

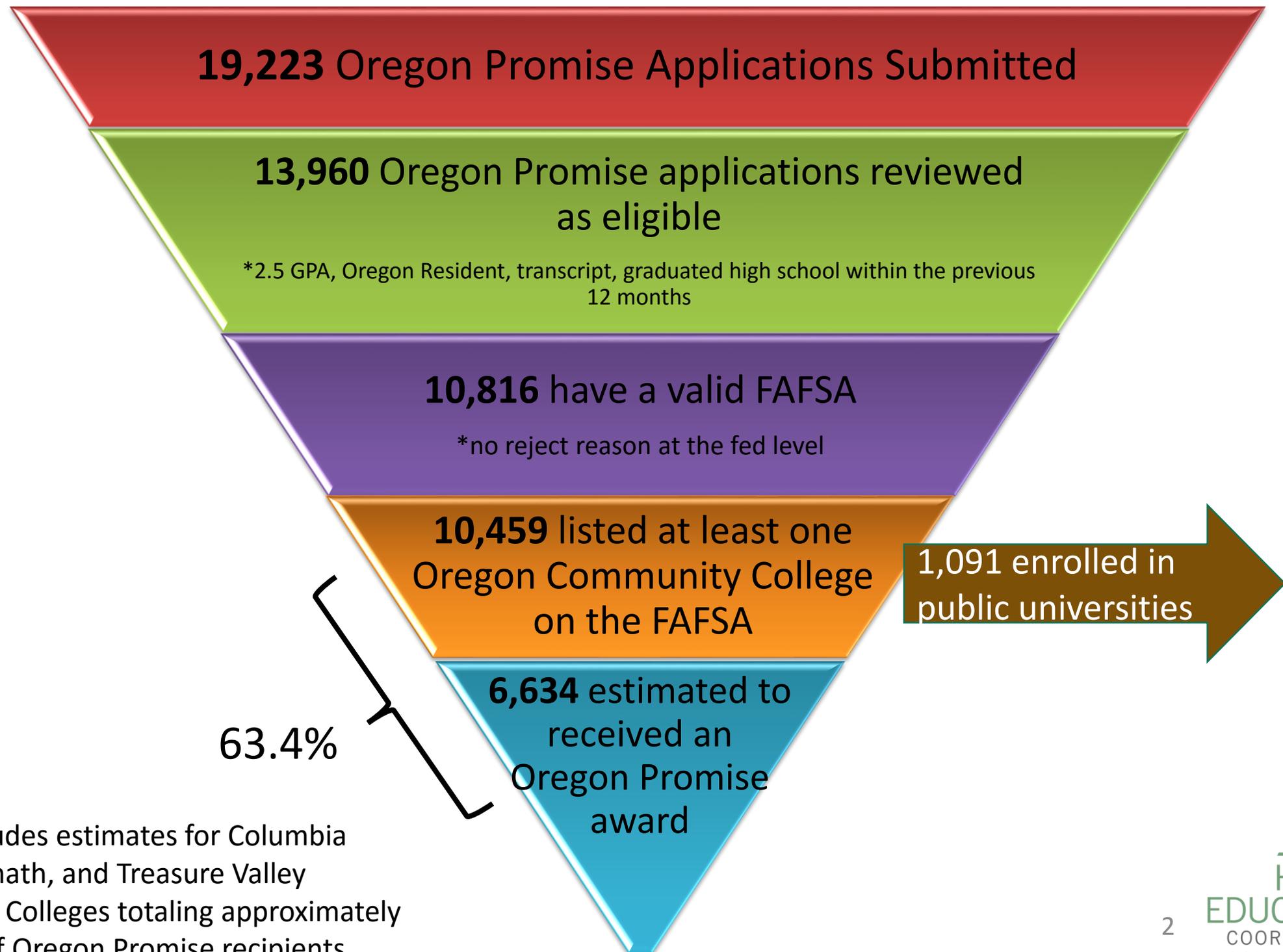
These slides represent a work in progress with all data and conclusions subject to change



Oregon Promise: What we know thus far about Senate Bill 81

Commission Meetings
December 7-8, 2016

Oregon promise application funnel



NOTE: Includes estimates for Columbia Gorge, Klamath, and Treasure Valley Community Colleges totaling approximately 4 percent of Oregon Promise recipients

Two key questions frame this evaluation

- Has Oregon Promise changed Oregon high school graduates' enrollment in higher education?
- Who is participating in Oregon Promise?

We use student data from Oregon's community colleges and public universities to answer these questions

