

# University Tuition-Setting 2019-2020

Higher Education Coordinating Commission

May 9, 2019





# Presenters

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Sue Walsh  
Provost, Southern Oregon University

Jamie Moffitt  
VPFA, University of Oregon

Yohlunda Mosley  
VP of Enrollment, Portland State University

Matt Carlson  
Interim Dean, Portland State University

Perla Alvarez  
Oregon Student Association

Brittany Miles  
Government Relations, Oregon Institute of Technology

Dave Hunt  
AFT-Oregon

# Goals for Today

## HECC criteria/focus areas

- Inclusion and transparency (HB 4141 compliance)
- Mitigating impacts
- Financial dynamics of institutions

## Legislative budget advocacy and engagement



# Focus Area One

Fostering an Inclusive and  
Transparent Tuition-Setting  
Process



**Enrolled**  
**House Bill 4141**

Sponsored by Representative HERNANDEZ, Senator DEMBROW, Representatives ALONSO LEON, BYNUM, HEARD, Senators ROBLAN, THATCHER; Representatives KENY-GUYER, MCLAIN, NOSSE, SALINAS, SOLLMAN (Presession filed.)

CHAPTER .....

AN ACT

Relating to setting the costs of attending public universities; creating new provisions; amending ORS 352.102; and declaring an emergency.

**Be It Enacted by the People of the State of Oregon:**

**SECTION 1.** Section 2 of this 2018 Act is added to and made a part of ORS 352.025 to 352.146.

**SECTION 2.** (1) Each public university listed in ORS 352.002 shall have an advisory body to advise the president of the university on the president's recommendations to the governing board regarding resident tuition and mandatory enrollment fees for the upcoming aca-

# Campus Tuition Setting

## Implementation of HB 4141

### Information sharing:

[https://ir.uoregon.edu/tuition\\_fee\\_board](https://ir.uoregon.edu/tuition_fee_board)

<https://www.pdx.edu/budget/tuition-review-advisory-committee-trac>

<https://sou.edu/president/tuition-advisory-council/>

[https://www.oit.edu/faculty-staff/finance-administration/tuition-recommendation-committee-\(trc\)](https://www.oit.edu/faculty-staff/finance-administration/tuition-recommendation-committee-(trc))

<https://fa.oregonstate.edu/budget/university-budget-committee/student-budget-advisory-council>

