



Agenda/Notes

Office of Governor Tina Kotek
RJC Economic Opportunity Committee
June 17, 2025 – Zoom
2:30 – 4:00 pm
Moderator – Javier Cervantes

MEMBERS

X	Anthony Veliz	X	Janice Mason	E	Marin Arreola
X	Ciara Pressler	X	James Cador	X	Nicole Davison-Leon
	Cobi Lewis	X	Justice Rajee		Tiffany Monroe
X	Evann Goss-Lemelle	X	Latiffe Amado		
X	James Alan Parker		Marcus Mundy		

OTHER ATTENDEES

	Andre Bealer	E	Sarah Foster		Kelly Brooks
X	Jesse Hyatt	X	Yasmin Solorio		

Topic/Lead	Notes/Main Points	Decisions/Action Items
Introduction of New EOC Member -Co-Chairs Jan and James (15 minutes) Justice Rajee, Executive Director, Reimagine Oregon	<i>Javier provides introduction and prompts for Current Member Introduction</i> <i>Members provide introduction and answer prompts:</i> <ul style="list-style-type: none">Where do current members work?How long have you been on the committee?Why did you choose to participate on the committee?	
EO-22-15 Work Time and Updates -Jan (15 minutes)	Jan: In preparing draft, want to be cognizant where we are today. RJC wants to be bold in our statements and not hold back. <i>Jan shares "draft language EO 22-15 updates"</i> Hoping to update EO22-15 with this administration. This is an update to the existing order. Are these the right things to be looking at today or for the future. Are there things we should eliminate or bring into. Javier: Would like for folks to think about where we are with legislation, budgets, end of long session, how this committee can be direct as possible with recommendations that we know need to happen with vulnerable populations and in rural spaces, with how it can best guide moving forward.	Members to review draft language from Jan, provide recommendations for next meeting.

Jan: The EO creates the space for the departments to start planning and follow through on what they are asked to do with this EO. Right now, its very generic but it's the opportunity to add more direct language.

Latiffe: Is this focused on procurement practices or an overall focus?

Jan: My thought is it should be both, though open to the committee.

Latiffe: Trying to understand the replacing of 22-15 vs a new executive order that is talking about equity holistic for the state of Oregon. For the procurement disparity report, maybe apply something more encompassing for state of Oregon.

James Alan Parker: Bringing a holistic scope to this, that makes a lot of sense. This has been a very difficult session and a lot of us have been confused on strategy that our community concerns are at the forefront and still being delivered upon.

Jan: We grappled with that – do we create a new one or follow up with 22-15. Where we landed was a follow up.

Ciara: I don't feel like I can comment on this in the amount of time we have allotted.

Jan: Goal is to have recommendation by end of summer.

Ciara: Would like to look at it more and reconvene. What's performative vs what is really needed.

Latiffe: I know there was an equity strategic plan, back with Governor Brown. My understand is Gov Kotek's office is building a new strategic plan. Curious where priorities might align. Just wanting to see where there is overlap and drive the work forward.

Javier: Maybe engagement of the DAS Office of Cultural Change. This is more an organic effort for this committee to provide recommendations for the governor.

Jan: Thank you all for your questions and comments. Would like to move this forward this year.

Work Plan Revisit-Co-Chairs James and Jan (30 minutes)

- **Frame Up What Comes Next Post-Long Session**
- **Committee Priorities Going Forward**

Javier: After this legislative session, we've seen potential impacts with technical assistance.

James: Its good to have a room where you can have ideas and debate. We want to ensure we have solid tangible items.

Latiffe: What is the current plan on looking and identifying a few disparities, legislative session, and maybe even an executive order.

Jesse: Disparity study was concluded and came up with 29 recommendations. They aren't fully flushed out for what it looks like in Oregon. From those recommendations, as of December those will be looked at refined and connected with the community for revised recommendations within 13 months. There are three project managers at DAS that are spearheading each group. There's a roadmap and targets to complete work in a certain amount of time. There are also two committees, steering and advisory, which are comprised of community-based organizations that meet monthly with project managers to provide real time feedback. Advisory committee to meet quarterly starting August.

You are welcome to join the advisory group. We really do need this group to share out to businesses to have voices heard in subcommittee. We'll get that information out to you so folks can share out.


Ciara: How can this be an opportunity to lift up historically underrepresented businesses.

James Alan Parker: How do we grasp a stronger business landscape responsive to traditionally underserved communities. How do we turn Oregon more business friendly for its start up and retention and growth.

Anthony: Just south, we have a big economy partner. There's always something to learn. Looking at what California is doing, Oregon has other items to offer as well.

