

Docket Item:

University Program Approval: Oregon State University, Executive Masters of Public Policy

Summary:

Oregon State University proposes a new degree program leading to an Executive Masters of Public Policy. The statewide Provosts' Council has unanimously recommended approval. Higher Education Coordinating Commission (HECC) staff completed a review of the proposed program. After analysis, HECC staff recommends approval of the program as proposed.

Staff Recommendation:

The HECC recommends the adoption of the following resolution:

RESOLVED, that the Higher Education Coordinating Commission approve the following program:
Executive Masters of Public Policy at Oregon State University



New Degree Program

Oregon State University seeks the Oregon Higher Education Coordinating Commission's approval to offer an instructional program leading to an Executive Master of Public Policy.

1. *Describe the purpose and relationship of the proposed program to the institution's mission and strategic plan.*

Oregon State University is proposing to offer a new Executive Master of Public Policy degree program beginning Fall Term 2019. The program will be located in the College of Liberal Arts, School of Public Policy. The proposed new graduate degree program will be offered both face-to-face on OSU's main campus in Corvallis or entirely at distant locations via online delivery by OSU's Extended Campus (Ecampus). The School of Public Policy intends to seek professional accreditation of the program by the Network for Schools of Public Policy, Affairs, and Administration (NASPAA).

The proposed Executive Master of Public Policy (EMPP) degree program is designed for mid-career professionals in the public and nonprofit sectors who are interested in moving up in their position or who are looking to transition from the private sector to a career in public service. The proposed EMPP program is based on the current online 62-credit hour Master of Public Policy (MPP) program, with slight revisions that address the professional status of potential students, including a capstone project instead of an internship. The EMPP program is designed for practitioners as a 45-credit hour program. Within five years, the plan is to have built an annual cohort of 15 students.

The EMPP proposed program is calculated to enhance not only OSU's mission, but also its strategic goals, and its signature areas of distinction. The EMPP program will develop the abilities of present and future policy researchers and leaders in Oregon, the region, and the world to meet the mounting challenges of governance in the 21st century. The EMPP program is designed to promote professionalism, innovation, global awareness, and a commitment to public service for current and future government employees.

As the land, sea, space, and sun grant university for the state, OSU has a responsibility to serve "...the people of Oregon, the nation and the world through education, research, and service" (OSU Strategic Plan). Through its strategic plans and vision statements, OSU has set transparent goals for raising standards for learning, research, and outreach to fulfill its mission. The proposed EMPP program is designed to address all of these goals through its recruitment of public working professionals to participate in a rigorous program that addresses the practical and emerging concerns of both Oregonians and citizens around the world. The EMPP program will provide graduate training for place bound and employed policy makers in both the public and private sectors of the economy. In addition, the EMPP program will serve publics outside the University community with the research and advisory capabilities that are afforded by OSU's faculty and students as they gain additional and enhanced experiences and skills in public policy.

2. *What evidence of need does the institution have for the program?*

During the Winter of 2015-16, the Public Policy Graduate Program at Oregon State University conducted a regional needs assessment of governments and policy advocacy organizations throughout Oregon and northern California to assess the potential support and demand for a distance Executive Master of Public Policy degree program. The survey indicated that 34.3% were

highly supportive of the proposed program and its students, while 61.4% were somewhat supportive of the proposed program and its students.

In addition, according to the U.S. Bureau of Labor Statistics, nearly 40% of all Public Policy graduates are employed in government positions at every level of government from federal to local. A large number of Public Policy graduates also become employed in the private sector for businesses and corporations. Some of the job titles for graduates with a Public Policy degree include: Government Administration/Management, Legislative Staff, Lobbyist, Management Analyst, Policy Analyst, Survey Research, and Strategic Planner.

3. *Are there similar programs in the state? If so, how does the proposed program supplement, complement, or collaborate with those programs?*

While there are MPP programs at OSU and PSU, this will be the first Executive style MPP program to be developed and implemented in Oregon.

The proposed EMPP program will draw upon access to online certificate programs and elective courses at Portland State University (PSU). The policy programs at PSU draw on the strengths of an urban university with areas of concentration in Urban Policy and Administration, Politics, Community Health, and Criminology. It is anticipated that PSU will develop into a full partner when resources are available in the future.

The proposed EMPP at OSU is designed to leverage and build on the strengths of the existing program and faculty at OSU, including online certificate programs in Forests and Climate Change, Public Health, Sustainable Natural Resources, Urban Forestry, and Water Conflict Management.

4. *What new resources will be needed initially and on a recurring basis to implement the program? How will the institution provide these resources? What efficiencies or revenue enhancements are achieved with this program, including consolidation or elimination of programs over time, if any?*

The EMPP program has been designed to leverage existing faculty strengths and classes already offered through the School of Public Policy, Masters in Public Policy program, and other courses around campus. Currently, the School of Public Policy (SPP) is funded through a combination of OSU support and revenue generation by SPP instructors teaching Ecampus, summer session, and INTO classes. Additional costs will include: (1) responsibility for the EMPP will be added to the tasks of the current Graduate Program Director and Graduate Program Assistant, each of whom receives a small and ongoing summer stipend for this service (funded out of general funds); and (2) a one-time cost for developing, printing, and distributing a brochure describing the new program (funded by resources from Ecampus).

The library resources have been deemed adequate for the graduate programs in Public Policy. In addition, the proposed EMPP program will have access to a new conference room with phone conferencing capability for its hybrid classes, and for interactive advising, etc.

All appropriate University committees and councils, Faculty Senate, the OSU Board of Trustees, and the Statewide Provosts' Council have positively reviewed the proposed program.

Recommendation to the Commission

The Statewide Provosts' Council recommends that the Oregon Higher Education Coordinating Commission authorize Oregon State University to establish an instructional program leading to an Executive Master of Public Policy, effective Fall Term 2019.



Prospectus

Institution:	Oregon State University
College:	College of Liberal Arts
School:	Public Policy
Location:	Ecampus
Delivery:	Online
Program:	Executive Master of Public Policy

The entire proposal can reviewed at the following website:

CPS Tracking # 103021

<https://secure.oregonstate.edu/ap/cps/proposals/view/103021>

June 2019



Proposal for a New Academic Program

Institution: Oregon State University

College/School: College of Liberal Arts/School of Public Policy

Department/Program: Economics, Political Science, and Sociology

Proposed Degree and Title: Executive Masters of Public Policy (EMPP)

Program Description:

1a. Proposed Classification of Instructional Programs (CIP) Number:

CIP # 44.051

Title: Public Policy Analysis, General

Definition: A program that focuses on the systematic analysis of public policy issues and decision processes. Includes instruction in the role of economic and political factors in public decision-making and policy formulation, microeconomic analysis of policy issues, resource allocation and decision modeling, cost-benefit analysis, statistical methods, and applications to specific public policy topics.

(Source: US Department of Education, National Center for Educational Statistics CIP 2010 ed.)

1b. Program Overview

The Executive Master of Public Policy (EMPP) at OSU is designed for mid-career professionals in the public sector who are interested in moving up in their positions or who are looking to transition from the private sector to a career in public service. The EMPP is based on the current online MPP program, with slight revisions that address the professional status of potential students including a capstone project instead of an internship. Students can move through the program at their own pace and coursework is entirely through distance education although on campus options are also available.

We are proposing an Executive Masters in Public Policy (EMPP) that will be based at OSU and draw on some of the certificate programs and expertise at Portland State University (PSU). It is anticipated that PSU will develop into a full partner when resources are available in the future. The EMPP will follow the principles of the Network of Schools of Public Policy, Affairs, and Administration (NASPAA) for mid-career professionals in the public sector. The current residential and Ecampus OSU MPP program consists of 62 credits that requires critical coursework for students with little experience in the policy sector

(including practicum and internship options). This proposed EMPP will have the similar core coursework requirements, mission, learning outcomes, and multiple possible concentrations, but will be designed for practitioners as a 45-credit program.

Proposal Summary

New Program Title: **Executive Masters in Public Policy (EMPP)**

- Degree types: **Masters in Public Policy (M.S.)**
- Program level: **Graduate**
- Master of Interdisciplinary Studies (MAIS) participant: **No**
- Academic home:
School of Public Policy
College of Liberal Arts
- Contacts: **Denise Lach 7-5471 denise.lach@oregonstate.edu**
- Option(s)
Undergraduate option(s): **NA**
Graduate options: **None**
- Areas of concentration: **Energy Policy, Environmental Policy, Rural Policy, Social Policy; or, current online graduate certificates serving as concentrations in Fisheries Management, Forests and Climate Change, Geographic Information Science, Public Health, Sustainable Natural Resources, Urban Forestry, Water Conflict Management, Wildlife Management, and PSU's Collaborative Governance Graduate Certificate.**
- Minors:
Undergraduate: **NA**
Graduate: **None**
- CPS#:
- CIP#: **44.051 Public Policy Analysis, General**
- SIS#: **to be assigned by the Registrar's office**
- College code: **10**
- Course designator: **PPOL (existing)**
- Courses: **See proposal and online catalog for a list of required and elective courses**
- Program total credit hours: **45**
- Pre-professional/professional model: **No**
- Thesis or Non-thesis: **Non-thesis**
- Delivery mode(s): **Online via Ecampus**
- Location(s): **OSU-Main (Corvallis); distant locations (worldwide)**
- Enrollment (anticipated): **15/year**
- Graduates (anticipated): **15/year**
- Accreditation: **Network of Schools of Public Policy, Affairs, and Administration (NASPAA)**
- Program Unique to Public Higher Education Institutions in Oregon: **Yes**
- Proposed effective term: **Fall term 2018 (Banner: 201801)**

c. **Course of Study:** *Proposed curriculum, including course numbers, titles, and credit hours.*

EMPP Coursework

Core Courses (25 credits)¹

- **ECON 539** – Public Policy Analysis (4 credits)
- **PPOL 507** – Professional Development Seminar (1 credit)
- **PPOL 511** – Public Organizations and Leadership (4 credits)
- **PPOL 521** – Research Methods (4 credits)
- **PPOL 522** – Quantitative Analysis (4 credits) or **PPOL 523** – Qualitative Analysis (4 credits)
- **PPOL 524** – Applied Research Methods (4 credits)
- **PS 571** – Public Policy Theory (4 credits)

Concentration Courses [16 credits]

EMPP students can select a focus in one of several established concentrations or graduate certificate programs, or self-design a concentration with an advisor and with the approval of the OSU Public Policy Graduate Program Director. All concentrations and graduate certificates require at least 16 quarter credits. Students can take concentration and elective courses from a variety of approved programs and colleges across OSU curriculum and relevant PSU online courses. In addition, both OSU and PSU intend to develop additional concentrations and graduate certificates in the future that meet student and community needs (e.g., intersection of rural-urban policy, etc.). Each concentration and/or certificate has a faculty advisor to help students identify appropriate courses and committee members.

Graduate Certificates (all offered via distance education)

- PSU Graduate Certificate in Collaborative Governance (16 credits)
- PSU Graduate Certificate in Gerontology (20-21 credits)
- OSU Graduate Certificate in Forests and Climate Change (19 credits)
- OSU Graduate Certificate in Geographic Information Science (GIScience; 19 credits)
- OSU Graduate Certificate in Public Health (20 credits)
- OSU Graduate Certificate in Sustainable Natural Resources (18 credits)
- OSU Graduate Certificate in Urban Forestry (18 credits)
- OSU Graduate Certificate in Water Conflict Management (18 credits)

Energy Policy Concentration [16 credits]

- PPOL 547** – Integrated Approaches to Food-Water-Energy-Climate (4 credits)
- PS 555** – Politics of Climate Change (4 credits)
- PS 573** – U.S. Energy Policy (4 credits)
- PS 575** – Environmental Politics and Policy (4 credits)
- PS 577** – International Environmental Policy (4 credits)

¹ (**bold** are existing OSU distance courses; non-bold are planned distance courses to be developed)

PS 578 – Renewable Energy Policy (4 credits)
PPOL 541 – Energy and Society (4 credits)

Environmental Policy Concentration [16 credits]

FW 515 – Fisheries and Wildlife Policy (3 credits)
FW 522 – Introduction to Ocean Law (3 credits)
FW 560 – Psychology of Environmental Decisions (3 credits)
FW 620 – Ecological Policy (3 credits)
PPOL 545 – International Marine Policy (4 credits)
PPOL 546 – Policy and Law of Coastal Governance (4 credits)
PPOL 547 – Integrated Approaches to Food-Water-Energy-Climate (4 credits)
PPOL 548 – Marine Policy (4 credits)
PS 555 – The Politics of Climate Change (4 credits)
PS 570 – Global Food Politics and Policy (4 credits)
PS 575 – Environmental Politics and Policy (4 credits)
PS 576 – Science and Politics (4 credits)
PS 577 – International Environmental Policy (4 credits)
SOC 580 – Environmental Sociology (4 credits)
SOC 581 – Society and Natural Resources (4 credits)
SOC 585 – Consensus and Natural Resources (4 credits)

