Mission
Eastern Oregon University
August 2, 2018
About EOU

• Founded in 1929
  – Eastern Oregon Normal
• Main Campus: 108 acres
  – La Grande (Population: 13,230)
• Employees: ≈350 FTE
• Four Colleges
  – College of Education
  – College of Business
  – College of Arts, Humanities, and Social Sciences
  – College of Science, Technology, Mathematics, and Health Sciences
• Pioneer in distance and online education
  – Division of Regional Outreach and Innovation (ROI)
  – 11 regional centers and 3 resource sites
  – Military partnerships
  – 15 online bachelor degree programs
EOU Mountaineers – Today

- 1,165 (39%)
- 1,851 (61%)

\[ \boxed{3,016} \]

23% Culturally & Ethnically Diverse

- 17:1 Student-to-faculty ratio

- 33% Undergraduates completing bachelor’s degree debt-free

- 37% from Eastern Oregon

- Culturally & Ethnically Diverse 18%
- Low-income 49%
- Rural 60%
- Veteran 6%

Top 5 Degrees
- Business Administration
- Physical Activity & Health
- Education
- Psychology
- Integrative Studies (2 EOU Minors)

Age Distribution

Credit Hour Distribution

- UG Classroom 49.5%
- UG Onsite 4.7%
- UG Online 39.6%
- Graduate 6.0%
University Mission

EOU guides student inquiry through integrated, high-quality liberal arts and professional programs that lead to responsible and reflective action in a diverse and interconnected world.

As an educational, cultural, and scholarly center, EOU connects the rural regions of Oregon to a wider world. Our beautiful setting and small size enhance the personal attention our students receive, while partnerships with colleges, universities, agencies, and communities add to the educational possibilities of our region and state.
The Eastern Edge
Thrive

A FULFILLING CAREER
• Completion of a meaningful long-term project
• A relevant job or internship where learning is applied
• Extreme involvement in extracurricular activities

A GREAT LIFE
• A professor who made them excited about learning
• Faculty and staff who care about them as a person
• A mentor who encourages them to pursue their goals and dreams
Thrive
Students – Communities – University

- **ACCESS** to Excellence
- **PARTNER** in Discovery
- **CULTIVATE** Success

“Greatness is not a function of circumstance. Greatness, it turns out, is largely a matter of conscious choice, and discipline.” – Jim Collins

Financial Sustainability
Relevance and Interconnection
Thriving University Community
Grow the Number of Lives Impacted
Transformational Education
Student Success

The Ascent 2029
The Eastern Edge
Access to Excellence – Best Value

On Campus
(Tuition, Fees, & Room and Board, Annual)

<table>
<thead>
<tr>
<th>Rank</th>
<th>Name</th>
<th>Tuition, Fees, Room &amp; Board</th>
</tr>
</thead>
<tbody>
<tr>
<td>27</td>
<td>Eastern Oregon University</td>
<td>$3,001.00</td>
</tr>
<tr>
<td>362</td>
<td>Walla Walla University</td>
<td>$1,729.00</td>
</tr>
<tr>
<td>372</td>
<td>Concordia University-Portland</td>
<td>$1,627.00</td>
</tr>
<tr>
<td>389</td>
<td>University of Idaho</td>
<td>$1,510.00</td>
</tr>
<tr>
<td>450</td>
<td>Northwest Christian University</td>
<td>$1,116.00</td>
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<td>548</td>
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<td>$519.00</td>
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<tr>
<td>562</td>
<td>Oregon Tech</td>
<td>$388.00</td>
</tr>
<tr>
<td>628</td>
<td>Willamette University</td>
<td>$103.00</td>
</tr>
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<td>634</td>
<td>Lewis-Clark State College</td>
<td>$125.00</td>
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<tr>
<td>708</td>
<td>Portland State University</td>
<td>$586.00</td>
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<td>731</td>
<td>The College of Idaho</td>
<td>$718.00</td>
</tr>
<tr>
<td>751</td>
<td>Oregon State University</td>
<td>$868.00</td>
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<td>755</td>
<td>Northwest University</td>
<td>$892.00</td>
</tr>
<tr>
<td>763</td>
<td>Brigham Young University-Idaho</td>
<td>$924.00</td>
</tr>
<tr>
<td>925</td>
<td>Southern Oregon University</td>
<td>$2,065.00</td>
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Online
(Tuition & Fees, per Term)