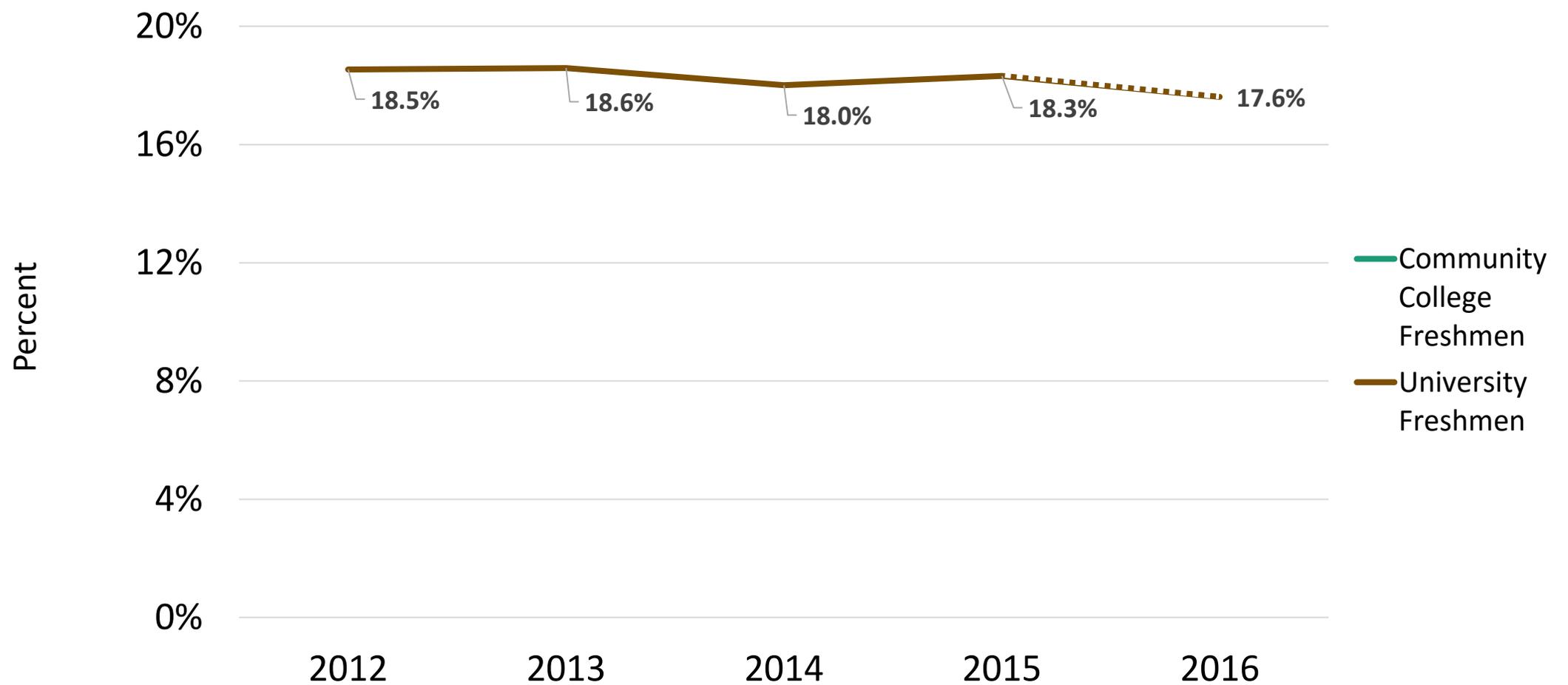
- Has Oregon Promise changed Oregon high school graduates' enrollment in higher education?
 - 2013-2016 enrollment rates in community colleges and universities
- Who is participating in Oregon Promise?
 - Oregon Promise participation rates among eligible recent high school graduates
 - Characteristics of Oregon Promise students and other recent high school graduates at community colleges

Two key questions

- Has Oregon Promise changed Oregon high school graduates' enrollment in higher education?
- Who is participating in Oregon Promise?