Rural Policy Concentration [16 credits]

AEC 521 – Economics of Rural Poverty and the U.S. Social Safety Net (3 credits)
AEC 554 – Rural Development Economics and Policy (3 credits)
PPOL 552 – International Comparative Rural Policy (4 credits)
PS 570 – Global Food Politics and Policy (4 credits)
PS 575 – Environmental Politics and Policy (4 credits)
SOC 580 – Environmental Sociology (4 credits)
SOC 581 – Society and Natural Resources (4 credits)
SOC 585 – Consensus and Natural Resources (4 credits)
SOC 575 – Rural Sociology (4 credits)

Social Policy Concentration [16 credits]

ECON 560 – Industrial Organization Theory and Policy (4 credits)
ECON 561 – Law, Economics and Regulation (4 credits)
PPOL 542 – International Comparative Rural Policy (4 credits)
PPOL 551 – Higher Education Policy (4 credits)
SOC 512 – Sociology of Work and Family (4 credits)
SOC 526 – Sociology of Inequality (4 credits)
SOC 532 – Sociology of Aging (4 credits)
SOC 541 – Criminology and Penology (4 credits)
SOC 542 – Sociology of Drug Use and Abuse (4 credits)
SOC 550 – Sociology of Education (4 credits)
SOC 554 – Leisure and Culture (4 credits)
SOC 571 – Social Movements (4 credits)

SOC 575 – Rural Sociology (4 credits)

Additional online PSU Elective Courses to Augment Concentrations

PA 525 – Grant Writing for Nonprofit Organizations (3 credits)

PA 536 – Strategic Planning (3 credits)

PA 540 – Administrative Theory and Behavior (3 credits)

PA 545 – Organizational Development (3 credits)

Applied Policy Capstone Project (4 credits)

An Applied Policy Capstone Project is required of all EMPP students. The capstone project will focus on a policy issue/problem of relevance to the student's current position or a policy area where the student has career or public service aspirations. Capstone projects will be judged on how well the following five goals are addressed:

1. Illustrates an in-depth, detailed, and nuanced understanding of a specific issue, topic or question in the field.
2. Illustrates an awareness of the theoretical issues and arguments raised and discussed in the literature on the subject.
3. Expresses the ideas, concepts, and arguments advanced in the paper with precision and rigor.
4. Enlarges the reader's understanding of the issue and topic.
5. Proposes policy recommendations to address the issue/problem.

The Capstone project should strive to be equivalent in content, sophistication and technical expertise to a publishable paper in a respected scholarly journal. The project can be on any subject in public policy, as agreed upon by the student's committee. There are no limitations or preferences for a particular theoretical or methodological approach.

Oral Examination

A final oral examination is required of all master's candidates. The examination is intended to test the candidate's ability to integrate and interpret material in the major and supporting fields with emphasis on the work presented in the Capstone Project. It is permissible for the student and/or committee members to participate in the oral examination from a remote location.

d. Manner in which the program will be delivered, including program location (if offered outside of the main campus), course scheduling, and the use of technology (for both on-campus and off-campus delivery).

The program will be offered by the OSU School of Public Policy, with classes offered online from OSU. The major can be completed solely through online courses taken at OSU, PSU, and other approved programs.

e. Adequacy and quality of faculty delivering the program.

Faculty delivering the core requirements for the EMPP program are the same faculty who now provide instruction and mentoring for graduate programs in Public Policy (MPP and PhD). They have successfully mentored many graduate students over the past decade.

In accordance with the [Network of Schools of Public Policy, Affairs and Administration](#) (NASPAA), the OSU MPP Program has adopted policies concerning program faculty. All MPP faculty must meet one of the following criteria for being Academically Qualified or Professionally Qualified to participate in the program:

Academic Qualification

In order to maintain faculty qualifications to accomplish the mission of the School of Public Policy and NASPAA accreditation, faculty on tenure track appointments must be academically qualified. Academic qualification is defined by the receipt of a doctoral degree in a subject related to the faculty member’s area(s) of teaching. The initial academic qualification lasts five years from the award of the doctoral degree. To maintain academically qualified status, each faculty member has to engage in research related to their area of teaching. The expectation is that faculty will publish in peer-reviewed journals or peer-reviewed research books. To maintain academic qualification, the expectation is a minimum of three quality peer-reviewed publications in each consecutive period of five years, or a peer-reviewed book that is published. Note: publication “quality” will be under the preview of the Economics, Political Science and Sociology Programs.

Professional Qualification

In order to maintain faculty expertise to accomplish the mission of the School, we expect faculty on non-tenure appointments to be professionally qualified. Professional qualification is established by professional expertise. Professional qualification consists of a master or doctoral degree in a subject field related to the faculty member’s area(s) of teaching. Professionally qualified faculty must engage in development activities linked to their courses taught including research and publication.

f. Faculty resources – full-time, part-time, adjunct.

OSU public policy faculty all have relevant PhDs and publish in their policy fields. We have a limited number of adjunct faculty who bring policy experience, each of whom also holds a PhD. A list of current OSU public policy faculty are included in Table 1 and adjunct faculty in Table 2.

Table 1. OSU Public Policy Faculty (9 month)

Name/Rank	Program	FTE	Name/Rank	Program	FTE
-----------	---------	-----	-----------	---------	-----

Akins, Scott/Associate Professor	Sociology	1.0	Lach, Denise/Professor	Sociology	1.0
Below, Amy/Associate Professor	Political Science	1.0	Li, Hu-yu/Associate Professor	Political Science	1.0
Bernell, David/Associate Professor	Political Science	0.75	Meng, Qinglai/Full Professor	Economics	1.0
Boudet, Hilary/Assistant Professor	Sociology	1.0	Ortiz, Steve/Associate Professor	Sociology	1.0
Burkhardt, Brett/Assistant Professor	Sociology	1.0	Plaza, Dwaine/Professor	Sociology	1.0
Cramer, Lori/Associate Professor	Sociology	1.0	Pugatch, Todd/Associate Professor	Economics	1.0
Edwards, Mark/Professor	Sociology	1.0	Schroeder, Liz/Associate Professor	Economics	1.0
Emerson, Patrick/Professor	Economics	1.0	Solberg, Rorie/Associate Professor	Political Science	1.0
Fare, Rolf/Professor	Economics	0.5	Spalding, Anna/Assistant Professor	Sociology	1.0
Gallagher, Sally/Professor	Sociology	1.0	Steel, Brent/Professor	Political Science	1.0
Hammer, Roger/Associate Professor	Sociology	0.75	Stout, Christopher/Assistant Professor	Political Science	1.0
Henderson, Sarah/Associate Professor	Political Science	1.0	Thompson, Paul/Assistant Professor	Economics	1.0
Hurst, Allison/Associate Professor	Sociology	1.0	Tremblay, Carol/Professor	Economics	1.0
Inderbitzin, Michelle/Associate Professor	Sociology	1.0	Tremblay, Victor/Professor	Economics	1.0
Johnston, Alison/Associate Professor	Political Science	1.0	Valls, Andrew/Associate Professor	Political Science	1.0
Jones, Michael/Assistant Professor	Political Science	1.0	Vue, Rican/Assistant Professor	Sociology	1.0
Kretschmer, Kelsy/Assistant Professor	Sociology	1.0	Warner, Rebecca/Professor	Sociology	1.0
			Weber, Edward/Professor	Political Science	1.0

Table 2: OSU Adjunct or Courtesy Faculty

Name/PhD Field	Affiliation
Bateman, Brenda/Public Policy	Oregon Water Resources Department
Campbell, Holly/PhD Environmental Science; JD Environmental Law	OSU Fisheries and Wildlife Department
Satyal, Vijay/Environmental Science	Western Electricity Coordinating Council

g. Other staff

OSU staff members include office assistants as well as advisors, program coordinators, etc. (see Table 3). The EMPP program is overseen by two part-time EMPP Program Coordinators located at both PSU and OSU (coordinator) who report directly to the Public Policy Graduate Program Directors at each campus (see organization chart below). In addition, a coordination committee

made up of PSU and OSU program faculty will plan and coordinate courses, student committees, etc.

Table 3: OSU School of Public Policy Staff

Name	Position	Name	Position
Akins, Scott	Online Coordinator, Sociology; EMPP Coordinator	Lach, Denise	SPP Director
Cramer, Lori	Sociology Coordinator	Nelson, Camille	Online Coordinator, Economics
Emerson, Patrick	Economics Coordinator	Steel, Brent S.	Graduate Program Director
Headrick, LeAnn	SPP Office Assistant	Valls, Andrew	Political Science Coordinator
Faller-Crowson, Sherry	Executive Assistant to SPP Director	Wolters, Erika	Online Coordinator, Political Science
Huddleston, Cindy	SPP Office Assistant		

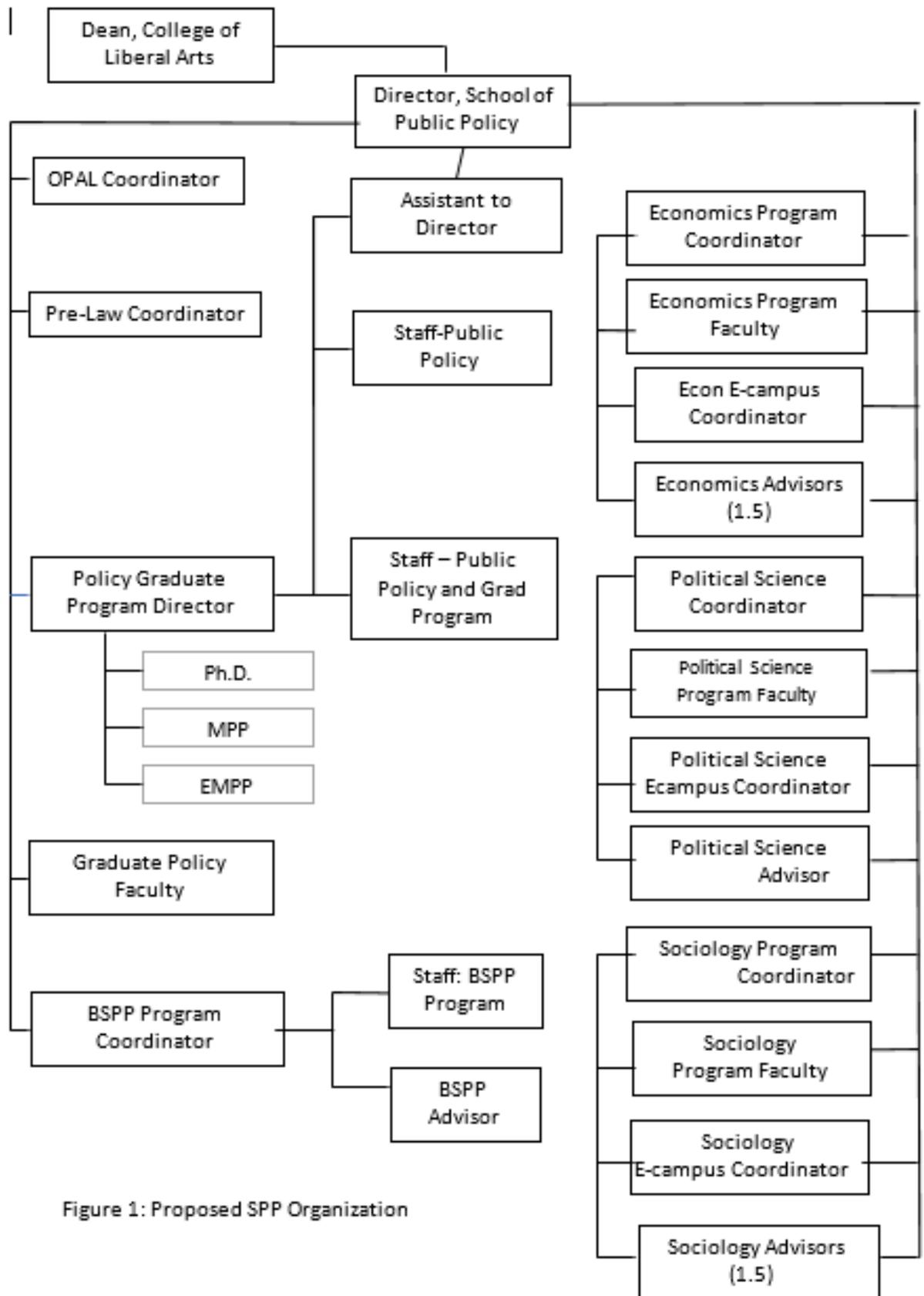


Figure 1: Proposed SPP Organization

h. Facilities, library, and other resources

OSU: Four new conference rooms with distance networking technology and associated software have been developed in the newly refurbished Bexell Hall, home of SPP. Library resources were evaluated for the proposal to create the PhD program and deemed adequate (see attached Library Evaluation). At this point, online resources available through the OSU library provide access to the major journals in policy science, social science methods, and concentration areas (which are central to the strategic mission of the University).

i. Anticipated start date.