<https://www.eou.edu/budget/budget-and-planning/tuition-advisory-committee/>

<https://www.wou.edu/financeandadministration/tuition-advisory-committee/>

Student Tuition Forum at UO, January 15, 2019



# Campus Tuition Setting

## Implementation of HB 4141

### Key upcoming dates:

#### PSU

May 13 – Board consideration

#### OIT

May 30 – Board consideration

#### SOU

May 16 – Board consideration

#### UO

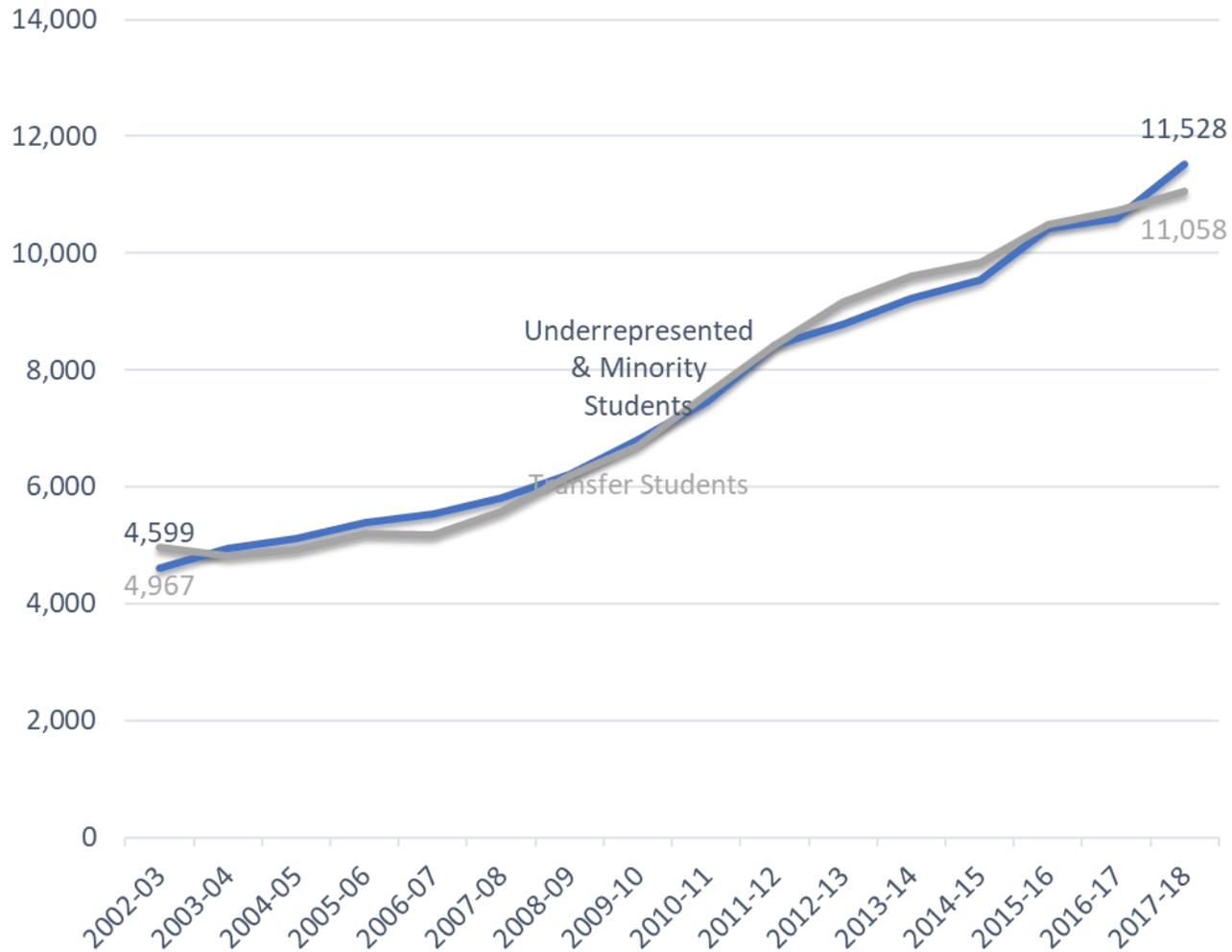
May 13 – President's Tuition Forum

May 23 – Board consideration

# Focus Area Two

Safeguarding Access and Support  
for Degree Completion by  
Historically Underrepresented  
Students





## Campus Diversity

- Increasing diversity is a core mission at all public universities
- 2.5X increase in students of color
- Gains in first-generation students

# Tuition Remission Programs

- Eastern Promise (EOU)
- PathwayOregon (UO)
- Four Years Free & Transfers Finish Free (PSU)
- Bridge to Success (OSU)
- RaiderAid (SOU)
- Presidential Scholarships (OIT & WOU)



## PathwayOregon by the Numbers

5,000+

OREGONIANS WHOSE DREAMS OF COLLEGE BECAME REAL BECAUSE OF PATHWAYOREGON

18%

HOW MUCH PATHWAYOREGON EXCEEDS THE NATIONAL AVERAGE FOR FIRST-YEAR RETENTION RATES

56%

PATHWAYOREGON SCHOLARS WHO ARE FIRST GENERATION COLLEGE STUDENTS

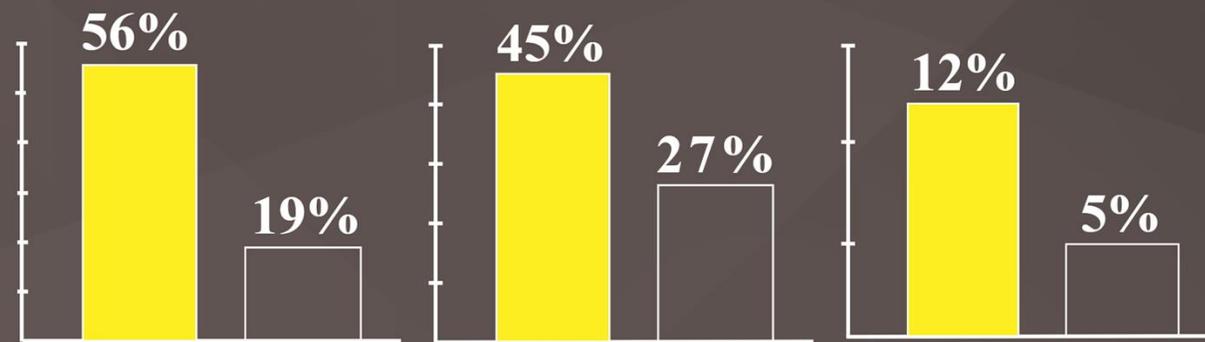
## Making College Affordable for More Oregonians

