

Docket Item:

Strategic Outreach Planning

Summary:

HECC's Office of Student Access and Completion (OSAC) with support from other offices, is working to develop a plan for potential initiatives to better connect Oregonians with college and career. Today's report is intended to gather feedback from the Commission to guide the refinement of a HECC Strategic Outreach plan that could be incorporated in budget and policy requests for 2019. As part of the broader Strategic Outreach plan, four target population groups are identified as priority including rural communities, adult learners, Latino and tribal communities. Under current planning, emphasis is placed on expanding partnerships and collaborations with community based organizations who can best engage directly diverse and underserved communities across the state. Other likely activities include: increasing the diversity of grant and scholarship awards; using technology tools to remove barriers to access; translating relevant program and resource information into other languages; and creating general marketing in specific communities to increase awareness, knowledge of systems, and understanding of resources.

Docket Material:

See PowerPoint Presentation.

Staff Recommendation:

Informational and discussion item only. Commissioners are encouraged to provide feedback and direction to improve and refine the HECC's Strategic Outreach plan.