

Higher Education Coordinating Commission

NEIL BRYANT
Chair

DAVID RIVES
Vice-Chair

TERRY CROSS

BETTY DUVALL

RAMON RAMIREZ

LARRY ROPER

CARMEN RUBIO

DUNCAN WYSE

VOTING MEMBER
(vacant)

Non-voting members
LEE AYERS-PREBOSKI

ENRIQUE FARRERA

FRANK GOULARD

CLAIRE McMORRIS

MARIANA PARADONES

Executive Director
BEN CANNON

April 13, 2017

10:00 A.M. – 4:30 P.M.
Somerville Large Conference Room
775 Court Street NE
Salem, OR

MEETING MINUTES

Members Present: Neil Bryant, Chair; David Rives, Vice-Chair; Terry Cross; Betty Duvall; Ramon Ramirez; Larry Roper; Carmen Rubio; Duncan Wyse; Lee Ayers-Preboski; Frank Goulard; Claire McMorris; Enrique Farrera; Mariana Paredones.

Agenda¹

1.0 Preliminary and Organizational Business

1.1 Opening remarks, agenda review

Chair Bryant called the meeting to order at 10:05am, called roll, and provided an overview of the agenda. He moved docket item 12.0, subcommittee updates, to occur at 1:00, following the report from the Chief Education Office, docket item 6.0.

1.2 Approve February 9, 2017 minutes

ACTION ITEM

Motion: Commissioner Farrera moved to approve the [February 9, 2017 meeting minutes](#) as presented; Commissioner Roper seconded the motion. Chair Bryant called for a voice vote and after no discussion, the motion was approved unanimously.

2.0 Executive Director Report

2.1 HECC Budget Update

Ben Cannon provided a [summary of the agency budget](#) as of February 28, 2017.

2.2 Other Updates

Cannon discussed *The Atlantic's* event "Higher Education at a Crossroads" in Washington, D.C. where he participated in a panel on March 22. Cannon updated the commission on the equity work that is happening at the HECC offices, and the challenges faced in making progress. One way that HECC is attempting to build a more equity oriented agency is by holding monthly equity connects to help bridge together our staff of about 120 employees. He then showed the commission a brief look at the first two days of HECC's budget presentations ([part one](#) and [part two](#)) to the Joint Ways and Means Education Subcommittee.

3.0 Public Comment

Each individual/group will have a time limit of three minutes.

3.1 Invited Testimony

¹All meeting materials can be found at: <http://education.oregon.gov/Pages/HECC-Archive.aspx>.
If you are unable to read the materials, please contact kelly.dickinson@state.or.us.

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John Wycoff, Oregon Community College Association
Robert Kyr, Interinstitutional Faculty Senate
Kristen Granger, Oregon Alliance of Independent College and Universities
Dana Richardson, Oregon Council of Presidents
Traci Hodgson, Oregon Education Association

3.2 Other Public Comment
None.

4.0 Legislative Update

Kyle Thomas, HECC Director of Legislative and Policy Affairs, provided a brief [update on the legislative session to date](#), including more in-depth details on [House Bill 2998](#) and updates on the conversations pertaining to the Oregon Promise.

5.0 University Mission Statement

5.1 Presentation of Western Oregon University (WOU) Strategic Plan and Revised Mission Statement

WOU President Rex Fuller and WOU Board of Trustees Chair Jim Baumgartner [presented](#) their process to revising the mission statement they inherited and how they involved their community in changes to these core themes of the university.

5.2 Approve Revised WOU Mission Statement
ACTION ITEM

Motion: Commissioner Cross moved to approve the WOU Mission Statement as presented; Commissioner Roper seconded the motion. Chair Bryant called for a voice vote and after no discussion, the motion was approved unanimously.

4.0 Legislative Update (continued)

Kyle Thomas, HECC Director of Legislative and Policy Affairs, was called back to continue upon his legislative update. He talked about Oregon's 40-40-20 goal language and provided information on [Senate Bill 1032](#). Commissioner Cross transitioned the discussion to the funding aspects of the Oregon Promise program. Thomas responded that there are a number of discussions about modification to the program and the costs for each one.

12:02 pm *Break for Lunch*

12:53 pm *Reconvene*

6.0 Chief Education Office Report

Lindsey Capps, Chief Education Officer, provided update to the commission on how the office is looking at opportunities to improve student access and affordability of education. Capps provided an update to the work on accelerated learning programs and there is a workgroup in place to go in-depth on building a sustainable, long-term funding model.