Rural students. Students of color. Students who are the first in their families to attend college. Oregon students who will thrive at a Tier One research university with an innovative program of financial, academic, and social support. PathwayOregon students.

First-Generation Students

Students of Color

Rural Students



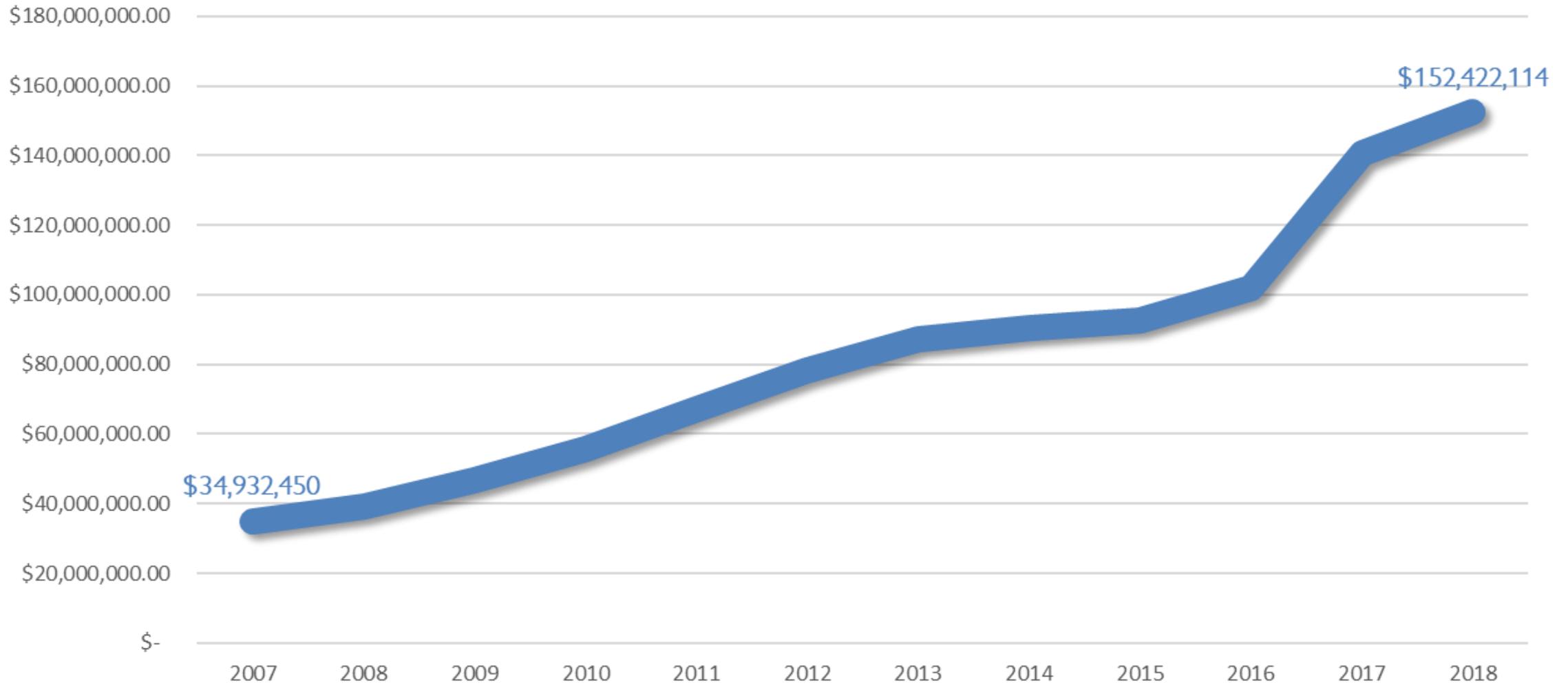
■ PathwayOregon Students  
□ Non-PathwayOregon Students