Winter, 2019

2. Relationship to Mission and Goals

- a.** Oregon State University (OSU) is home to world-class scientists working on many issues critical to 21st century citizens. New forms of governance and problem solving are being tested and studied at OSU to address these issues. As populations continue to become more connected and interdependent, these issues promise to affect us more broadly, more quickly, and with more impact than ever before. OSU and PSU are the state's Carnegie Community Engagement Certified universities, both offer the Master of Public Policy degree, and both have the expertise and interdisciplinary connections to integrate groundbreaking science into emerging policies, practices and understandings of the world that will impact and influence the course of Oregon, national, and international decisions. The OSU EMPP with PSU as an affiliate are uniquely positioned through working relationships among scientists across both universities to fulfill this challenge in many fields and disciplines.

b. Manner in which the proposed program supports the institution's mission, signature areas of focus, and strategic priorities.

As Oregon's Carnegie Community Engagement Certified universities, OSU and PSU have a demonstrated strong commitment to community engagement. As the land, sea, space, and sun grant university for the state, OSU has the responsibility to serve "...the people of Oregon, the nation and the world through education, research, and service" (OSU Strategic Plan). Through its strategic plans and vision statements, OSU has set transparent goals for raising standards for learning, research, and outreach to fulfill its mission. The proposed EMPP program is designed to address all those goals through its recruitment of public working professionals to participate in a rigorous program that addresses the practical and emerging concerns of both Oregonians and citizens around the world. The EMPP program will provide graduate training for place bound and employed policy makers in the public, and private sectors. In addition, the EMPP program will serve publics outside the University community with the research

and advisory capabilities that are afforded by our faculty and students as they gain experience and skill. These publics are primarily governmental agencies or community groups.

c. *Manner in which the proposed program contributes to institutional and statewide goals for student access and diversity, quality learning, research, knowledge creation and innovation, and economic and cultural support of Oregon and its communities.*

The EMPP Program is designed to enhance OSU's strategic goals and signature areas. An ever-increasing number of citizens are employed by state and local government agencies. As government budgets are tightened and funding is withdrawn from a growing number of programs and benefits, however, both the public and elected officials appear to be losing confidence in the ability of government to act effectively to solve social problems. Indeed, many citizens have grown to view government itself as one of the biggest problems. In light of these and other challenges, the proposed EMPP program at OSU will develop the abilities of present and future policy researchers and leaders in Oregon, the region, and the world to meet the mounting challenges of governance in the 21st century. The EMPP program is designed to promote professionalism, innovation, global awareness, and a commitment to public service for current and future government employees.

In addition, creating a strong EMPP program at OSU with PSU as an affiliate, will bring expertise, practice, and research to effectively integrate the knowledge creation and innovation of OSU and PSU researchers, students, and staff into critical decision processes around the state. For example, if researchers at OSU develop new renewable energy technologies that do not fit within existing social, legal, or policy structures, they are unlikely to be successful in moving these innovations beyond the laboratory bench. Policy scientists can keep researchers up to date on the latest policy regimes both at home and abroad as well as help them understand what it takes to change policy to be more amenable to new science and technology.

d. *Manner in which the program meets regional or statewide needs and enhances the state's capacity to:*

OSU's Signature Areas - advancing the science of sustainable earth ecosystems, improving human health and wellness, and promoting economic growth and social progress - have been characterized as representing the University's greatest opportunity to lead in solving the complex social, economic and ecological problems Oregon is facing while creating excellent learning opportunities for students. OSU is committed to serving a diverse community of lifelong learners.

Specifically, the EMPP program will enhance the ability of policy practitioners to operate and adapt to a new environment of tightened budgets, be asked to do more with less, allocate resources to meet the demands of citizens and elected

officials, and work in an environment of increased public scrutiny and skepticism – all while addressing some of the most complex problems we've ever been asked to deal with including climate change, demographic and population shifts, rapid technology development, and a globalized economy. Students who complete the program will bring a strong understanding of policy theory, methods, and practice to their professional lives that will extend the capacity of the state, region, country, and world to apply scientific results to emerging 21st Century issues. A state-wide needs assessment of public organizational training needs is found in Section 4 below.

3. Accreditation

a. Accrediting body or professional society that has established standards in the area in which the program lies, if applicable.

Network of Schools of Public Policy, Affairs, and Administration (NASPAA).

b. Ability of the program to meet professional accreditation standards. If the program does not or cannot meet those standards, the proposal should identify the area(s) in which it is deficient and indicate steps needed to qualify the program for accreditation and date by which it would be expected to be fully accredited.

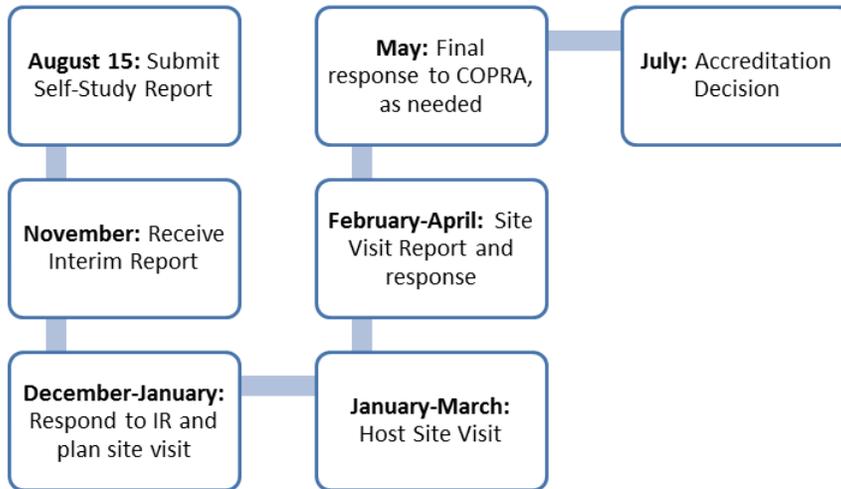
We are now proposing that OSU develops an online Executive graduate program in public policy that follows the principles of the Network of Schools of Public Policy, Affairs, and Administration (NASPAA) to create an Executive MPP (EMPP) program for mid-career professionals in the public sector.

c. If the proposed program is a graduate program in which the institution offers an undergraduate program, proposal should identify whether or not the undergraduate program is accredited and, if not, what would be required to qualify it for accreditation.

n/a

d. If accreditation is a goal, the proposal should identify the steps being taken to achieve accreditation. If the program is not seeking accreditation, the proposal should indicate why it is not.

OSU has an accredited Masters in Public Policy program that is delivered on campus and online, has gone through the required training, and maintains accreditation through annual reports and self-study. As a slightly different program, the EMPP will require an additional review process that will begin with a self-study three years after the program is initiated. The accreditation cycle is pictured below:



4. Need

Organizational Interest Survey

- a. Anticipated headcount and FTE enrollment over each of the next five years.**
We will limit enrollment to a total of 15 new students per year, with the expectation that students who have successfully matriculated into the EMPP can complete their program in two full-time years, although most will take longer as part-time students (see Table 4).

Table 4: Anticipated EMPP Five-Year Enrollment

Cohort Size	Year 1	Year 2	Year 3		Year 4	Year 5	Year 5+
	7	8	10		12	15	15

- b. Expected degrees/certificates produced over the next five years.**
Within five years, we plan to build the annual cohort to 15 students.
- c. Characteristics of students to be served (resident/nonresident/international; traditional/ nontraditional; full-time/part-time, etc.).**
The EMPP has been developed for mid-career professionals in the public sector who are interested in moving up in their positions or who are looking to transition from the private sector to a career in public service.
- d. Evidence of market demand.**
During the Winter of 2015-16, The Public Policy Graduate Program at Oregon State University conducted a regional needs assessment of governments and

policy advocacy organizations throughout Oregon and northern California to assess the potential support and demand for a distance Executive Master of Public Policy Program. Cover letters, questionnaires, program example, estimated tuition and fees, postage pre-paid return envelope, and graduate program newsletter were sent to 1,502 organizations with 336 returned as of February 7, 2016. In addition, an additional 58 questionnaires were downloaded and returned from the MPP Homepage where a request for feedback was also posted. A total of 394 questionnaires were returned with the results posted below.

Characteristics of Responding Organizations

<u>Organizational positions of respondents:</u>		<u>Sector of Respondents</u>	
Position:	Percent:	Position:	Percent:
Director	32.7%	Fed Government	4.3%
Elected Official	19.0%	State Government	25.4%
Staff	10.9%	Local Government	43.4%
Manager	28.4%	Non-profit	26.6%
Analyst/Assessor	8.9%	Other	0.3%

The survey sample was selected based on a purposive sampling technique using both geographic location and organizational position. Organizations were sampled if they require public policy or public administration expertise within Oregon and Northern California, and positions were selected that likely include hiring responsibilities.

Results:

If OSU decides to offer an EMPP in the future, which of the following best describes the likelihood of your organization's support of employee participation?

- 7.9%** Highly likely to support and sponsor employees
- 26.4%** Highly likely to support but not sponsor employees
- 41.6%** Somewhat likely to support and sponsor employees
- 19.8%** Somewhat likely to support but not sponsor employees
- 19.8%** Highly unlikely to support and sponsor employees

Which type of course delivery method would be most attractive to employees in your organization?

- 56.3%** 100 percent online (no classroom attendance is required)
- 39.6%** Hybrid program, with at least 50 percent of the program offered or the rest occurring over intensive week-long sessions offered during summer on campus.
- 4.1%** All intensive week-long courses offered during the summer on campus.

The majority of respondents demonstrated some interest in supporting and sponsoring employees to participate in an online Executive Master of Public Policy program. Rural policy is the most beneficial concentration to offer for the organizations sampled, followed by social and environmental policy concentrations. Marine and energy policy expertise is less beneficial for these organizations.

- 29.4%** Energy Policy
- 45.2%** Environmental Policy
- 63.5%** Rural Policy
- 52.5%** Social Policy

Figure 1: Spatial distribution of Organizational Commitment to Support Employees.

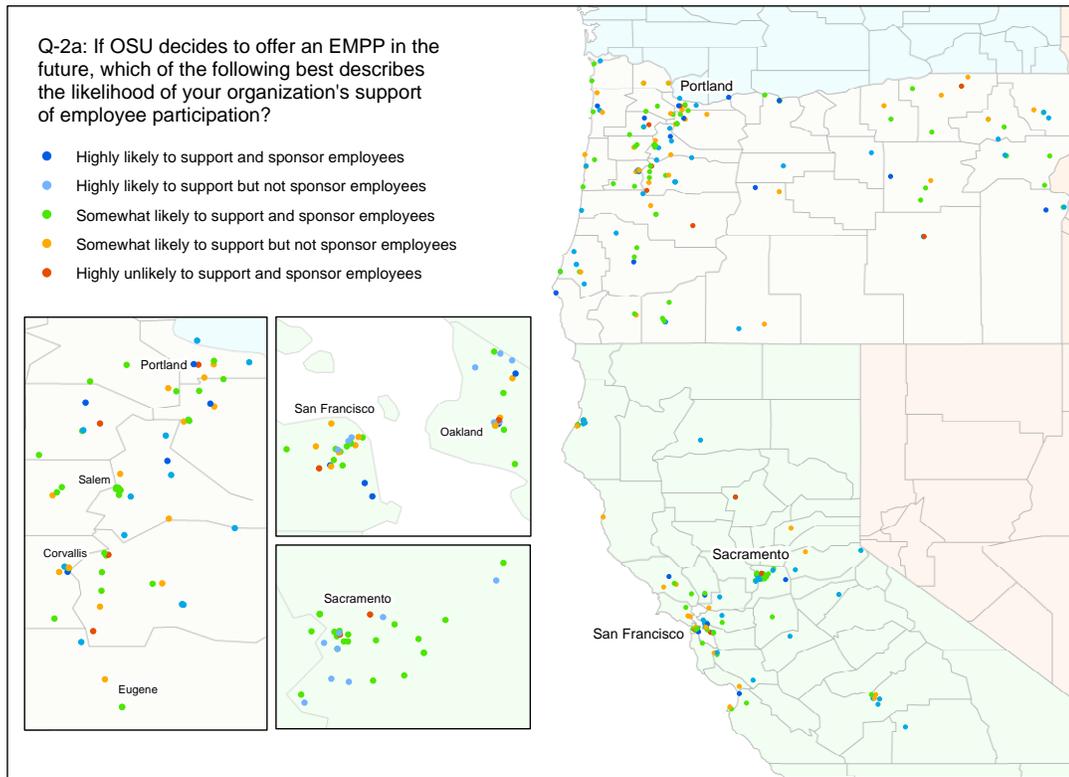
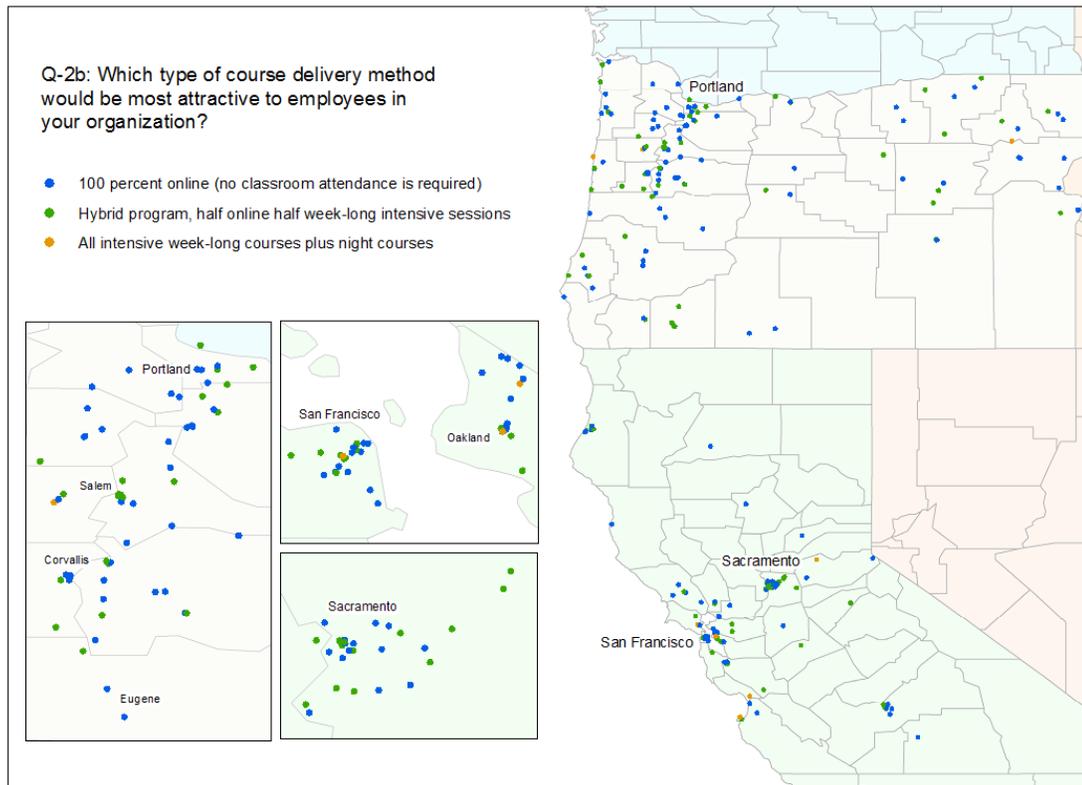


