

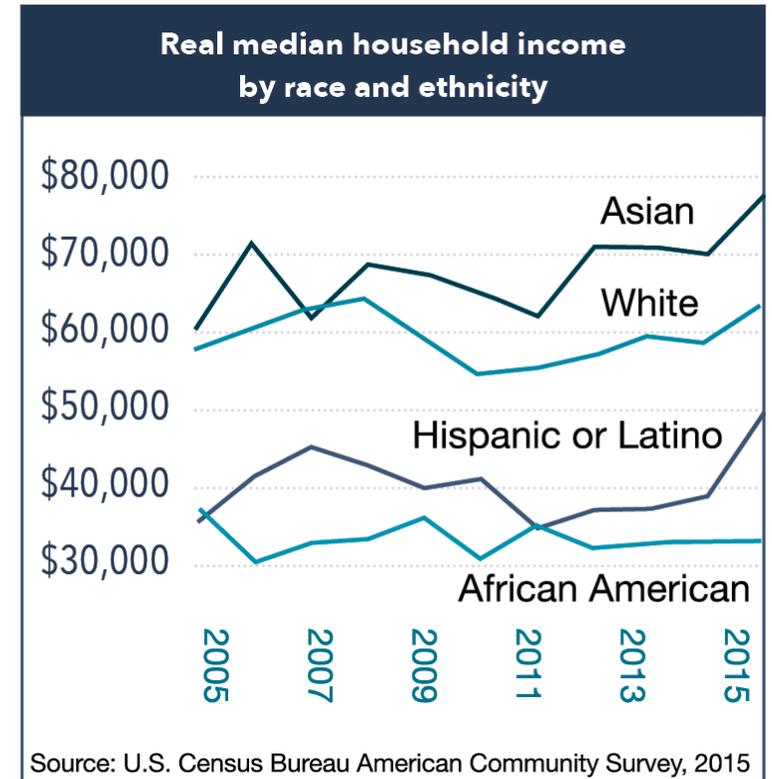
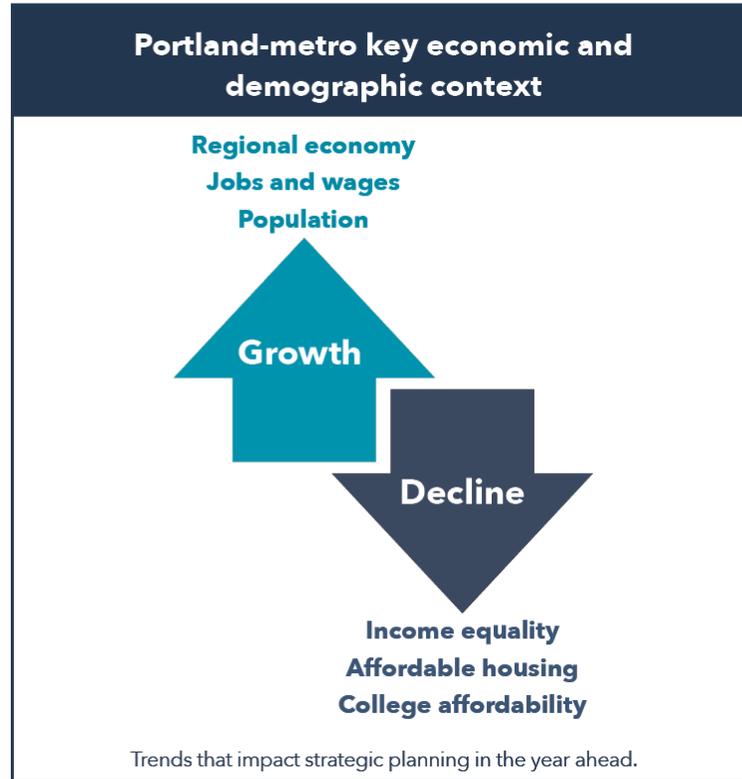
A TALE OF TWO PORTLANDS

Our community is at a critical point.

The wealthiest Oregon community is West Portland with a per capita income of **\$53,122**

The least wealthy Oregon community is East Portland with a per capita income of **\$20,321**

Source: 2015 US Census ACS table S1902



“Continued Service Level” Funding – Greg Hamman,
President, Linn-Benton Community College, Oregon
President’s Council Member

“Strategic Investments” – Mark Mitsui, President,
Portland Community College, Oregon President’s Council
Member

HS EQUIVALENCY

- 10% of adults 25 or older in Oregon (275,569) do not have HS equivalency

source: US Census Data - American Community Survey, Oregon, 2012-2016

ENGLISH PROFICIENCY

- 15.1% of Oregonians 5 or older (566,290) indicate speaking a language other than English at home
- 5.9% of Oregonians 5 or older (221,266) indicate speaking English less than "very well".

