



**Docket Item:**

University Program Approval: Eastern Oregon University, Master of Business Administration (MBA).

**Summary:**

Eastern Oregon University proposes to offer and deliver the existing MBA degree program at Klamath Community College via video conferencing. The program already offers the courses via video conferencing in Hermiston, Prineville, and Ontario. Higher Education Coordinating Commission (HECC) staff completed a review of the proposed program. After analysis, HECC staff recommends approval of the program as proposed.

**Staff Recommendation:**

The HECC recommends the adoption of the following resolution:

RESOLVED, that the Higher Education Coordinating Commission approve the following program: MBA degree at Klamath Community College through Eastern Oregon University.



**Eastern Oregon University seeks the Oregon Higher Education Coordinating Commission’s approval to offer and deliver the existing MBA degree to a new location at Klamath Community College.**

- 1. Describe the purpose and relationship of the proposed program to the institution’s mission and strategic plan.*

The MBA program gives significant consideration to time-and place-bound individuals, offering working individuals the opportunity to complete their study efficiently and conveniently. We utilize online instruction, video conferencing, and satellite teaching. Our MBA program curriculum is designed in such a way that early courses help prepare students for coursework later in the program. For this reason, students are allowed to enter the program only in Fall term of each year.

The proposed offering of our webcast to Klamath Community College is merely an addition of another site to our existing program. The program already offers the courses via video conferencing – this is only adding another site. Current sites include Hermiston, Prineville, and Ontario.

- 2. What evidence of need does the institution have for the program?*

The administration at Klamath Community College has requested that EOU provide this option at their location. We estimate an annual enrollment at the site of 5 to 10 students per year. This is a cohort program designed to offer five term or nine term options. The five term completion rate between 2010 and 2014 was 53%. More recent data is being aggregated.

<u>Cohort Term</u>	<u>5-Term Completions %</u>	<u>9 Term Completion</u>	<u>Total Completion %</u>
Fall 2009	86%	80%	85%
Fall 2010	84%	100%	88%
Fall 2011	93%	83%	91%
Fall 2012	81%	56%	76%
Fall 2013	79%	0%	65%
Fall 2014	41%	students still in progress	41%

3. *Are there similar programs in the state? If so, how does the proposed program supplement, complement, or collaborate with those programs?*

Several programs are offered within the state but none offer this webcast option to off campus sites. Other programs (as does EOU) have online options and face-to-face classes offered by live instruction at off campus sites.

All appropriate University committees and the Statewide Provosts Council have unanimously approved the proposed program. The EOU Board of Trustees approved the program on May 24, 2017.

***Recommendation to the Commission***

The Statewide Provosts Council recommends that the Oregon Higher Education Coordinating Commission authorize Eastern Oregon University to offer and deliver the existing MBA degree to a new location at Klamath Community College, effective Fall 2017.

**Institution:** Eastern Oregon University  
**Program:** New Location – MBA at Klamath Community College

**Action:** At the June 7, 2017 meeting, the Statewide Provosts Council approved Eastern Oregon University to offer and deliver their MBA program at Klamath Community College to move forward to the Oregon Higher Education Coordinating Commission for its review and approval. The EOU Board of Trustees approved it at their May 24, 2017 meeting.

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**Eastern Oregon University**

Sarah Witte, provost

Approved  
 Opposed  
 Abstained



**Oregon Health & Science University**

Elena Andresen, interim provost

Approved  
 Opposed  
 Abstained

*No vote – absent from meeting*

**Oregon State University**

Ed Feser, provost

Approved  
 Opposed  
 Abstained



**Oregon Tech**

LeAnn Maupin, acting provost

Approved  
 Opposed  
 Abstained



**Portland State University**

Sona Andrews, provost

Approved  
 Opposed  
 Abstained



**Southern Oregon University**

Susan Walsh, provost

Approved  
 Opposed  
 Abstained



**University of Oregon**

Scott Coltrane, provost

Approved  
 Opposed  
 Abstained



**Western Oregon University**

Steve Scheck, provost

Approved  
 Opposed  
 Abstained