Figure 2: Spatial Distribution of Organizational Preference for Modality of the Program



e. If the program's location is shared with another similar Oregon public university program, the proposal should provide externally validated evidence of need (e.g., surveys, focus groups, documented requests, occupational/employment statistics and forecasts).

N/A

f. Estimate the prospects for success of program graduates (employment or graduate school) and consideration of licensure, if appropriate. What are the expected career paths for students in this program?

All of the students enrolled in the EMPP will already have experience in the public and non-governmental sectors. In addition, according to the U.S. Bureau of Labor Statistics, nearly 40% of all Public Policy graduates are employed in government positions at every level of government from federal to local. A large number of Public Policy graduates also become employed in the private sector for businesses and corporations, 10% in education, and 5% are self-employed. Some of the job titles for graduates with a Public Policy degree include: Government Administration/Management, Legislative Staff, Lobbyist, Management Analyst, Policy Analyst, Survey Research, and Strategic Planner.

5. Outcomes and Quality Assessment

a. Expected learning outcomes of the program.

As a program that will seek professional accreditation, the EMPP program must comply with three sets of learning outcomes: program outcomes, OSU Graduate School outcomes, and the Network of Schools of Public Policy, Affairs, and Administration (NASPAA) required competencies. More specifically the learning outcomes are:

OSU Graduate School Learning Outcomes:

- conduct research or produce some other form of creative work.
- demonstrate mastery of subject material.
- be able to conduct scholarly or professional activities in an ethical manner.

NASPAA Universal Required Competencies:

- to lead and manage in public governance.
- to participate in and contribute to the policy process.
- to analyze, synthesize, think critically, solve problems and make decisions.
- to articulate and apply a public service perspective.
- to communicate and interact productively with a diverse and changing workforce and citizenry.

EMPP Learning Outcomes:

Through participation in and successful completion of the MPP program, students will graduate with:

EMPP Learning Outcome # 1: The ability to conduct original policy research that extends the knowledge of both policy and other social science disciplines. This will be demonstrated through mastery and application of critical thinking, and application of standard and innovative policy theory and methods in both coursework and an individual capstone project.

Aligns with:

Graduate School Learning Outcome # 1: conduct research or produce some other form of creative work.

NASPAA Universal Required Competency # 3: to analyze, synthesize, think critically, solve problems and make decisions.

EMPP Learning Outcome # 2: Substantive knowledge in an area of concentration that allows for immediate immersion in a relevant policy arena. This will be accomplished through coursework, independent study, and an individual capstone project.

Aligns with:

Graduate School Learning Outcome # 2: demonstrate mastery of subject material.

NASPAA Universal Required Competency # 3: to analyze, synthesize, think critically, solve problems and make decisions.

EMPP Learning Outcome # 3: Experience in the practice of policy analysis, development, and implementation. This will be demonstrated through the completion of PPOL 524-Applied Research Methods, which conducts applied policy research for community clients.

Aligns with:

NASPAA Universal Required Competency # 1: to lead and manage in public governance.

MPP Learning Outcome # 4: A commitment to both domestic and international diversity, which will allow our students to navigate an increasingly interconnected world, and to work with stakeholders from various backgrounds, and address policy fields that are relevant to a variety of different populations. We will facilitate a focus on diversity through student and faculty recruitment, as well as participation and training in courses, seminars, and domestic and international field schools.

Aligns with:

NASPAA Universal Required Competency # 5: to communicate and interact productively with a diverse and changing workforce and citizenry.

EMPP Learning Outcome # 5: Skills and experience in designing and presenting in both formal and informal venues with students, practitioners, and community members. This will be demonstrated through development and implementation of community outreach/training programs and professional development seminars, and presentations at professional conferences.

Aligns with:

NASPAA Universal Required Competency # 1: to lead and manage in public governance.

EMPP Learning Outcome # 6: High ethical standards in public policy research, teaching, and service. This will be accomplished through participation and training in research methods courses, professional development seminars, and core courses in public policy and administration.

Aligns with:

Graduate School Learning Outcome # 3: be able to conduct scholarly or professional activities in an ethical manner.

NASPAA Universal Required Competency # 2: to participate in and contribute to the policy process.

NASPAA Universal Required Competency # 4: to articulate and apply a public service perspective.

EMPP Learning Outcome # 7: The development of a public service ethic resulting in student understanding of the significance of working collectively, in collaboration with the public and prioritizing the desires of citizens, communities, and society at large. This outcome will be achieved through coursework and service learning projects that involve public partners in mutually beneficial, community-driven efforts.

Aligns with:

NASPAA Universal Required Competency # 4: to articulate and apply a public service perspective.

b. *Methods by which the learning outcomes will be assessed and used to improve curriculum and instruction.*

Assessment strategies for the program are discussed, followed by general program assessment including a strategy for integrating findings into appropriate program modifications.

Upon completion of coursework students conduct independent capstone project and essay with oversight by a major professor. When the project is completed, the capstone project is examined along with an oral defense so that faculty can assess the qualifications of the student as an independent scholar. Success rates for defenses are collected by the Graduate Program Director; documentation of deficiencies that delay or inhibit successful completion of the EMPP degree are noted and reviewed on an annual basis by the Executive Committee.

- Students in the EMPP program must maintain a 3.00 GPA in all coursework. Any term that GPA falls below this average, the student will meet with the major advisor and Graduate Program Director to develop an educational plan for addressing difficulties. The student will have one term to raise the GPA to appropriate levels or will face termination from the program. Information about classes taken by students, grades and GPAs, as well as educational plans is tracked by the Graduate Program Director and reviewed on an annual basis with the Executive Committee.
- In addition, the Public Policy Graduate Program Director will track information about the program including the number of applicants, offers, and acceptances on a yearly basis; retention and graduation rates; and post-graduation employment. Information about all students' background qualifications (e.g., undergrad/grad degrees, schools attended, GPA, GRE scores, etc.) will be collected and reviewed on a regular basis. Each graduate will also participate in an exit interview with the Graduate Program Director to describe their experiences – good and bad – with the program as well as suggestions for improvements. Students will also be provided the opportunity to submit anonymous information to the Graduate Program Director as appropriate through a Current Student Survey and an Alumni Survey. An elected EMPP student will serve on the Program Executive Committee to represent the EMPP students' perspective on the design and implementation of the program.

As described above, information from the assessment tools will be brought regularly to the Executive Committee for review and input. At one meeting each year, the full assessment package will be discussed in detail to determine if program goals are being met. As evidence is collected that curriculum, program requirements, or any other aspect of the program needs improvement, these groups will move to make necessary changes.

In addition to tracking the assessment indicators described above, the Public Policy Graduate Program Director will be responsible for collecting and maintaining information including, but not limited to:

- Number of applicants, offers, and acceptance.
- Characteristics of incoming students including previous degrees, GPA, GRE scores.
- Retention and graduation rates.
- Employment rates and characteristics of employment (e.g., sector, position).
- Current student and alumni satisfaction/feedback (as measured through an exit interview and surveys; see attached student surveys).
- Continued support and funding from the college and university.
- Results of external reviews.

c. *Nature and level of research and/or scholarly work expected of program faculty; indicators of success in those areas.*

In order to maintain faculty qualifications to accomplish the mission of the School of Public Policy and NASPAA accreditation, faculty on tenure track appointments must be academically qualified. In order to maintain faculty qualifications to accomplish the mission of the School of Public Policy and NASPAA accreditation, faculty on tenure track appointments must be academically qualified. Academic qualification is defined by the receipt of a doctoral degree in a subject related to the faculty member's area(s) of teaching. The initial academic qualification lasts five years from the award of the doctoral degree. To maintain academically qualified status, each faculty member has to engage in research related to their area of teaching. Academic qualification status is not considered in academic merit, promotion, and tenure evaluations. The expectation is that faculty will publish in peer-reviewed journals or peer-reviewed research books. To maintain academic qualification, the expectation is a minimum of three quality peer-reviewed publications in each consecutive period of five years, or a published peer-reviewed book, or equivalent research related activity. Equivalent research activity is determined on a case-by-case basis by program level annual review committees and affirmed by the director of the School of Public Policy.

6. Program Integration and Collaboration

a. *Closely related programs in this or other Oregon colleges and universities.*

While there are MPP programs at OSU and PSU, this is the first Executive style MPP program to be developed and implemented.

b. *Ways in which the program complements other similar programs in other Oregon institutions and other related programs at this institution. Proposal should identify the potential for collaboration.*

The proposed EMPP at OSU is designed to leverage and build on the strengths of the existing program and faculty at OSU, with the flexibility for students to access online certification programs and elective courses at PSU. The expertise in these concentrations and certifications is unmatched at other Oregon institutions and will serve as the basis of concentration areas in the School of Public Policy.

The policy programs at PSU draw on the strengths of that urban university with areas of concentration in Urban Policy and Administration, Politics, Community Health, and Criminology. There is the most potential for collaboration with the proposed school in Collaborative Governance and Gerontology through their graduate certificate programs.

The EMPP will also complement and support existing online graduate certificate programs at OSU including: Forests and Climate Change; Public Health; Sustainable Natural Resources; Urban Forestry; and Water Conflict Management.

The OSU School of Public Policy (SPP) is committed to collaborate with Portland State University and Eastern Oregon University in this degree program. Students can currently take concentration and elective courses from a variety of PSU online courses and graduate certificates. OSU and PSU intend to develop additional concentrations and graduate certificates in the future that meet student and community needs (e.g., intersection of rural-urban policy, etc.). Currently, OSU policy students can enroll in PSU's Graduate Certificates in Collaborative Governance and Gerontology. In addition, SPP will collaborate with relevant EOU faculty and programs with rural policy expertise. SPP faculty will be visiting EOU in the near future to begin planning for future joint ventures.

c. *Ways in which the program complements other similar programs in other Oregon institutions and other related programs at this institution. Proposal should identify the potential for collaboration.*

There are multiple opportunities for EMPP students to work with faculty and take classes at PSU, which draws on the strengths of that urban university with a specialization in collaborative governance and gerontology.

d. *If applicable, proposal should state why this program may not be collaborating with existing similar programs.*

We initiated a conversation about creating a shared EMPP with PSU. PSU expressed interest as an affiliate partner but does not have the capacity at this time to become a full-fledged partner. Instead, they expressed interest in providing their policy certification programs and several electives as potential areas of concentration for EMPP students and to keep the door open for future collaboration.

e. *Potential impacts on other programs.*

One early impact may be on existing MPP programs at both OSU and PSU as students with extensive experience would like a focused program like the EMPP and switch out of their current programs. Other graduate programs that don't address experienced students or offer online majors may also be affected at both OSU and PSU, although the impact is not expected to be large as this is a relatively limited sized program due to capacity issues.

