

Higher Education Coordinating Commission

NEIL BRYANT
Chair

DAVID RIVES
Vice-Chair

TERRY CROSS

BETTY DUVALL

RAMON RAMIREZ

LARRY ROPER

CARMEN RUBIO

DUNCAN WYSE

VOTING MEMBER
(vacant)

Non-voting members
LEE AYERS-PREBOSKI

ENRIQUE FARRERA

FRANK GOULARD

CLAIRE McMORRIS

MARIANA PARADONES

Executive Director
BEN CANNON

August 9, 2017

1:00 P.M. – 5:00 P.M.
Chemeketa Eola Viticulture Center
Riesling/Chardonnay Room
215 Doaks Ferry Road NW
Salem, OR 97304

MEETING MINUTES

Members Present: Neil Bryant, Chair; David Rives, Vice-Chair; Larry Roper (phone); Carmen Rubio (phone); Duncan Wyse; Lee Ayers-Preboski; Frank Goulard; Claire McMorris.

Members Excused: Enrique Farrera, Terry Cross, Ramon Ramirez, Mariana Paredones.

Agenda¹

1.0 Preliminary and Organizational Business

1.1 Opening remarks, agenda review

Chair Bryant called the meeting to order at 1:06 P.M., called roll, and provided an overview of the agenda.

1.2 Approve June 7, 2017 Minutes

ACTION ITEM

Motion: Commissioner Wyse moved to approve the [June 7, 2017 meeting minutes](#) as presented; Vice Chair Rives seconded the motion. Chair Bryant called for a voice vote and after no discussion, the motion was approved unanimously.

2.0 Executive Director Report

2.1 HECC Budget Update

Ben Cannon provided a [summary of the agency budget](#) as of June 30, 2017.

2.2 Other Updates

Cannon further reviewed the agenda and emphasized that the majority of the two-day meeting will be dedicated to the HECC strategic plan update. Since the June meeting, Cannon has traveled to various conferences representing HECC and the state of Oregon. One of the events was SHEEO, where Cannon presented with representatives from Tennessee about goals to improve higher education attainment rates. Last week Cannon and Patrick Crane, HECC Director of the Office of Community College and Workforce Development, attend a retreat with community college presidents as they develop their agenda for the year.

¹All meeting materials can be found at: <http://education.oregon.gov/Pages/HECC-Archive.aspx>.
If you are unable to read the materials, please contact kelly.dickinson@state.or.us.

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3.0 Legislative Session Summary

HECC Director of Legislative Policy and Affairs, Kyle Thomas, gave a high-level summary of the LAB Fact Sheet and the 2017 HECC Legislative Report. During the legislative session, higher education was prioritized. Oregon Promise was funded \$8 million short based on the current service level. HECC can't maintain the program at a universal level, and will implement an EFC cap as a cost control measure. Senate Bill 1032 made some changes to Oregon Promise, and we are in the process of doing some emergency rules now. From the spring commission meetings on tuition, no public university that came to HECC with tuition increases can come to us next year. Transfer was also discussed from its importance in the legislative session, and commissioners are eager to see what transpires from House Bill 2998. Commissioners agree that faculty from both community colleges and universities need to be included from the start to ensure that these changes don't lose momentum.

4.0 Strategic Plan Update

4.1 Process and Objectives

Tomorrow the commission will explore these documents more, and review the HECC strategic plan.

4.2 Review: HECC Roles and Responsibilities, 2016-2020 Strategic Plan, Oregon Equity Lens, 2017-2021 Strategic Plan Roadmap

The HECC 2017-2021 Strategic Roadmap is a new one presented to the commission. The hope is that the commission will adopt this or some version of it in the October or December meeting. This will be a supplemental document to the existing HECC Strategic Plan.

4.3 Presentation and Discussion: "Oregon Higher Education in a Western Context: data, trends, and strategies"

WICHE President, Joe Garcia, presents to the commission on data of Oregon in comparison to the Western states and the nation. Oregon was one of the first five states to join WICHE. It was formed with the idea to help students after completing their undergraduate degree. Garcia gives HECC praise in their acknowledgment of those who are involved with students before they come into the higher education realm and their work to create smooth transitions between the levels of education. The commission is interested in hearing from other states, possibly other states in WICHE, that have similar challenges in higher education.