12.0 Subcommittee Updates and General Discussion

12.1 Funding and Achievement subcommittee

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Chair Bryant started the update by reviewing [Governor Kate Brown's letter](#) to HECC which urged the commission to be cautious and particular about approving tuition increases over five percent. Governor Brown's expectation is that the commission will deny tuition increases over five percent unless the university provides thorough information to justify the request. Chair Bryant discussed how Governor Brown also wants information on how the university would prioritize protecting underrepresented and low-income students from feeling the effects of the tuition increase. From the subcommittee discussion, Commissioner Goulard had a sixth question to add to list of questions that are being asked of all universities proposing a tuition increase over five percent, which is "Is the first year a big tuition increase and the second year lower than five percent?" Chair Bryant brought that recommendation to the commission. Then the commission had a robust conversations about the logistics of the next commission meeting where they will be casting their votes to approve or deny the tuition requests. The commission all is interested to hear what each university plan is if their request is denied.

7.0 Presentation: Strengthening Oregon's Higher Education Landscape: Tribes, American Indian / Alaska Native Students, and Institutions of Higher Education

Cannon introduced HECC's Hatfield Resident Fellow, Mahalia Newmark. Newmark had been with the agency for the past year and ended her fellowship in April after the commission meeting. Veronica Dujon, HECC Director of Academic Planning and Policy, continued with the introduction of Newmark. After, Newmark presented her [report](#). Her report looks at issues in a native framework, draws attention to program gaps, and offers recommendations on best practices.

8.0 HECC Strategic Plan Discussion Series

8.1 Strategy 5: Affordability

Cannon invited some of HECC's staff members up to help answer questions during the discussion. He began the conversation by showing the affordability presentation that was shown to the Joint Ways and Means Education Subcommittee. When thinking about affordability, Cannon emphasizes the point that tuition is not the only piece to consider. The cost of attendance for a student involves living expenses, supplies, textbooks, transportation, and more. Chair Bryant moves the conversation to Estimated Family Contribution (EFC) data and implications. Amy Cox, HECC Director of Research and Data, comes forward to help answer data questions concerning EFC. She speaks to the point that most broadly middle income families feel the pressure of their EFC calculation as it assumes these parents have been saving for their children's college plans. Cox adds that answering the question of how many families can afford their EFC is tough. The commission discusses student loan rates and the need for more resources to be available to help students at the beginning and end of the college career in navigating their loan obligations.

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9.0 House Bill 4076 "Oregon Promise Support Services" Final Report

9.1 Approve House Bill 4076 Final Report

ACTION ITEM

Motion: Commissioner Wyse moved to approve House Bill 4076 as presented; Commissioner Duvall seconded the motion. Chair Bryant called for a voice vote and after no discussion, the motion was approved unanimously.

10.0 Rules Adoption

10.1 Approve Permanent Chapter 583: Growth Management Component of Community College Support Fund

ACTION ITEM

Motion: Commissioner Wyse moved to approve Permanent Chapter 583 as presented; Commissioner Duvall seconded the motion. Chair Bryant called for a voice vote and after no discussion, the motion was approved unanimously.

11.0 University Program Approval

11.1 Approve [Southern Oregon University, Master of Outdoor Adventure and Expedition Leadership](#)

11.2 Approve [University of Oregon, Master of Arts in Language Teaching Studies](#)

11.3 Approve [Oregon Institute of Technology, Professional Writing, Bachelor of Science](#)

CONSENT ITEM

Motion: Commissioner Roper moved to approve the university programs as presented in agenda items 11.1 through 11.3; Commissioner Wyse seconded the motion. Chair Bryant called for a voice vote and the motion was approved unanimously.

13.0 Adjourn

Chair Bryant adjourned the meeting at 3:50 pm.

List of Materials:

AGENDA

1.2 DRAFT Minutes February 2017

2.1 HECC Budget Update

4.0 April Legislative Update

5.1 WOU Strategic Plan and Revised Mission Statement

7.0 Presentation: Strengthening Oregon's Higher Education Landscape

8.0 HECC Strategic Plan Discussion Series - Strategy 5: Affordability

8.1 HECC Presentation to Ways and Means, Education Subcommittee, Introduction, Strategic Priorities in Higher Education

8.2 HECC Presentation to Ways and Means, Education Subcommittee on Affordability

9.0 House Bill 4076 "Oregon Promise Support Services" Final Report

10.1 Staff Summary and Rule Text CH 589: Growth Management Component of Community College Support Fund

11.1 University Program Approval: Southern Oregon University

11.2 University Program Approval: University of Oregon



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11.3 University Program Approval: Oregon Institute of Technology

Next Higher Education Coordinating Commission Meeting

May 11, 2017
9:00 A.M – 3:00 P.M.
Somerville Large Conference Room
775 Court Street NE
Salem, OR 97301

DRAFT