7. Financial Sustainability (see *Budget Outline form*)

- a. Business plan for the program** that anticipates and provides for its long-term financial viability, addressing anticipated sources of funds, the ability to recruit and retain faculty, provide funding for a designated advisor, and plans for assuring adequate library support over the long term.

The EMPP is designed to leverage existing faculty strengths and classes already offered through the School of Public Policy Masters in Public Policy and other courses around campus. Currently, the SPP is funded through a combination of OSU support and revenue generation by SPP instructors teaching e-campus, summer session, and INTO classes. Additional costs will include: (1) responsibility for the EMPP will be added to the tasks of the current Graduate Program Director and Graduate Program Assistant, each of whom receives a small and ongoing summer stipend for this service, which is funded out of general funds; and (2) a one-time cost for developing, printing, and distributing a brochure describing the new program will be supported by resources from E-campus. The library resources have been deemed adequate for the graduate programs in Public Policy currently in place. We have used existing resources to create a conference room with phone conferencing capability to facilitate any hybrid classes, interactive advising, etc.

- b. Plans for development and maintenance of unique resources** (buildings, laboratories, technology) necessary to offer a quality program in this field.

n/a

- c. Targeted student/faculty ratio** (student FTE divided by faculty FTE).

A ratio is difficult to calculate in this instance due to the interdisciplinary nature of the EMPP program that draws on faculty from multiple departments and colleges. At its peak enrollment, we expect the EMPP to add an additional 15 students to our Masters student cohort, which is currently about 45 (35 on-campus and 10 online). We are not sure how the EMPP will affect the numbers of students in our existing online program, although it's clear that many of those current students are "mid-career" and may find the EMPP program more appealing and applicable to their job. If we use the existing SPP faculty and a goal of 30 students (15 first year and 15 second year), the ratio is about 1 student for each faculty member. If we add the EMPP student goal to our complete cohort of graduate students, the student/faculty ration is closer to 3 students per faculty member.

- d. Resources to be devoted to student recruitment.**

We currently have brochures for each graduate program and will create a similar one for the EMPP, using resources (financial and design) from E-campus. We will also update our website to integrate the EMPP into our graduate program options. We currently do extensive national recruiting and will add information about the EMPP to that ongoing effort.

8. External Review

We will follow the guidelines provided in *External Review of New Graduate Level Academic Programs* in addition to completing all of the above information: “The external review process for a proposed new graduate-level degree program must include a site visit by a panel composed of three highly qualified individuals in the specific field/discipline of the proposed program. Although scholars and professionals from Oregon may be included, the majority of the panel members must be selected from peer institutions outside the state. Only under extraordinary circumstances may an individual from an Oregon University System institution serve on the panel.”

APPENDICES

A – Executive Summary

B – Transmittal Sheet

C – Accessibility Form

D – Library Evaluation

E – Letters of Support

F – Liaison Comments

A – Executive Summary

Executive Summary

Executive Master of Public Policy

The Executive Master of Public Policy (EMPP) at OSU is designed for mid-career professionals in the public and nonprofit sectors who are interested in moving up in their positions or who are looking to transition from the private sector to a career in public service. The EMPP is based on the current online MPP program, with slight revisions that address the professional status of potential students including a capstone project instead of an internship. Students can move through the program at their own pace and coursework is entirely through distance education although on campus options are also available.

We are proposing an Executive Masters in Public Policy (EMPP) that will be based at OSU and draw on some of the certificate programs and expertise at Portland State University (PSU). It is anticipated that PSU will develop into a full partner when resources are available in the future. The EMPP will follow the principles of the Network of Schools of Public Policy, Affairs, and Administration (NASPAA) for mid-career professionals in the nonprofit and private sectors. The current residential and Ecampus OSU MPP program consists of 62 credits that requires critical coursework for students with little experience in the policy sector (including practicum and internship options). This proposed EMPP will have the similar core coursework requirements, mission, learning outcomes, and multiple possible concentrations, but will be designed for practitioners as a 45-credit program without an internship option.

B – Transmittal Sheet



Proposal Transmittal Sheet

Full Category I and Abbreviated Category I Proposals

Submit proposals to: Office of Academic Programs, Assessment, and Accreditation
314 Waldo Hall – Oregon State University

Attach Transmittal Sheet; Proposal; Library Evaluation (performed by the Library for Full Category I proposals), Letters of Support (external to OSU); Liaison Correspondence (internal to OSU), External Review (new graduate program proposals), and Budget Information (both OSU and HECC budget sheets for Full Category I proposals and OSU budget sheets for Abbreviated Category I proposals)

Full Category I Proposals: New Programs

Final Approval--for new degrees, extension to OSU's branch campus, and substantive changes: Higher Education Coordinating Commission (HECC)

Final Approval-- for new certificate programs: OSU Provost

Check one:

- X New Degree Program
New Certificate Program
Extend Program to OSU Branch Campus
Substantive Change

Abbreviated Category I Proposals: Other Proposals

Final Approval--for new academic units, renames, reorganizations, and, suspensions: OSU Provost

Final Approval-- for terminations: OSU Board of Trustees

Check one:

- Establish: new college, school, department or program
Rename: change the name of an existing academic program or academic unit
Reorganization: move the responsibility of an academic program from one academic unit to another; reorganize existing academic unit(s), including mergers and splits
Suspension (or Reactivation): suspend an academic program (maximum period: three years)
Termination: terminate an academic program or academic unit

Title of Proposal:

Executive Master of Public Policy

Proposed Effective Term:

09/2018

School/Department/Program:

School of Public Policy

College:

College of Liberal Arts

I certify that the above proposal has been reviewed by the appropriate Program, Department, School, and College administrators and committees. I approve this proposal.

Denise Lach (handwritten signature)

2/07/18 (handwritten date)

Sign (Department/School Chair/Head; Director) Date

Denise Lach, Director

Print (Chair/Head; Director)

Larry Rodgers (handwritten signature)

2/8/18 (handwritten date)

Sign (College Dean) Date

Larry Rodgers, Dean

Print (College Dean)

C – Accessibility Form



ACCESSIBILITY
New Program Proposal
(Degree or Certificate)
Guidelines for Addressing Accessibility

Sections 503 and 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act of 1990 (ADA), as amended by the ADA Amendments Act of 2008 prohibits discrimination on the basis of disability. The Rehabilitation Act and the ADA require that no qualified person shall, solely by reason of disability, be denied access to, participation in, or the benefits of, any program or activity operated by the University. Each qualified person shall receive the reasonable accommodations needed to ensure equal access to employment, educational opportunities, programs, and activities in the most integrated setting feasible.

*For questions and assistance with addressing access, please contact:
the Office of Disability and Access Services (737-4098), or
the Office of Affirmative Action and Equal Opportunity (737-3556).*

Title of Proposal:

Date:

Executive Master of Public Policy

Fall 2018

School/Department/Program:

College:

School of Public Policy

College of Liberal Arts

- Accessibility (<http://oregonstate.edu/accessibility/policies>)
- Faculty Guidelines (<http://ds.oregonstate.edu/facultyguidelines>)
- Information Technology Guidelines (<http://oregonstate.edu/accessibility/ITpolicy>)

By signing this form, we affirm that at we have reviewed the listed documents and will apply a good faith effort to ensure accessibility in curricular design, delivery, and supporting information.

Sign (School/Department/Program Director/Chair/Head)

Denise Lach, Director

Print (School/Department/Program Director/Chair/Head)

2/07/18
Date

Source: Office of Academic Programs, Assessment, and Accreditation (glb/ch; 4-26-16)

Oregon State University Libraries Evaluation of the Collection Supporting a Proposal to Initiate an Executive Masters in Public Policy Program

This Oregon State University Libraries and Press (OSULP) assessment reviews the print monographic, e-book, and electronic serials collections needed to support the proposed Executive Masters in Public Policy (EMPP) program. As the library is currently supporting the online MPP program, this review will provide an updated evaluation of the library's collections that focuses on the areas of concentrations for the proposed program.

Summary of Recommendations

The monographic and journal collections appears to be adequate to support the proposed program.

Print Monographs and E-Books

Library evaluations of proposed programs have traditionally included the analysis of OSULP's print monograph collection. Comparing the monograph collection with other universities' collections is routine. This analysis includes a comparison of the monograph collection with peer institutions from the most recent library evaluation of a public policy program. While OSU's collection is significantly smaller than the University of California, Berkeley, Duke University, or the University of Washington, it is stronger than the University of North Carolina-Charlotte. OSU students have access to the University of Washington's collections through the Orbis/Cascades Alliance. See Appendix A for the full comparison.

The growing availability of e-books makes it possible to expedite access to more information from various locations. Students are able to access the books from their computer or mobile device at any time. The library currently has over 9,000 e-books in the relevant subject areas.

OSU is well served by the OSULP investment in the Orbis/Cascades Alliance, whose combined collection is substantial. Students and faculty can order from the collections of all the libraries in the Orbis Cascade Alliance through the Summit catalog. University of Oregon, Portland State University, University of Washington and Washington State University are some of the larger research libraries represented in the Summit catalog. Books requested through Summit are delivered to OSUL within three to five working days.

Serials/Journals

The OSULP maintain an adequate collection of journals appropriate for this proposed program. For this evaluation, the journal list from the most recent library evaluation for public policy was reevaluated to determine if there were any changes in access.

There is concern that with regular price increases to our licenses and a flat budget that access may be eroded over time. The OSULP already have sacrificed timely access to some titles in favor of an embargo period to cut costs (these journals are only available after a 12-18 month delay).

OSU Libraries has current subscriptions to 68 of the 118 titles (58 %), and delayed access to an additional 25 titles. Of the high-impact journals (impact factor ≥ 2), the library has access to 21 of the 26 journals (81%). See Appendix B for the full list of journals.

The library will monitor usage of inter-library loan (ILL) for titles under embargo and those with no access to determine whether usage justifies the acquisition of additional journals.

Indexes and Databases

The core indexes to the relevant information for this program are listed in Table 1. The OSULP maintain access to all, as these are core to many of OSU's primary research areas.

Table 1. Public Policy Indexes and Databases

Database	Years Covered	Description
PAIS Index	1972-present	Covers issues in the public debate through journal articles, books, government documents, research reports, conference papers, and more
Homeland Security Digital Library	Present	Access to US policy documents, presidential directives, national strategy documents and other specialized resources.
Environmental Studies and Policy Collection	1980-present	Coverage of environmental issues of policies, including perspectives from scientists, government policy makers and corporations
CQ Researcher	1991-present	Comprehensive reporting and analysis of issues in the news
Alternative Press Index	1991-present	Indexes journal, newspaper and magazine articles from international alternative, radical and left periodicals
SimplyAnalytics	2000-present	Application to develop thematic maps using demographic, business and other variables
Opposing Viewpoints Resource Center	1981-present	Background information and pro/con viewpoints on current social issues
Nexis Uni	1790-present	Full-text access to over 15,000 news, business and legal sources

Key library services & librarian expertise

The Library Liaison for the School of Public Policy is Jane Nichols. Liaisons are library faculty members monitor the strategic directions and priorities of college and programs, and are a conduit to the expertise and services of the OSU Libraries. They promote OSULP expertise and collaborate with Library Experts to integrate and leverage that expertise throughout the OSU Community.

Stefanie Buck, the E-Campus librarian, also supports Ecampus programs. She supports instructors and students in the use of library resources and services, including custom research guides and webinars on demand. See the Ecampus Library Services guide at <https://guides.library.oregonstate.edu/c.php?g=285892&p=1906544> for more information.

OSULP also supports data management on campus through Clara Llebot Lorente, the Data Management Specialist. A data management and planning subject guide is also available at <http://ica.library.oregonstate.edu/subject-guide/1346-Data-Management-Planning>.

The collection in public policy is built by the Collections Council. Providing access to items not owned by OSULP is the domain of the Interlibrary Loan and Summit staff both at OSULP and at lending libraries. Print articles located in the OSU Libraries collections may be requested via the Scan and Deliver service, which provides PDFs of the requested articles. Additional services for students include the physical attributes of the libraries including excellent computer facilities, study areas for individual and group work, and practice rooms for students.