Enrollment patterns have not changed dramatically in 2016

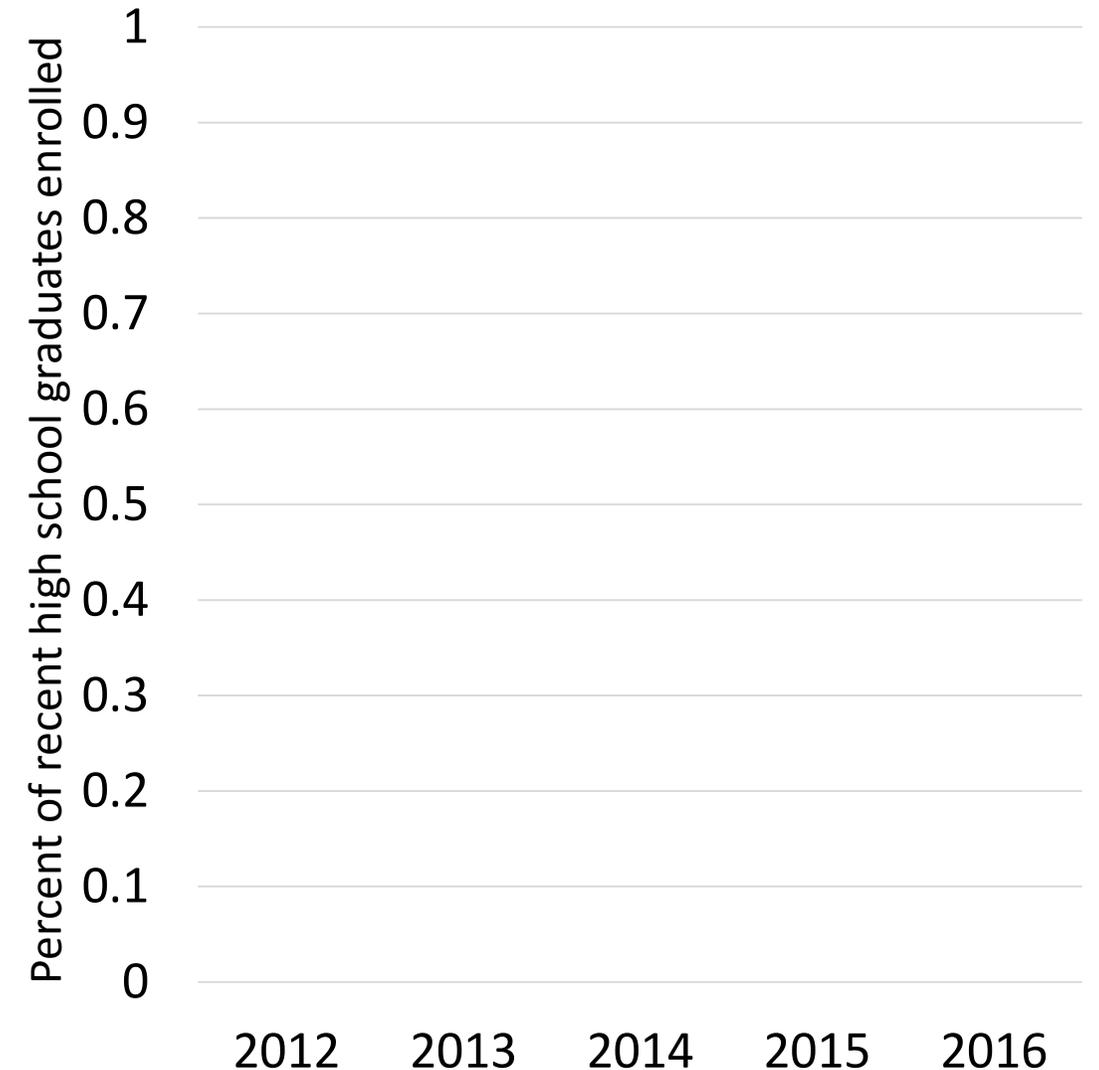
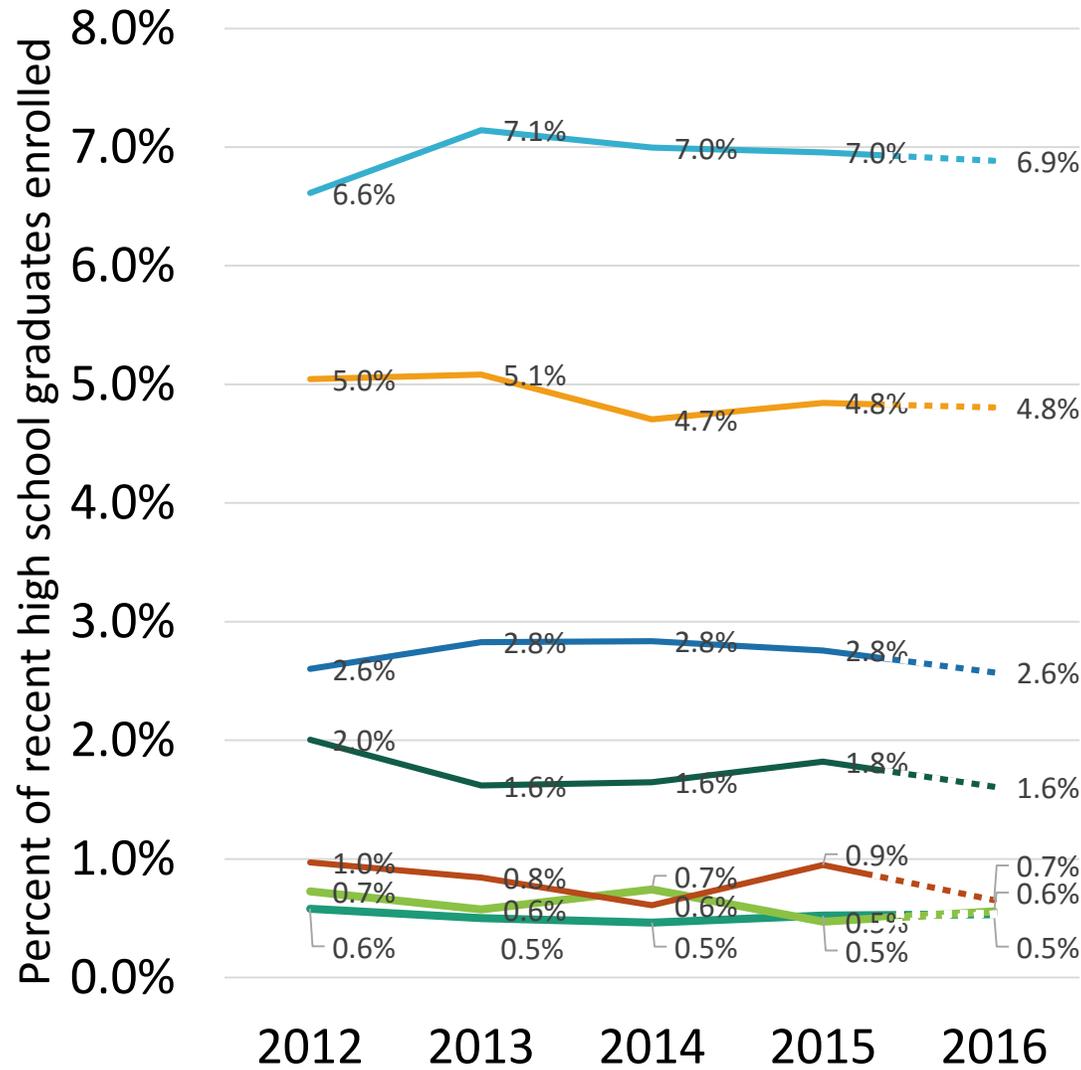
Percent of recent high school graduates at public universities and community colleges, statewide



