
Docket Item:

Focus Group results on connecting with adult students

Summary:

As part of the HECC's efforts to support adult Oregonians in completing college, staff used a portion of the funds from the Lumina Foundation's Talent Innovation and Equity (TIE) grant award to support focus group research with adults who are Black/African-American, Hispanic/Latinx, American Indian/Alaska Native, and Asian/Pacific Islander. Interviews took place with 111 adults across the state, including some who are currently enrolled, some who enrolled and left, and others who never enrolled. A final report will be submitted to HECC staff by the end of February 2020. This information will be used to better understand barriers to enrollment and completion, develop policies to address barriers and support students, and to develop a marketing toolkit to help recruit adults into high value programs.

Materials:

See attached.

Staff Recommendation:

This is an informational and discussion item only.