
Docket Item:

Strategic Plan / Roadmap

Background:

In August 2019, the HECC launched the development of a new strategic plan for meeting the state's postsecondary goals, consistent with its responsibilities under ORS 350.075 (d). The Commission expressed that this plan should help generate a new consensus among legislators, institutions, stakeholders, and the Commission about an ambitious path forward for postsecondary education that expands opportunity and equity for Oregonians through increasing levels of public investment, public accountability, coordination, and responsiveness to student and workforce needs.

Whereas the HECC's prior two strategic plans have focused closely on the particular roles, responsibilities, and opportunities for strategic action available specifically to the Commission and its staff, the Commission agreed that a new Strategic Plan should be developed in conjunction with partners, take a holistic view of Oregon's postsecondary system, and anticipate the changes that will be required in order to meet state goals for increased access, affordability, attainment, and equity. The completed Plan should not be regarded as the "HECC Strategic Plan" *per se*, but rather as a roadmap for postsecondary education and training in Oregon generally, with implications not only for the HECC but also for its many partners including the Legislature, Governor, public and private colleges and universities, other education and training partners, as well as faculty, students, and staff.

Between August and October, the HECC Executive Director held individual meetings with nearly 30 legislators, most of whom endorsed this general direction for the plan and expressed their desire to remain involved in its development.

In October the HECC engaged Coraggio Group, a strategy and organizational change consulting firm based in Portland, to facilitate the development of the Plan. Commission staff also established a Planning Team for the project that includes representatives of faculty, staff, and student associations; private and public colleges and universities; and HECC staff. Between October 2019 and January 2020, Coraggio completed the outreach phase of this project. Their findings will be the focus of today's presentation.

This month Coraggio will launch the project's second phase: a series of Planning Team work sessions, stakeholder retreats, Commission presentations, and other individual and small group feedback sessions that should result in the completed plan by Summer 2020.

Staff Recommendation

This is an informational and discussion item only.