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Enrollment rates of recent high school graduates in public universities and community colleges

NOTE: 2016 is estimate, using number of 2015 high school graduates as base



EOU OIT OSU PSU SOU UO WOU

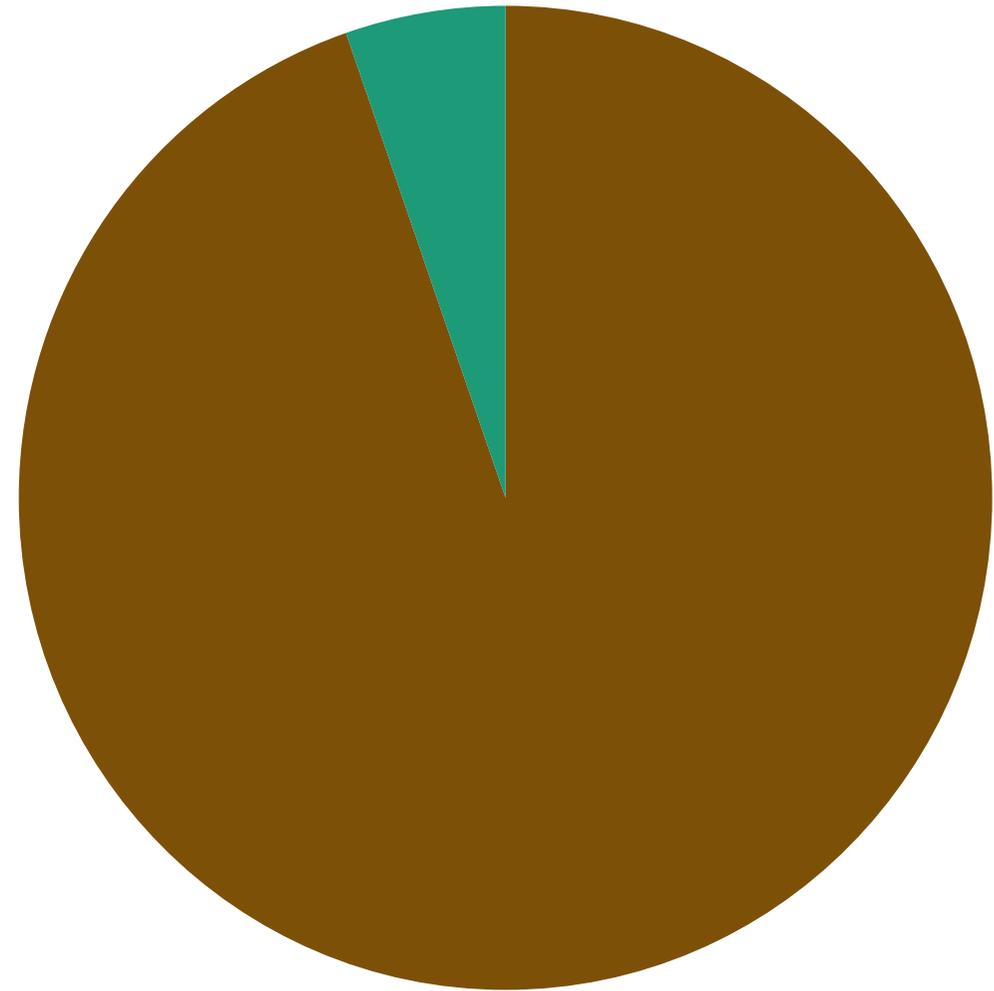
Blue Mountain Central Oregon Chemeketa
 Clackamas Clatsop Columbia Gorge
 Klamath Lane Linn-Benton
 Mt Hood Oregon Coast Portland
 Rogue Southwestern Tillamook Bay
 Treasure Valley Umpqua

Two key questions

- Has Oregon Promise changed Oregon high school graduates' enrollment in higher education?
- **Who is participating in Oregon Promise?**