Latiffe: Heard a lot about procurement practices and certification in itself doesn't award you with what you think would come. Maybe finding more creative ways, like agriculture, land, beautiful landscape. How may have the opportunity for that – like land trust to explore farming or other recreation type business. For

	<p>me there is a lot the location has to offer and how people are tapping into that.</p> <p>James Alan Parker: Fantastic comment. Part of that is we have programs, and we have to stop self-policing ourselves, as often these programs drop. We are being told there is no money in the budget, we know that's not right or true. Will take shining lights on our allies in the legislature. We decide to embrace the challenges and how do we continue to prioritize funding communities of color and underserved communities when times are hard.</p> <p>Javier: We have Jan's reconfigured EO proposal to look at, we have homework for everyone to look at. Next is to revisit the previous workplan to start thinking about legislative concepts, budget items, etc. Jesse has information on disparity study. We have things locked in on. We have to organize ourselves to influence that.</p>	
<p>Announcements -Javier (5 minutes)</p>	<p><i>Javier acknowledges members who attending the Ethics training in late May. Committee meetings will be moving back to bi-monthly cadence, with next EOC meeting being August 19, 2025 at 2:30pm. Racial Justice Council & Committee recruitment will open on July 18, 2025.</i></p> <p>James Alan Parker: Want to ensure this committee has the legs and wings it needs. I think that's what we're trying to do with this workplan. We need to be looking forward to ensuring this committee continues the good work and looks to the next short session, having ability to have actions, and pressure to get legislative ideas and concepts come through.</p> <p>Jan: By the end of the year will be stepping down as co-chair. Will be leading Mackenzie's Sacramento Office. We need to support small business but also attract large business. That is the cycle of support that is not consistent and getting in the way. Being a 99% small business state, we do need those large businesses to invest in Oregon and Oregonians.</p>	

<p>Meeting Materials</p>	<p></p> <p>Draft language EO 22-15 updates.pdf</p>
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Zoom Chat

14:33:06 From Javier Cervantes, Gov. Office (El, He, Him, His) to Hosts and panelists:

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- ? Where do current members work?
- ? How long have you been on the committee?
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- o Acknowledge People that Attended Ethics: Conflict of Interest Training
- o Reminder of New Meeting Cadence: Going back to every-other-month Schedule
- ? Next Meeting August 19, 2:30 PM

14:34:50 From Jesse Hyatt to Hosts and panelists:
Any fun summer plans for folks?

14:35:26 From Ciara Pressler [PREGAME] to Hosts and panelists:
maxin' and relaxin'!

14:35:41 From Ciara Pressler [PREGAME] to Hosts and panelists:
Beyonce was my summer main event

14:36:25 From Javier Cervantes, Gov. Office (El, He, Him, His) to Hosts and panelists:

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14:37:08 From Yasmin Solorio, Gov Office (She/her) to Hosts and panelists:

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14:43:26 From Javier Cervantes, Gov. Office (El, He, Him, His) to Hosts and panelists:

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14:55:16 From Yasmin Solorio, Gov Office (She/her) to Hosts and panelists:

You should be able to share now, Jan

14:59:58 From Jesse Hyatt to Hosts and panelists:
https://drive.google.com/file/d/1XMC1z_9pd3L9o5Ou-m5bESelZUKsGLiH/view

15:00:05 From Jesse Hyatt to Hosts and panelists:
EO 22-25 link

15:00:14 From Jesse Hyatt to Hosts and panelists:
*22-15

15:03:57 From Javier Cervantes, Gov. Office (El, He, Him, His) to Hosts and panelists:

Commitment Equitable Services Delivery
Data transparency and Accountability
Community Engagement and Partnership

Economic Inclusion

Future-Proofing Service Delivery

15:04:11 From Ciara Pressler [PREGAME] to Hosts and panelists:
is there a link to this document

15:05:08 From Jesse Hyatt to Hosts and panelists:
Jan would you like us to host the document?

15:07:45 From Janice Mason to Hosts and panelists:
<https://docs.google.com/document/d/19IWxEExLxoiGwnvdnZ0ZHQ0N0oDUq96GX8xVcDZkEQA/edit?usp=sharing>

15:15:59 From Ciara Pressler [PREGAME] to Hosts and panelists:
Thank you so much for putting this together

15:16:29 From Yasmin Solorio, Gov Office (She/her) to Hosts and panelists:
Next Meeting for EOC is on August 19, 2:30 PM

15:23:07 From Javier Cervantes, Gov. Office (El, He, Him, His) to Hosts and panelists:
<https://docs.google.com/document/d/1s665Euls2UJCUT9agog57mTP2RcsGzGm/edit>

15:34:19 From Ciara Pressler [PREGAME] to Hosts and panelists:
Appreciate the summary Jesse

15:41:14 From Latiffe Amado (she,her,ella) to Hosts and panelists:
street vendor protections and certification would be amazing! one of the best thing sin Los Angeles County

15:41:36 From Ciara Pressler [PREGAME] to Hosts and panelists:
Remove permitting wait periods / costs

15:43:28 From Ciara Pressler [PREGAME] to Hosts and panelists:
Say "poach." Other states have strategies to pull businesses out of Oregon. We need to be more aggressive.