Respectfully submitted,

Laurel Kristick
Collection Assessment and Science Librarian
February 23, 2018

Appendix A. Executive Master of Public Policy Holdings Comparison with Peer Graduate Institutions

Subject terms	OSU Print	OSU Ebooks	OSU	Univ. California Berkeley	Duke Univ.	Univ. Washington	Univ. North Carolina Charlotte	OSU Rank Among Peers	OSU Compared to Median
Decision making	2,320	1,302	3,622	5,092	3,531	4,108	2,386	3	100.00%
Economic Policy	5,497	2,399	7,896	47,318	28,155	26,868	6,083	4	29.39%
Energy policy	1,740	473	2,213	3,449	2,955	3,451	1,142	4	74.89%
Environmental Policy	2,826	1,093	3,919	8,189	5,443	6,392	2,009	4	72.00%
Forest Policy	651	122	773	1,328	646	1,179	128	3	100.00%
Industrial policy	1,073	226	1,299	4,773	3,457	3,139	1,017	4	41.38%
Policy Sciences	424	205	629	1,052	938	914	456	4	68.82%
Political Planning	190	220	410	1,139	865	743	291	4	55.18%
Public administration	642	737	1,379	4,017	2,418	2,948	760	4	57.03%
Rural development	1,215	393	1,608	7,510	4,233	4,838	621	4	37.99%
Science and State	688	173	861	1,851	1,418	1,534	371	4	60.72%
Social Policy	1,420	916	2,336	11,410	6,369	6,263	1,788	4	37.30%
Strategic planning	470	798	1,268	2,093	769	1,650	1,477	4	85.85%
Technology and State	568	124	692	1,694	1,300	1,393	699	5	53.23%
Total	19,724	9,181	28,905	87,441	53,691	56,051	15,842	4	53.84%

Appendix B. Core Journals in Public Policy

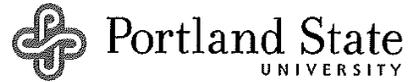
Full Journal Title	ISSN	Journal Im	print at OSU	online at OSU
RESEARCH POLICY	0048-7333	4.495		1972-present
JOURNAL OF PEASANT STUDIES	0306-6150	4.149	1973-2006	1973-present
Energy policy	0301-4215	4.140	1976-1992	1973-present
PROGRESS IN PLANNING	0305-9006	3.882	1926-1997	1973-present
JOURNAL OF PUBLIC ADMINISTRATION RESEARCH AND THEORY	1053-1858	3.624		1991-present
LONG RANGE PLANNING	0024-6301	3.547	1968-1991	1968-present
PUBLIC ADMINISTRATION REVIEW	0033-3352	3.473		1940-present
JOURNAL OF POLICY ANALYSIS AND MANAGEMENT	0276-8739	3.415	1986-2004	1981-present
JOURNAL OF EUROPEAN PUBLIC POLICY	1350-1763	2.982		
PUBLIC ADMINISTRATION	0033-3298	2.959		1926-1 year ago
Regulation & Governance	1748-5983	2.898		2007-present
WORLD DEVELOPMENT	0305-750X	2.848	1986-2005	1995-present
CLIMATE POLICY	1469-3062	2.735		
TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE	0040-1625	2.625	1972-1989; 1991-	1970-present
GOVERNANCE-AN INTERNATIONAL JOURNAL OF POLICY ADMINISTRATION AND INSTITUTIONS	0952-1895	2.603		1988-1 year ago
JOURNAL OF RURAL STUDIES	0743-0167	2.380	1985-2005	1985-present
Journal of Agrarian Change	1471-0358	2.345		2001-1 year ago
Public Management Review	1471-9037	2.293	1947-2008	2001-18 months ago
HABITAT INTERNATIONAL	0197-3975	2.285		1977-present
Philosophy & public affairs	0048-3915	2.182		1971-present
INTERNATIONAL JOURNAL OF URBAN AND REGIONAL RESEARCH	0309-1317	2.181		
JOURNAL OF PLANNING LITERATURE	0885-4122	2.174	1996-1999	1986-present
SUSTAINABLE DEVELOPMENT	0968-0802	2.167		
POLICY STUDIES JOURNAL	0190-292X	2.153		1972-present
WORLD BANK RESEARCH OBSERVER	0257-3032	2.150		1986-6 years ago
Planning Theory	1473-0952	2.140		2002-present
Forest policy and economics	1389-9341	1.982		2000-present
JOURNAL OF THE AMERICAN PLANNING ASSOCIATION	0194-4363	1.981	1979-1993	1979-18 months ago
POLICY AND POLITICS	0305-5736	1.939	2002-2004	
FUTURES	0016-3287	1.802	1974-1992	1968-present
Journal of Public Policy	0143-814X	1.778		1981-5 years ago

ENTREPRENEURSHIP AND REGIONAL DEVELOPMENT	0898-5626	1.776	1989-18 months ago
ENVIRONMENT AND PLANNING C-GOVERNMENT AND POLICY	0263-774X	1.771	1983-1996
POLICY SCIENCES	0032-2687	1.750	1970-present
JOURNAL OF REGIONAL SCIENCE	0022-4146	1.743	1958-present
International Public Management Journal	1096-7494	1.723	
JOURNAL OF PLANNING EDUCATION AND RESEARCH	0739-456X	1.689	1981-present
JOURNAL OF EUROPEAN SOCIAL POLICY	0958-9287	1.593	1991-present
Review of Policy Research	1541-132X	1.562	2002-1 year ago
Science and Public Policy	0302-3427	1.538	2003-1 year ago
SOCIETY & NATURAL RESOURCES	0894-1920	1.534	1988-present
Public Policy and Administration	0952-0767	1.529	1999-present
Review of Public Personnel Administration	0734-371X	1.474	1999-present
JOURNAL OF SOCIAL POLICY	0047-2794	1.458	
AMERICAN REVIEW OF PUBLIC ADMINISTRATION	0275-0740	1.438	1991-2007
WORLD BANK ECONOMIC REVIEW	0258-6770	1.431	1988-2006
Child & family social work	1365-2206	1.394	1998-1 year ago
DEVELOPMENT AND CHANGE	0012-155X	1.353	1969-1 year ago
INTERNATIONAL REGIONAL SCIENCE REVIEW	0160-0176	1.351	1975-1993
INTERNATIONAL REVIEW OF ADMINISTRATIVE SCIENCES	0020-8523	1.350	1971-1992
INTERNATIONAL REVIEW OF ACCOUNTING AND PUBLIC POLICY	0278-4254	1.333	1957-present
JOURNAL OF ACCOUNTING AND PUBLIC POLICY	0965-4313	1.332	1994-present
EUROPEAN PLANNING STUDIES	1051-1482	1.278	1993-18 months ago
HOUSING POLICY DEBATE	0361-3666	1.255	1977-1 year ago
DISASTERS	0144-5596	1.239	1979-1 year ago
SOCIAL POLICY & ADMINISTRATION	1048-6682	1.236	1998-1 year ago
Nonprofit Management & Leadership	0143-6597	1.156	1979-present
THIRD WORLD QUARTERLY	1556-7249	1.150	2006-present
Energy sources. Part B, Economics, planning and policy.	0022-0388	1.134	1964-present
JOURNAL OF DEVELOPMENT STUDIES	0954-0962	1.133	
PUBLIC MONEY & MANAGEMENT	1449-4035	1.115	
Policy and Society	0957-8811	1.110	
European Journal of Development Research	0163-660X	1.096	1978-1996
Washington quarterly*	0095-3997	1.092	1974-present
ADMINISTRATION & SOCIETY	1464-9934	1.085	2001-present
Progress in Development Studies			

AUSTRALIAN JOURNAL OF PUBLIC ADMINISTRATION	0313-6647	1.072	1976-1 year ago
Small-scale forestry	1873-7617	1.045	2007-present
Environmental hazards	1747-7891	1.025	2007-present
Journal of Comparative Policy Analysis	1387-6988	1.017	
AFRICAN DEVELOPMENT REVIEW-REVUE AFRICAINE DE DEVELOPEMENT	1017-6772	1.000	1989-1 year ago
PUBLIC PERSONNEL MANAGEMENT	0091-0260	0.981	1973-1997
STUDIES IN COMPARATIVE INTERNATIONAL DEVELOPMENT	0039-3606	0.977	1965-present
Journal of Environment & Development	1070-4965	0.939	1997-present
LOCAL GOVERNMENT STUDIES	0300-3930	0.930	
Journal of Economic Policy Reform	1748-7870	0.925	2007-18 months ago
Kyklos: international review for social sciences	0023-5962	0.891	1947-present
CONTEMPORARY ECONOMIC POLICY	1074-3529	0.887	1994-present
ECONOMIC DEVELOPMENT AND CULTURAL CHANGE	0013-0079	0.875	1952-present
PUBLIC ADMINISTRATION AND DEVELOPMENT	0271-2075	0.860	1940-1997
Public Performance & Management Review	1530-9576	0.812	2000-8 years ago
Journal of International Development	0954-1748	0.786	1996-2010
Journal of Human Development and Capabilities	1945-2829	0.766	
ADMINISTRATION IN SOCIAL WORK	0364-3107	0.750	
JOURNAL OF FORECASTING	0277-6693	0.747	
CANADIAN JOURNAL OF DEVELOPMENT STUDIES-REVUE CANADIENNE D ETUDES DU DEVELOPEMENT	0225-5189	0.738	
Lex Localis-Journal of Local Self-Government	1581-5374	0.714	1983-1 year ago
Development Policy Review	0950-6764	0.700	2007-2009
COMMUNITY DEVELOPMENT JOURNAL	0010-3802	0.685	1975-present
CANADIAN PUBLIC POLICY-ANALYSE DE POLITIQUES	0317-0861	0.679	1987-present
ECONOMIC DEVELOPMENT QUARTERLY	0891-2424	0.673	1987-2011
INTERNATIONAL DEVELOPMENT PLANNING REVIEW	1474-6743	0.652	2002-6 months ago
Policy Studies	0144-2872	0.609	1998-1 year ago
Human Service Organizations Management Leadership & Governance	2330-3131	0.567	
GROWTH AND CHANGE	0017-4815	0.561	1970-present
IDS BULLETIN-INSTITUTE OF DEVELOPMENT STUDIES	0265-5012	0.538	1985-present
Journal of Development Effectiveness	1943-9342	0.484	
DEVELOPING ECONOMIES	0012-1533	0.481	1963-present

Development Southern Africa	0376-835X	0.474	1998-18 months ago
Journal of Homeland Security and Emergency Management	2194-6361	0.474	2004-present
Review of Development Economics	1363-6669	0.459	1997-1 year ago
Transylvanian Review of Administrative Sciences	1842-2845	0.456	2005-present
CANADIAN PUBLIC ADMINISTRATION-ADMINISTRATION PUBLIQUE DU CANADA	0008-4840	0.333	1958-present
disP	0251-3625	0.325	
Gestion y Politica Publica	1405-1079	0.324	1992-present
Technology review : MIT's magazine of innovation	1099-274X	0.300	1997-present
Journal of South Asian Development	0973-1741	0.259	2006-present
The independent review	1086-1653	0.200	1996-present
Revista del CLAD Reforma y Democracia	1315-2378	0.170	1994-present
World policy journal	0740-2775	0.086	1983-present
Civil Szemle	1786-3341	0.024	
Amme Idaresi Dergisi	1300-1795	0.000	1981-present
Cato Journal	0273-3072		2008-present
ClimateWire	1946-4568		1922-present
Congressional digest.	0010-5899		1998-present
Environmental science & policy	1462-9011		2015-present
Greenwire	1540-787X		
OECD Observer	0029-7054		2004-2005
World watch	0896-0615		1988-2010

E – Letters of Support



College of Urban and Public Affairs

Office of the Dean

Post Office Box 751 503-725-4043 tel

Portland, Oregon 97207-0751 503-725-5199 fax

www.upa.pdx.edu

December 12, 2017

Brent S. Steel

Director and Professor

Public Policy Graduate Program

School of Public Policy

Bexell Hall 318

Oregon State University

Corvallis, OR 97331-6206

Dear Brent:

My colleagues and I in the Department of Administration in the Hatfield School of Government at Portland State University very much appreciated the conversation we had last week with you and your colleague regarding your proposal to create a fully online new Executive Masters of Public Policy program in the School of Public Policy at Oregon State University. All of us found the proposal to be quite interesting and understand the full reach of program participants to include students from across the nation, indeed, across the globe.

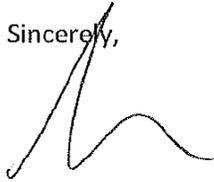
We have very much appreciated collaborating with you on our relatively new Master of Public Policy degree. I found the data you shared with us at our last meeting interesting as it showed that the students who have enrolled in your MPP program did not apply to our program. Our enrollments have been robust, so the fact that we are attracting different prospective student audiences demonstrates the level of demand for MPP degree programs in Oregon.

We will appreciate being an affiliated partner with OSU at the start of the program. In this partnership arrangement, EMPP students will be able to enroll in our online Graduate Certificate in Collaborative Governance to satisfy a concentration requirement. Students will also be welcome in online courses we teach related to public policy including, but not limited to, grant writing. Overtime, we hope the partnership will grow and, as we add more online courses, we may become an even deeper partner in the program.

We are pleased to support the approval of the Executive Master of Public Policy degree program and are delighted to join you as an affiliated partner. We also look forward to more discussion about potential joint offerings of multiple graduate certificates, including those exploring the urban-rural divide and international economic development.

Please keep us informed of the progress of approvals through the relevant governance processes.

Sincerely,

A handwritten signature in black ink, appearing to read 'Stephen Percy', with a large, sweeping initial 'S'.

