

Docket Item:

2015-2020 Strategic Plan Discussion

9:25 Existing HECC Commitments for 2015-16. *Staff presentation (Ben Cannon)*

9:30 2015 Legislative session summary. *Staff presentation (Dana Richardson)*

10:00 Strategic Planning: our purposes. *Commission discussion (Chair Nesbitt to facilitate.)*

- What is the purpose of the HECC strategic plan?
- Who is the audience?
- Is 2015-2020 the right time frame?
- What must the plan achieve in order to be successful?
- Did we set the right directions for our work in the 2014 action plan? Did we set the right tone?
- How are you feeling about the upcoming phase of HECC strategic planning? Concerns?

10:20 The context for higher education policymaking over the next 5-10 years.

- Background readings:* trends and background information related to public investment, educational delivery models, federal policy, philanthropic priorities, demography, workforce needs, public opinion
- Commission discussion (Ben Cannon to facilitate):* HECC's work over the next 5-10 years will not occur in a vacuum. What assumptions or assertions from the readings do you share? What are the most important elements of context for the HECC's strategic plan to highlight and build from? What are our greatest "opportunities" and "threats"?

11:00 Oregon's higher education structure, goals, measures, and reporting

- Staff presentation (Ben Cannon):* A quick review of Oregon's higher education governance and finance structure.
- Staff presentation (Patrick Crane):* Oregon higher education goals, measures, and performance.
- Commission discussion (Chair Nesbitt to facilitate):* Are these the right goals? Do they comprehensively and succinctly reflect the Commission's mission? What refinement or enhancement do they require?

11:45 Key HECC opportunities for the next 5-10 years

- Audience feedback:* Representatives of colleges, universities, students, and faculty are invited to provide input on opportunities for the HECC's strategic plan (ALTERNATIVE: invite those representatives to participate in small group activity below)
- Small group brainstorm and discussion (facilitated by HECC staff, with participation from HECC leadership staff):* What are the HECC's highest-leverage opportunities for moving towards our goals? Small groups will utilize charts like the one modeled below.

12:30 Lunch

1:15 Summary and Taking Stock

- Reporting out from the small group activity*
- Exit slips:* What do you feel good about from today? What was missing? What will you need next time?

Strategy	Impact on State Goals <i>rate: high-medium-low</i>	Alignment with HECC role <i>rate: high-medium-low</i>	Time horizon <i>rate: short-term (1-2 year) or long-term (1-2 year)</i>