TRANSFERS  
FINISH  
FREE



Portland State University

## Total Fee Remissions, Oregon Public Universities



# Promoting Student Success

- Multicultural Centers
- Mental Health Services
- Academic Advising
- Hardship Funds
- Financial Aid Counseling
- Food Pantries
- Housing
- Child Care
- Accelerated Credit





## Focus Area Three

Financial Conditions  
Demonstrating the  
Need for Resident,  
Undergraduate Tuition  
to be Increased More  
than 5%



**Oregon State**  
University

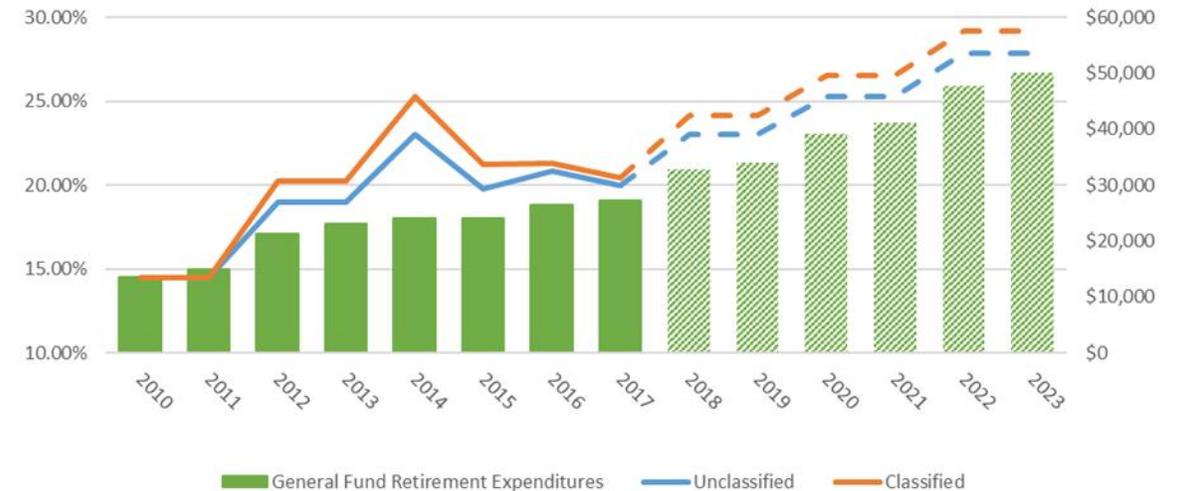


Unique Campuses  
Unique Needs  
Unique Challenges  
Unique Opportunities

- Board priorities
- Enrollment mix
- Funding allocation
- Cost sensitivity
- Philanthropy
- Cost drivers
- Contracts
- Reserves
- Revenue

# Cost Drivers

- Student programs
  - Academic advising
  - Health services
  - Campus safety and Title IX
- Unfunded mandates
  - Reporting
- Employee benefits
  - PERS
  - PEBB
  - Salaries in labor contracts
- Deferred maintenance