15:44:18 From Ciara Pressler [PREGAME] to Hosts and panelists:
We could engage the orgs in charge of this - like Business Oregon, Oregon Business Council, Greater Portland Inc, etc to find out what gets in the way of their attraction of businesses

15:48:46 From Latiffe Amado (she,her,ella) to Hosts and panelists:
James, is the removing of previously allocated funds due to federal pressure?

15:50:01 From James Alan Parker to Hosts and panelists:
Uncertain. But it does mimic the federal divestment

15:55:57 From Ciara Pressler [PREGAME] to Hosts and panelists:
Noooooooooooooooooooooooooooooooooooo

VERSION A1

DRAFT EXECUTIVE ORDER NO. 25-XX

Advancing Equitable and Effective Governance in Oregon

[An Update to Executive Order 22-15](#)

The Office of the Governor

State of Oregon

EXECUTIVE ORDER 25-XX

WHEREAS, Executive Order 22-15, signed on July 27, 2022, established a coordinated, cross-agency action plan to ensure effective and inclusive public service delivery for all Oregonians, particularly those from historically underserved or underrepresented communities; and

WHEREAS, Oregon continues to face complex challenges—including housing affordability, climate adaptation, economic transitions, and workforce shortages—that require the design of inclusive policies, culturally responsive service delivery, and collaborative community partnerships; and

WHEREAS, public investment must align with the principles of fairness, resilience, and shared prosperity, ensuring that state resources address systemic disparities and promote the well-being of all residents; and

WHEREAS, the voices and leadership of Black, Indigenous, Latino/a/x, Asian and Pacific Islander, Tribal, immigrant, LGBTQ+, rural, and disability communities are essential for creating an Oregon that works for everyone;

NOW, THEREFORE, I, [Governor's Name], Governor of the State of Oregon, by the authority vested in me by the Constitution and laws of the State of Oregon, hereby order the following updates to Executive Order 22-15:

SECTION 1: COMMITMENT TO EQUITABLE SERVICE DELIVERY

State agencies shall implement measurable actions to enhance the effectiveness and inclusivity of their services, with annual reporting on outcomes, challenges, and corrective actions.

Agencies must adopt performance metrics that assess service delivery outcomes across various demographic and geographic segments, ensuring that programs meet the needs of all Oregonians.

SECTION 2: DATA TRANSPARENCY AND ACCOUNTABILITY

The Chief Equity Officer and the Office of Equity and Racial Justice shall expand the Statewide Service Delivery Dashboard to include outcomes disaggregated by factors such as race, ethnicity, income, geography, and disability status.

All state agencies must collect and report programmatic and fiscal data in a manner that allows for the analysis of service effectiveness across different communities.

SECTION 3: COMMUNITY ENGAGEMENT AND PARTNERSHIP

Agencies must collaborate with community-based organizations and stakeholders in designing and implementing policies and programs, employing inclusive engagement practices that address local language access, cultural relevance, and trust-building.

A new Community Advisory Council, composed of representatives from diverse populations, will advise the Governor's Office and the Oregon Department of Administrative Services on cross-agency goals related to effective service delivery.

SECTION 4: ECONOMIC INCLUSION

State agencies shall strengthen procurement policies to ensure meaningful engagement with Minority-, Women-, Emerging Small Business, and Service-Disabled Veteran-owned (MWESB/SDVOB) firms. Targeted benchmarks for inclusive contracting shall be reported annually.

Agencies involved in infrastructure, energy, housing, and workforce programs must align funding strategies with federal initiatives that promote equitable access to resources.

SECTION 5: FUTURE-PROOFING SERVICE DELIVERY

Beginning in 2026, a biennial State Service Impact Assessment Report will evaluate the impact of major legislative and budgetary decisions on Oregon's service delivery goals.

The Oregon Department of Administrative Services shall update all training requirements for agency leadership and staff to incorporate principles of effective public engagement and inclusive service provision.

This Order shall take effect immediately and shall remain in effect unless amended or rescinded by future Executive Order. All state agencies shall fully cooperate in its execution.