Stephen Percy
Dean
College of Urban and Public Affairs

E – Letters of Support

From: [Steel, Brent](#)
To: [Headrick, LeAnn Kay](#)
Subject: FW: Cat 1 EMPP Draft
Date: Wednesday, February 07, 2018 10:37:34 AM



From: nishism@pdx.edu [jhumn@pdx.edu]
Sent: Friday, December 08, 2017 1:22 PM
To: Steel, Brent
Cc: Lach, Denise Helen; Akins, Scott Morgan
Subject: Re: Cat 1 EMPP Draft

Brent and Scott,
It was nice seeing you, and I appreciate our productive discussion.

Here's some of the online courses we have.

Regular offering

PA525 Grantwriting for Nonprofit Organizations

Planning on offering on a regular basis if enrollment is high enough

PA536 Strategic Planning

PA540 Administrative Theory and Behavior

PA545 Organizational Development

Experimenting the course this summer

PA510: TOP Public Marketing and Branding

In a separate email I will connect you with Hal Nelson who is leading our Graduate Certificate in Energy Policy and Management.

Thanks!

Masami

On Thu, Nov 2, 2017 at 2:17 PM, Steel, Brent <bsteel@oregonstate.edu> wrote:

...

[Message clipped]

--

Masami Nishishiba Ph.D.

Department Chair, Associate Professor
Department of Public Administration

Associate Director
Center for Public Service

E – Letters of Support

From: [Steel, Brent](#)
To: [Headrick, LeAnn Kay](#)
Subject: FW: EMPP
Date: Sunday, February 25, 2018 6:27:37 PM

I need this in a pdf. Thanks!!!



From: Renee Irvin [rirvin@uoregon.edu]
Sent: Sunday, February 25, 2018 3:43 PM
To: Steel, Brent
Cc: Grant Jacobsen; Richard Margerum
Subject: RE: EMPP

Hi Brent,
Looks great – I had one question, but after reading it more carefully, I found my answer. Also, the budget is particularly lean – don't you think you'll need more than that to coordinate? Just sayin'...
All the best,
Renee

From: Steel, Brent [mailto:bsteel@oregonstate.edu]
Sent: Sunday, February 25, 2018 10:04 AM
To: Renee Irvin <rirvin@uoregon.edu>
Subject: RE: EMPP

Renee,

Here is the revised Cat 1. The nonprofit verbage was removed and we added PSU's new grad certificate on Gerontology, which will be a nice fit for our current online students wanting more social policy options.

I hope all is well.

Brent

Brent S. Steel
Director and Professor
Public Policy Graduate Program
Political Science Program
School of Public Policy
Bexell Hall 318
Oregon State University
Corvallis, OR 97331-6206
(541) 737-6133
Homepage: <http://liberalarts.oregonstate.edu/spp/polisci/brent-s-steel>
MPP: <http://liberalarts.oregonstate.edu/spp/mpp>
PhD: <http://liberalarts.oregonstate.edu/spp/phd/>

From: Renee Irvin [rirvin@uoregon.edu]
Sent: Tuesday, February 13, 2018 9:29 AM
To: Steel, Brent
Subject: RE: EMPP

Great!

From: Steel, Brent [<mailto:bsteel@oregonstate.edu>]
Sent: Monday, February 12, 2018 6:46 PM
To: Renee Irvin <rirvin@uoregon.edu>
Cc: Richard Margerum <rdm@uoregon.edu>; Grant Jacobsen <gjaco@uoregon.edu>
Subject: Re: EMPP

Excellent observation! I'll make the revisions and send back to you soon.

Sent from my iPad

On Feb 12, 2018, at 6:26 PM, Renee Irvin <rirvin@uoregon.edu> wrote:

Hello Brent,

The EMPP looks like a program that will be a great service to those who are place-bound and wish to further their career in policy research and advocacy, so kudos are in order. From my nonprofit faculty perspective, however, I have to say that the language over-reaches. Aside from a 3-credit elective course (grantwriting), there are no nonprofit-specific courses in the proposed degree program. As you know, the vast majority of nonprofit organizations are small, with a handful of employees, or just one employee (Jill of all trades), or even an all-volunteer staff. Budgets are likewise small – the majority have annual budgets under \$500,000.

Given this reality, the language of the proposal should replace references to “nonprofit organizations” with “policy research and advocacy organizations.” Only a very small number of nonprofits have the resources to employ someone to carry out policy research. For those particular organizations, like Oregon Center for Public Policy (and for very large organizations, primarily those headquartered in DC), an MPP or an EMPP would be a very appropriate degree. For the rest, prospective employees need a different set of skills – fundraising, management, etc. The nonprofit section of NASPAA is at the boiling point regarding schools that add “and nonprofit” to their course descriptions and degree program descriptions in order to attract students, without considering the appropriateness of the curriculum for those students. So...one way to finesse this is to describe “certain nonprofit organizations, like think tanks, national organizations with policy research and advocacy, and” in an early part of the proposal, and then later refer to “certain types of nonprofits” in the rest of the text.

I certainly see the value of policy skills in any line of work, but the main skills needed for leadership of nonprofit organizations center on garnering resources and managing people/programs. The data appear to support my point here, as you've included BLS stats on page 13 that say that only 3% of MPP graduates are employed in nonprofit administration. I regret being such a scold, but given the current language in the document, it suggests inappropriate advertising to prospective students and I would not support it because of that. With some wordsmithing throughout the document, it will be a great proposal.

Regards,
Renee

From: Steel, Brent [<mailto:bsteel@oregonstate.edu>]
Sent: Wednesday, February 07, 2018 2:42 PM
To: Renee Irvin <rirvin@uoregon.edu>; Richard Margerum <rdm@uoregon.edu>
Cc: Lach, Denise Helen <Denise.Lach@oregonstate.edu>
Subject: EMPP

Renee and Rich,

We have been collaborating with PSU on an Executive version of the MPP we both offer. The plan is to offer it as an online program using the existing online MPP courses and online PSU courses (electives and grad certificate in Collaborative Governance). We believe that most of the mid-career students interested in the degree will look a lot like our current online MPP students--placebound and often in rural locations with little physical access to graduate programs.

We have attached the Category 1 proposal for your review. If there are ways in which we can collaborate with PPPM we would be thrilled. Also, if you have any concerns please let us know.

As with the BSPP proposal, our Academic Affairs folks will want us to get feedback from UO and PSU. I've attached the letter of support from Steve Percy so you can see what PSU is thinking.

As a side note, most of the current online MPP students are mid-career, live in smaller/rural communities or are in the military, and are overwhelmingly interested in social policy.

Finally, this Spring I am going to take the initiative and try to get all of our NASPAA programs together to discuss hosting the annual NASPAA conference in the future. PSU and WSU Vancouver are interested, but I have not talked to Willamette yet.

If you would like to meet and discuss any of this I'm always looking for a reason to come to Eugene!

Take care,

Brent

Brent S. Steel
Director and Professor
Public Policy Graduate Program
Political Science Program
School of Public Policy
Bexell Hall 318
Oregon State University
Corvallis, OR 97331-6206
(541) 737-6133
Homepage: <http://liberalarts.oregonstate.edu/spp/polisci/brent-s-steel>
MPP: <http://liberalarts.oregonstate.edu/spp/mpp>
PhD: <http://liberalarts.oregonstate.edu/spp/phd/>

F – Liaison Comments

From: [Steel, Brent](#)
To: [Headrick, LeAnn Kay](#)
Subject: FW: Couple of things
Date: Thursday, February 08, 2018 9:03:43 AM



From: Alix-Garcia, Jennifer
Sent: Thursday, February 08, 2018 5:55 AM
To: Steel, Brent
Cc: Edwards, Mark
Subject: RE: Couple of things

Good morning Brent,

Thanks for reaching out again. First, with this message, I'd like to confirm that you should list AEC 521, AEC 554 and AEC 534 (not 530) in the proposal.

Regarding program evaluation, we probably can't do it next year, but it is in my plan for the future. This is an excellent skill for lots of students that could definitely be a compelling "slash" class. We can talk about it... when we meet! Do you have time next Wednesday or Thursday afternoon after 1 pm?

Best,
Jen

Jennifer Alix-Garcia
Professor and Department Head
Department of Applied Economics
Oregon State University

From: Steel, Brent
Sent: Wednesday, February 07, 2018 12:23 PM
To: Alix-Garcia, Jennifer
Cc: Edwards, Mark
Subject: Couple of things

Jennifer,

A couple of things. First, I accidently deleted the email where you gave us permission to list AEC 521, AEC 554 and AEC 550 in the Executive MPP category 1 proposal. If you can confirm this in a reply I would be most appreciative.

Second, there are 14 current Public Policy graduate students (MPP and PhD) that want to take a Program Evaluation course as there really isn't that option on campus. If you developed and taught such a course I think you would have good enrollments, especially if it were a stand alone graduate course. I

Third, Mark Edwards and I would like to meet with you in person since we are collaborating on several things. If you had some time for a brief meeting in the next couple of weeks we would be most appreciative. If there are some days and times that work with you both Mark and I can accomodate.

Take care,

Brent

Brent S. Steel
Director and Professor
Public Policy Graduate Program
Political Science Program
School of Public Policy
Bexell Hall 318
Oregon State University
Corvallis, OR 97331-6206
(541) 737-6133

Homepage: <http://liberalarts.oregonstate.edu/spp/polisci/brent-s-steel>

MPP: <http://liberalarts.oregonstate.edu/spp/mpp>

PhD: <http://liberalarts.oregonstate.edu/spp/phd/>



F – Liaison Comments

From: [Steel, Brent](#)
To: [Headrick, LeAnn Kay](#)
Subject: FW: Checking interest in Grad Communication Theory class
Date: Wednesday, February 07, 2018 10:36:11 AM



From: Hall, Troy
Sent: Friday, February 02, 2018 3:25 PM
To: Steel, Brent
Subject: RE: Checking interest in Grad Communication Theory class

Hi Brent,

Thanks for the help advertising my class. I've had a few nibbles from your folks and am up to about 12 students, which is great.

I briefly scanned the EMPP proposal – sounds great. How many student do you estimate would be in our certificates? Overall, I'm fine listing them as concentrations, but I would want a heads up if we think it would significantly impact enrollments.

Cheers,
Troy

From: Steel, Brent
Sent: Monday, January 29, 2018 12:12 PM
To: Hall, Troy <Troy.Hall@oregonstate.edu>
Subject: RE: Checking interest in Grad Communication Theory class

Troy,

I'm sure we will have students interested in such a course. I'll do a doodle poll to get an estimate of numbers to you.

I was just about to email you with the attached category 1 proposal for an Executive MPP. We are listing your graduate certificate programs as concentration options and was wondering if that is OK with your program. We are also including the Public Health grad certificate and PSU's collaborative governance certificate.

We have our full MPP (62 credits) on Ecampus now and this proposal for an EMPP (45 credits) uses existing courses but is more target for working professionals. We have been getting a few MNR students taking some of our MPP courses to date (e.g., online qualitative methods course).

Take care,

Brent

Brent S. Steel
Director and Professor
Public Policy Graduate Program
Political Science Program

School of Public Policy
Bexell Hall 318
Oregon State University
Corvallis, OR 97331-6206
(541) 737-6133
Homepage: <http://liberalarts.oregonstate.edu/spp/polisci/brent-s-steel>
MPP: <http://liberalarts.oregonstate.edu/spp/mpp>
PhD: <http://liberalarts.oregonstate.edu/spp/phd/>

From: Hall, Troy

Sent: Monday, January 29, 2018 11:57 AM

To: Spalding, Ana; Hajjar, Reem F; Munanura, Ian; Needham, Mark D; D'Antonio, Ashley; Lindberg, Kreg; Cramer, Lori; Dundas, Steven; Tilt, Jenna; Tilt, Bryan; Steel, Brent; Hannah Gosnell; Wrathall, David J; Nelson, Michael; Boudet, Hilary Schaffer; Gerkey, Andrew; Sandler, Richard; Muraca, Barbara; Conway, Flaxen D L; Maldonado, Marta; James Watson; Hyrapiet, Shireen; Hommel, Demian; Zhang, Shaozeng; Engbring, Gretchen Marie; Robinson, Kerrick William; Wade, Eric Alexander; Delie, Jackie; King, Brittany; Trimbach, David J; Fleming, Whitney L; Erickson, Brian

Subject: Checking interest in Grad Communication Theory class

Hi everyone,

I've been asked to offer a grad reading and conference class around communication theory (a class I've taught several times), and I'd like to get a sense if there is interest from grad students. The class covers basics of attitude structure, theory of planned behavior, value-belief-norm theory, elaboration likelihood model of persuasion, role of emotions in communication, and some on social media. We examine contemporary communications (PSOs, ads, websites) through the lens of the theories, and read empirical research applying them to a natural resource/environmental context.

Could you please circulate to your students and have them get in touch with me if they would be interested? It's likely to be spring quarter.

Thanks!

