POP")</p> <p>James & Jan</p>	<p>Ongoing priorities topics spreadsheet. Survey to vote on priorities?</p> <p>Marin: Address workforce development. Can we create other meetings/workgroups to discuss this and other priorities?</p> <p>Jan: Agree. Timing is right. We can recommend to Gov advisors so they can participate.</p>	<p>Jan to send spreadsheet to Javier for distribution</p> <p>Workgroup re priorities spreadsheet.</p> <p>James & Jan will work with Javier & Andre in prep meeting to talk</p>

	<p>James: Agree. Need to find a way to do some work offline with spreadsheet. Rank the priorities.</p> <p>Jan: Creates opportunity for folks to commit to a short-term task force rather than this big one. Community members and leaders could be more involved.</p>	about this. Thursday circle back to make a date.
Legislative Session Calendar Refresher	Ciara: Facilitating process for advocacy letter on behalf of another board. Maybe we can do something like that here?	Create an advocacy letter. Ciara to send template