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<th>Name</th>
<th>Tuition &amp; Fees</th>
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<tbody>
<tr>
<td>27</td>
<td>Gonzaga University</td>
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<tr>
<td>950</td>
<td>George Fox University</td>
<td>$2,242.00</td>
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<td>1028</td>
<td>Boise State University</td>
<td>$2,828.00</td>
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<tr>
<td>1210</td>
<td>Corban University</td>
<td>$5,315.00</td>
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<tr>
<td>1236</td>
<td>Whitman College</td>
<td>$6,382.00</td>
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<tr>
<td>1239</td>
<td>Reed College</td>
<td>$6,471.00</td>
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The value of university

<table>
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<tr>
<th>Rank</th>
<th>COLLEGE</th>
<th>Over/Under</th>
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<tr>
<td>27</td>
<td>Unifield College</td>
<td>$8,177.00</td>
</tr>
<tr>
<td>124</td>
<td>Central Washington University</td>
<td>$4,567.00</td>
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<tr>
<td>216</td>
<td>Eastern Oregon University</td>
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EGU
State University
Private College

EO
Average Competitor
$4,620

EASTERN OREGON UNIVERSITY

SEE WHAT’S POSSIBLE
THE EASTERN EDGE
### The Eastern Edge
Access to Excellence – EOU Online

**Education Attainment of Adult Population (Age 25 to 64)**

<table>
<thead>
<tr>
<th>GEOGRAPHY</th>
<th>US</th>
<th>OR</th>
<th>ID</th>
<th>WA</th>
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</thead>
<tbody>
<tr>
<td>Total; Estimate</td>
<td>169,260,315</td>
<td>2,169,064</td>
<td>831,103</td>
<td>3,917,742</td>
</tr>
<tr>
<td>Total; Estimate – Some College, No Degree</td>
<td><strong>35,587,633</strong></td>
<td><strong>557,075</strong></td>
<td><strong>209,095</strong></td>
<td><strong>917,291</strong></td>
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<tr>
<td>Males; Estimate – Some College, No Degree</td>
<td>17,349,848</td>
<td>270,398</td>
<td>97,939</td>
<td>459,261</td>
</tr>
<tr>
<td>Females; Estimate – Some College, No Degree</td>
<td>18,237,785</td>
<td>286,677</td>
<td>111,156</td>
<td>458,030</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, 2016 American Community Survey 1-Year Estimates
The Eastern Edge
Access to Excellence

Regional Outreach and Innovation (ROI)

• Be the best 2+2 in the state
• “Where you are”
The Eastern Edge
Partner in Discovery

• Supportive and caring environment
• Intercultural competency
• Co-curricular involvement
• Civic engagement
• Community leadership
• Deep learning
The Eastern Edge
Partner in Discovery – Transformational

Future Ready Oregon – Rural

• Knowledge economy essential skills
  ▪ Communication
  ▪ Content Knowledge
  ▪ Inquiry
  ▪ Critical Thinking
  ▪ Civic Engagement
  ▪ Teamwork
  ▪ Lifelong Learning

Note: Employment includes all workers age 18 and older. The monthly employment numbers are seasonally adjusted using the U.S. Census Bureau X-12 procedure and smoothed using a four-month moving average.
The Eastern Edge
Cultivate Success – Talent

Rural Engagement and Vitality (REV) Center

• Develop the next generation of talent while working on current challenges and opportunities
• Partner and coordinate to leverage and grow rural development
• Enhance rural voice and influence policy and economic development
The Eastern Edge
Thrive – Oregon’s Rural University
Thank you!