# Higher Education Coordinating Commission

## Communication CCN SUBCOMMITTEE

Vicki Crooks  Co-Chair

Kerrie Hughes Co-Chair

Laura Pelletier Co-Chair

Michele DeGraffenreid

Deac Guidi

Alyssa Harter

Alex Markov

Josie Wood

Zach Harper

Ben Mann

Colin Hesse

Kenneth Bagley

Kristin Hocevar

Paula Baldwin

Chris Carey

## MEETING MINUTES
### May 19, 2022
### 3:30-5:30 PM

Present: Kerrie Hughes, Laura Pelletier, Michele DeGraffenreid, Deac Guidi, Alex Markov, Josie Wood, Zach Harper, Colin Hesse, Kristin Hocevar, Paula Baldwin, Chris Carey, Celia Nunez, Jane Denison-Furness.

Link to the meeting:
https://docs.google.com/document/d/143_FXadbKbeAJnUY3230dyjAqh1dyAdP30Ixtjg-v2c/edit?usp=sharing

Link to recording of the meeting:
https://bluecc.zoom.us/rec/share/DYtZTBVUoHK50cxB3vgQZe2u79K55YbZi35MsCtlcbvs51tnWHjNJEzglO_zu10M.PFwa3jtGNeAXdHvj

**Agenda item**

Welcome

[Approval of Minutes](#) 5.5.2022

- Motion: Josie Wood
- Second: Kristin Hocevar

Transfer Council Report

- Common themes among groups; time extended for Q and A.
- 2005 OR bill that addresses outcomes vs. objectives. TC said that they can be added (objectives)
- Learning Outcomes: continue with the skeleton of outcomes that are the same for all schools; same with objectives.
- Discussion about timeline and faculty off-contract. We need to accomplish as much as possible for the 2023-24 catalog (process for approving CCNs). TC is working to find some wiggle room for putting info in catalogs. Try to get everything we can done by July, then start again in September.
- Talked about the possibility of paring down the list (two instead of three courses, possibly).
- Issue of credits: according to legislation, credits must match. Not in our charge to figure out the implications. Was a suggestion to figure out credit variation. We can work with a consensus and write a minority report for other options.

- Update on Sys/Ops: they are working hard to get framework to Faculty Subcommittees

[100-Intro to Communication Outcomes](#)

- An overview course; discussion of how this is described in various institutions.
- Several members shared how their course is viewed (e.g., survey).

Documents shared:

- [Writing Learning Outcomes](#)
- [NCA Learning Outcomes](#)

[Outcomes Collaboration Document](#)

- Working off the linked document to identify similar words/phrases for LO consideration.
- Discussion about the essentials of outcomes and what should be included (COMM 100).
- K. Hocevar raised the question about differentiating between LOs in different courses. Discussion about differentiating different courses.
- How many outcomes? If fewer, institutions can add on their own. Suggestion for two *same* LOs per course.
- Possibilities: 1. Explain the ways communication is impacted by ethics, language, nonverbal behaviors, perception, and diverse audiences and contexts. 2. Evaluate Communication contexts based on communication theories and concepts. (Discussion over using more of the verbs from the NCA document.)
- Possible COMM 100 course description: This course is designed to help students master the art of communication so that they can more effectively, appropriately and ethically interact with people from diverse cultures and backgrounds. As a survey course, COM 100 provides students with an overview of Communication as a field of study, including its role in interpersonal, intercultural, mediated, small group, and rhetorical contexts.
- What should be discussed next? course description, credits?
- Discussion of what constitutes a minority report and contacting institutions for evidence to support claims for various perspectives (e.g., 3 or 4 credits).
- Opinion expressed, 4 credits? (straw poll: seven for 4 credits; one for 3 credits).
- Next area to work on: description or another course?
- COMM 100 course description, brainstorming on the 100 document. DRAFT: COMM 100 is a survey course offering an overview of the communication discipline that emphasizes the development of best communication practices in different contexts. Also have # and title.
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- [COMM 111 working document](#).
- Course description: COMM 11 emphasizes developing public speaking skills and critical awareness of how the audience, content, and occasion influence the creation and delivery of speeches.
- Outcomes:  1. Adapt messages to the diverse needs of individuals, groups and contexts. 2. Plan, arrange, and distinguish speeches for different purposes. 3. Deliver timed speeches before audiences and respond to audience questions. 4. Evaluate their own and others' speaking, identifying aspects of preparation, arrangement, critical thinking, and delivery.

### Next Meeting

- Votes on # of credits for COMM 100.
- Continue work on COMM 111 and move on to COMM 218.

### Public Comments (none)

**Meeting protocol for the public:** Please have your camera off and mute your microphone. Five minutes will be set aside at the end of each meeting for public comments. If you have questions, please email them to Jennifer Markey at [jennifer.markey@hecc.oregon.gov](mailto:jennifer.markey@hecc.oregon.gov) or Jane Denison-Furness at [jane.denison-furness@hecc.oregon.gov](mailto:jane.denison-furness@hecc.oregon.gov)

Related documents:

- [CCN Subcommittee group charge final](#)

- [OR SB 233](#)

- [Tracking CCN at OR Institutions](#)

- [CCN Faculty Subcommittee Orientation Presentation](#)

- [CCN Meetings Rules of Order](#)

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