



# Oregon Workforce and Talent Development Board

Strategic Planning Update | August 1, 2019

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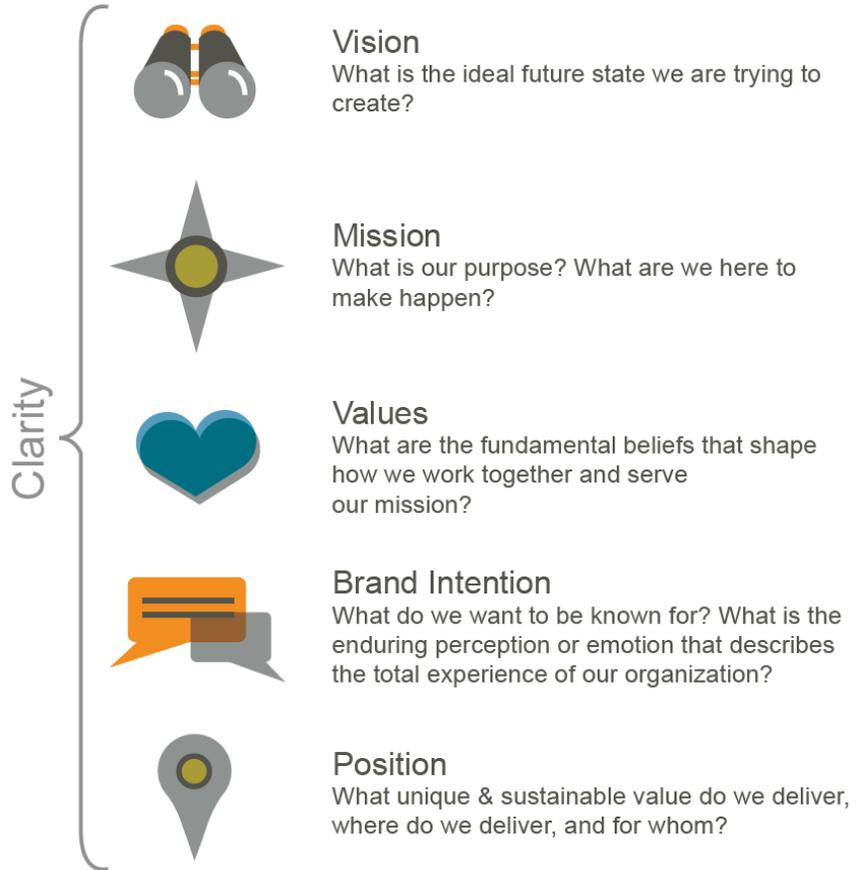


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# Project Timeline

<b>Visioning Retreat</b> June 20, 2019	<ul style="list-style-type: none"><li>• Discuss Insight Report findings</li><li>• Collect broad strategic guidance</li></ul>
<b>Work Session #1</b> July 12, 2019   9:30 am to 12:30 pm	<ul style="list-style-type: none"><li>• Draft Strategic Clarity (Vision, Mission, Position, Values, Reputation)</li><li>• Collect guidance on stakeholder survey</li></ul>
<b>Stakeholder Survey</b> Completed by Aug 2	<ul style="list-style-type: none"><li>• Collect feedback on strategic clarity elements and priorities (initiatives)</li></ul>
<b>Work Session #2</b> July 24, 2019   9:30 am to 12:30 pm	<ul style="list-style-type: none"><li>• Draft Imperatives and Objectives</li></ul>
<b>Work Session #3</b> Aug 6, 2019   9:30 am to 12:30 pm	<ul style="list-style-type: none"><li>• Review survey results</li><li>• Draft Initiatives</li><li>• Make final revisions to draft</li></ul>
<b>Internal Plan Review &amp; Feedback</b> August	<ul style="list-style-type: none"><li>• Circulate to staff and board members for review and comment</li><li>• Make final revisions</li></ul>
<b>WTDB Board Meeting</b> September 13, 2019	<ul style="list-style-type: none"><li>• Present and approve the plan</li></ul>

# Strategic Framework





**Vision**

Equitable prosperity for all Oregonians

**Mission**

Advance Oregon through meaningful work, training and education by empowering people and businesses

**Position**

**The Oregon Workforce and Talent Development Board (WTDB) enables meaningful work for all Oregonians by:**

- Leading and communicating a long-term vision for Oregon that anticipates and acts on future workforce needs
- Advising the Governor on workforce policy and plans;
- Aligning public workforce policy, resources, and services with business, education, training and economic development;
- Identifying barriers, providing solutions, and avoiding duplication of services;
- Promoting accountability among public workforce partners; and
- Sharing best practices and innovative solutions that are scalable statewide and across multiple regions

**Values**

- **Inclusive** – We invite and represent all voices to strengthen our workforce system
- **Collaborative** – We proactively engage all stakeholders as a hub for consensus-building
- **Bold** – We courageously take risks to influence and persuade action

**Reputation**

- **National leaders** – We are innovative role models who set and share best practices
- **Conveners** – We bring all stakeholders together to solve our most pressing challenges
- **Connectors** – We anticipate and respond to all of Oregon's communities (tribal, rural, urban, and others)
- **Results** – We connect our initiatives to outcomes
- **Accountable** – We communicate transparently with easy to understand and agreed upon metrics

**Imperatives**

**Create a culture of equitable prosperity**

**Increase visibility, understanding and access to the system**

**Position Oregon as a national leader**

**Align and identify strategic investments that are results-driven**

**Develop a system that is user-centric**

**Objectives**

- Reduce job vacancy by X using the Job Vacancy Survey
- Increase participation in programs that support underrepresented populations by X
- Increase true wage by X

- Improve employer awareness by X
- Reduce # of barriers to employment by X
- Increase relevancy of the board's mission by X

- Increase # by speaking engagements at national conferences by X
- Increase number of convening meetings by X

- Increase public-private partnerships by X
- Increase loan-repayment by X
- Increase \$ state and federal government provide by X

- Increase satisfaction for employers and employees' access by X

**Initiatives**