

Economic and Community Recovery Committee

Initial Recommendations for Discussion

Governor's Council on Wildfire Response

August 15, 2019

Committee Members

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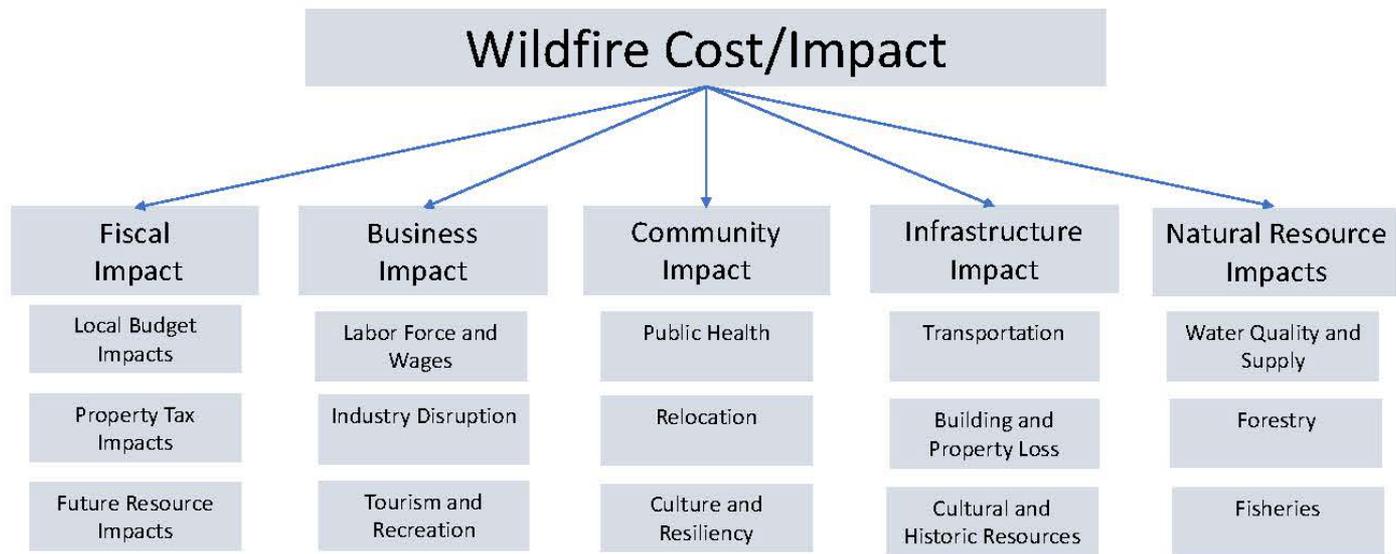
- Regional Program Manager, Travel Oregon

Meeting bi-weekly since July 15.

Summary – 3 tiers of recommendations

- 1 A Exercise & test existing capacity
- 1 B Enhance local capacity
- 2 A Funding pool for Hazard Mitigation grants
- 2 B Emergency loan/grant program
- 3 A Improve inter-agency coord communications
- 3 B Integrate preparedness messaging
- 3 C Biz interruption insurance for voluntary evacuations

Framing/Context



Source: ECONorthwest

All hazards

Wildfires

Recur with regularity

Often cause major destruction without triggering federal disaster declaration

Especially blurry line between response & recovery

1 A: Exercise & Test Existing Capacity

- ❑ Create mechanism(s) to exercise and test the Oregon Disaster Recovery Plan (ODRP).
 - ❑ New system—need practice
 - ❑ Most emergency table top exercises focus on response
 - ❑ Leverage findings -> “Wildfire Recovery and resource guide”

- ❑ Questions:
 - ❑ What is the appropriate mobilizing moment? Large FMAG, table tops. How do we mobilize without over taxing system?
 - ❑ Are there any compelling reason to treat mobilization around fires differently from any other hazard?
 - ❑ Can we build culture of continuous improvement?

1 B: Enhance Local Capacity

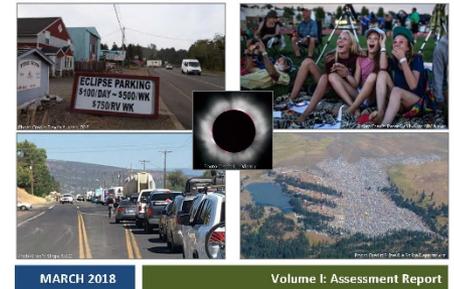
Enhance capacity for local recovery and resilience efforts

- Support/improve Pre-Disaster Mitigation grant applications
- Support/provide training & exercises
- Force multiplier for County Emergency Managers
- Stand up recovery centers
- Update “Disaster Recovery Assistance Guidebook”

Questions:

- How do we ensure local capacity if its housed in state agency?
- How should we think about balancing priority setting with local flexibility?

STRATEGIES TO BUILD ECONOMIC RESILIENCE AND PREPAREDNESS ACROSS OREGON



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COIC, GEOEC, OCWEDD, NEDEDD, & WWCOCG

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2 A: Funding Pool for Hazard Mitigation grants

- Additional Pre-Disaster Mitigation grant funds are available

- Questions
 - Scale of fund
 - Focus by financial need and/or risk assessment?
 - Limit to matching funds only?
 - Prioritize wildfire risk mitigation?

2B: Emergency grant/ loan program for business impacts

- ❑ Two functions
 - ❑ Gap lending between impacts and other resources available
 - ❑ Re-insurance pool for losses that exceed other sources
- ❑ Incentivize good behavior
- ❑ Questions:
 - ❑ What specific requirement under precertification?
 - ❑ How maximize flexibility & responsiveness?

3A: Enhance Recovery Communications

- ❑ Improve inter-agency coordination in communications to business and individuals regarding recovery for individual disasters

- ❑ Questions:
 - ❑ How do we drive alignment without centralizing or creating command/control structure?
 - ❑ Which bodies/entities do the best job communicating to public? Are trusted sources?
 - ❑ How best to add specificity to this recommendation?

3B: Integration of preparedness messaging

- Direct state agency Public Information Officers to develop and integrate preparedness messaging into a broader array of public communications strategies.
 - E.g., Keep Oregon Green

- Questions:
 - Can Smoky share the spotlight?
 - Preparedness messages to prioritize?
 - All hazards vs wildfire specific?
 - How broadly is appropriate? (OHA, ODOT, DEQ, DLCD, DHS, Business Oregon)

3C: Business Interruption Insurance

- Direct the Insurance Division of Financial Regulation to establish standards under which businesses that carry our voluntary evacuations would be eligible for business interruption insurance coverage

- Question: Is this too technical/narrow?