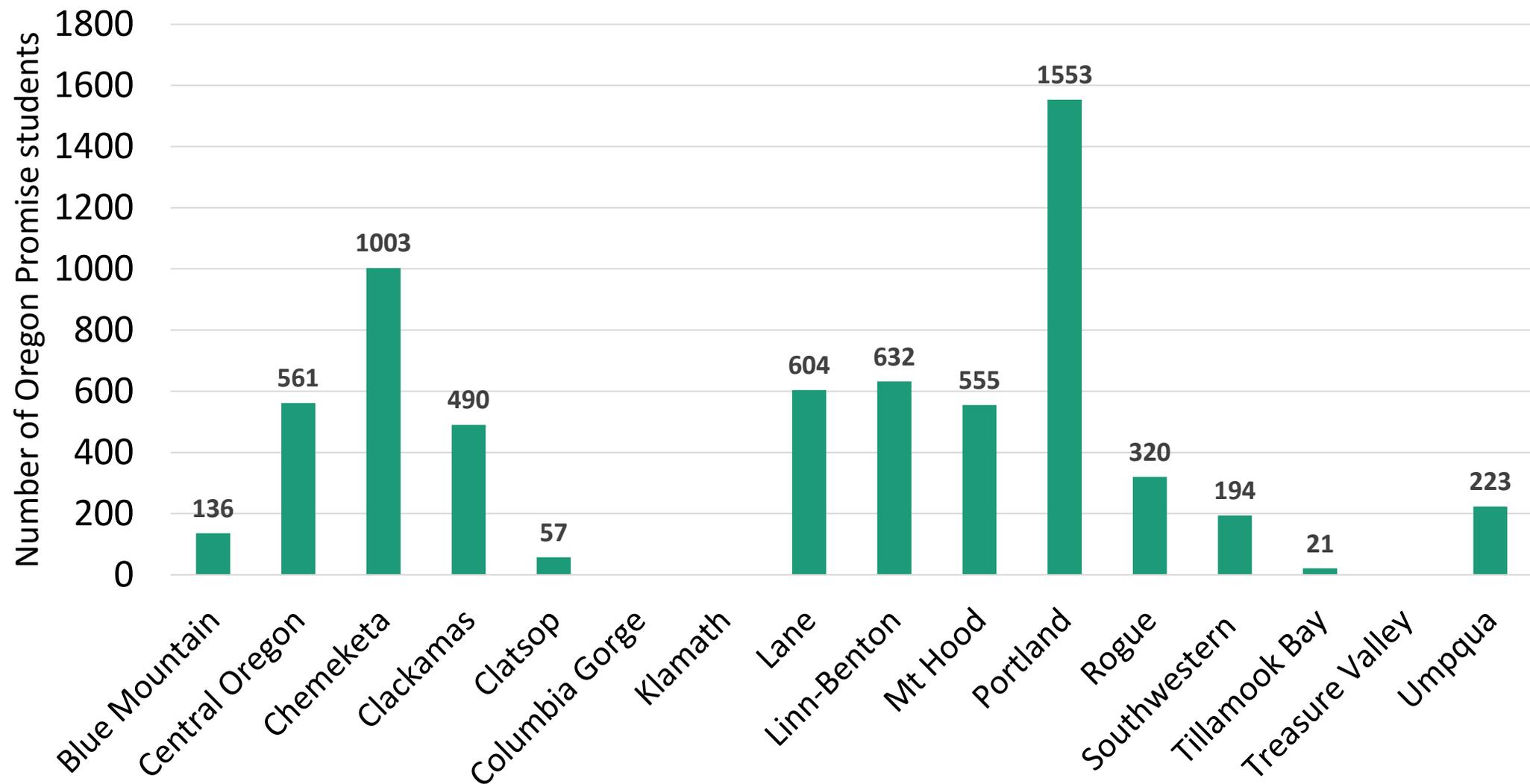
Oregon Promise students represent a small fraction of all community college students

6,634 Oregon Promise students
comprise 5.3% of all
community college students¹



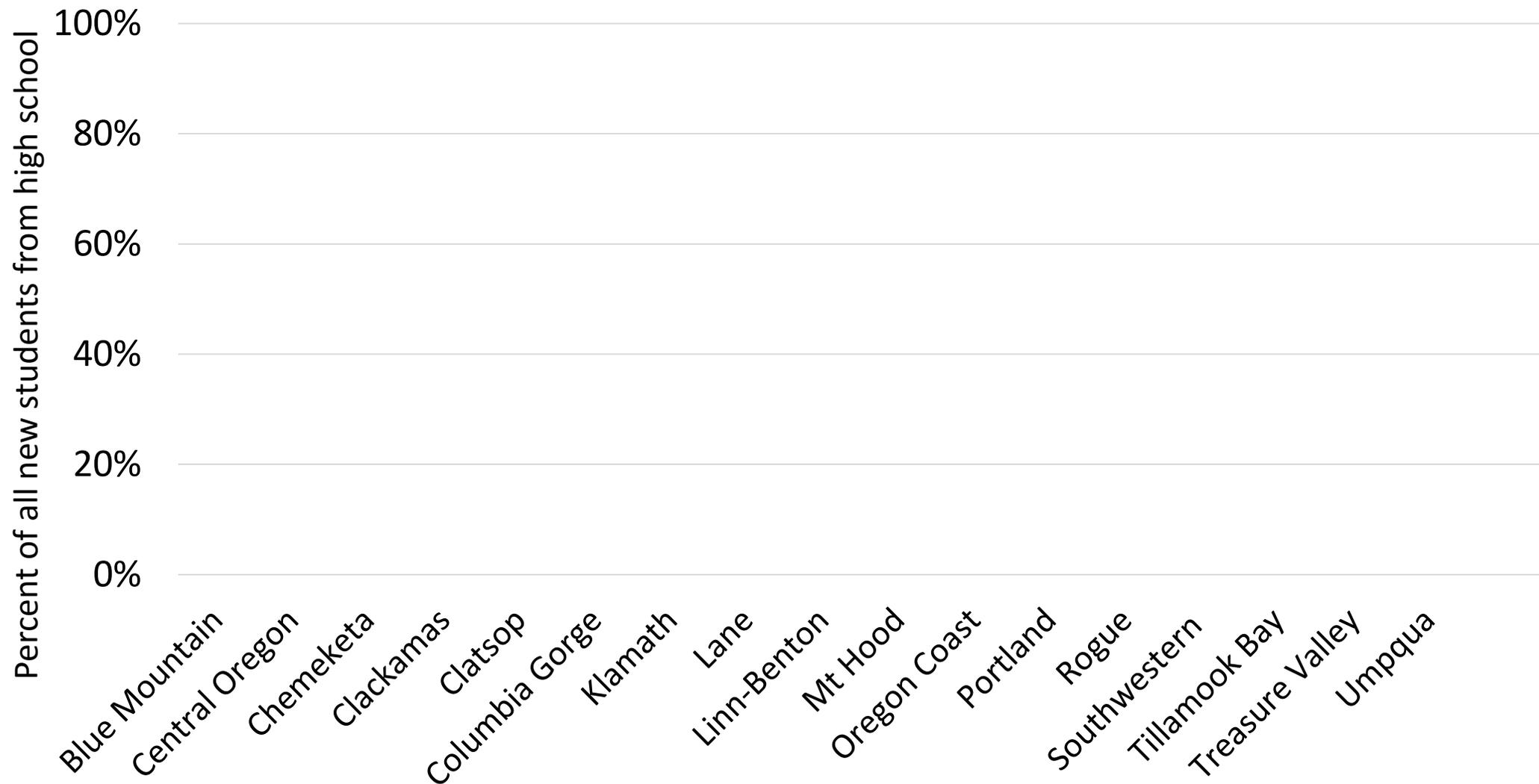
The number of Oregon Promise recipients varies by college