source: US Census Data - American Community Survey, Oregon, 2012-2016

LOW INCOME ADULTS VERSUS HS GRADS

- 442,000 adults 25 and older in Oregon are unemployed or working making less than \$15/hr without postsecondary credentials.
- It would take 9 years of HS grads to equate to this number to address the skills gap

Source - see attachment; Oregon Employment Department report

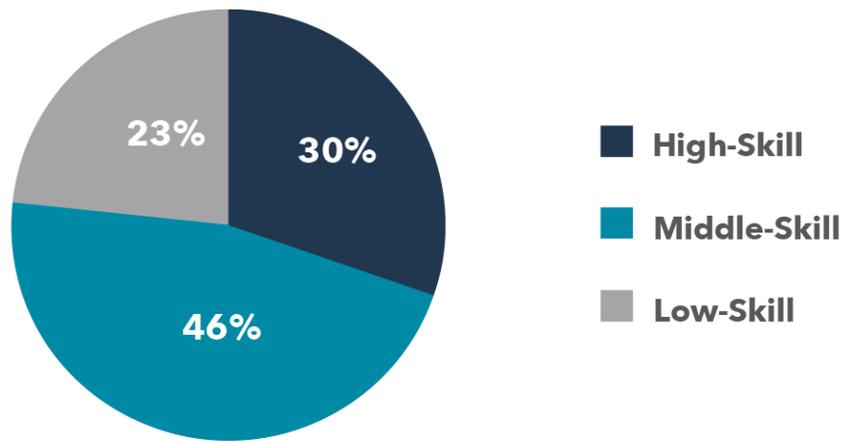
MIDDLE SKILL JOBS

Middle-skills jobs: jobs that require more than a high school education but do not require a 4-year degree.

- In 2015, fifty-percent of all jobs in Oregon were middle-skill.
- Between 2014-2024, 46 percent of job openings will be middle-skill.

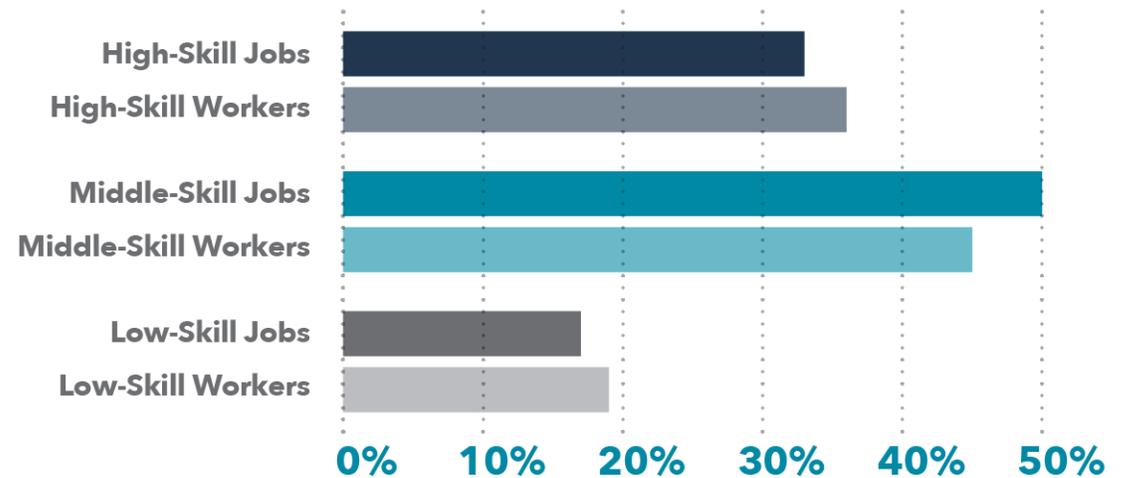
MIDDLE SKILL JOBS

Job Openings by Skill Level, Oregon, 2014-2024



Source: NSC analysis of long-term occupational projections from state labor/employment agency.

Jobs and Workers by Skill Level, Oregon, 2015



Source: NSC analysis of Bureau of Labor Statistics Occupational Employment Statistics by State, May 2015 and American Community Survey data, 2015.

CONTINUED SERVICE LEVEL “PLUS”: STUDENT SUCCESS STRATEGIES

- Future Connect
- City University of New York ASAP Program
- Career Pathways
- Guided Pathways

EXAMPLES OF OUTCOMES AT PCC

Radiography – 100% placed within 12 months of graduation (based on last 3 years)

Microelectronics Technology – 90% employed/continuing education

Medical Assisting - 87% employed (five year average)

Health Information Management – 90% employed within a year of graduation

(Caterpillar) Dealer Service Technician – 100% employed

Source: Item 7.D in Program/Discipline Review Reports; usually based on graduate survey results

WHAT IS THE DEMAND? THE PORTLAND-METRO EXAMPLE

As Portland's economy grows, so does demand for highly skilled employees. PCC's Associate Degrees help meet this demand and support our business community all while building a solid middle-class.