4.4 Response to the HECC Strategic Plan and Proposed Strategic Roadmap

The commission began to look at these documents and will continue the conversation tomorrow as the meeting continues. Discussion about possibly changing the name of the Roadmap document arose, but the initial response was positive about adding in a supplemental document to accompany the existing HECC Strategic Plan.

5.0 Adjourn

Chair Bryant adjourned the meeting at 4:42 pm.

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[7.1 University Program Approval: Eastern Oregon University](#)

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[7.3 University Program Approval: Portland State University, Sonic Arts and Music Production](#)

[7.4 University Program Approval: Southern Oregon University](#)

Next Higher Education Coordinating Commission Meeting

August 10, 2017

8:30 A.M – 5:00 P.M.

Chemeketa Eola Viticulture Center

Riesling/Chardonnay Room

215 Doaks Ferry Road NW

Salem, OR 97304

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Members Present: Neil Bryant, Chair; David Rives, Vice-Chair; Terry Cross; Ramon Ramirez; Larry Roper (phone); Carmen Rubio; Duncan Wyse; Enrique Farrera; Lee Ayers-Preboski; Frank Goulard; Claire McMorris.

Members Excused: Terry Cross, Mariana Paredones.

Agenda¹

1.0 Preliminary and Organizational Business

1.1 Opening remarks, agenda review

Chair Bryant called the meeting to order at 8:38 A.M., called roll, and provided an overview of the agenda. At 3:00 P.M., Chair Bryant will need to leave and at that point Vice-Chair Rives will take over the remainder of the meeting as acting Chair.

2.0 Strategic Plan Update

2.1 Statewide Higher Education Progress Measures

HECC Director of Research and Data, Amy Cox, presented on higher education progress indicators. Cox dives deep into data slides about student debt and trends, pointing out that most students face costs that are not covered by their Expected Family Contribution (EFC) or grant aid. Reports show that the majority of student who drop out do so after their first year of college. Commissioner Ramirez asked about how HECC can create a way to collect this same data on undocumented and DACA students from the ORSAA application. Cox responded that it would still be incomplete as we won't know how many students are not captured that don't apply.

2.2 Breakout groups: small groups of Commissioners at roundtables with staff and stakeholders

Four groups consisting of students, employers, community organizations, and college faculty discussed what is and isn't working in higher education and how it affects their perspective and connection to higher education.

2.3 Report from Breakout Groups

Each group reported out their big takeaways. The Student-Focused group reported out first from Commissioner Goulard about their frustrations, as the rising costs of higher education are becoming insurmountable. Students don't feel that they are a part of the decision. They also mentioned the huge gap of

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administrative salaries at campuses in comparison to the amount of student debt, program cuts, and staff lay-offs (particularly in advising and students services). Commissioner Duvall added that the educational system is broken, and it is not obvious on how to fix it or where to start. It should be taken into consideration that higher education looks a lot different than when it did when those who are making decisions were students in the system. The Employer-Focused group reported out next from Vice-Chair Rives, and they discussed the importance of certificate programs. They also talked about industry advisory groups and how beneficial it would be to have industry representatives working with community colleges and high schools for program alignment of what employers are looking for in the field. The Faculty-Focused group reported out from Chair Bryant, and they discussed the higher representation of disabled and nontraditional students in the higher education system. There also is the concept of financial aid being linked to being "degree-seeking" as determined by checking a box on the FAFSA application. If a student is only attending college for a few classes, and not to complete a degree, there are two definitions of completion present and the student would miss out on funding because of not having the need to pursue that degree. The group also expressed interest in the current transfer bill and they hope to see a lot of progress made with this new momentum. The community organization group reported out from Commissioner Wyse. There are different attitudes and impressions of higher education from community organizations and the federally-recognized tribes that we are in contact with, and many students already are experiencing stressful circumstances without the educational piece. The conversation went to how to better engage the parents and how we can be a better resource for information on the pathways to higher educational goals and the opportunities that are available.

10:48 am Break

11:08 am Reconvene

3.0 Public Comment

Each individual/group will have a time limit of three minutes.