Number of Oregon Promise recipients in community colleges, statewide



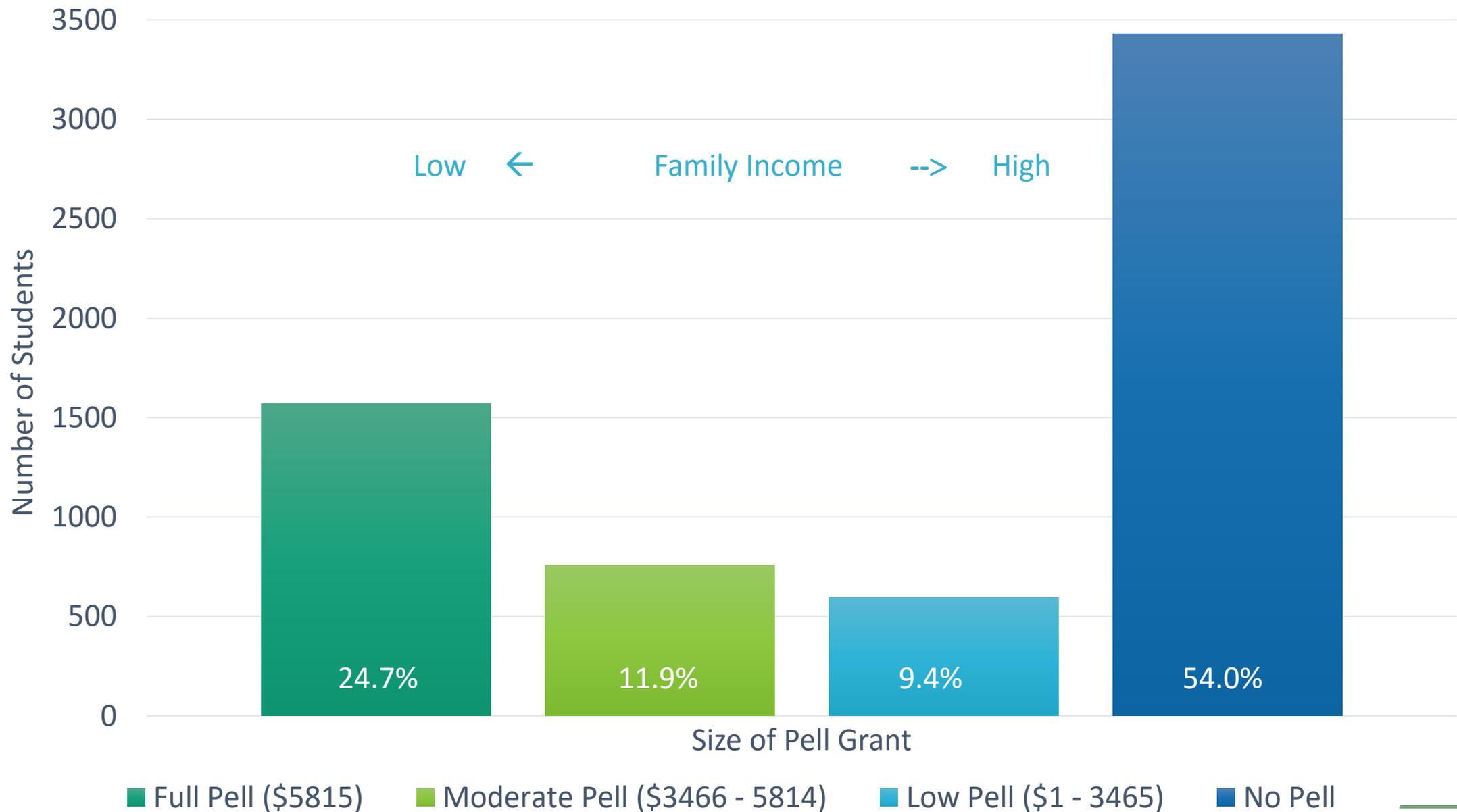
Oregon Promise participation rates vary by college