SKILL GAP SNAPSHOT 2016					
High wage, high demand occupations in Portland-metro requiring an Associate's degree					
	1	2	3	4	5
Web Developers	2,511	15%	111	\$30.04	2,607
Medical & Clinical Lab Techs	1,091	10%	49	\$19.64	972
Engineering Techs	832	4%	28	\$27.97	800
Life, Physical, & Social Science Techs	730	5%	40	\$21.35	504
Electrical & Electronics Eng. Techs	3,906	3%	123	\$31.02	502
Paralegals and Legal Assistants	2,398	6%	85	\$26.51	460
Physical Therapist Assistants	387	21%	29	\$25.94	312
Civil Engineering Technicians	489	9%	21	\$30.48	285
Radiologic Technologists	1,155	7%	39	\$33.18	263
Computer Network Support Specialists	1,267	8%	43	\$28.30	253
Respiratory Therapists	656	7%	25	\$32.66	195
Diagnostic Medical Sonographers	419	14%	20	\$43.42	193
Dental Hygienists	2,497	8%	85	\$36.02	142

1 2016 jobs 2 2016-21 expected growth 3 annual openings 4 median hourly earnings 5 job postings - 2016

Source: EMSI® labor market data.

THE INVESTMENT IN OREGON COMMUNITY COLLEGES YIELDS A STRONG RETURN

Student ROI

Annual Return = 14.5%

Lifetime = \$4 per \$1 invested

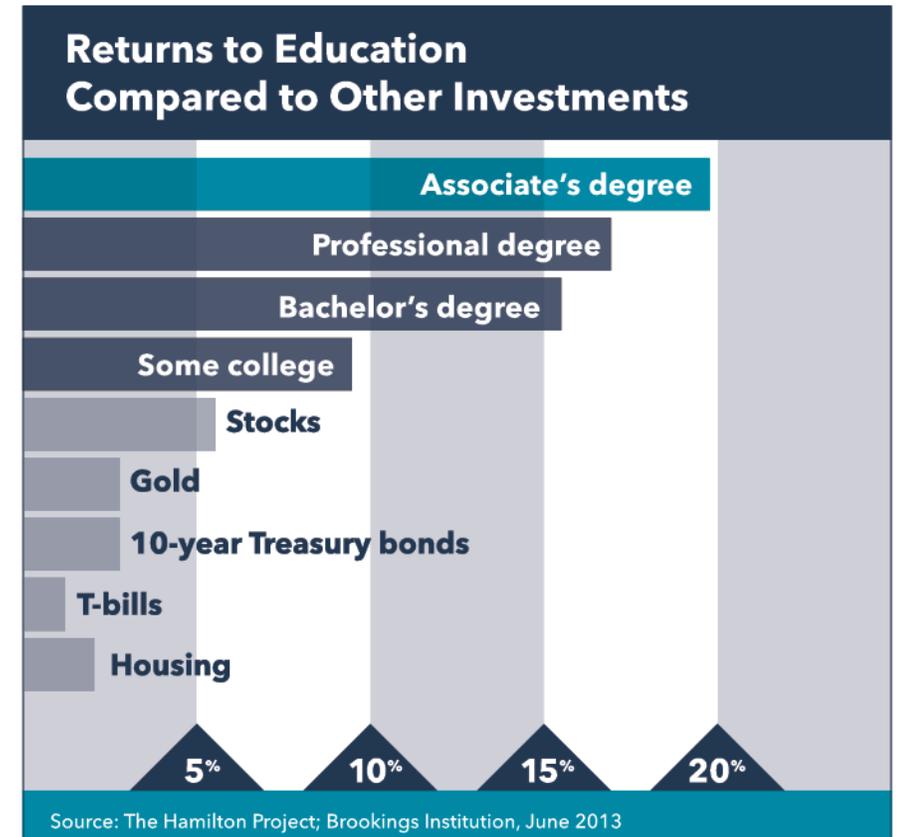
Tax Payer ROI

Annual Return = 8.4%

Lifetime = \$3.30 per \$1 invested

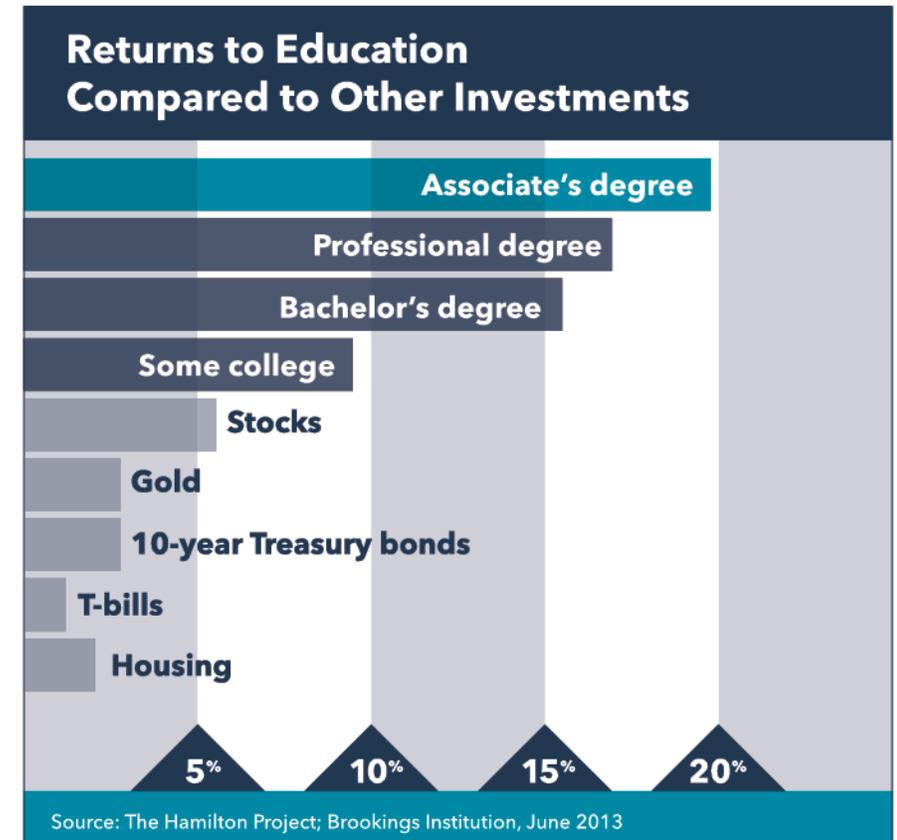
Social Benefits

\$8.4 per dollar invested



ONE EXAMPLE, PORTLAND COMMUNITY COLLEGES

PCC's focus on equitable student success means creating greater opportunity for individuals and community by preparing ALL of our students for work and life, becoming successful professionals and engaged citizens.



Thank you

OREGON COMMUNITY COLLEGE CREDENTIALS AWARDED, 2017

Associate Degrees

- 11,983

Certifications and OTM's

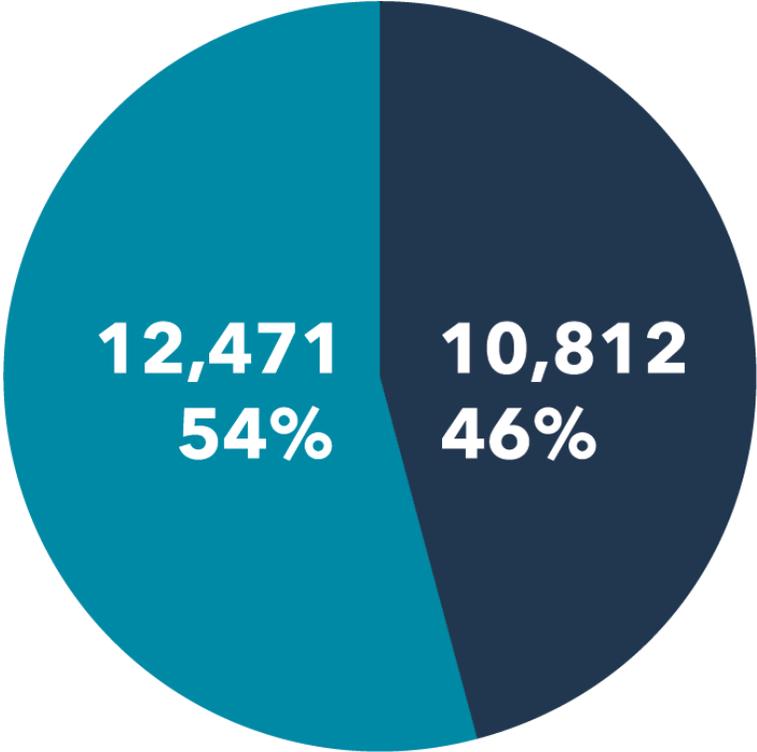
- 7,957



THE REPORT

- [See the full report here](#)

CTE APPLIED ASSOCIATED DEGREES/CERTIFICATES 2014/15-2016/17



■ AAS

■ LTOY+CP