4.1 Invited Testimony

Robert Kyr, Interinstitutional Faculty Senate

John Wycoff, Oregon Community College Association

Hans Bernard, Oregon Council of Presidents

Enrique Farrera, Oregon Education Association

4.0 Strategic Plan Update (continued)

4.1 Review and Discuss: Ongoing Agency-level mapping and planning
HECC Deputy Director, Bob Brew, presented to the commission the developments of the agency-level strategic plan. The hope is to have a streamlined system to start from an individual employee and lead all the way up to the goals of the commission. Brew stated that "We felt that it is critical that employees can identify themselves in the strategic plan."

4.2 Other Discussion

Higher Education Coordinating Commission

The commission moved onto other agency-level topics such as the structure of the agency, the integration of the Talent Council, and the future thoughts of goals for the commission, either abstract or not, in the next ten years.

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12:05 pm *Break for Lunch*

1:08 pm *Reconvene*

5.0 Strategic Plan Update (continued)

5.1 Review and Discuss: Strategic Plan Roadmap (draft proposed)

The commission reviewed the proposed document and engaged in a deep discussion on the strategic themes and the mission to add to the existing Strategic Plan. Topics ranged from what current duties should be within the HECC and which maybe should be transferred to a different agency, how to engage other external entities (organizations, students, parents, etc.), funding formulas, and the relationship we have to the K-12 system.

4.2 Next Steps

The HECC has the opportunity with these proposed documents to help make the strategic plan tie into other themes that the commission exudes. The commission proposed a number of ideas about other ways to show what the commission has already done in alignment with the strategic plan, and how to better tell the story of higher education in Oregon. HECC staff will work on a revision of the document to bring back to the commission.

6.0 Community College Program Approvals

6.1 Approve [Columbia Gorge Community College, Manufacturing, Certificate of Completion](#)

6.2 Approve [Klamath Community College, Advanced Manufacturing Engineering Technology, Associate of Applied Science](#)

6.3 Approve [Mt. Hood Community College, Engineering Technology, Associate of Applied Science](#)

6.4 Approve [Portland Community College, Cybersecurity Fundamentals, Certificate of Completion](#)

6.5 Approve [Rogue Community College, Mechatronics, Associate of Applied Science](#)

6.6 Approve [Treasure Valley Community College, Medical Assistant, Associate of Applied Science](#)

CONSENT ITEM

Motion: Commissioner Ramirez moved to approve the community college programs as presented in agenda items 6.1 through 6.6; Commissioner Wyse seconded the motion. Vice-Chair Rives called for a voice vote and the motion was approved unanimously.

7.0 University Program Approvals

7.1 Approve [Eastern Oregon University, Master of Business Administration](#)

7.2 Approve [Portland State University; Sexuality, Gender, and Queer Studies; Bachelor of Arts/Science](#)

7.3 Approve [Portland State University, Sonic Arts and Music Production,](#)

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[Bachelor of Arts/Science](#)

- 7.4 Approve [Southern Oregon University, Healthcare Administration, Bachelor of Arts/Science](#)

CONSENT ITEM

Motion: Commissioner Ramirez moved to approve the university programs as presented in agenda items 7.1 through 7.4; Commissioner Duvall seconded the motion. Vice-Chair Rives called for a voice vote and the motion was approved unanimously.

8.0 Executive Session

Vice-Chair Rives announced the commission was moving to executive session convened under Oregon Laws [ORS 192.660\(2\)\(i\)](#) "to review and evaluate the employment related performance of the chief executive officer of any public body, a public officer, employee or staff member who does not request and open hearing."

NOTICE TO MEDIA: In accordance with [ORS 192.660\(4\)](#) matters discussed in Executive Session must remain undisclosed.

At 4:23 P.M. at the end of the executive session, Vice-Chair Rives announced the Commission was returning to open session and welcomed the audience back into the room.

10.0 Adjourn

Vice-Chair Rives adjourned the meeting at 4:24 P.M.

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Next Higher Education Coordinating Commission Meeting

October 11, 2017

1:30 P.M – 4:30 P.M.

Oregon Institute of Technology

Sunset Conference Room

College Union 2nd Floor

3201 Campus Dr.

Klamath Falls, OR 97601

DRAFT