Rates of Oregon Promise among recent high school graduates at community colleges



About half of Oregon Promise recipients do not receive Pell grants

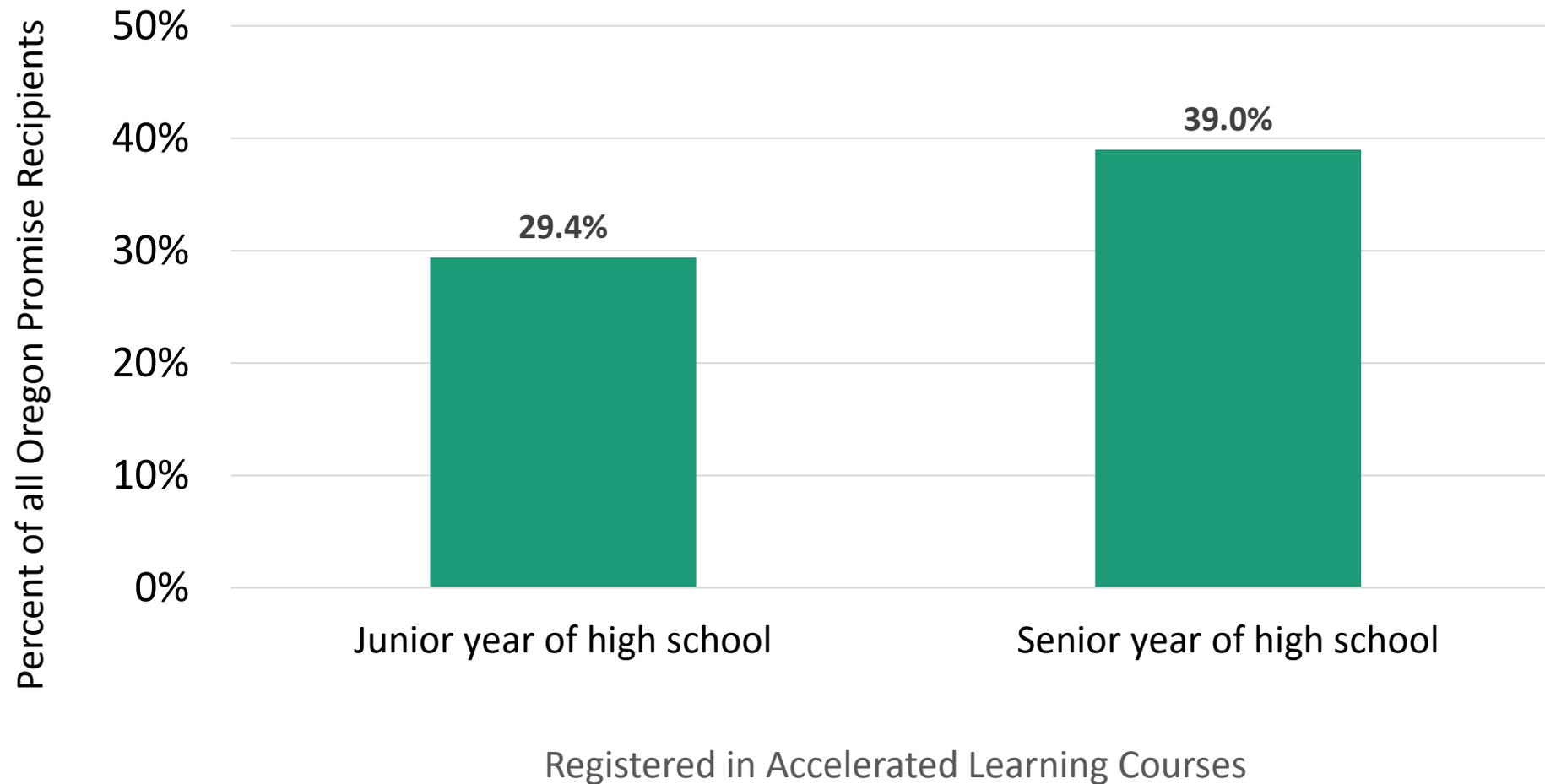
Distribution of Oregon Promise recipients (N: 6,349) by Pell award amount



The racial/ethnic distribution of Oregon Promise recipients mostly parallels last year's high school seniors