Troy

Troy Hall

Professor & Department Head
Forest Ecosystems & Society
Oregon State University
321B Richardson Hall
Corvallis, OR 97331-5703
541.737.1306

F – Liaison Comments

From: [Steel, Brent](#)
To: [Headrick, LeAnn Kay](#)
Subject: FW: Exec MPP
Date: Wednesday, February 07, 2018 10:35:48 AM



From: Lynette de Silva [desilval@oregonstate.edu]
Sent: Monday, February 05, 2018 4:44 PM
To: Steel, Brent; de Silva, Lynette
Cc: Wolf, Aaron
Subject: Re: Exec MPP

Hello, Brent:

Do hope all is well.

This is a great idea, that provides students with some exciting options.

This will certainly help promote our program as well.

I'm looking forward to reading through the document you attached.

You will be pleased to know, there is not a need to limit numbers, at this time.

Sincerely,

Lynette

Lynette de Silva
Director, Program in Water Conflict Management and Transformation
Oregon State University
College of Earth, Ocean, and Atmospheric Sciences
104 CEOAS Admin Bldg., Corvallis, OR 97331-5503

Phone: (541) 737-7013
Fax: (541) 737-1200
E-mail: desilval@geo.oregonstate.edu

Program in Water Conflict Management and Transformation
<http://www.transboundarywaters.orst.edu/>

Increasing Diversity in the Earth Sciences
<http://ides.science.oregonstate.edu>

On 2/5/18 3:03 PM, Steel, Brent wrote:

Lynette and Aaron,

We started offering our MPP through Ecampus this year and are now working with PSU to develop an Executive MPP offered completely through Ecampus. We would like to list the Water Conflict Certificate as a possible concentration along with other OSU and PSU grad certificates. I just realized I didn't run this past you first and so have attached it for your review. Students would still need to apply to your program first and be accepted, and we could limit numbers enrolling if that is a concern. Let me know what you think.

Most of the students in the full Ecampus MPP are interested in Social/Education Policy and Rural Policy to date.

I hope all is well with you both.

Brent

Brent S. Steel
Director and Professor
Public Policy Graduate Program
Political Science Program
School of Public Policy
Bexell Hall 318
Oregon State University
Corvallis, OR 97331-6206
(541) 737-6133

Homepage: <http://liberalarts.oregonstate.edu/spp/polisci/brent-s-steel>

MPP: <http://liberalarts.oregonstate.edu/spp/mpp>

PhD: <http://liberalarts.oregonstate.edu/spp/phd/>



F – Liaison Comments



From: Thorburn, Sheryl
Sent: Tuesday, January 30, 2018 9:50 AM
To: Steel, Brent
Cc: Thorburn, Sheryl
Subject: Re: Public Health Grad Certificate

Hi Brent,

Yes, we are supportive of your including the GCPH as a possible concentration for the Ecampus MPP. We are going to be reviewing and considering possible changes to the curriculum for the GCPH in the next month or so, due to some changes in the MPH curriculum. I don't see that being a problem, but I wanted to mention it.

Best, Sheryl

Sheryl Thorburn, PhD, MPH

Professor and Associate Dean for Academic and Faculty Affairs
College of Public Health and Human Sciences

Oregon State University

123A Women's Building | Corvallis, OR 97331-6802

541-737-9493 | Sheryl.Thorburn@oregonstate.edu | health.oregonstate.edu

Administrative Assistant, [Kaycee Headley](#) | 541-737-4765

Lifelong health and well-being for every person, every family, every community

From: "Steel, Brent" <bsteel@oregonstate.edu>
Date: Monday, January 29, 2018 at 12:51 PM
To: "Thorburn, Sheryl" <Sheryl.Thorburn@oregonstate.edu>
Subject: Public Health Grad Certificate

Cheryl,

We are going to offer an Executive version of the Ecampus MPP and was wondering if it would be OK to list your Graduate Certificate in Public Health as a possible concentration (see attached Cat 1). We have included other OSU and PSU graduate certificates as options and think the Public Health option looks great.

Take care,

Brent

Brent S. Steel
Director and Professor
Public Policy Graduate Program
Political Science Program
School of Public Policy
Bexell Hall 318
Oregon State University
Corvallis, OR 97331-6206
(541) 737-6133
Homepage: <http://liberalarts.oregonstate.edu/spp/polisci/brent-s-steel>
MPP: <http://liberalarts.oregonstate.edu/spp/mpp>
PhD: <http://liberalarts.oregonstate.edu/spp/phd/>
Error! Filename not specified.

F – Liaison Comments

From: [Steel, Brent](#)
To: [Headrick, LeAnn Kay](#)
Subject: FW: Fisheries and Wildlife Mgmt Certificates
Date: Wednesday, February 07, 2018 10:36:53 AM



From: Dugger, Bruce
Sent: Tuesday, January 30, 2018 11:02 AM
To: Steel, Brent
Subject: RE: Fisheries and Wildlife Mgmt Certificates

OK, you could also add FW515 to the course list if you wish.

B

Bruce Dugger
Assoc Prof and Assoc Department Head
Dept of Fisheries and Wildlife
Oregon State University
Corvallis, OR 97331
ph: 541-737-2465
website: <http://labs.fw.oregonstate.edu/labs/dugger/>

From: Steel, Brent
Sent: Tuesday, January 30, 2018 10:13 AM
To: Dugger, Bruce <bruce.dugger@oregonstate.edu>
Subject: RE: Fisheries and Wildlife Mgmt Certificates

OK Bruce. I'll drop the certificates and add the courses you list below in the environmental policy track. Then if a student in your certificate programs is interested in the EMPP they can apply. I'll include you in the liaison for the cat 1 as well. I've contacted forestry about the other certificates in their college.

Thanks!!

Brent

Brent S. Steel
Director and Professor
Public Policy Graduate Program
Political Science Program
School of Public Policy
Bexell Hall 318
Oregon State University
Corvallis, OR 97331-6206
(541) 737-6133
Homepage: <http://liberalarts.oregonstate.edu/spp/polisci/brent-s-steel>
MPP: <http://liberalarts.oregonstate.edu/spp/mpp>
PhD: <http://liberalarts.oregonstate.edu/spp/phd/>

From: Dugger, Bruce

Sent: Tuesday, January 30, 2018 9:20 AM
To: Steel, Brent
Subject: RE: Fisheries and Wildlife Mgmt Certificates

Hey Brent,

I agree that there is an intersection between a policy degree and fisheries and wildlife management. As I assume you know the Masters of Natural Resources (MNR) degree does include the Fisheries and the Wildlife management certificates among their degree options. I think they consider themselves as providing a degree for professionals interested in natural resource policy, so if you may want to contact them with a heads up if you have not already done so.

Philosophically, FW is fine with your degree including our certificates; however, I don't think all potential applicants will have the necessary undergraduate background to complete our certificates. If a student comes to your degree with a background in biology, ecology, NR, or FW then it would work. If they come from a traditional policy background and are looking to add a natural resource element to their resume, my concern is that they would not be prepared to take many of our graduate level courses. For example, our Fisheries Certificate requires students take FW554, fisheries biology; and that course requires some understanding of fish as background. I'm happy to consider applicants on a one on one basis and make that determination, but we'd need to understand and agree that acceptance into your program would not guarantee acceptance into our certificate. I'm not trying to be exclusive, I'm just trying to assure that students would be successful. What I describe here is not unlike what is currently happening with our certificate applicants. I've got a variety of applicants from very diverse backgrounds and I recommend some of them first take a few courses at the undergraduate level before transitioning into our certificate. Our undergraduate minor has become kind of the standard route for students with little background in ecology or biology.

That being said, we do have number of courses that might be of interest and accessible to all of your students including FW620, FW560, and FW522. 620 and 522 are only online and space is a bit of an issue, but I'd work to solve that problem if you're program started sending students our way.

Let me know if you have any other questions.
Bruce

Bruce Dugger
Assoc Prof and Assoc Department Head
Dept of Fisheries and Wildlife
Oregon State University
Corvallis, OR 97331
ph: 541-737-2465
website: <http://labs.fw.oregonstate.edu/labs/dugger/>

From: Steel, Brent
Sent: Monday, January 29, 2018 4:20 PM
To: Dugger, Bruce <bruce.dugger@oregonstate.edu>

Subject: RE: Fisheries and Wildlife Mgmt Certificates

Bruce,

It will be an Executive Master of Public Policy, which is a EMPP (more like a professional degree).

Thanks!

Brent

Brent S. Steel
Director and Professor
Public Policy Graduate Program
Political Science Program
School of Public Policy
Bexell Hall 318
Oregon State University
Corvallis, OR 97331-6206
(541) 737-6133
Homepage: <http://liberalarts.oregonstate.edu/spp/polisci/brent-s-steel>
MPP: <http://liberalarts.oregonstate.edu/spp/mpp>
PhD: <http://liberalarts.oregonstate.edu/spp/phd/>

From: Dugger, Bruce
Sent: Monday, January 29, 2018 3:02 PM
To: Steel, Brent
Subject: RE: Fisheries and Wildlife Mgmt Certificates

Thanks for getting in touch Brent, let me chat with a few folks and I'll get back to you. Is your offering an MS, not an MA?

Bruce

Bruce Dugger
Assoc Prof and Assoc Department Head
Dept of Fisheries and Wildlife
Oregon State University
Corvallis, OR 97331
ph: 541-737-2465
website: <http://labs.fw.oregonstate.edu/labs/dugger/>

From: Steel, Brent
Sent: Monday, January 29, 2018 12:44 PM
To: Dugger, Bruce <bruce.dugger@oregonstate.edu>
Subject: Fisheries and Wildlife Mgmt Certificates

Bruce,

We are planning on offering an Executive version of our Ecampus Master of Public Policy and was wondering if it would be OK to list your Graduate Certificates in Fisheries and Wildlife for possible concentrations (see Cat 1 attachment).

We think these would be very marketable options for potential students.

Thanks!

Brent

Brent S. Steel
Director and Professor
Public Policy Graduate Program
Political Science Program
School of Public Policy
Bexell Hall 318
Oregon State University
Corvallis, OR 97331-6206
(541) 737-6133
Homepage: <http://liberalarts.oregonstate.edu/spp/polisci/brent-s-steel>
MPP: <http://liberalarts.oregonstate.edu/spp/mpp>
PhD: <http://liberalarts.oregonstate.edu/spp/phd/>

F – Liaison Comments



**Oregon State
University**

Division of Extended Campus
Oregon State University
4943 The Valley Library
Corvallis, Oregon 97331

DATE: September 14, 2018

TO: Dr. Denise Lach
Director
School of Public Policy
College of Liberal Arts
Denise.Lach@oregonstate.edu

FROM: Lisa Templeton *LJT*
Associate Provost
Extended Campus
lisa.l.templeton@oregonstate.edu

SUBJECT: Letter of Support for Category 1 proposal, Executive Master of Public Policy

OSU Extended Campus fully supports the establishment of an OSU Executive Master of Public Policy. We have other highly successful programs in Public Policy, know how to market to this audience, and have established a reputation with state and national professionals for high quality, accessible courses and programs. Public Policy curriculum at the graduate level is clearly an area of OSU expertise. Bringing this program to an extended audience nationally and internationally reinforces our goal of improving access to OSU programs, and also capitalizes on the previously developed Master of Public Policy program and courses developed for online delivery.

Upon curricular approval Ecampus will provide assistance with program development coordination, marketing, course design and development, faculty training in Canvas and online course delivery, and supporting services to students at no cost to the college or department, and will return tuition revenue to the program according to the established Ecampus revenue-share model. We further will support development of this program by providing funding to the College to off-set the cost of assigning faculty as content experts in the development of the online course. With careful planning and with anticipated enrollment, we expect this program will be self-sustaining under this model.

We look forward to continuing Ecampus' relationship with the School of Public Policy and the College of Liberal Arts in their efforts to expand access to OSU's educational offerings to a broader audience.

Institution: Oregon State University
Program: Executive Master of Public Policy

Action: At the **July 11, 2019** meeting, the Statewide Provosts Council approved a new program for **Oregon State University, Executive Master of Public, Policy** to move forward to the Oregon Higher Education Coordinating Commission for its review and approval. The **Oregon State University** Board of Trustees approved the program at its **May 30, 2019** meeting.

Eastern Oregon University

Sarah Witte, provost

Approved
 Opposed
 Abstained



Oregon Health & Science University

Elena Andresen, interim provost

Approved
 Opposed
 Abstained



Oregon State University

Ed Feser, provost

Approved
 Opposed
 Abstained



Oregon Tech

Gary Kuleck, provost

Approved
 Opposed
 Abstained



Portland State University

Susan Jeffords, provost

Approved
 Opposed
 Abstained



Southern Oregon University

Susan Walsh, provost

Approved
 Opposed
 Abstained



University of Oregon

Patrick Phillips, provost

Approved
 Opposed
 Abstained



Western Oregon University

Rob Winningham, provost

Approved
 Opposed
 Abstained