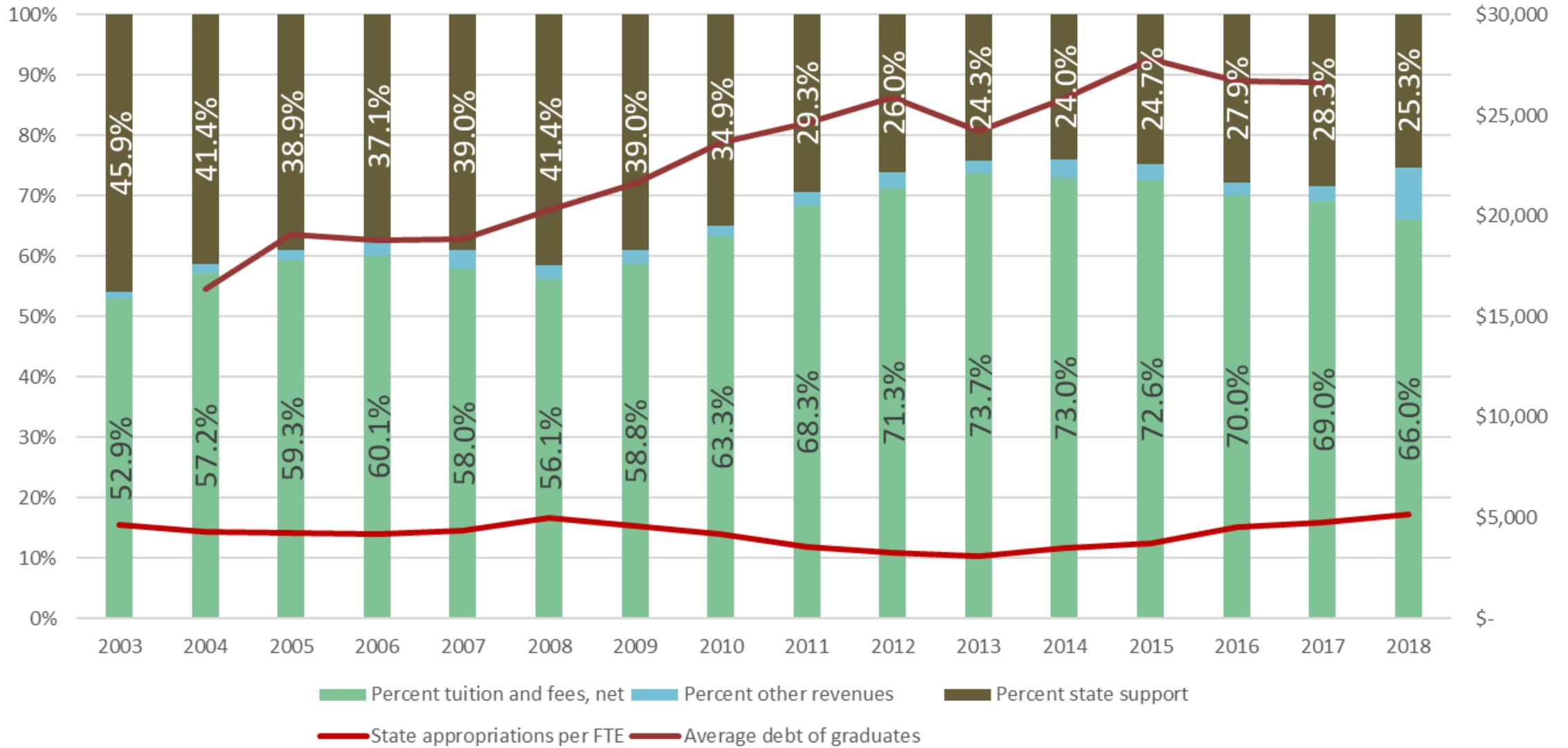


# Other Factors Affecting Budgets

- State funding
- International student enrollment
- Competition from other states
- Out-of-State Enrollment
- Economic booms and busts
- Philanthropy

## ant to Recession-Proof Higher Education





Source: Higher Education Coordinating Commission, 2019. The Institute for College Access and Success, 2018.

# Fiscal Stewardship

## Examples of University cuts:

- OSU – \$20 million (2017-18)
- PSU – \$26 million (since 2012)
- SOU – \$16.5 million (since 2014)
- UO – \$11 million (since 2016)

