

Docket Item:

Adult Attainment Goal and Talent Summit Preview

Summary:

House Bill 2311 reframed Oregon's 40-40-20 goal, applying the goal specifically to Oregonians currently in the education pipeline and expecting them realize the goal as they exit secondary or postsecondary education. The legislation also mandated the establishment of a new set of educational attainment goals for the adult population in Oregon.

The Adult Attainment Workgroup, convened by the HECC and Oregon's Workforce and Talent Development Board (WTDB) to make recommendations on goals that would meet HB 2311's mandate, met for the second time on March 15, 2018. At the meeting, Workgroup members heard from Elana Pirtle-Guiney, Governor Brown's Workforce and Labor Advisor, about the Governor's new "Future Ready Oregon" initiative. In addition, Jimmy Clarke of HCM Strategists led a discussion on attainment goal-setting nationwide, including the value of attainment goals, the goal development process, and how attainment goals can act as policy influencers. The Workgroup also heard from Amy Cox, the HECC's Director of Research and Data, who presented data on the current state of educational attainment in Oregon, and the apparent mismatch with workforce demand. Following Amy, John Tapogna, President of ECONorthwest, provided an update on the Talent Summit and Talent Assessment. ECONorthwest is the organization with which the WTDB is contracting to complete the work of the Talent Summit, Talent Assessment, and Talent Plan. The meeting ended with a discussion of the parameters for the adult attainment goals, including how to define "adult" and what counts as postsecondary "attainment." The Adult Attainment Workgroup plans to meet for a third time following the Talent Summit, and will attempt at that time to finalize its recommendation to HECC and WTDB.

Planning for the Talent Summit - an event designed to advance both the adult attainment work and the Talent Assessment/Talent Plan development - is well underway. The Summit is set for Friday, May 11, 2018 at the Oregon Convention Center in Portland. The Summit will bring together business and industry leaders, and education and workforce system stakeholders to discuss Oregon's talent gaps and opportunities, economic future, and adult attainment goals. The WTDB has confirmed Joseph B. Fuller, Professor of Management Practice and Co-Director of the Managing the Future of Work Project at the Harvard Business School as a key note speaker at the Summit. Jamie Merisotis, President and CEO of the Lumina Foundation, will also be presenting.

Docket Material:

Talent Summit save-the-date.

Staff Recommendation:

Informational item only.