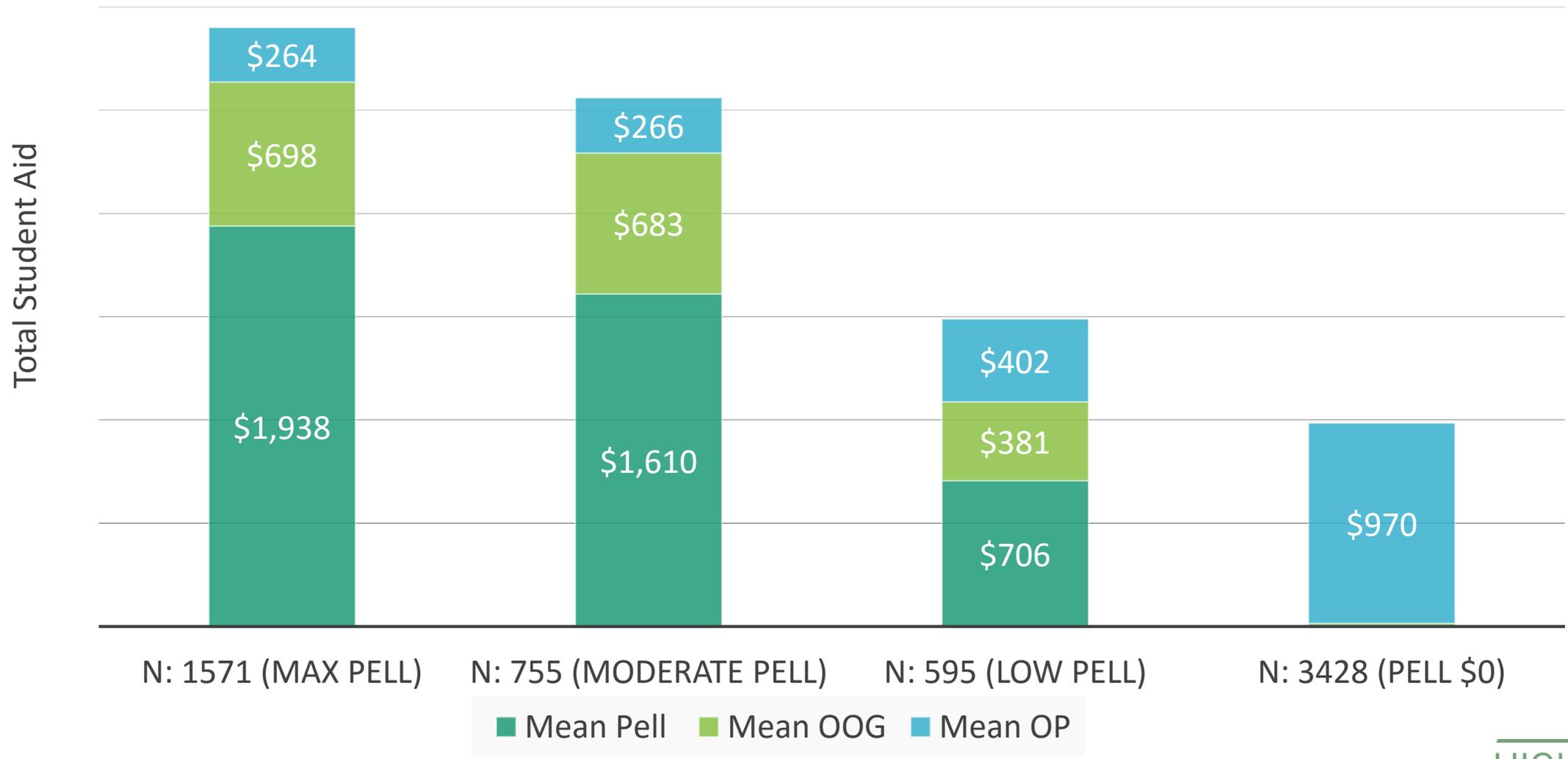
Race/Ethnicity	Percent of Oregon 12th Graders, 2015-16	Percent of Oregon Promise Recipients
African American or Black	2.7	1.4
American Indian/Alaska Native	1.6	1.0
Asian American	4.1	4.1
Hispanic	21.3	18.9
Pacific Islander	0.6	0.5
Two or more racial/ethnic groups	5.0	5.0
White, non-Hispanic	64.6	65.7
Unknown	N/A	3.5

Many Oregon Promise recipients were registered in accelerated learning classes while in high school



Distribution of state and federal aid among Oregon Promise recipients (term 1)

Total estim. cost to Pell	\$3.0M	\$1.2M	\$0.4M	\$0
Total cost to OOG:	\$1.1M	\$0.5M	\$0.2M	\$0.1M
Total cost to ORP:	\$0.4M	\$0.2M	\$0.2M	\$3.3M



Low ← Family Income → High

Projected Oregon Promise Aid, by EFC Quintile, 2016-17

Projected awards, by EFC Quintile (Each quintile contains 1,327 projected ORP recipients)	EFC Range	Projected ORP State Funding*	Proportion of total ORP State Funding*
First	\$0	\$1.0 million	7.8 percent
Second	\$0 - \$2,845	\$1.1 million	8.5 percent
Third	\$2,846 - \$8,937	\$3.1 million	23.8 percent
Fourth	\$8,938 - \$19,839	\$3.9 million	29.9 percent
Fifth	\$19,840 and above	\$3.9 million	30.0 percent

**Assuming no term-to-term enrollment fluctuation, 2016-17*

Key findings from the first term

Research question	Key findings
Has Oregon Promise changed Oregon high school graduates' enrollment in higher education?	<ul style="list-style-type: none">• Community college enrollment rates _____• University enrollment rates declined slightly
Who is participating in Oregon Promise, and who is not?	<ul style="list-style-type: none">• About half of Oregon Promise recipients come from lower income families (i.e., are eligible for a Pell grant), and about half do not• Most Oregon Promise dollars go to recipients with higher incomes
Total participation	<ul style="list-style-type: none">• In fall 2016, 6,634 students received an Oregon Promise grant, and the awards will total over \$4million

As the school years progress, effects of the Oregon Promise program will clarify

- Retention and attainment
 - How many Oregon Promise students remain enrolled in the program for the required 3 of 4 terms?
 - How many credits do Oregon Promise students earn?
 - How many Oregon Promise students complete an Associate's degree or undergraduate certificate, or transfer to a 4-year university?
- Equity
 - How does Oregon Promise affect enrollment and completion among underrepresented populations?
- Financial
 - How much does Oregon Promise reduce the cost of college for students and families, including greater aid and lower tuition?
 - How much does Oregon Promise change the amount of state and federal aid in school districts, colleges, and universities?