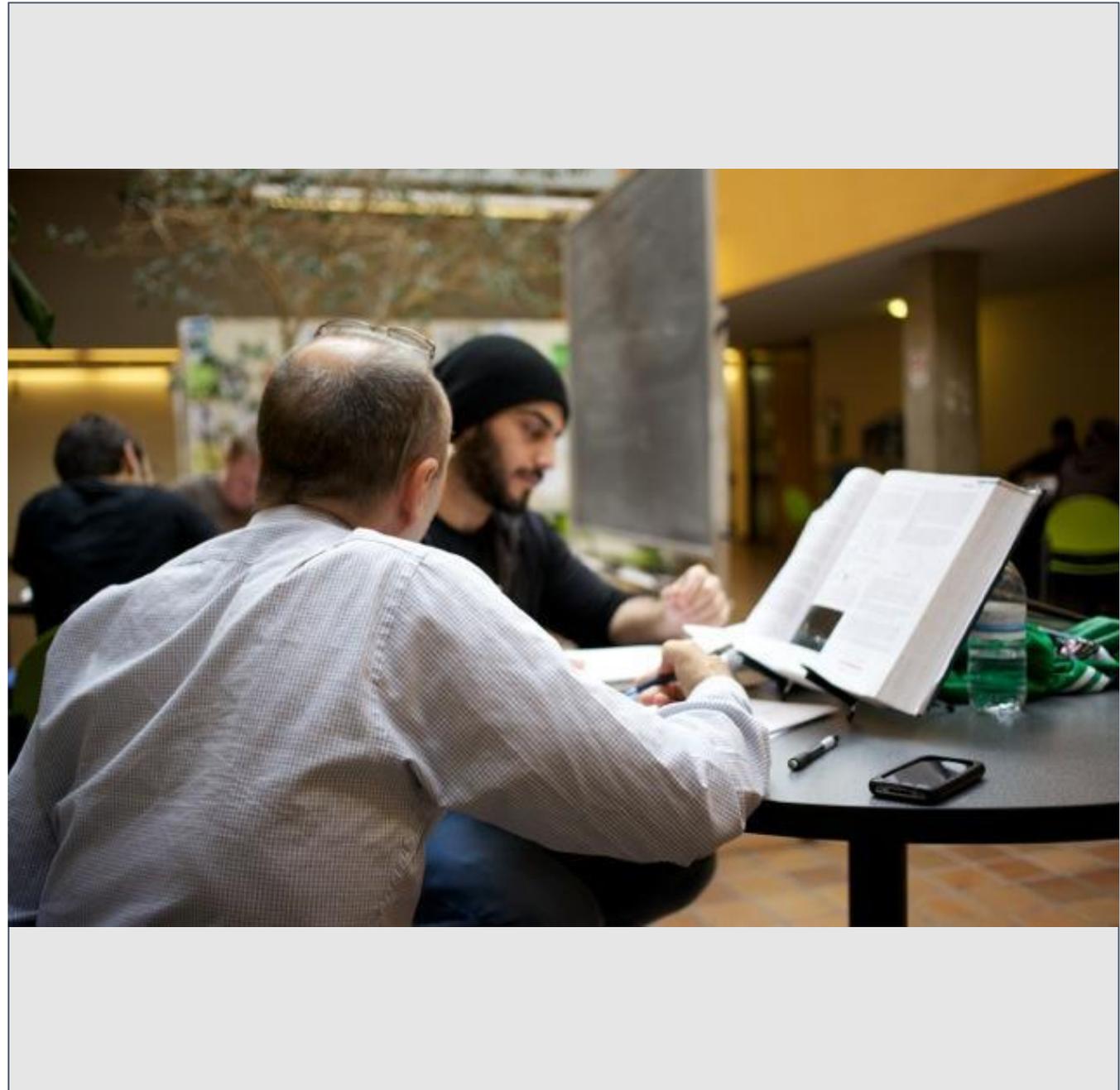
## Examples of projected cuts:

- OIT – \$1.1-4.6 million
- OSU – \$25+ million
- PSU – \$9-18 million
- SOU – \$5 million
- UO – \$11+ million

# Fiscal Stewardship

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- **Reduce faculty positions**
- **Hold vacancies open**
- **Reduce available sections**
- **Eliminate majors/minors (subject to CBAs)**
- Spend down reserves
- Cut administrative positions
- Identify administrative efficiencies
- Retrenchment





# Powerful Budget Advocacy

- Broad higher education alliance
- To date 44 HEA legislative meetings
- University Lobby Days
- Dozens of newspaper articles
- Op-eds
- Alumni engagement
- Trustee-to-legislator outreach
- Hundreds of students in Salem



# Budget Advocacy

## Revenue Package Advocacy

- Oregon Opportunity Grant
- CTE Investment

## Base Budget Advocacy

- +\$120 million minimum (\$857M)
- +\$186 million investment (\$923M)
- +\$263 million optimal (\$1B)

## Long-Term Higher Ed Budget Advocacy (Interim Process)

TRU Day & OSA Day May 14 | Sine Die June 30

